

Business Leaders

Robert Kaplan

April 6, 2017

So business leaders need to first survey what they're open positions are, Uh, and if there's skills, gaps they're seeing in the local market, what are they? They then need to approach either local elected officials, workforce development board and educational institutions and talk about whether there are opportunities to partner either in an existing program or create a new program to create training for those types of positions. Normally, when businesses do this, what they learn is there's many other similar businesses in their community that have similar needs that aren't being filled. And, uh, and they could be even more influential with a local junior college or high school or college to provide those programs because it means the college knows. Or the high school knows they have a much greater chance to get more students in, and that there's a demand for those positions