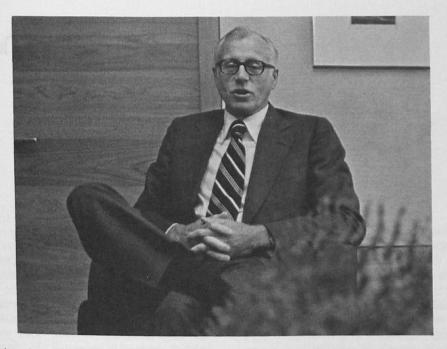
1979 Annual Report Federal Reserve Bank of Philadelphia

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President's Message



The decade of the 1970s was significant for this Bank and satisfying for me personally. I am particularly pleased by the progress we made in operations. From 1974 to 1978 the Bank's employment was reduced 16 percent, mostly through attrition, while the volume of output increased 25 percent.

Back in 1974, our aggregate unit cost was in the last quartile among all Reserve Banks, but by 1977, it had risen to the second quartile, after adjustment for building costs. The quality of our operations improved even more and we now rank consistently among the best three Federal Reserve Districts.

The Bank also maintained its contributions to the community through appropriate research, meetings and seminars, and on the System level we continued to provide leadership in many areas including automation, personnel and consumer affairs.

I believe this record of success was due to a combination of factors. New management techniques and the effective use of automation played a major part, but most important, was the hard work and dedication of our officers and employes. As the 1980s unfold, we will make every effort to maintain the improved position we have achieved even though relatively sluggish growth in volume is expected for the northeastern part of the nation. In addition, we have exciting plans for expanding automation and communication services. For example, member banks and other financial institutions soon will be linked directly into our own computers, which will enable us to provide a spectrum of new and better services.

Dwindling membership and the pricing of Reserve Bank services are among the most important problems we face today. If a membership bill is not enacted, our services to banks will become even more important and sensitive. On the other hand, if such legislation passes, we will face many changes in our relationships with financial institutions such as correspondent banks.

Like the decade just past, the 1980s will present both challenges and opportunities. Our task is to maintain the spirit, know-how and flexibility to accept the former and take advantage of the latter.

Marthen

President

Executive Changes

The Board of Governors of the Federal Reserve System took these actions concerning Class C Directors in 1979. John W. Eckman, Chairman and President, Rorer Group Inc., Fort Washington, Pennsylvania, was redesignated Chairman of the Board of this Bank for 1980. Werner C. Brown, Chairman, Hercules Incorporated, Wilmington, Delaware, was renamed Deputy Chairman, also for 1980. Jean A. Crockett, Chairman and Professor of Finance, Wharton School, University of Pennsylvania, Philadelphia, Pennsylvania, was appointed to a new three-year term, beginning January 1, 1980, as a Class C Director.

Third District member banks elected three directors in December. Eberhard Faber, IV, Chairman and Chief Executive Officer, Eberhard Faber Inc., Wilkes Barre, Pennsylvania, was elected to a three-year term as a Class B Director by large member banks. He succeeds William S. Masland, President and Chief Executive Officer, C. H. Masland & Sons, Carlisle, Pennsylvania. Harry A. Jensen, President and Chief Executive Officer, Armstrong Cork Company, Lancaster, Pennsylvania, was elected a Class B Director by medium-sized member banks. Mr. Jensen will complete the unexpired portion of a term that ends December 31, 1980, and thereafter serve a new three-year term. He succeeds Jack K. Busby, retired Chairman and Chief Executive Officer, Pennsylvania Power & Light Company, Allentown, Pennsylvania. Donald J. Seebold, President, The First National Bank of Danville, Danville, Pennsylvania, was elected to a three-year term as a Class A Director by small member banks in the District.

The Directors of this Bank reappointed William B. Eagleson, Jr., Chairman and President, Girard Bank, Philadelphia, Pennsylvania, to represent the Third District on the Federal Advisory Council in 1980.

Among the 1979 changes in the Bank's official staff, John D. Johnson was appointed Senior Vice President, Operations, with responsibility for cash, check, and fiscal operations. He had been Vice President and Manager of the Helena Branch of the Federal Reserve Bank of Minneapolis. Donald J. Mullineaux was promoted to Vice President and Associate Director of Research, and William H. Stone, Jr., was promoted to Vice President and Lending Officer with responsibility for credit operations, bank services and regulations assistance. Ronald D. Watson moved up to Vice President, Operations Planning Analysis and Research.

Three members of the official staff received new assignments in 1979. James B. Duffy became Cash Operations Officer; Judith H. Helmuth moved to Custody Control Officer; and Assistant Vice President Frederick M. Manning was chosen to head a special Board of Governors task force which will develop a new commercial examination report format for the Reserve Banks.

Appointed to the Bank's official staff in 1979 were James M. Cleary, Data Processing and Technical Services Officer; Stanley J. Forst, Automation Planning Officer; Carol A. Karkut, Services and System Planning Officer; Jerry Katz, Compensation and Benefits Officer; William J. Kouser, Data Systems Officer; Thomas J. McCoy, Systems Planning and Development Officer; and P. Viswanathan, Assistant Vice President.

Evelyn G. Battista, Human Resources Services Officer, retired from Bank service, and the following officers resigned to accept outside positions: Robert N. Gilmore, Ira Kaminow, Michael J. McGovern, James F. Russell, and Anita A. Summers.

Directors

CHAIRMAN

John W. Eckman Chairman and President Rorer Group Inc. Fort Washington, Pennsylvania

DEPUTY CHAIRMAN

Werner C. Brown Chairman Hercules Incorporated Wilmington, Delaware

John R. Biechler President and Chief Executive Officer The Commonwealth National Bank Harrisburg, Pennsylvania

Jean Crockett Chairman, Professor of Finance Wharton School University of Pennsylvania Philadelphia, Pennsylvania

Robert H. Deacon President The Bank of Mid-Jersey Bordentown, New Jersey Eberhard Faber, IV Chairman and Chief Executive Officer Eberhard Faber Inc. Wilkes-Barre, Pennsylvania

Richard P. Hauser Chairman and Chief Executive Officer John Wanamaker Philadelphia, Pennsylvania

Harry A. Jensen President and Chief Executive Officer Armstrong Cork Company Lancaster, Pennsylvania

Donald J. Seebold President The First National Bank of Danville Danville, Pennsylvania

MEMBER OF THE FEDERAL ADVISORY COUNCIL William B. Eagleson, Jr. Chairman and President Girard Bank Philadelphia, Pennsylvania

Officers

David P. Eastburn, President Richard L. Smoot, First Vice President

Konstanty G. Adack, Senior Vice President Edward G. Boehne, Senior Vice President John D. Johnson, Senior Vice President Thomas K. Desch, Vice President Peter M. DiPlacido, Vice President Guy H. Edwards, Vice President James F. Gaylord, Vice President Hiliary H. Holloway, Vice President and General Counsel W. Lee Hoskins, Vice President and Director of Research Alexander Kudelich, Vice President Donald J. McAneny, Vice President and General Auditor G. William Metz, Vice President Donald J. Mullineaux, Vice President and Associate Director of Research Lawrence C. Murdoch, Jr., Vice President and Secretary William H. Stone, Jr., Vice President and Lending Officer Ronald D. Watson, Vice President Jack P. Besse, Assistant Vice President and Assistant Secretary James M. Cleary, Data Processing and Technical Services Officer D. Russell Connor, Assistant Vice President Samuel J. Culbert, Jr., Bank Services Officer Robert A. Dobie, Examining Officer James B. Duffy, Cash Operations Officer Ronald G. Foley, Assistant Vice President Stanley J. Forst, Automation Planning Officer Judith H. Helmuth, Custody Control Officer and Assistant Secretary Carol A. Karkut, Services and System Planning Officer Jerry Katz, Compensation and Benefits Officer Paul E. Kirn, Jr., Assistant Vice President William J. Kouser, Sr., Data Systems Officer Edwin C. Lodge, Statistical Officer Frederick M. Manning, Assistant Vice President Thomas J. McCoy, Systems Planning and Development Officer Arthur L. Morath, Jr., Assistant Vice President Joseph J. Ponczka, Examining Officer Edward G. Rutizer, Examining Officer Lawrence C. Santana, Jr., Assistant Vice President John B. Shaffer, Assistant General Auditor P. Viswanathan, Assistant Vice President Elizabeth S. Webb, Assistant Counsel

Statement of Condition

ASSETS

	December 31, 1979	December 31, 1978
Gold certificate account	\$ 924,023,300 91,000,000 20,592,085	\$ 597,958,400 69,000,000 14,807,559
Loans and securities: Discounts and advances. Federal Agency obligations. United States Government securities.	15,980,000 392,827,991 5,560,440,512	78,873,000 395,432,981 5,483,006,156
Total Loans and Securities	\$ 5,969,248,503	\$ 5,957,312,137
Other assets: Cash items in process of collection Bank premises	439,430,599 53,911,345 7,215,181 255,958,396 -739,036,872 \$ 7,022,342,537	631,137,721 54,999,804 5,373,497 231,692,499 -637,108,617 \$ 6,925,173,000
LIABILITIE	S & CAPITAL	
Note liabilities: Federal Reserve notes	\$ 5,456,725,146	\$ 5,198,716,050
Deposits: Member bank reserve accounts	825,201,283 249,332,927 12,259,000 45,450,139	1,081,420,973 208,072,114 8,716,100 20,777,289
Total Deposits	\$ 1,132,243,349	\$ 1,318,986,476
Other liabilities	φ 1,132,243,349	¢ 1,010,000,110
Deferred availability cash items	238,900,700 103,694,442	233,938,372 85,933,602

\$ 6,931,563,637

\$ 7,022,342,537

45,389,450

45,389,450

43,799,250

\$ 6,837,574,500

43,799,250 \$ 6,925,173,000

Total Liabilities and Capital Accounts. . .

Total Liabilities.....

Capital accounts:

Earnings and Expenses

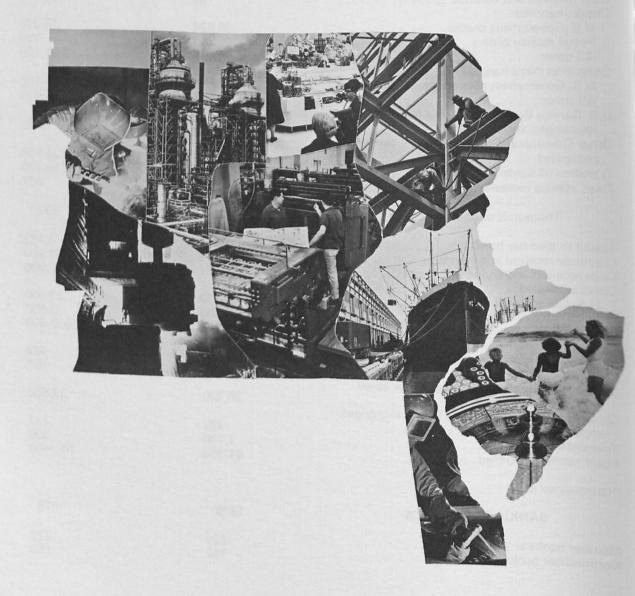
	1979	1978
Current earnings: From U.S. Government securities From discounts, advances and miscellaneous sources	\$ 486,395,139 13,843,008	\$ 420,301,803 <u>4,644,834</u>
Total current earnings	500,238,147	424,946,637
Net expenses: Operating expenses (after deducting reim- bursable or recoverable expenses) Federal Reserve currency	32,395,257 3,262,654	30,471,978 3,282,514
Total net expenses	35,657,911	33,754,492
Current net earnings	464,580,236	391,192,145
Additions to current net earnings: Miscellaneous nonoperating income	222,528	17,798
Total additions	222,528	17,798
 Deductions from current net earnings: Assessment for expenses of the Board of Governors Loss on sales of U.S. Government securities (net) Loss on foreign currency transactions Miscellaneous nonoperating expenses 	2,044,800 7,502,838 149,741 367,681	2,269,800 6,578,886 21,744,327 110,142
Total deductions	10,065,060	30,703,155
Net deductions	9,842,532	30,685,357
Net earnings before payment to U.S. Treasury	\$ 454,737,704	\$ 360,506,788
Dividends paid	\$ 2,693,608	\$ 2,634,130
Reserve notes) Transferred to Surplus, additions, deduc-	450,453,896	358,221,808
tions (-)	1,590,200	349,150
	\$ 454,737,704	\$ 360,506,788

Annual Operations

OPERATING STATISTICS

Millions of dollars	1979	1978
Loans to member banks Currency received and counted Coin received and counted Checks handled:	\$ 23,224 5,560 135	\$ 12,646 4,667 118
U.S. Government checks Postal money orders All other Collection items handled:	28,924 253 279,491	15,376 250 252,708
U.S. Government coupons paid All other U.S. Savings Bonds and Savings Notes issued,	95 1,144	146 3,426
exchanged, redeemed Other Government securities issued, exchanged, redeemed	1,741	1,376
Transfers of funds Food stamps redeemed	153,368 1,467,063 313	134,965 1,210,730 367
Thousands of items processed	1979	1978
Loans to member banks Currency received and counted Coin received and counted Checks handled:	3,907* 547,979 901,281	3,493* 488,400 815,000
U.S. Government checks Postal money orders All others Collection items handled:	34,700 6,200 630,300	33,600 6,600 602,200
U.S. Government coupons paid All other U.S. Savings Bonds and Savings Notes issued,	350 160	422 157
exchanged, redeemedOther Government securities issued, exchanged,	25,790	22,800
redeemed Transfers of funds Food stamps redeemed	422 1,100 91,300	217 900 101,400
*Unrounded data		
BANKING STATISTICS	1979	1978
Member banks at year end Nonmember banks at year end	224 144	227 153

The District Economy Showed Stamina in 1979



The Third Federal Reserve District has the problem of being older and colder than the nation as a whole. We have relatively more manufacturing in our economic mix and many of these facilities are showing their years. Winter weather puts us at a disadvantage and high wage rates are traditional here.

As a result, Third District growth has tended to lag behind the nation in recent decades. Both economies moved in the same general direction over business cycles but we seemed to have deeper recessions and somewhat less prosperity.

Some say this pattern is changing. A number of older factories have closed or moved away in recent years and, while painful in the short run, this attrition could help the District in two ways. First, it reduces the overall importance of manufacturing in the local economy and manufacturing is particularly susceptible to recessions. Second, the plants that remain are likely to be newer and more efficient and thus better able to compete.

The year 1979 was a mixed one for the District economy, with a recession ever-lurking but never really materializing. According to this Bank's surveys, manufacturing activity was fairly strong in the first half of the year but slipped steadily in the second. Nevertheless, personal income in the Third District states grew substantially throughout the entire year. Its rate of increase was not quite up to the national average but then neither was the inflation rate here.

Rising personal income and declining unemployment helped to make 1979 a good year for District retailers. The gas lines in June and July hurt but the pain was short-lived and pretty much confined to suburban shopping centers. Christmas sales came on strong as shoppers emphasized quality gifts.

Non-residential construction was another high spot in 1979. The Philadelphia area did particularly well with the dollar volume up 75 percent in the first nine months of the year. There is a boom in office building construction here and at least eight major projects now are underway in center city Philadelphia alone. Housing in the District held up surprisingly well until October when scarce, expensive mortgage money began to dampen the industry.

Summer resorts in the mountains and along the shore had a disappointing year, with one exception. First, it was the gas shortage that kept people home, and then it was the weather. But neither slowed the wheeling and dealing in Atlantic City which continued its climb toward new prosperity.

As we enter the 1980s, it appears that the Third District economy has increased its stamina by trimming down and diversifying a bit. If we keep on this regimen, it should be a good decade.