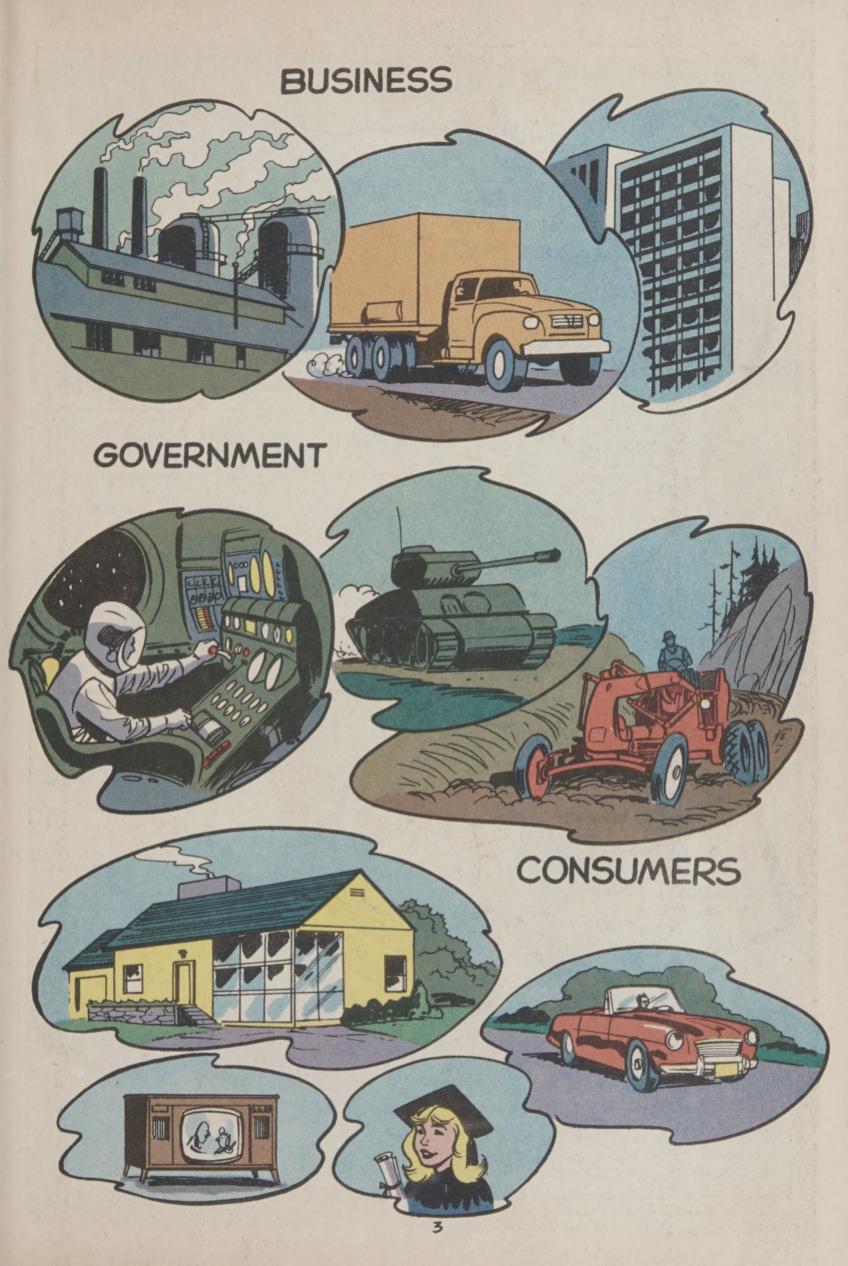
THE STORY OF CONSUMER CREDIT



FEDERAL RESERVE BANK OF NEW YORK





BUSINESSES AND GOVERNMENTS
HAVE USED CREDIT FOR CENTURIES, BUT
CONSUMER CREDIT HAS BEEN USED WIDELY
ONLY IN THE PAST 40 YEARS. USING
CREDIT HAS A DUAL IMPACT ON OUR LIVES.
IT ALLOWS US TO ENJOY WHAT WE
WANT NOW, BUT, BECAUSE CREDIT
IS DEBT THAT MUST BE REPAID, IT
OBLIGATES US TO MAKE FINANCIAL
PLANS FOR THE FUTURE.











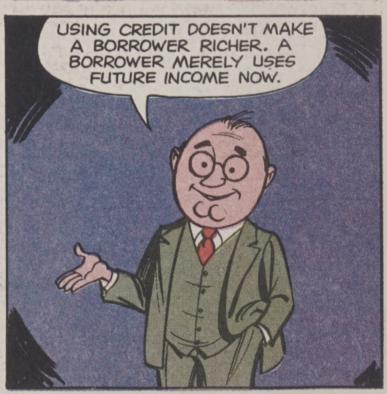










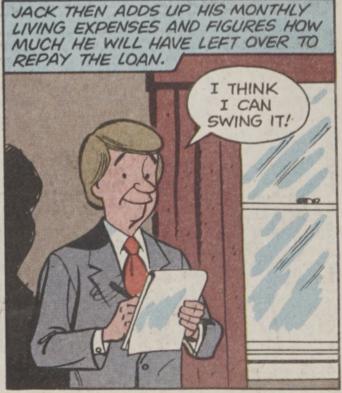














THESE CALCULATIONS
ARE A GUIDE ONLY.
THEY SHOULD BE USED
CAUTIOUSLY BECAUSE YOU
MAY NOT BE ABLE TO MEET
MONTHLY PAYMENTS WHEN
INFLATION IS PUSHING UP
THE COST OF BASIC
ITEMS, SUCH AS FOOD,
FUEL AND HOUSING.



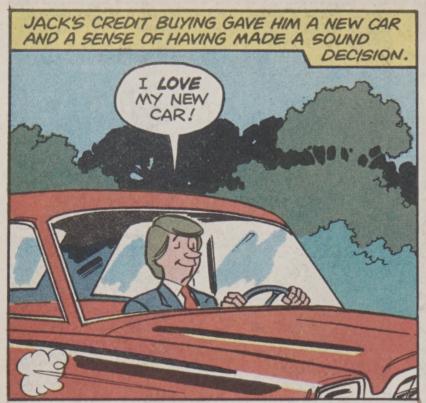


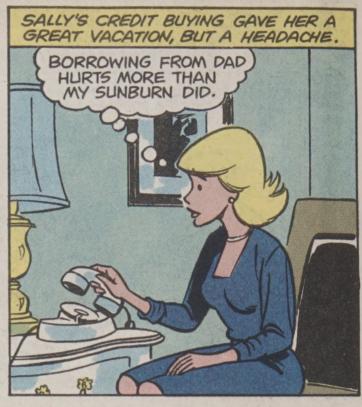






















FINALLY, YOUR COLLATERAL -- DO YOU OWN ANYTHING VALUABLE THAT THE LENDER CAN SELL TO PAY OFF YOUR LOAN IF YOU FAIL TO REPAY.

PERSONAL LOAN





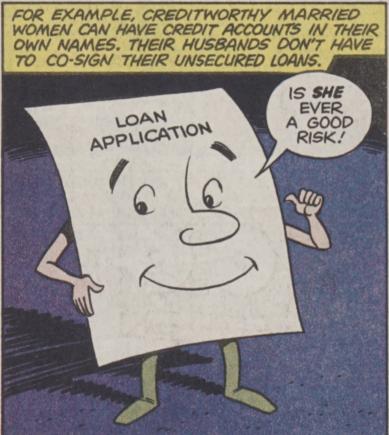






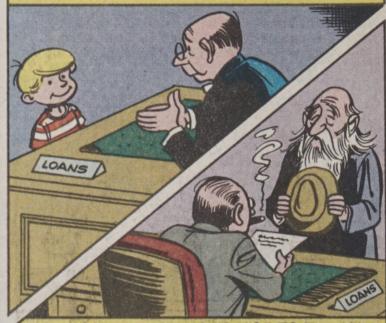




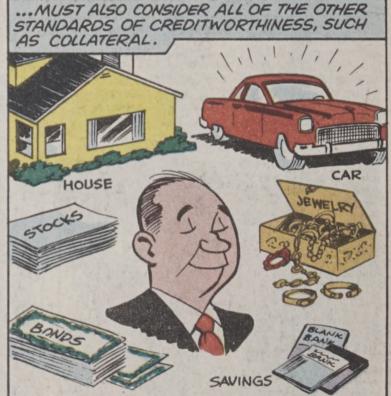




A LENDER MAY ASK YOUR AGE TO BE SURE YOU CAN LEGALLY MAKE A CONTRACT...

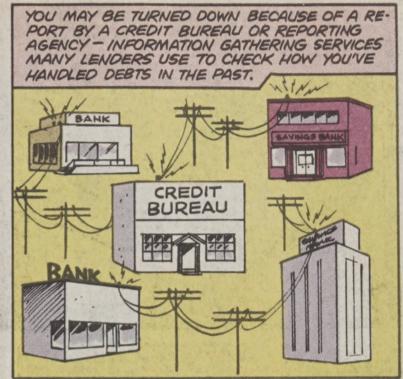


... BUT CANNOT USE YOUR AGE TO TURN YOU DOWN, MAKE YOU REAPPLY FOR AN EXISTING LOAN OR IGNORE YOUR RETIREMENT INCOME.

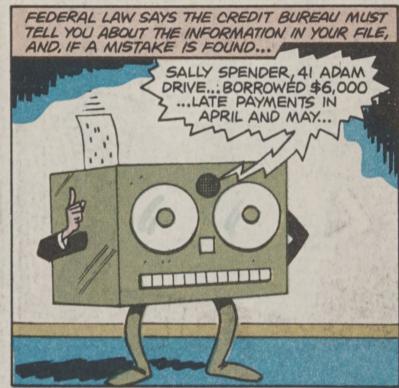


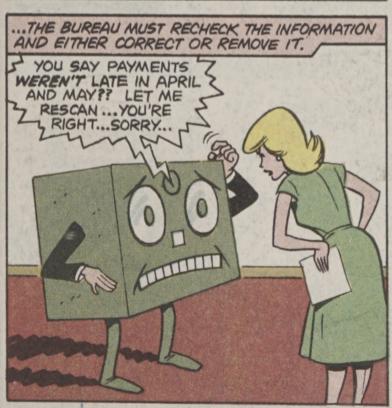
THE LENDER MUST APPROVE OR DENY YOUR APPLICATION IN WRITING WITHIN 30 DAYS. IF YOU'RE TURNED DOWN, THE LETTER SHOULD EXPLAIN WHY OR STATE THAT YOU HAVE A RIGHT TO BE TOLD. BE SURE TO FIND OUT WHY!







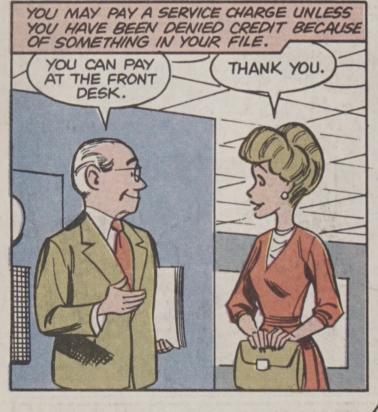


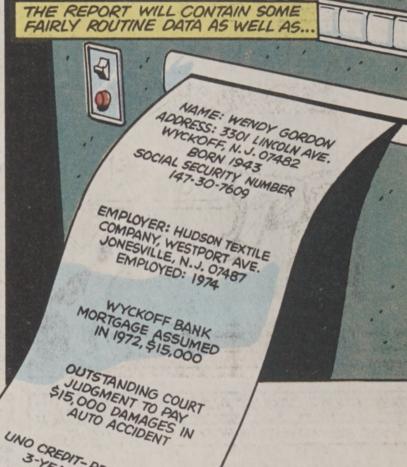












MAXIES DEPARMENT STORE

VIVE CHARGE CARD

VIVE CHARGE CARD

SISTE CHARGE CARD

OUTSTANDING

THIS

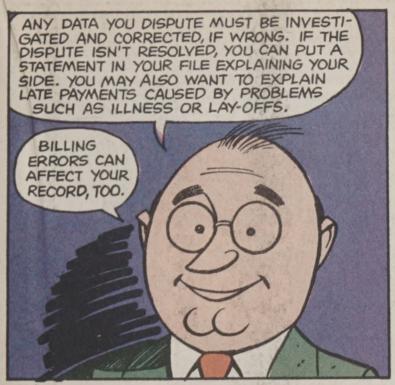
LEND

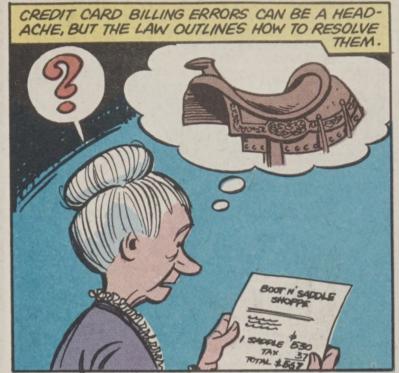
OF V

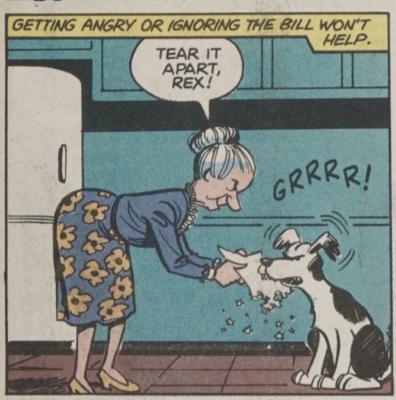
HOW

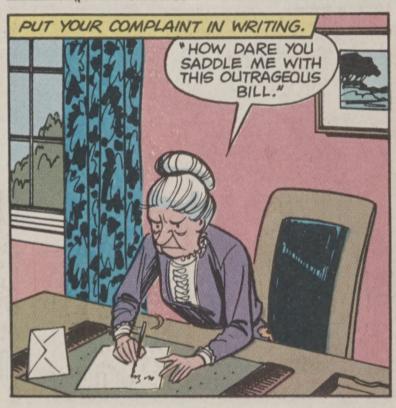
...DATA ABOUT YOUR BACKGROUND AND YOUR BORROWING AND REPAYMENTS, INCLUDING LATE PAYMENTS,

THIS INFORMATION GIVES LENDERS A GOOD PICTURE OF WHO YOU ARE AND HOW WELL YOU PAY YOUR BILLS.

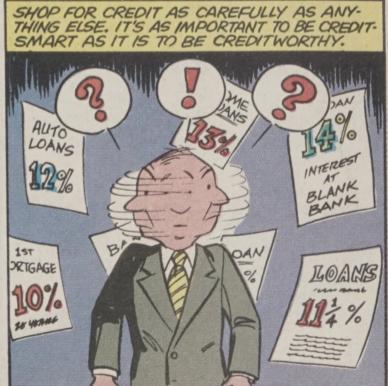


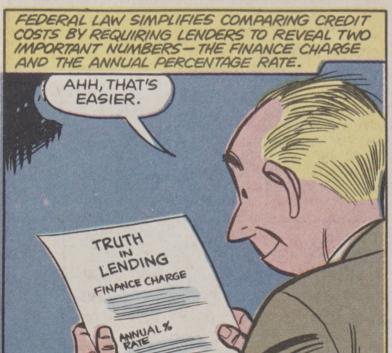


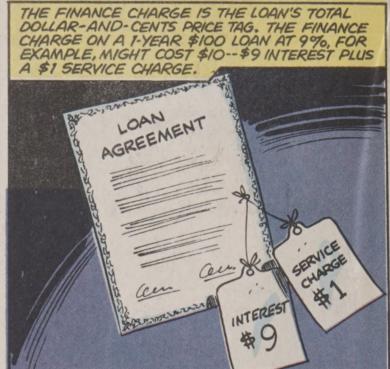


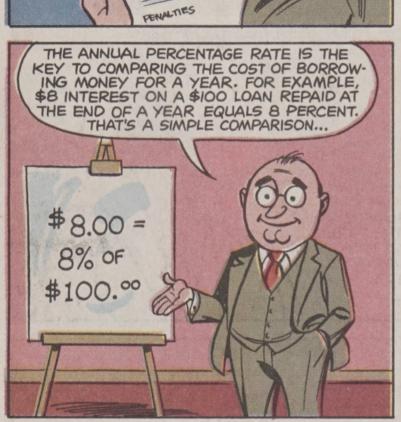


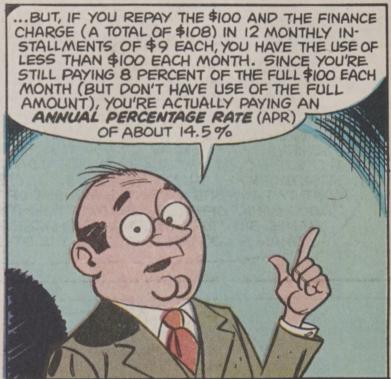


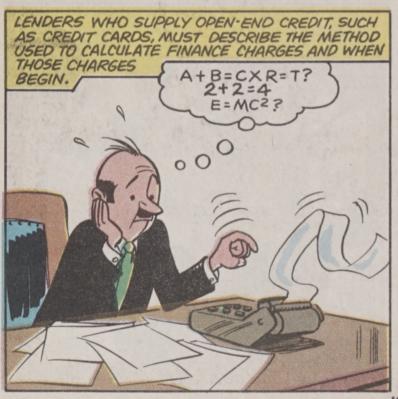












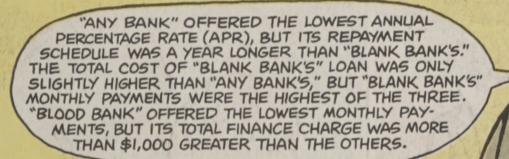


LONGER TERM LOANS HAVE SMALLER MONTHLY PAYMENTS, BUT COST MORE OVERALL. YOUR CHOICE DEPENDS ON YOUR MONTHLY BUDGET AND HOW MUCH YOU'RE WILLING TO PAY. IT'S WISE TO SHOP AROUND BECAUSE DIFFERENT LENDERS HAVE DIFFERENT RATES.



SINCE INTEREST RATES
AND TERMS VARY, HOW DO
YOU FIND THE BEST DEAL? THAT
DEPENDS ON WHAT YOU'RE
LOOKING FOR-A LONGER
REPAYMENT PERIOD AND LOWER
MONTHLY PAYMENTS OR A LOWER
FINANCE CHARGE. LET'S LOOK AT HOW
JACK SHOPPED FOR HIS
\$5,000 CAR LOAN.

TOTAL TOTAL MONTHLY FINANCE CHARGES PAYMENTS COST RATE TIME (MONTHS) \$5978.52 12% 3 YRS. (36) \$166.07 \$978.52 ANY BANK \$5990.88 \$249.62 \$990.88 2 YRS. (24) BLANK BANK 18% \$ 2049.76 \$7049.76 \$146.87 4 YRS. (48) BLOOD BANK 18%



TRY THIS COMPARISON
ON YOUR OWN. CHECK YOUR
LOCAL NEWSPAPERS OR VISIT
SOME LENDERS TO FIND OUT
WHAT INTEREST RATES AND
TERMS THEY OFFER, AND
FILL OUT THE TABLE
BELOW.







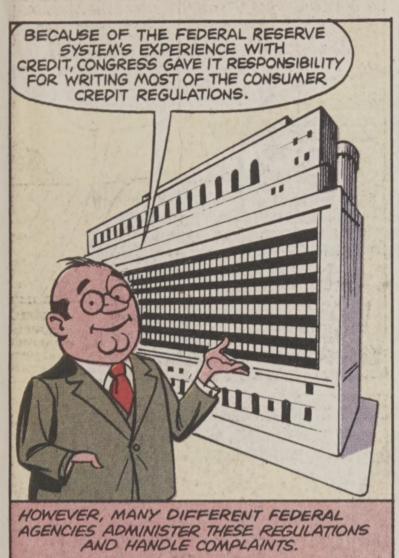








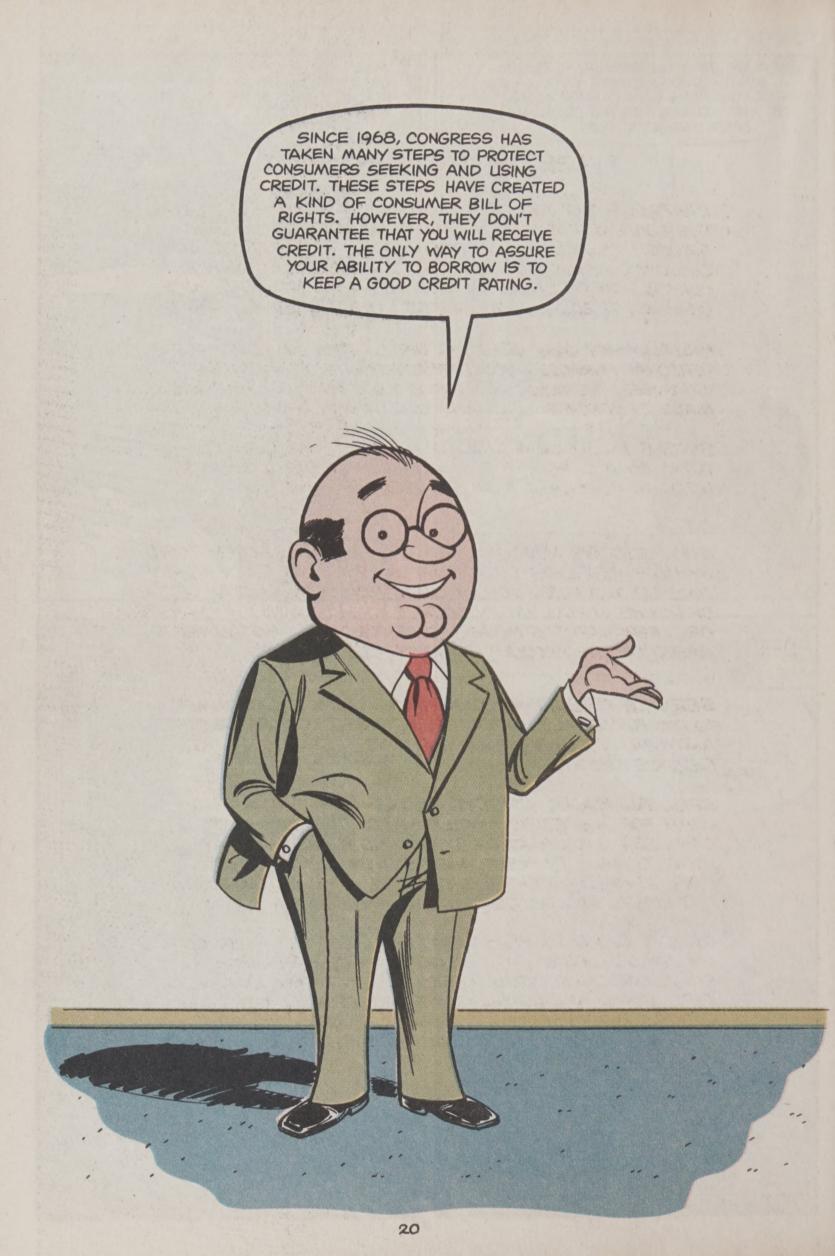
CERTAIN LENDERS OPERATE OUTSIDE OF LAWS AND REGULATIONS, AND THEIR COLLECTION PRACTICES CAN BE DANGEROUS TO YOUR HEALTH. DEAL ONLY WITH REPUTABLE CREDITORS.











TYPES OF CONSUMER CREDIT

INSTALLMENT SALES CREDIT-A LOAN WHICH ALLOWS
THE CONSUMER TO RECEIVE MERCHANDISE, USUALLY HIGHPRICED ITEMS SUCH AS REFRIGERATORS OR FURNITURE. THE
CONSUMER MAKES A DOWN PAYMENT AND USUALLY SIGNS A
CONTRACT TO REPAY THE BALANCE, PLUS INTEREST AND SERVICE
CHARGES, IN EQUAL INSTALLMENTS OVER A SPECIFIED PERIOD.

INSTALLMENT CASH CREDIT-A DIRECT LOAN OF MONEY FOR PERSONAL PURPOSES, HOME IMPROVEMENTS OR VACATION EXPENSES. NO DOWN PAYMENT IS MADE, AND PAYMENTS ARE MADE IN SPECIFIED AMOUNTS OVER A SET PERIOD.

SINGLE LUMP SUM CREDIT - A LOAN TO BE REPAID IN TOTAL ON A SPECIFIED DAY. LUMP SUM CREDIT IS USUALLY USED TO PURCHASE A SINGLE ITEM.

OPEN-END OR REVOLVING CREDIT — A FORM OF CREDIT USED BY MANY RETAILERS. CUSTOMERS CAN PURCHASE GOODS AT ANY TIME UP TO A FIXED DOLLAR LIMIT. USUALLY, THERE IS AN OPTION OF PAYING IN FULL WITHIN 30 DAYS WITHOUT INTEREST CHARGES OR ... REPAYMENT IS MADE IN STATED MONTHLY INSTALLMENTS BASED ON THE ACCOUNT BALANCE PLUS INTEREST.

SERVICE CREDIT - A LOAN WHICH ALLOWS THE CUSTOMER TO PAY FOR SERVICES AFTER THEY ARE USED. DOCTORS, DENTISTS AND UTILITY COMPANIES ARE AMONG THOSE EXTENDING SERVICE CREDIT.

SPECIAL BANK CREDIT PLANS—A PRE-ARRANGED LOAN FOR A SPECIFIC AMOUNT WHICH THE CONSUMER CAN USE ALL OR PART OF BY WRITING A CHECK, REPAYMENT IS MADE IN INSTALLMENTS OVER A SET PERIOD. FINANCE CHARGES ARE BASED ON THE AMOUNT USED DURING THE MONTH AND THE OUTSTANDING BALANCE.

CREDIT CARD LOANS-A LOAN THE CONSUMER RECEIVES
BY USING A CREDIT CARD. PLANS VARY CONSIDERABLY.
SOME CARDS ARE ISSUED FREE; OTHERS REQUIRE AN ANNUAL
FEE. SOME ARE USABLE IN A SINGLE STORE; OTHERS ARE
USABLE INTERNATIONALLY. SOME ARE REPAID IN FULL
EACH MONTH; OTHERS IN MINIMUM MONTHLY INSTALLMENTS
BASED ON THE AMOUNT OUTSTANDING.

FEDERAL ENFORCEMENT AGENCIES

National Banks

Comptroller of the Currency Consumer Affairs Division Washington, D.C. 20219

State Member Banks

Federal Reserve Bank serving the district in which the State member bank is located.

Nonmember Insured Banks

Federal Deposit Insurance Corporation Regional Director for the region in which the nonmember insured bank is located.

Savings Institutions Insured by the FSLIC and Members of the FHLB System (except for Savings Banks insured by FDIC)

The Federal Home Loan Bank Board Supervisory Agent in the district in which the institution is located.

Federal Credit Unions

Regional Office of the National Credit Union Administration serving the area in which the Federal Credit Union is located.

Creditors Subject to Civil Aeronautics Board

Director, Bureau of Enforcement Civil Aeronautics Board 1825 Connecticut Avenue, N.W. Washington, D.C. 20428

Creditors Subject to Interstate Commerce Commission

Office of Proceedings Interstate Commerce Commission Washington, D.C. 20523

Creditors Subject to Packers and Stockyards Act

Nearest Packers and Stockyards Administration area supervisor.

Small Business Investment Companies

U.S. Small Business Administration 1441 L Street N.W. Washington, D.C. 20416

Brokers and Dealers

Securities and Exchange Commission Washington, D.C. 20549

Federal Land Banks, Federal Land Bank Associations, Federal Intermediate Credit Banks and Production Credit Association

Farm Credit Administration 490 L'Enfant Plaza, S.W. Washington, D.C. 20578

Mortgage Bankers, Consumer Finance Companies, and All Other Creditors

FTC Regional Office in which the creditor operates or

Federal Trade Commission Equal Credit Opportunity Washington, D.C. 20580

OTHER FEDERAL RESERVE CONSUMER PAMPHLETS

Consumer Credit Terminology Handbook Fair Debt Collection Practices Your Credit Rating Your Credit Rating (Spanish) The Equal Credit Opportunity Act and Credit Rights in Housing The Equal Credit Opportunity Act and Age The Equal Credit Opportunity Act and Women The Equal Credit Opportunity Act and Incidental Credit How to File a Consumer Credit Complaint Fair Credit Billing If Your Borrow to Buy Stock Truth in Leasing What Truth in Lending Means to You How the New Equal Credit Opportunity Act Affects You How to Establish and Use Credit If You Use a Credit Card The Rule of 78's Consumer Handbook to Credit Protection Laws On Using Credit Credit-ability

WRITE TO:

FEDERAL RESERVE BANK OF NEW YORK

Public Information Department

33 Liberty Street . New York, N.Y. 10045



FEDERAL RESERVE BANK OF NEW YORK

Public Information Department

33 Liberty Street • New York, N.Y. 10045