MEDIA ADVISORY

New York and Kansas City Feds To Issue Inaugural Report On Women-Owned Small Businesses On November 30

November 20, 2017

The Federal Reserve Banks of New York and Kansas City will issue the 2016 Small Business Credit Survey: Report on Women-Owned Firms at 2:00 PM EST (1:00 PM CST) on Thursday, November 30. The Report on Women-Owned Firms is the fifth in a series of reports that examines the results of an annual survey of small business owners. The other reports in the series are the Reports on Employer Firms, Startup Firms, Minority-Owned Firms and Microbusinesses.

The Report on Women-Owned Firms focuses on small businesses with employees that had majority female ownership in 2016. These findings are significant to the U.S. macroeconomy because the number of women-owned small employer firms overall and the amount of people they employ are increasing more quickly than majority men-owned small employer firms.

The Report will examine business conditions and the credit environment from the perspective of over 2,500 women-owned small employer firms. Specifically, it will examine how these firms nationwide performed—especially compared to men-owned small employer firms—by assessing their performance and key industries, the credit they sought and received, and the financing and growth challenges that they faced.

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