

FINANCING TOMORROW'S CAPITAL

Outline of Remarks Made

by

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to

Federal Land Bank Managers Conference

Medora, North Dakota

July 15, 1976

- I. Does this country face a shortage of capital over next decade?
 - A. Two years ago, universal answer seemed to be "yes."
 1. On demand side, saw tremendous demands for investment.
 - a. New energy resources (N.D.)
 - b. Electrical generating facilities
 - c. Pollution control - agri.: Reserve Mining
 - d. Public transportation
 - e. Rebuilding of cities
 - f. Raw material producing industries - "bottlenecks"
 2. On supply side, pointed to "low" rate of savings in U.S. compared to many industrial countries, especially Germany and Japan.
 - a. Consumption oriented society
 3. Bleak outlook spawned some "radical" suggestions.
 - a. New emphasis on national planning - setting of priorities and guidance by government of private investment. Government ownership of model firms.
 - b. Credit allocation - efforts to have Fed. induce or penalize bank credit for specified end users.
 - c. Tax reform (e.g., enhanced investment tax credit, accelerated depreciation, pro-rated capital gains tax, ending double tax of dividends, even inheritance tax deductions).

- B. Today, much of the furor has subsided.
1. Magnitude of problem exaggerated by panic over energy crisis. For time being, we've weathered that.
 2. Scaled down expectations: N. Y. City; housing.
 3. Problem also greatly magnified by double-digit inflation - people - businesses.
 - a. Nominal profits greatly overstated because of inventory gains.
 - b. Depreciation schedules didn't reflect replacement costs.
 - c. Capital base of industry and banking system eroded.
 4. The threatened "crowding out" of private borrowers by needs to finance government deficits failed to materialize.
 - a. Savings increased
 - b. Private borrowed less - also govts.

- C. A more sober assessment of the capital shortage issue today puts it in more manageable perspective: may need to increase savings rate in the U.S. economy by 1/2 to 1 percentage point over next decade.

Not insignificant, but not terrifying.

1. Whether we can achieve depends in substantial measure on budget performance of federal govt.
 - a. Optimistic: budget committees; gen'l public; candidates

- II. What's the outlook for long-term int. rates over next year or so, and what role will Fed'l Reserve play in the outcome?

- A. Obviously, depends very much on speed of recovery and ability to hold down inflation.
 - 1. Personally, optimistic on both counts.
- B. Optimism based in part on better performance by Fed itself: contrast between '72 and '76.
 - 1. Reflects our own learning process, but also a different, more conservative, temperament in country.
- C. Conclusion - long rates not likely to rise much over next year; could decline modestly.
 - 1. Partly reflection of extent to which economy - businesses, banks, consumers - have become more liquid over last 18-24 months.

III. What about trends in ag. credit?

#1 - no expert.

#2 - am concerned about some of the trends.

- A. Increase in agri land values over last four years disturbing.
Basic question: are crop prices likely to sustain the net income stream necessary to amortize the debt incurred to finance or refinance land acquisition purchased at today's prices.
 - 1. No prophet, but history does not offer much reassurance that booms of the kind we've recently experienced in agri land prices can be sustained.
- B. Tied directly to the boom in land values has been the rapid rise in loans by land banks.

1. Loans outstanding for system rising at compound rate of 15-23% over last four years.
End - 75 value double that of end - 71.
 - a. One of surest signs of trouble in commercial banking is very rapid increase in balance sheet totals.
 2. Also significant that land banks are carrying more of the risk today - in several ways:
 - a. % of total credit extended to finance agri-real estate: land banks 12% in 1970; 33% in '75.
 - b. owner equity has been dropping as debt/purchase price ratio rising somewhat. (75% in '75)
 - 1.) Presumably reflects in part the liberalization of law in 71 to allow loans up to 85% of current market value.
 - c. Program to extend loans to young farmers consciously means lower equity positions.
 - d. Ratio of net worth to loans outstanding 16% ('65) → 12% ('75).
- C. Question: to what extent is agri financing repeating a few years later the excesses that plagued the commercial banks - and the rest of the econ. - a couple of years ago. i.e., aggressive lending, over-leveraging, banking on inflation bailout.
1. Capital for agriculture.
Real problem - how accumulate equity; not how obtain more credit.