

*Wayne
L. ...
Chas. ...*

Texas and The Southwest

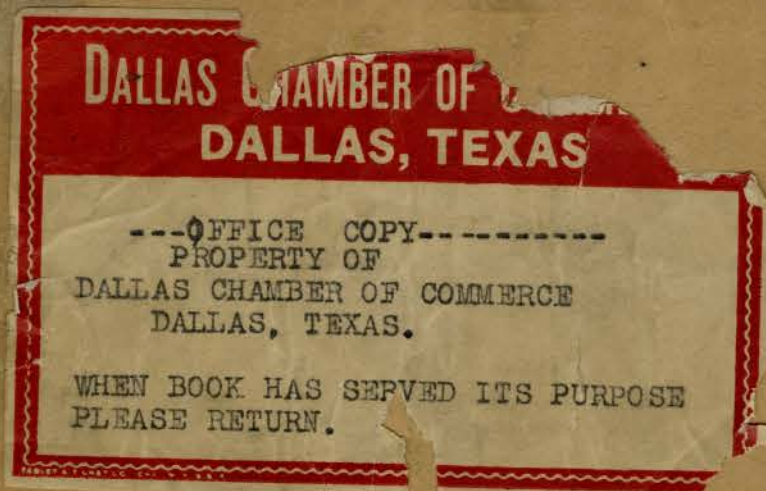
BOOK OF FACTS



AN ARGUMENT FOR THE
LOCATION OF A

Federal Reserve Bank

at Dallas



TO THE RESERVE BANK ORGANIZATION COMMITTEE.

Gentlemen:

We are pleased to present you herewith, facts in regard to Dallas and the great Southwest, indicating the need for a Federal Reserve Bank here.

Our argument is particularly developed for the City of Dallas; the largest city west of the Mississippi River and south of the Missouri, with unexcelled railroad facilities and mail service; the telegraph, telephone and express development ranking with the seven largest cities in the United States. We present for your distinguished consideration a city now the acknowledged market of the Southwest, the distributing and financial center of this most progressive and rapidly developing section of the United States.

The territory tributary to this city and to be most logically served from Dallas is all of Texas, all of Oklahoma, all of New Mexico, that part of Louisiana (86%) west of the Mississippi River, and that part of Arkansas (45%) south and west of the Arkansas River; a territory that will provide ample capital and deposits in a Federal Reserve Bank established here; care for the needs of the territory; accomplish the ends sought in the Federal Reserve Act and make possible the solution of the financial problems of this section.

We present our argument in the sincere desire to co-operate for the success of the law wherever Regional Banks may be placed. We respectfully request consideration and are pleased to have this opportunity of presenting our views.

Respectfully yours,

DALLAS CHAMBER OF COMMERCE,

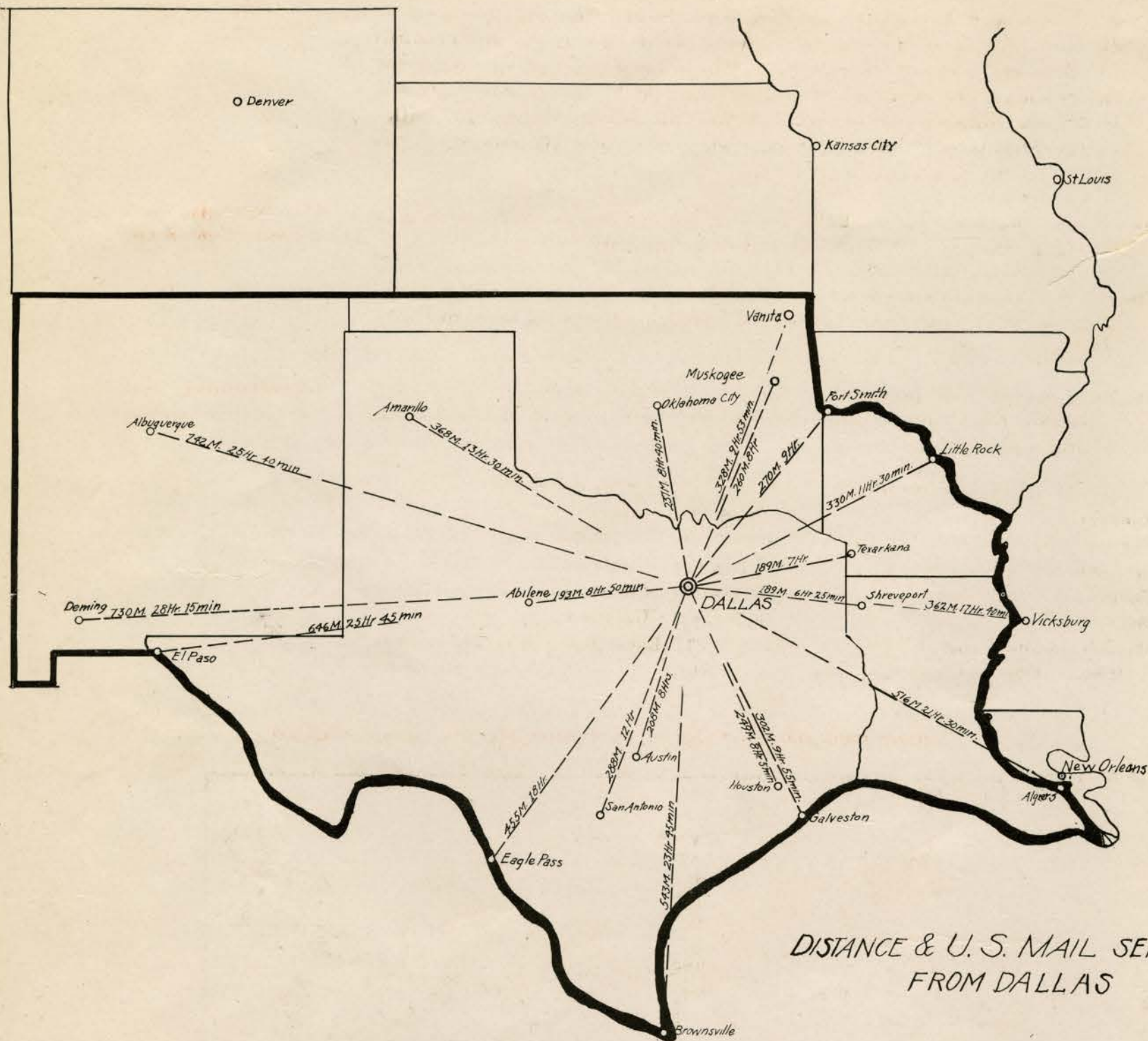
By C. W. Hobson, President.

DALLAS CLEARING HOUSE ASSOCIATION,

By R. H. Stewart, President.

DALLAS COTTON EXCHANGE,

By S. W. King, Jr., President.



Natural Boundaries.

- South and West - - Mexico and the Gulf.
- South and East - - Mississippi River.
- North and East - - Arkansas River.
- North - - - - State Line of Oklahoma and New Mexico.

This district is set apart and designated by the Railroads and approved by the Interstate Commerce Commission as the Southwestern Traffic Committee Territory.

THE GEOGRAPHY OF THE TERRITORY.

The U. S. Census Department has always classified Texas, Oklahoma, Arkansas and Louisiana as the West South Central Geographic Division. This is one of the nine subdivisions made on account of the correlation of its industries, the homogeneity of its people, the interdependence of its institutions. Set off by natural boundaries, it slopes from the mountains of New Mexico eastward 1152 miles to the Mississippi. From Brownsville on the Rio Grande 871 miles north to the Kansas line.

U. S. Government Census has Bounded and Designated the Territory.

Its white population is 22% greater than Mississippi, Alabama, Georgia, Florida and South Carolina combined.

White Population Greater than Balance Whole South.

The U. S. Government reports of 1910 showing its total wealth to be 37% greater than the combined wealth of these five old and developed States.

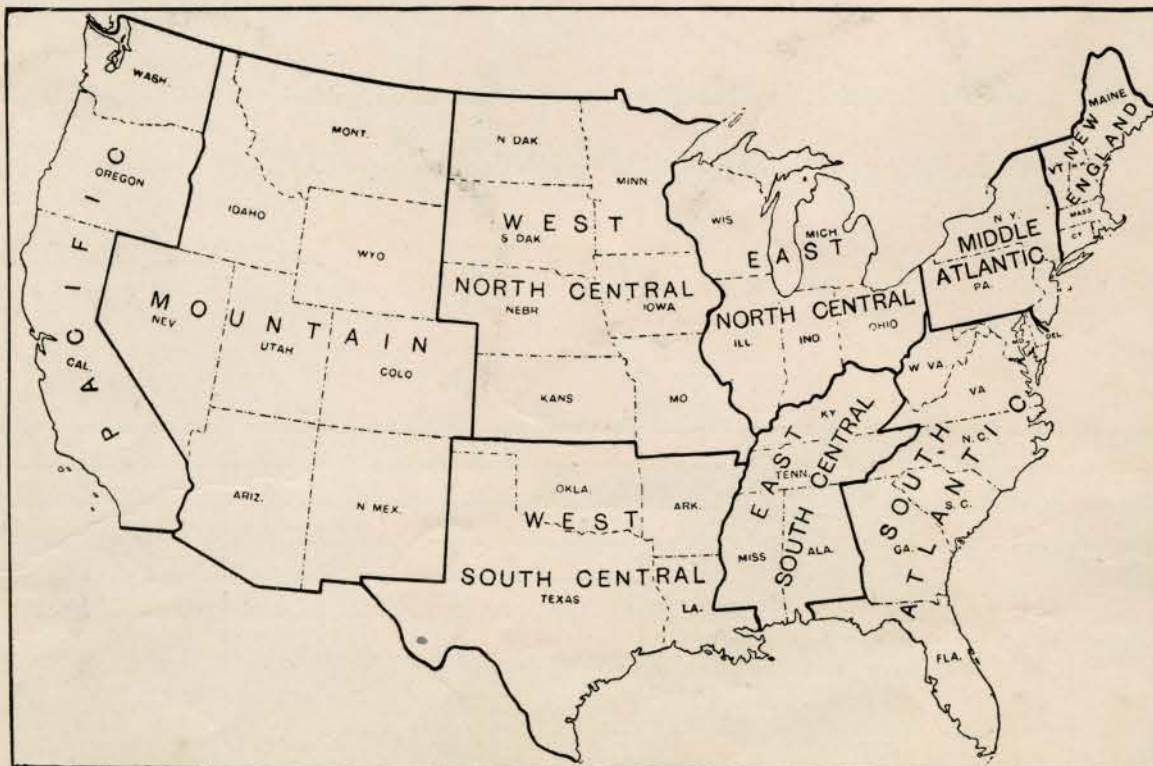
Wealth Greater than Balance Whole South.

Showing diversity of production and if a balanced territory is desired, note that total annual production in the Territory is \$1,759,138,149.00, divided as follows:

Balanced District. Demand for Money Uniform During the Year.

ANNUAL PRODUCTION:										DEMAND FOR MONEY:	
Factory	-	-	-	-	-	-	-	-	\$685,506,000	Uniform.	
Cotton	-	-	-	-	-	-	-	-	381,132,000	Four months.	
Live Stock	-	-	-	-	-	-	-	-	205,224,132	Uniform.	
Corn	-	-	-	-	-	-	-	-	175,899,000	Consumed on Farm.	
Minerals	-	-	-	-	-	-	-	-	73,501,000	Uniform.	
Miscellaneous Crops	-	-	-	-	-	-	-	-	237,886,017	Each balancing the other, making uniform demand.	
(Wheat, Oats, Hay, Vegetables, Fruit, Etc.)											

PHOTOGRAPH COPY U. S. CENSUS MAP SHOWING GEOGRAPHIC DIVISION.



CONDENSED FACTS ABOUT THE TERRITORY.

- 17.4% of the AREA of the United States.
[517,584 Sq. Miles.]
- 8.3% of the POPULATION of the United States.
[7,668,436.]
- 12.6% of the National Banks of the United States.
[943.]
- 10.2% of the State Banks of the United States.
[1816.]
- 13.9% of the Annual Farm Production of the United States.
[\$1,000,128,597.00.] 12 Crops Only.
- 41.8% of the Annual Cotton Production of the United States.
[\$381,132,400.00.]
- 44.5% of the Annual Cotton Seed Production of the United States.
[\$54,785,550.00.]
- 9.7% of the Annual Live Stock Production of the United States.
[\$205,224,132.00.]
- 48.8% of the Annual Cotton Exports of the United States.
[\$253,020,000.00.] 4,217,000 Bales.
- 12.6% of the Annual Total Exports of the United States.
[\$218,146,097.00.] Galveston Only.

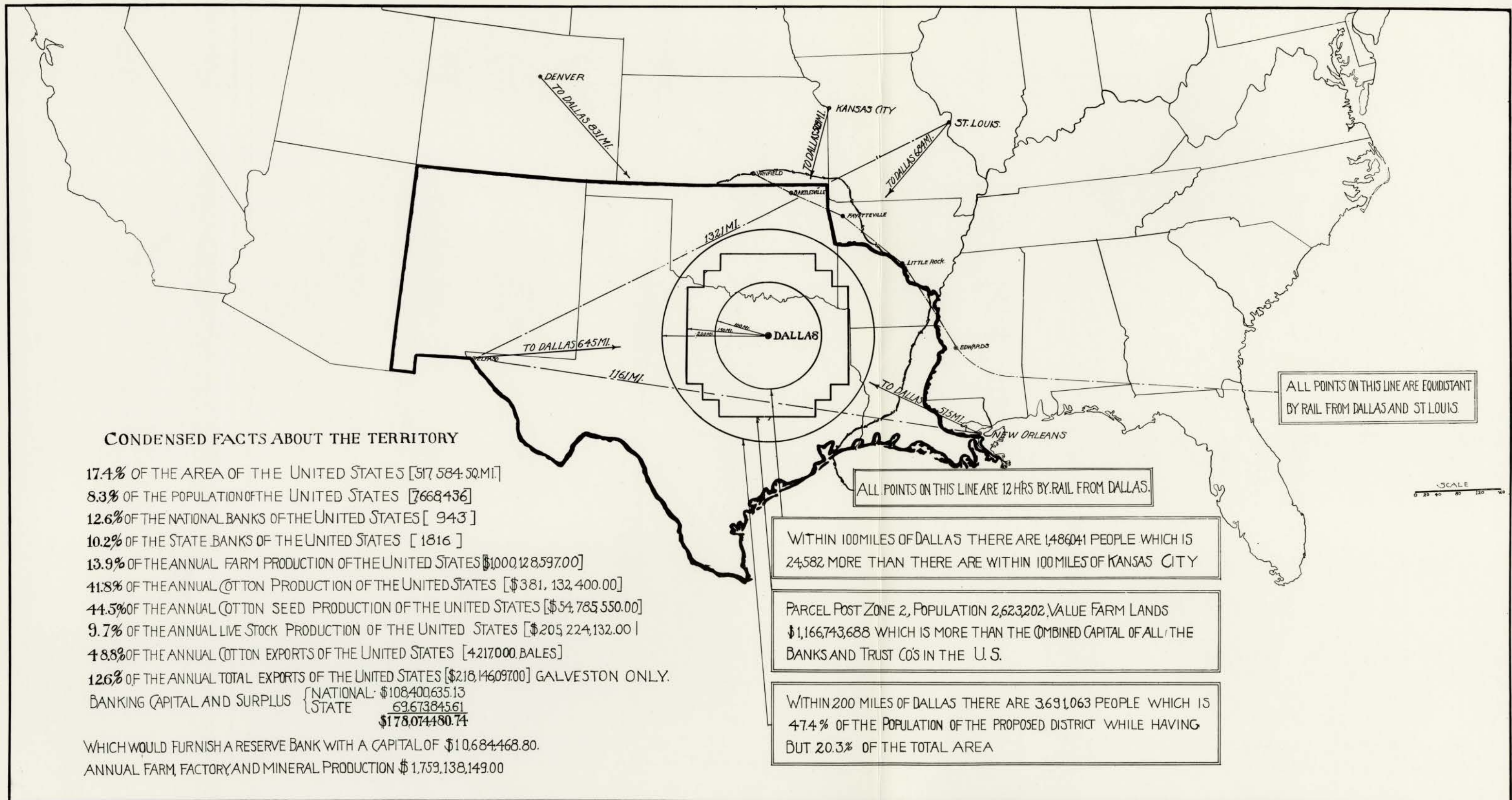
Banking Capital and Surplus	-	-	{National, \$108,400,635.13
			{State, 69,673,845.61
			<hr/>
			\$178,074,480.74

Which would furnish a Reserve Bank with a Capital of \$10,684,468.80.

Annual Farm, Factory and Mineral Production \$1,759,138,149.00.

THE PROPOSED SOUTHWESTERN DISTRICT HAS PERCENTAGE OF THE WHOLE UNITED STATES AS FOLLOWS.

	10%	12 1/2%	20%	30%	40%	50%
Population 1914						
Area						
Number State Banks						
Number National Banks						
Farm Crops						
Live Stock Production						
Cotton Lint						
Cotton Seed						
Cotton Exports						
Total Exports						
Average						



CONDENSED FACTS ABOUT THE TERRITORY

17.4% OF THE AREA OF THE UNITED STATES [517,584.50 MI.]
8.3% OF THE POPULATION OF THE UNITED STATES [7,668,436]
12.6% OF THE NATIONAL BANKS OF THE UNITED STATES [943]
10.2% OF THE STATE BANKS OF THE UNITED STATES [1816]
13.9% OF THE ANNUAL FARM PRODUCTION OF THE UNITED STATES [\$1,000,128,597.00]
41.8% OF THE ANNUAL COTTON PRODUCTION OF THE UNITED STATES [\$381,132,400.00]
44.5% OF THE ANNUAL COTTON SEED PRODUCTION OF THE UNITED STATES [\$54,785,550.00]
9.7% OF THE ANNUAL LIVE STOCK PRODUCTION OF THE UNITED STATES [\$205,224,132.00]
48.8% OF THE ANNUAL COTTON EXPORTS OF THE UNITED STATES [4,217,000 BALES]
12.6% OF THE ANNUAL TOTAL EXPORTS OF THE UNITED STATES [\$218,146,097.00] GALVESTON ONLY.
BANKING CAPITAL AND SURPLUS { NATIONAL: \$108,400,635.13
STATE: 69,673,845.61
\$178,074,480.74

WHICH WOULD FURNISH A RESERVE BANK WITH A CAPITAL OF \$10,684,468.80.
ANNUAL FARM, FACTORY, AND MINERAL PRODUCTION \$1,759,138,149.00

ALL POINTS ON THIS LINE ARE EQUIDISTANT
BY RAIL FROM DALLAS AND ST. LOUIS

ALL POINTS ON THIS LINE ARE 12 HRS. BY RAIL FROM DALLAS.

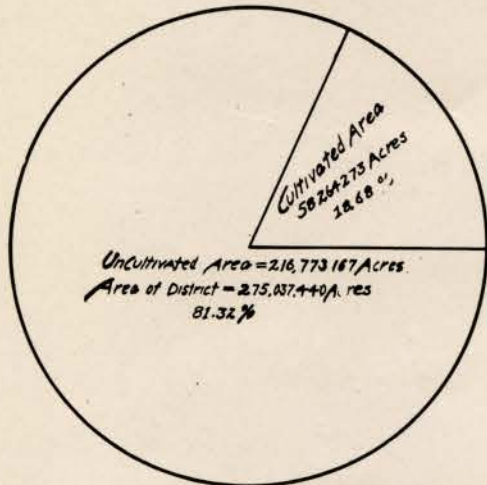
WITHIN 100 MILES OF DALLAS THERE ARE 1,486,041 PEOPLE WHICH IS
24,582 MORE THAN THERE ARE WITHIN 100 MILES OF KANSAS CITY

PARCEL POST ZONE 2, POPULATION 2,623,202, VALUE FARM LANDS
\$1,166,743,688 WHICH IS MORE THAN THE COMBINED CAPITAL OF ALL THE
BANKS AND TRUST CO'S IN THE U. S.

WITHIN 200 MILES OF DALLAS THERE ARE 3,691,063 PEOPLE WHICH IS
47.4% OF THE POPULATION OF THE PROPOSED DISTRICT WHILE HAVING
BUT 20.3% OF THE TOTAL AREA

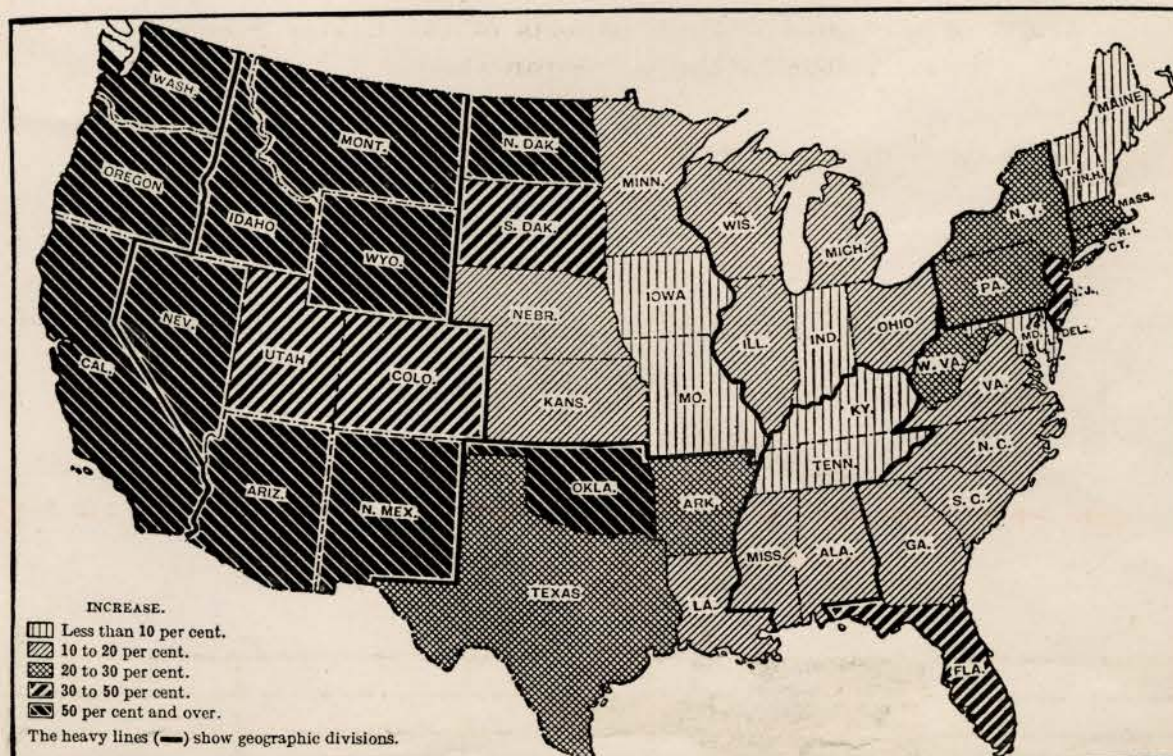
THE GROWTH OF THE TERRITORY.

Population 1900 to 1910	- - - - -	Increased 39 %.
Acres in Cultivation 1900 to 1910	- - - - -	Increased 46.5 %.
Production of Farm Crops 1900 to 1910	- - - - -	Increased 88.9 %.
Number of Banks 1900 to 1914	- - - - -	Increased 454 %.
Capital and Surplus of Banks 1900 to 1914	- - - - -	Increased 510 %.



On this 18.6% of Arable Land under Cultivation is now produced 13.9% of the entire crop production of the U. S. This territory is increasing its production at the rate of \$88,900,000 per year.

PHOTOGRAPH COPY U. S. CENSUS MAP 1910, SHOWING PER CENT INCREASE TOTAL POPULATION.



Average for the United States 21 %.

ACTUAL GAIN IN WHITE POPULATION.

Texas	- - -	32%	New Mexico	-	68.1%
Oklahoma	- -	106.7%	Arkansas	- -	23.8%
Louisiana	- -	23.1%			

DALLAS' FACILITIES IN REACHING THE TERRITORY

Nine Trunk Line Railroads radiating in twenty-seven different directions with 91 Daily Passenger Trains: Chicago, Rock Island & Gulf Ry.; Gulf, Colorado & Santa Fe Ry.; St. Louis, San Francisco & Texas Ry.; Houston & Texas Central Railroad; Missouri, Kansas & Texas Ry. of Texas; St. Louis, Southwestern Ry. of Texas; Texas & New Orleans Railroad; Trinity & Brazos Valley Ry.; Texas & Pacific Ry.

**Nine Trunk
Line
Railroads**

Five Electric Interurban Railroads radiating in seven different directions with 156 Daily Trains, handling 4,000,000 passengers annually: Northern Texas Traction Co.; Southern Traction Co.; Texas Traction Co.; Eastern Traction Co.; Dallas-Corsicana Traction Co.

**Five
Interurban
Railroads**

Dallas has Headquarters and General Offices for the Southwest of the Western Union, Postal and Mackey Telegraph Companies with 262 circuits, handling 18,497,300 telegrams per year. Dallas ranks sixth in the United States in total volume of business.

**Dallas
6th City in U. S. in
Telegraph
Business**

Dallas has Headquarters and General Offices for the Southwest of the S. W. Telephone (Bell) Company, with 159 Toll Circuits, originating 554,000 long distance calls per year, increasing at the rate of 50,000 calls per year. 2924 Toll Stations operated from Dallas as headquarters. 643 towns served from Dallas on 50c rate; 169 on 25c rate. 15.9% of all the Telephones in Texas are in Dallas.

**Headquarters of
Bell Telephone
for the
Southwest**

Dallas has the Largest Telephone Development per capita of any city in the United States.

All Express Companies operating in the Territory have Headquarters at Dallas.

Only six cities in the United States have a larger volume of Express Business than Dallas.

Dallas has More Express Business per capita than any city in the United States.

**Dallas
7th City in U. S. in
Express
Business**

Dallas has 176 Mail Receipts and 137 Mail Dispatches daily.

**Postal
Facilities**

Dallas has 111 Daily Exchanges of Mail Pouches direct with towns in Texas. Dallas has 65 Daily Mail Dispatches to railway post offices. Dallas has 80 Daily Receipts of Pouches direct to Dallas from other Texas cities. Dallas has 57 Mail Receipts daily from railway post office lines, exclusive of the 80 Direct Receipts from Texas. In reaching territory outside of Texas, Dallas has 57 Receipts of Mail and 65 Dispatches of Mail daily.

While Dallas is the 54th city in size its Postal Receipts are 33d in volume, and as much as any two cities in the Territory combined.

ABSTRACT OF REPORTS OF NATIONAL BANKS IN STATES NAMED.

Covering Items Indicated, as made to the Comptroller, October 21, 1913.
(Maximum Borrowing Period of District.)

Territory.	No.	Capital.	Surplus.	Individual Deposits.	Re-discounts, Bills Payable.
Texas - - - - -	486	\$34,024,000.00	\$17,881,429.06	\$129,329,373.36	\$12,007,954.70
Reserve Cities - - - -	33	16,475,000.00	7,992,500.00	73,737,105.77	4,080,223.06
Oklahoma - - - - -	315	12,185,000.00	3,274,006.67	59,745,818.30	1,903,422.00
Reserve Cities - - - -	11	2,200,000.00	662,000.00	12,417,025.13	425,000.00
New Mexico - - - - -	40	2,215,000.00	996,900.00	14,383,713.82	332,000.00
Louisiana (West of Miss. River) - - - - -	26	3,020,000.00	2,351,365.83	13,711,068.97	3,183,835.89
Arkansas (South of Ark. River) - - - - -	32	2,671,320.00	1,083,971.70	9,374,828.94	1,368,002.91
Country Banks - - - - -	899	54,115,320.00	25,587,673.26	226,544,803.39	18,795,215.57
Reserve Cities - - - - -	44	18,675,000.00	8,654,500.00	86,154,130.90	4,505,223.06
Total - - - - -	943	\$72,790,320.00	\$34,242,173.26	\$312,698,934.29	\$23,300,438.63

OPERATION OF FEDERAL RESERVE BANK.

(National Banks Alone.)

(1) Combined Capital and Surplus of National Banks	\$107,032,493.00	@ 6% yields	
CAPITAL of Reserve Bank	- - - - -		\$6,421,949.00
(2) Reserve of Country Banks on \$226,544,803.00 Individual Deposits			
@ 8% yields DEPOSITS	- - - - -		\$18,123,520.00
(3) Reserve of Reserve City Banks on \$86,154,130.00 Individual Deposits			
@ 10% yields DEPOSITS	- - - - -		8,615,413.00
(4) TOTAL DEPOSITS of Reserve Bank	- - - - -		\$26,738,933.00
(5) Less Reserve @ 35% of Deposits	- - - - -		9,358,627.00
			\$17,380,306.00
(6) Total Loanable Funds of Reserve Bank	- - - - -		\$23,802,255.00
(7) Maximum of Bills Payable and Re-discounts shown on opposite page,			\$23,300,438.00
(8) Deduct 3% of \$226,544,803.00 Country Bank Deposits,			\$6,796,344.00
(9) Deduct 10% of \$ 86,154,130.00 Reserve City Bank			
Deposits	- - - - -	\$8,615,413.00	\$15,411,757.00
			\$ 7,888,681.00
EXCESS	- - - - -		\$15,913,574.00

The deductions of Items (8) and (9) are warranted by provisions of bill which reduce reserves to be held by Country Banks from 15% to 12%, and by Reserve City Banks from 25% to 15%, thereby increasing the loaning power of the banks and correspondingly reducing their need of borrowing.

No account is taken above for possible Government Deposits; nor of voluntary or forced re-discounting between Federal Reserve Banks.

Allowance should also be made for the pyramided loans included in the total shown above of \$23,300,438.00 of bills payable and re-discounts.

STATEMENT OF DALLAS BANKS.

COMBINED STATEMENTS OF THE FIVE NATIONAL AND FIVE STATE BANKS, AT
CLOSE OF BUSINESS JANUARY 13, 1914.

Resources:				Liabilities:			
Loans - - -				Capital - - -			
U. S. Bonds - -				Surplus and Profits			
Other Bonds - -				Circulation - -			
Banking House -				Deposits - - -			
Available Cash -							
Totals - -							

BANKING SERVICE RENDERED TO THEIR CORRESPONDENTS BY THE TEN DALLAS BANKS DURING 1913.

Service Rendered Banks in Dallas District.	Handled through their Transit Depart- ments items on other Banks within the Dallas district amounting to	- \$499,589,236.00
	Handled items on all points outside the Dallas district amounting to	- - 105,331,063.00
	Total	- - - - - \$604,920,299.00
	Remitted on Receipt to Eastern Banks, country checks sent us for collection in this district	- - - - - \$111,595,076.00
	Received from their correspondent Banks and others shipments of currency and coin amounting to	- - - \$11,600,193.00
	Shipped out to their correspondents in connection with crop movement, etc., currency and coin amounting to	20,936,313.00
	Total shipments, in and out, of currency and coin	- \$32,536,506.00
	Loaned to Banks and Bankers throughout the year an aggregate of	- - - - - \$14,092,937.00

LIST OF BANKING TOWNS IN TEXAS CARRYING BALANCES IN DALLAS.

Abbott	Bluffdale	Deport	Hagerman
Abilene	Bivins	Detroit	Hallettsville
Addison	Bristol	Dialville	Hamilton
Alba	Buckholts	Dodd City	Hamlin
Albany	Buffalo	Dorchester	Handley
Aledo	Bullard	Dublin	Hansford
Allen	Burkburnett	Duncanville	Harleton
Alma	Burnet	Eagle Lake	Harper
Alto	Burleson	Eagle Pass	Hasse
Altoğa	Burton	Eastland	Hawkins
Alvarado	Bynum	Ector	Hawley
Alvord	Caddo Mills	Edgewood	Hedley
Amarillo	Caldwell	Edna	Hearne
Anderson	Calvert	El Campo	Heath
Anna	Cameron	Eldorado	Hebron
Annona	Campbell	Electra	Hemphill
Anson	Canadian	Elgin	Hempstead
Appleby	Canton	Elkhart	Henderson
Arlington	Canyon	Elmo	Henrietta
Arp	Carbon	El Paso	Hereford
Ashland	Carmine	Elysian Fields	Hico
Asherton	Carrollton	Emory	Hillsboro
Athens	Carthage	Emhouse	Holland
Atlanta	Cason	Ennis	Honey Grove
Avalon	Cedar Hill	Eustace	Hooks
Avinger	Celeste	East Bernard	Houston
Aubrey	Celina	Fairfield	Howe
Austin	Center	Farmers Branch	Howland
Alexander	Centerville	Farmersville	Hubbard
Bagwell	Chandler	Fate	Hughes Springs
Baird	Chico	Ferris	Huntsville
Ballinger	Childress	Flint	Hutchins
Balmorhea	Chillicothe	Floyd	Hutto
Banks	Chilton	Floydada	Indian Gap
Bardwell	Cisco	Forreston	Irene'
Barksdale	Clarendon	Forney	Irving
Barry	Clarksville	Ft. Worth	Italy
Barstow	Cleburne	Franklin	Itasca
Bartlett	Clifton	Frankston	Jacksboro
Bastrop	Clyde	Fredricksburg	Jacksonville
Bay City	Coahoma	Frisco	Jefferson
Beaumont	Coleman	Frost	Jermyn
Beckville	Collinsville	Fulbright	Jewett
Beeville	Colmesneil	Flatonia	Josephine
Bellevue	Colorado	Gail	Justin
Bells	Comanche	Gainesville	Kaufman
Bellville	Commerce	Galveston	Kemp
Belton	Como	Garland	Kerens
Ben Wheeler	Coolidge	Gary	Kilgore
Big Sandy	Cooper	Garza	Killeen
Big Springs	Copeville	Gatesville	Kingsville
Blooming Grove	Coppell	Georgetown	Kirbyville
Blossom	Copperas Cove	Gilmer	Kirkland
Blum	Corpus Christi	Gladewater	Kirvin
Blumburg	Corrigan	Glen Rose	Kleburg
Boerne	Corsicana	Golden	Klondike
Bogota	Coupland	Goldthwaite	Kopperl
Bonham	Covington	Gonzales	Kosse
Bonita	Grandall	Goodlett	Kress
Bowie	Crawford	Gordonville	Krum
Boyce	Cresson	Gorman	Kountze
Boyd	Crockett	Graham	Ladonia
Bradshaw	Cross Plains	Granbury	Laredo
Brady	Crowell	Grand Prairie	La Grange
Brandon	Cuero	Grand Saline	Lamesa
Branham	Cumby	Grandview	Lampasas
Brashear	Cushing	Granger	Lancaster
Brazos	Daingerfield	Grapeland	Larue
Bremond	Dalhart	Grapevine	Lavon
Brenham	Dallas	Greenville	Leesburg
Bridgeport	Dawson	Greenwood	Leonard
Britton	Decatur	Groesbeck	Leonder
Bronte	De Kalb	Groveton	Leroy
Brookston	De Leon	Gunter	Lewisville
Brownsville	Del Rio	Gustine	Lindale
Brownwood	Denison	Garden City	Linden
Bryan	Denton	Grand Falls	Lipan

LIST OF BANKING TOWNS IN TEXAS CARRYING BALANCES IN DALLAS

(Continued).

Livingston	Navasota	Reagan	Sugarland
Llano	Nevada	Red Oak	Swan
Lockhart	Newark	Red Rock	Taft
Lockney	New Boston	Redwater	Talco
Lometa	New Braunfels	Rhinehart	Tatum
Lone Oak	New Castle	Rhonesboro	Taylor
Long Branch	Newsome	Rice	Teague
Longview	Nocona	Richardson	Temple
Loraine	Normange	Richland	Terrell
Lorena	North Zulch	Rio Vista	Texarkana
Lott	Novice	Rising Star	Texas City
Lovelady	Newton	Roanoke	Thornton
Lufkin	New Hope	Roby	Timpson
Luling	Oakwoods	Rochester	Tomball
Lyons	Odell	Rockdale	Tom Bean
McGregor	Odessa	Rockwall	Trent
McKinney	Oglesby	Rogers	Trenton
McLean	Oklahoma	Roscoe	Troupe
Mabank	Oleny	Rosebud	Troy
Madisonville	Omaha	Rosewood	Trumbull
Malakoff	Orange	Rotan	Tulia
Malone	Osceola	Rowlett	Turkey
Mansfield	Overton	Roxton	Tyler
Marble Falls	Olton	Royse	Uvalde
Marfa	Pecan Gap	Rule	Valley Mills
Markham	Paducah	Rusk	Van Alstyne
Marlin	Paint Rock	Renner	Van Horne
Marquez	Palacios	Sacul	Venus
Marshall	Palestine	Sadler	Vernon
Mart	Palmer	St. Jo	Victoria
Matador	Paradise	Saltillo	Waco
Maud	Paris	San Angelo	Walnut Springs
Maxwell	Park Spring	San Antonio	Waxahachie
Maypearl	Pattonville	Sandia	Weatherford
Melissa	Pearsonville	Sanger	Weimer
Memphis	Pecos	San Jaun	Wellington
Mercury	Penelope	San Marcos	Wells
Meridian	Petty	San Saba	West
Merit	Pickton	Santa Anna	Westminster
Merkel	Pilot Point	Savoy	Wharton
Mertens	Pine Hill	Schertz	Wheeler
Mesquite	Pittsburg	Schulenburg	Whitney
Mexia	Plainview	Scurry	Whitehouse
Midland	Plains	Seagoville	Whitesboro
Midlothian	Plano	Sealy	Whitewright
Milano	Point	Seguin	Whitt
Millsap	Poolville	Seminole	Wichita Falls
Miles	Ponta	Seymour	Wills Point
Milford	Port Arthur	Sherman	Wilmer
Mineola	Pottsboro	Shiner	Winchester
Mineral Wells	Powell	Sinton	Windom
Mingus	Prairie Hill	Smithville	Winfield
Moody	Princeton	Snyder	Winnsboro
Mt. Calm	Pritchett	Southmayde	Winona
Mt. Pleasant	Proctor	Spur	Winters
Mt. Selman	Putnam	Stamford	Wolfe City
Mt. Vernon	Purdon	Stanton	Wortham
Muenster	Quanah	Stephenville	Wylie
Mullin	Queen City	Streetman	Woodville
Murchison	Quitman	Sulphur Springs	Woodson
Murphy	Quinlan	Sulphur Bluff	Yantis
Myra	Ralls	Sunset	Yoakum
Nacogdoches	Ranger	Sweetwater	Yorktown
Naples	Ravenna	Sylvester	

566 Banks Carrying 1654 Accounts With Average Balance of \$10,756,000.00.

This Circle of 100 Miles Radius, of which Dallas is the centre, encloses 10.8% of the area of Texas,

Yet within this 10.8% of the area of the State there is:

25.4% (3,797 Miles) of the Railroad Mileage of the State.

29.5% (\$747,666,866) of the assessed valuation of the State.

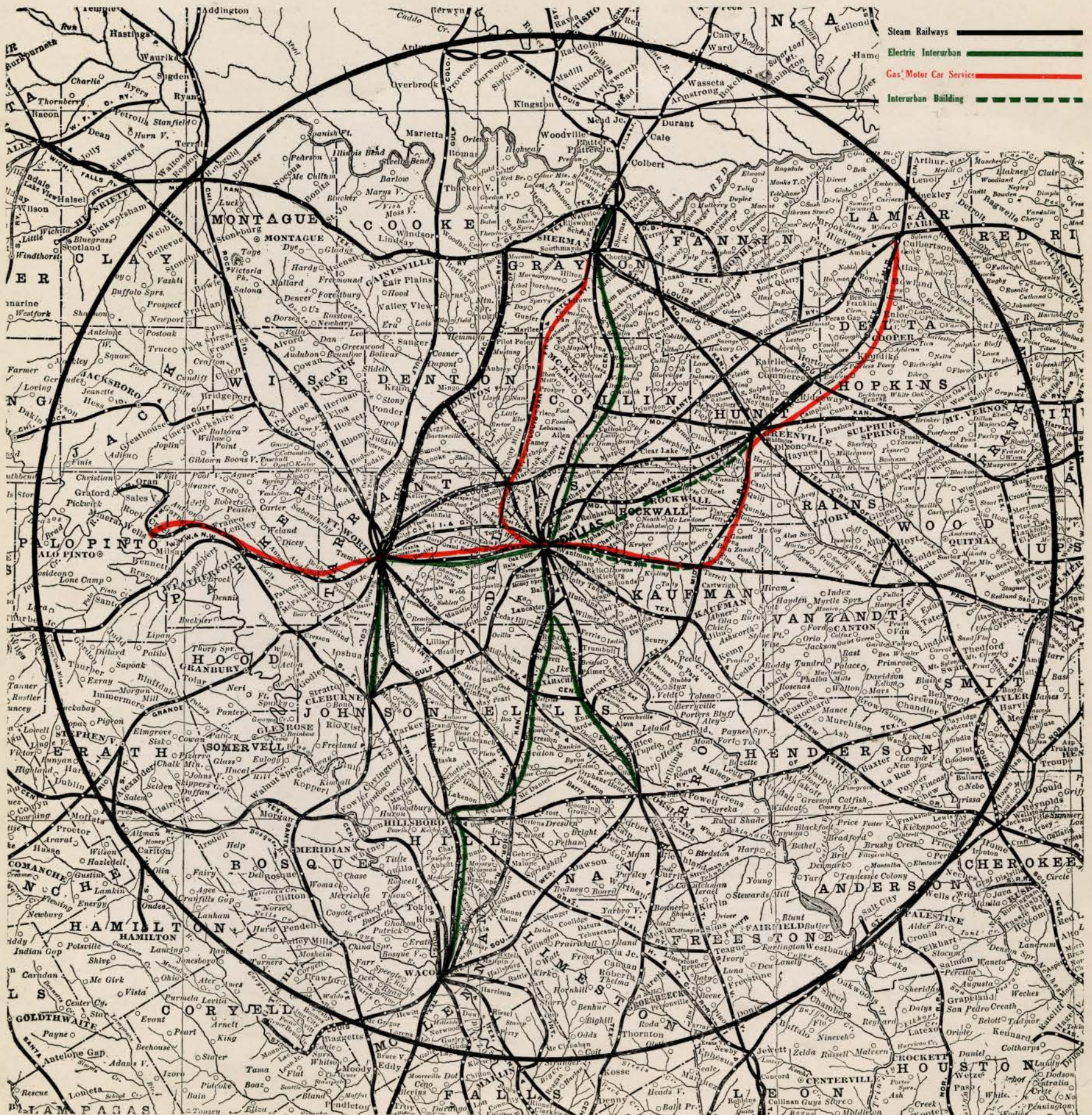
33.1% (1,399,081) of the population of the State.

34.6% (144,583) of the farms of the State valued at \$605,645,-
575 on which are raised:

43.4% of the cotton of Texas (2,223,622 Bales) and

37.9% (\$251,217,647) of the total farm production of Texas.

46 of the 249 counties of Texas and 8 of the 77 counties of Oklahoma, having 1,320 Cities, Towns and Villages with 16,669 rated business houses and a population of 1,486,041.



VIEW WHOLESALE DISTRICT.



A Few of the 26 Wholesale Agricultural Implement Houses in Dallas.

1157
26 1/2

DALLAS COMMERCIAL STATISTICS.

SHOWING THAT ESTABLISHED TREND OF TRADE CENTERS AT DALLAS

Dallas Leads the World:

In the Manufacture of Cotton Gin Machinery.
In the Manufacture of Harness and Saddlery.
In the Distribution of Agricultural Implements second only to Kansas City.

Dallas Leads the World.

Dallas Leads Every City in the Southwest:

In Population	- - - - -	131,278
In Wholesale Business	- - - - -	\$211,458,000.00
In Number of Wholesale Houses	- - - - -	318
In Factory Output	- - - - -	\$42,595,000.00
In Number of Factories	- - - - -	393
In Freight Business	- - - - -	602 carloads per day
In Postal Receipts	- - - - -	\$1,002,023.00
In New Building Permits	- - - - -	\$8,439,540.00

Dallas Leads Every City in the Southwest.

Dallas sells more Goods in the Territory than either St. Louis or Kansas City, and particularly surpasses them and has the largest volume in these lines:

Automobiles,	Harness	Petroleum Products,
Cement,	Hats and Caps,	Paints and Oils,
Drugs and Groceries,	Machinery,	Saddlery,
Dry Goods,	Millinery,	Vehicles,
Electrical Supplies,	Paper.	

Dallas Sells More Goods in the Territory than her nearest competitors, St. Louis or Kansas City.

NOTE.—St. Louis surpasses Dallas in volume of business in the Territory in two lines only, viz: Boots and Shoes, and Hardware.

141 Firms of National Importance and operating all over the United States have their general offices and warehouses at Dallas, for the Southwest.

141 Firms of National Importance Located at Dallas.

Signed statements from the Dallas Jobbers show that they sell:

28,280 merchants in Oklahoma.
3,151 merchants in New Mexico.
5,698 merchants in Arkansas.
7,222 merchants in Louisiana.

(NOTE.—These statements necessarily overlap to some extent.)

Dallas Sells 44,351 Customers Outside of Texas.

Of the 2448 rated business houses in Dallas two only operate as branches of St. Louis. One only operates as branch of New Orleans.

Three Dallas Houses only are branches of other Southwestern Cities.

Total Cotton Area Whole South 892,072 Sq. Miles.

Total Cotton Area in the proposed Territory within 12 hours ride from Dallas 437,794 Sq. Miles.

49.1% of Cotton Acreage of the South within 12 hours ride from Dallas.

Dallas Cotton Exchange has 73 members with buyers in every portion of cotton territory in proposed District. Bought last year 1,459,000 bales and paid out \$92,097,000.00.

Dallas is the Largest Cotton Market in the United States.

276 Cotton Seed Oil Mills are within 150 miles of Dallas, producing one-third of the total Cotton Seed Oil of the United States. Three of the Largest Mills are at Dallas.

Dallas a Great Cotton Seed Products Market.

VIEW DALLAS COMMONWEALTH BANK.



The Business Center of the Southwest.
Dallas.

DALLAS COMMERCIAL STATISTICS.

Butler Bros. have five distributing houses: Chicago, New York, Minneapolis, St. Louis and Dallas. Spent \$1,600,000 in building; occupy 475,000 Sq. feet in one building. It is not a branch of St. Louis, and the Dallas house handles all Southwestern business.

Butler Bros. at Dallas.

Ford Motor Car Co. are now building at Dallas one of their few assembling plants, to cost \$400,000, employing 600 men, to handle business of Southwest.

Ford Motor Co. Assembling Plant at Dallas.

Sears, Roebuck & Co. have their largest distributing house at Dallas. Investment \$4,000,000. 1,200,000 Sq. feet of floor space, employing 1300 people, distributing merchandise only.

Sears, Roebuck & Co. at Dallas.

26 Wholesale Agricultural Implement Houses at Dallas do a business of \$35,000,000 annually.

32 Wholesale Automobile Concerns in Dallas sold \$18,164,972 during 1913.

141 Concerns have headquarters at Dallas and operate Southwestern business and branches from Dallas.

FIRMS OF NATIONAL IMPORTANCE AT DALLAS

A. P. W. Paper Co.
Allis Chalmers Mfg. Co.
American LaFrance Fire Engine Co.
American Multigraph Sales Co.
American Soda Fountain Co.
American Steel & Wire Co.
American Tire & Rubber Co.
American Type Founders Co.
American Well Works.
Art Metal Construction Co.
Art Wall Paper Mills.
Atkins, Mentzer & Co.
B. F. Avery & Sons Plow Co.
Avery Company of Texas.
Barnhart Brothers & Spindler.
Samuel Bingham's Sons Mfg. Co.
The Bolte Mfg. Co.
S. F. Bowser & Co.
Brown Cracker & Candy Co. (Loose Wiles Biscuit Co.)
Brown Mfg. Co.
Burnswick-Balke Collender Co.
Buick Auto Co.
August A. Busch & Co.
Butler Brothers.
Philip Carey Co.
J. I. Case Plow Works.
J. I. Case Threshing Machine Co.
Cocoa Cola Co.
Columbia Graphophone Co.
Consolidated Film & Supply Co.
Continental Gin Co.
~~Crane Co.~~
Crown Cork & Seal Co.
John Deere Plow Co.
Diamond Rubber Co.
Detroit Electric & Motor Car Co.
Edwards Mfg. Co.
Electric Appliance Co.
Elliot Fisher Co.
Emerson Brantingham Implement Co.
Federal Plate Glass Co.
Firestone Tire & Rubber Co.
Fisk Tire Co.
Ford Motor Co.
General Fire Extinguisher Co.
Gilsonite Construction Co.
Goodyear Tire & Rubber Co.
Gratton & Knight Mfg. Co.
C. H. Gray Rubber Co.

Hart & Crouse.
Hesse Envelope Co.
W. C. Hixson & Co.
Ginn & Co.
Hudson Motor Car Co.
Geo. P. Ide & Co.
Imperial Motor Car Co.
International Text Book Co.
B. F. Johnson Publishing Co.
Lincoln Paint & Color Co. (Acme White Lead & Color Co.)
Liquid Carbonic Co.
A. E. Little & Co.
W. R. Madison Publishing Co.
Magnolia Petroleum Co.
Master Builders Co.
Michigan Motor Car Co.
Michelin Tire Co.
Monarch Telephone Mfg. Co.
H. K. Mulford Co.
The Murray Co.
New Home Sewing Machine Co.
Oliver Chilled Plow Works.
Overland Automobile Co.
Parlin & Orendorff Implement Co.
Pathfinder Motor Car Co.
Patterson, Sargent Paint Co.
Peavey Rubber Co.
Pierce Fordyce Oil Assn.
Phillips Boyd Pub. Co.
Pittsburg Water Heater Co.
Prest-O-Lite Co.
Queen City Printing Ink Co.
Remington Typewriter Co.
Rumley Products Co.
Sears Roebuck & Co.
Sharpless Separator Co.
Sherwin Williams Paint Co.
Sigler-McNamara Co. (Acme Silver Co.)
Silver Burdett & Co.
Southern Hardware & Woodstock Co.
Southern Products Company. (Mitsui & Co.)
Rock Island Plow Co.
Southwest General Electric Co. (General Electric Co.)
Southwestern Paper Co. (J. W. Butler Paper Co.)
A. G. Spalding & Bro.
Stanard-Tilton Milling Co.

Studebaker Brothers Co.
Texas Bitulithic Co.
Texas Glass & Paint Co. (Pittsburg Plate Glass Co.)
Texas Harvester Co. (International Harvester Co.)
Texas Machinery & Supply Co. (Fairbanks-Morse & Co.)
Texas Moline Plow Co. (Moline Plow Co.)
Texas Ohio Cultivator Co. (Ohio Cultivator Co.)
A. J. Tower & Co.
Underwood Typewriter Co.
United Cork Co.
United Shirt & Collar Co.
United States Chemical Co.
United States Tire Co.
Western Coal & Mining Co.
Western Electric Co.
Westinghouse Electric & Mfg. Co.
A. H. Wilkins Co. (American Book Co.)
L. Wolf Mfg. Co.
Western Union Telegraph Co.
Postal Telegraph Co.
Mackey Telegraph Co.
Bell Telephone Co.
Stone & Webster Corporation.
Pittsburg Testing Laboratory.
Robert W. Hunt & Co.
Republic Steel Co.
American Sheet & Tin Plate Co.
Chicago Bridge & Iron Works.
National Tube Co.
Graham Paper Co.
Aetna Powder Co.
National Cash Register Co.
West Disinfecting Co.
L. C. Smith & Bro.
Burroughs Adding Machine Co.
United Motor Co.
B. F. Goodrich Co.
Cole Motor Car Co.
The Half Co.
Franklin Motor Car Co.
Packard Motor Car Co.
White Motor Car Co.
Automatic Sprinkler Co.
General Film Co.
McBeth Evans Glass Co.
Advance Thresher Co.



Panoramic View From Butler Brothers



Looking West On Main St.

DALLAS 1914



Coliseum - Fair Park



Looking East On Main Street



Looking West On Commerce St.



Looking North On Akard St.

3 1/2"

Return
to H. H. H. H.

1157

304

DALLAS COMMERCIAL STATISTICS—GENERAL AND COMPARATIVE.

It will be conceded that all of Texas is nearer Dallas than any other location under consideration. The map attached will show that all of the territory claimed in Oklahoma, Arkansas and Louisiana is within fifteen hours by rail from Dallas. That every portion of the territory can be reached from Dallas in less time than from St. Louis. With the exception of a small portion of Northern Oklahoma, north of the Canadian River, it can be reached from Dallas by rail in shorter time than from Kansas City. The only portion of the territory that can be reached from Denver in a shorter time than from Dallas is the Northern half of New Mexico and a small portion of the Panhandle of Texas. Less than 5% of the population in the territory exclusive of Texas can be reached more quickly from Kansas City or St. Louis than from Dallas. 893 of the 943 National Banks are nearer Dallas than they are Kansas City, St. Louis, Denver or New Orleans. 1761 of the 1816 State Banks are nearer Dallas than any other of the cities mentioned.

Dallas Closer to all the Territory than any other City.

Growth in Population— Per Cent:	Increase in Factory Employees— Per Cent:		Increase in Value of Factory Products— Per Cent:	
	Five Years 1899 to 1904	Five Years 1904 to 1909	1899 to 1904	1904 to 1909
Dallas 116%	21.2	41.7	64.7	72.5
New Orleans 18%	7.9	—3.6	41.7	—1.2
St. Louis 19%	5.6	27.6	38.0	22.9
Kansas City, Mo. 51.7%	13.8	32.6	50.8	53.8
Memphis 28.1%	11.3	7.5	40.8	50.9
Denver 59.4%	13.8	24.7	—3.3	40.6

Dallas Increased 116% in Population, 181% in Factory Output 1900 to 1910, Leading all Cities in Southwest.

2200 Traveling Men live at Dallas and make it Headquarters for the Southwest.

Dallas has 52 Magazines and Periodicals, and, next to Nashville, is the largest publication center in the whole South.

Dallas Second Publication Center in the South.

Commercial rating of the 2284 business firms of Dallas total \$115,343,500.00, an average of over \$50,000 each.



Dallas Office Buildings.

DALLAS—COMPARATIVE AND ILLUSTRATIVE.

3,691,063 people live within 200 miles of Dallas, which is 47.4% of the entire population of the proposed district, although it includes but 20.3% of the area of the district.

Wealth and Population of District Centre around Dallas

2,623,202 live in Parcel Post Zone Two; this Zone of 150 miles radius from Dallas.

Farm values in Zone Two for 1909 are around \$1,166,743,688, which is a greater amount than the capital and surplus of all banks, trust and loan companies in the United States combined, of same year.

Farm Values Greater than Capital of all Banks in the United States.

The Annual Farm Production in Zone Two is greater than the combined factory wages of St. Louis, Cleveland, Detroit, Pittsburg, Boston, Buffalo, San Francisco and Providence.

160 Dallas concerns are rated at over \$1,000,000.00.

It is interesting to note that the loans and discounts of Texas Banks alone are greater than those of Alabama, Mississippi, Arkansas, Louisiana and Florida combined.

Kansas City claims prestige on account of Sears, Roebuck & Co. locating there. The Kansas City house of Sears, Roebuck & Co. is a warehouse only, occupying 200,000 sq. feet of floor space, shipping on order from Chicago. The Dallas House of Sears, Roebuck & Co. has six times the amount of floor space, originates and ships from Dallas all business for Texas, Oklahoma, Arkansas, New Mexico, and Louisiana.

Sears, Roebuck & Co., Dallas, Six Times Greater than Kansas City House.

100 MILE RADIUS CIRCLES AROUND DALLAS, ST. LOUIS AND KANSAS CITY, EXCLUDING THE POPULATIONS OF THE CENTRAL CITIES GIVES:

	1910 Population	% Increase 1900-1910
Dallas - - - - -	1,279,160	13.0
Kansas City - - - - -	1,254,578	8.3
St. Louis - - - - -	1,387,441	12.5

As Many or More People within 100 Miles of Dallas than there are within 100 miles of St. Louis or Kansas City.

Including the populations of the central cities, gains in population were:

Dallas - - - - -	18.0%
St. Louis - - - - -	14.8%
Kansas City - - - - -	1.4%

Total Dallas population, 1,486,041, being 40.3 per sq. mile, compared with 20.7 for Kansas, and 47.9 for Missouri.



SANGER BROS. DEPARTMENT STORE



DALLAS NEWS



BUTLER BROS.



TITCHE-GOETTINGERS DEPARTMENT STORE



NEW BUILDING OF DALLAS TIMES HERALD

TYPICAL BUSINESS BUILDINGS

