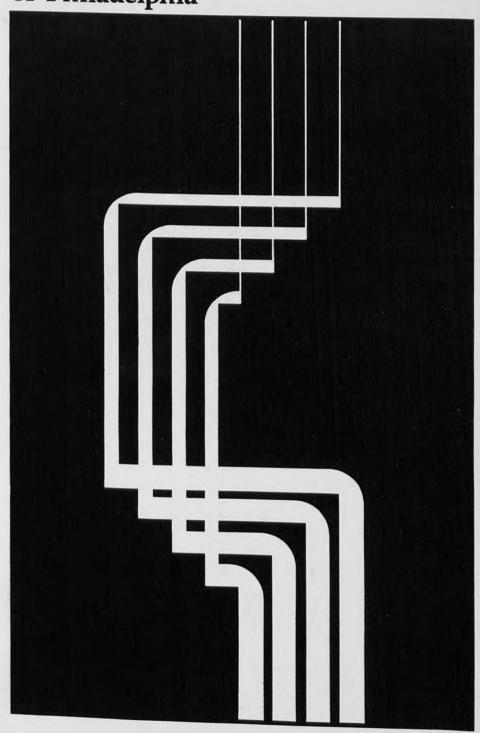
1977 Annual Report Federal Reserve Bank of Philadelphia



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## President's Comments

The year 1977 has given me more pleasure and satisfaction than any other since I became President of this Bank at the beginning of the decade.

I find particular pleasure in the new vitality that I sense all over the Bank. No doubt part of it comes from getting settled in our new building and we have taken specific steps to improve motivation and enhance career development opportunities.

Our officers and employees should feel good about their accomplishments in 1977. With overall quality measures at or near the top of the System scale, it was a very good year for operating departments. Unit costs were affected adversely by heavy overhead and by the slow growth in volume that characterizes the entire region. Nevertheless, when adjustment is made for new building charges, operating efficiency ranks a bit above the average for all Reserve Banks.

I want to make special mention of our program to refine and improve services offered to member banks. The first phase was completed in 1977 and resulted in a 35 percent increase in the utilization of check services—mostly by small banks. The next phase involves check services for medium and large banks and cash and U. S. Treasury securities services for all banks.

The Bank increased its efforts to inform both borrowers and lenders of their rights and obligations under the Federal Reserve consumer regulations. We also receive consumer complaints against banks and other financial institutions and last year handled over 20 percent of the System total.

We invited member banks to hold board meetings in our building and have lunch with us and I am delighted to report that over 40 institutions did so during the year. The invitation still stands and arrangements can be made through our Bank Services Department.

Among the other good things in 1977 were the milestone research on Philadelphia city and school finances, and the Bank's continuing leadership in System projects such as developing Reserve Banks' performance measures, budget objectives, and long-range automation strategies.

Pleased and satisfied I surely am but complacent I am not. I realize the Bank's 1977 record will be very hard to meet or beat in years to come. However, we now have momentum going for us and welcome the challenge.

President

# Executive Changes and Annual Operations



Dick Smoot became First Vice President of the Bank in May 1977. He joined the Fed in 1975 as Vice President for operations improvement and later that year also assumed responsibility for cash and fiscal operations. Before coming to Philadelphia Dick was Acting Deputy Director, Bureau of Domestic Commerce, U. S. Department of Commerce, as a participant in the President's Executive Exchange Program. From 1964 to 1973 he held various management positions with the Ford Motor Company and the Philco-Ford Corporation. Born and raised in Fort Thomas, Kentucky, Dick is a graduate of the University of Colorado and holds a master's degree from the University of Cincinnati.

# **Executive Changes**

The following changes in the Board of Directors and Official Staff were announced during 1977:

John W. Eckman, Chairman and President of Rorer Group Inc., Fort Washington, Pennsylvania, was redesignated Chairman of the Board of this Bank for 1978. Werner C. Brown, Chairman of Hercules Incorporated, Wilmington, Delaware, was redesignated Deputy Chairman for 1978 and reappointed to a new three-year term as a Class C Director.

Wilson M. Brown, Jr., President and Chief Executive Officer of Southeast National Bank of Pennsylvania, Chester, Pennsylvania, was elected a Class A Director by member banks in Electoral Group 1. He succeeds William B. Eagleson, Jr., Chairman of the Board and President of Girard Trust Bank, Philadelphia, Pennsylvania. Member banks in Electoral Group 2 reelected Jack K. Busby a Class B Director. Mr. Busby is Chairman of the Board and Chief Executive Officer of Pennsylvania Power & Light Company, Allentown, Pennsylvania.

The Board of Directors named Samuel H. Ballam, Jr., President and Chief Executive Officer of The Fidelity Bank, Philadelphia, Pennsylvania, to be the Third District representative to the Federal Advisory Council for 1978. He succeeds Roger S. Hillas, Chairman of Provident National Bank, Philadelphia, Pennsylvania.

Richard L. Smoot became First Vice President of the Bank in May 1977, replacing Mark H. Willes who resigned to become President of the Minneapolis Fed.

In June, G. William Metz, Vice President, assumed responsibility for Cash and Fiscal Operations, and Kathleen C. Holmes became Custody Control Officer in the same department.

Robert N. Gilmore was promoted, in February, to Automation Planning Officer in the Computer Services Department. At year end, the following official promotions were announced, all effective January 1, 1978: Frederick M. Manning was promoted to Assistant Vice President, and Robert A. Dobie and Edward G. Rutizer were made Examining Officers. Michael J. McGovern was appointed Data Processing and Technical Services Officer, and Donald L. Raiff became Research Officer and Economist.

## **Directors**

#### CHAIRMAN

John W. Eckman Chairman and President Rorer Group Inc. Fort Washington, Pennsylvania

#### **DEPUTY CHAIRMAN**

Werner C. Brown Chairman Hercules Incorporated Wilmington, Delaware

Wilson M. Brown, Jr.
President and Chief Executive Officer
Southeast National Bank of Pennsylvania
Chester, Pennsylvania

Jack K. Busby Chairman and Chief Executive Officer Pennsylvania Power & Light Company Allentown, Pennsylvania

Jean Crockett Chairman, Professor of Finance Wharton School University of Pennsylvania Philadelphia, Pennsylvania William S. Masland
President and Chief Executive Officer
C. H. Masland & Sons
Carlisle, Pennsylvania

James Patchell
President and Chief Executive Officer
National Bank and Trust Company
of Gloucester County
Woodbury, New Jersey

Harold A. Shaub President and Chief Executive Officer Campbell Soup Company Camden, New Jersey

W. J. Smouse President The First National Bank in Bedford Bedford, Pennsylvania

#### MEMBER OF THE FEDERAL ADVISORY COUNCIL

Samuel H. Ballam, Jr. President and Chief Executive Officer The Fidelity Bank Philadelphia, Pennsylvania

## **Officers**

David P. Eastburn, President Richard L. Smoot, First Vice President

Konstanty G. Adack, Senior Vice President

Edward G. Boehne, Senior Vice President

Hugh Chairnoff, Vice President and Lending Officer

Thomas K. Desch, Vice President

Peter M. DiPlacido, Vice President

Richard W. Epps, Vice President

James F. Gaylord, Vice President

Hiliary H. Holloway, Vice President and General Counsel

W. Lee Hoskins, Vice President and Director of Research

Ira Kaminow, Vice President and Economic Adviser

Alexander A. Kudelich, Vice President

Donald J. McAneny, Vice President and General Auditor

G. William Metz, Vice President

Lawrence C. Murdoch, Jr., Vice President and Secretary

Bipin C. Shah, Vice President

Evelyn G. Battista, Human Resources Services Officer

Jack P. Besse, Assistant Vice President and Assistant Secretary

D. Russell Connor, Assistant Vice President

Samuel J. Culbert, Jr., Bank Services Officer

Robert A. Dobie, Examining Officer

Guy H. Edwards, Systems Planning and Development Officer

Ronald G. Foley, Cash Operations Officer

Robert N. Gilmore, Automation Planning Officer

Judith H. Helmuth, Operations Improvement Officer and Assistant Secretary

Kathleen C. Holmes, Custody Control Officer

Paul E. Kirn, Jr., Assistant Vice President

Edwin C. Lodge, Statistical Officer

Frederick M. Manning, Assistant Vice President

\*Robert E. Matthews, Assistant General Auditor

Glennie M. Matthewson, II, Assistant Counsel

Michael J. McGovern, Data Processing and Technical Services Officer

Arthur L. Morath, Jr., Banking Structure Officer

Donald J. Mullineaux, Research Officer and Economist

Joseph J. Ponczka, Fiscal Operations Officer

Donald L. Raiff, Research Officer and Economist

Edward G. Rutizer, Examining Officer

Lawrence C. Santana, Jr., Assistant Vice President

Anita A. Summers, Research Officer and Economist

\*Ronald D. Watson, Research Officer and Economist

Elizabeth S. Webb, Assistant Counsel

January 1, 1978

<sup>\*</sup>On leave

# **Statement of Condition**

#### **ASSETS**

	December 31, 1977	December 31, 1976		
Gold certificate account	\$ 631,731,900 74,000,000 13,089,874	\$ 640,643,300 71,000,000 10,609,977		
Loans and securities: Discounts and advances Federal Agency obligations United States Government securities	16,025,000 427,007,000 5,384,085,000	2,900,000 376,945,000 5,174,888,000		
Total Loans and Securities	\$5,827,117,000	\$5,554,733,000		
Other assets:  Cash items in process of collection  Bank premises.  Operating equipment - net	341,805,306 55,777,044 5,099,415 98,301,018 -389,371,391	206,648,917 55,820,810 2,480,548 121,428,474 -233,154,471		
Total Assets	\$6,657,550,166	\$6,430,210,557		
LIABILITIES  Note liabilities:				
Federal Reserve notes	\$4,936,380,307	\$4,724,381,794		
Deposits:  Member bank reserve accounts  U. S. Treasury - general account  Foreign	891,232,423 451,661,963 11,855,100 34,175,216	763,039,540 584,187,122 10,842,200 60,827,308		
Total Deposits	\$1,388,924,703	\$1,418,896,171		
Other liabilities:  Deferred availability cash items  All other	183,013,091 60,935,264	149,369,302 51,822,089		
Total Liabilities	\$6,569,253,366	\$6,344,469,357		
Capital accounts: Capital paid in	44,148,400 44,148,400	42,870,600 42,870,600		
Total Liabilities and Capital Accounts	\$6,657,550,166	\$6,430,210,557		

Note: Effective January 1, 1977, Federal Reserve notes of other Federal Reserve Banks was netted against Federal Reserve notes.

## **Earnings and Expenses**

	1977	1976
Current earnings: From U.S. Government securities From discounts, advances and miscel-	\$ 364,810,998	\$ 362,014,427
laneous sources	2,012,278	1,773,847
Total current earnings	366,823,276	363,788,274
Net expenses:  Operating expenses (after deducting reimbursable or recoverable expenses Federal Reserve currency	29,573,053 3,185,166	31,207,563 2,285,792
Total net expenses	32,758,219	33,493,355
Current net earnings	334,065,057	330,294,919
Additions to current net earnings:  Profit on sales of U.S. Government securities (net)	2,219,531	1,911,698 1,264,063
Total additions	2,219,531	3,175,761
Deductions from current net earnings:  Assessment for expenses of the Board of Governors	2,061,800 2,648,278	1,896,600
Loss on foreign currency transactions Miscellaneous nonoperating expenses	6,294,527 11,760	1,153,408 52,212
Total deductions	11,016,365	3,102,220
Net additions	8,796,834	73,541
Net earnings before payment to U.S. Treasury	\$ 325,268,223	\$ 330,368,461
Dividends paid	2,606,405	2,558,833
Reserve notes)	321,384,018 1,277,800	327,354,578 455,050
	\$ 325,268,223	\$ 330,368,461
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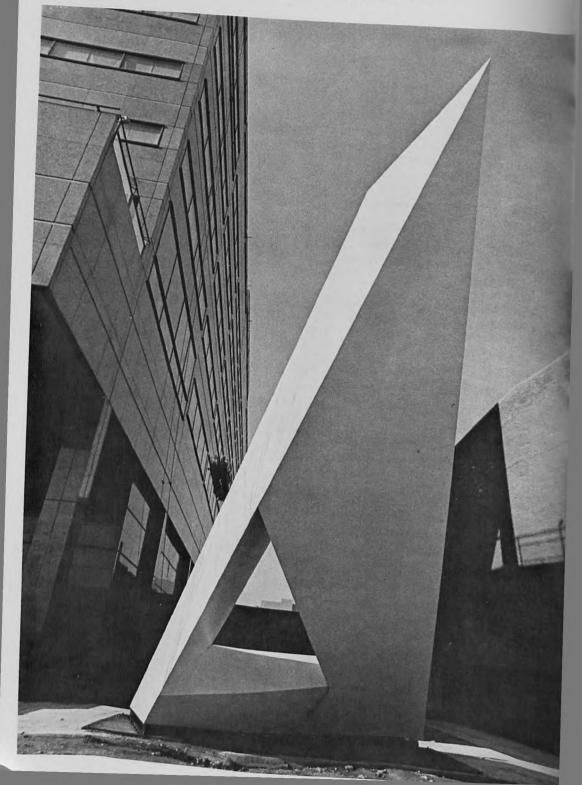
Note: Effective January 1, 1977, the assessment for expenses of the Board of Governors was reclassified.

# **Annual Operations**

### OPERATING STATISTICS

Millions of dollars	1977	1976
Loans to member banks	\$ 7,103 4,143 108	\$ 1,018 3,859 101
Checks handled: U. S. Government checks	17,183 251	19,849 292
Postal money orders	229,296	205,465
Collection items handled:  U. S. Government coupons paid	131 48	206 1,705
U. S. Savings Bonds and Savings Notes issued, exchanged, redeemed	1,314	1,318
Other Government securities issued, exchanged, redeemed	157,413	101,723
Transfers of funds	1,126,759 391	994,810 389
Securities held in safekeeping:  Book-entry form	9,696 3,166	6,437 3,079
Definitive form		
Thousands of items processed	1977	1976
Loans to member banks	774* 445,395 768,198	389* 429,057 740,004
Checks handled: U. S. Government checks	42,572	43,734
Postal money orders	7,058 581,964	9,465 552,052
Collection items handled: U. S. Government coupons paid	477	543
All other	89	142
issued, exchanged, redeemed Other Government securities issued, ex-	21,953	23,181
changed, redeemed	270 771 105,076	418 660 103,435
Securities held in safekeeping:  Book-entry form	70	48
Definitive form	10	10
*Unrounded data		
BANKING STATISTICS	1977	1976
Member banks at year end  Nonmember banks at year end	236 144	243 145

# Pepper Sculpture, Phaedrus, Completes Bank's Public Art Commitment





The installation, in November 1977, of a monumental steel sculpture by noted artist, Beverly Pepper, completed the Bank's required public art program for the new building.

The abstract sculpture, titled *Phaedrus*, was put in place north of the building's main entrance on Sixth Street. The week-long project was directed by the artist, who is trained in both engineering and metalwork.

Phaedrus—a triangular structure pierced with a triangular opening—rises from the vertical plane to a height of 17 feet and weighs approximately 12 tons.

New York-born Beverly Pepper has earned an international reputation in the art world. Her sculptures, with their characteristic pyramidal shapes, are on display in many cities in the United States and Europe.

Phaedrus is the second major work of art commissioned by this Bank for its new building. The first—a 100-foot mobile by the late Alexander Calder—can be seen in the building's east court-yard.

Both works, which were selected in consultation with a panel of area art experts, were an outgrowth of the sales agreement by which the Bank acquired the building site from the Philadelphia Redevelopment Authority. The land was sold at a favorable price and the Authority stipulated that the Bank spend one percent of the construction cost of the building on original art that is on view to the public.

