MEDIA ADVISORY


November 05, 2018

The Federal Reserve Bank of New York, Interise, and the Stanford Latino Entrepreneurship Initiative (SLEI) will issue the report *Latino Owned Businesses: Shining a Light on National Trends* at 9:00 AM EST on Tuesday, November 13. This report will be featured in an open-press forum held on the same day, titled *Demographics are not Destiny: Fostering Conditions to Advance Latino Business Growth*.

Although Latino-owned businesses are growing contributors to the U.S. economy, their revenue growth lags behind other groups of entrepreneurs. This report uses unique data assets—including the Federal Reserve Banks’ *Small Business Credit Survey*, SLEI’s *Survey of U.S. Latino Business Owners*, and interviews with Latino business owners conducted by SLEI and Interise—to examine why Latino business growth lags and how it varies across regions.

The associated forum will highlight efforts nationwide that are accelerating Latino business growth. The event is open to journalists and under Chatham House Rule. The full agenda is available here.

**Press Call on the Report on Latino Business Growth:**
Authors of the report will host a background press call on Tuesday, November 13 at 1:00 PM EST to provide further context on the research. Journalists interested in participating in this call or attending the forum should RSVP to Betsy Bourassa at betsy.bourassa@ny.frb.org.

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