

FEDERAL RESERVE BANK OF DALLAS

DALLAS, TEXAS 75222

**Circular No. 79-113
June 28, 1979**

SUSAN B. ANTHONY DOLLAR COIN

**TO ALL MEMBER BANKS IN THE
ELEVENTH FEDERAL RESERVE DISTRICT:**

As you know, the new Susan B. Anthony dollar coin will go into circulation July 2, 1979. In order for the coin to achieve its purpose, it will need to circulate and make a smooth entry into the payments system. The enclosed packet of materials, prepared by the U.S. Treasury, is for your use in introducing the coin to your community and your customers. The actions of bank tellers may well determine whether the coin circulates or gathers dust in bank vaults.

I encourage you to help ensure the coin's circulation. If it achieves wide acceptance and substitutes for the one dollar note, substantial savings can be realized in cash transactions and in the costs of providing currency and coin to the economy.

If we can provide any further information or assistance, please call our Bank and Public Information Department, Ext. 6261.

Sincerely yours,

Ernest T. Baughman

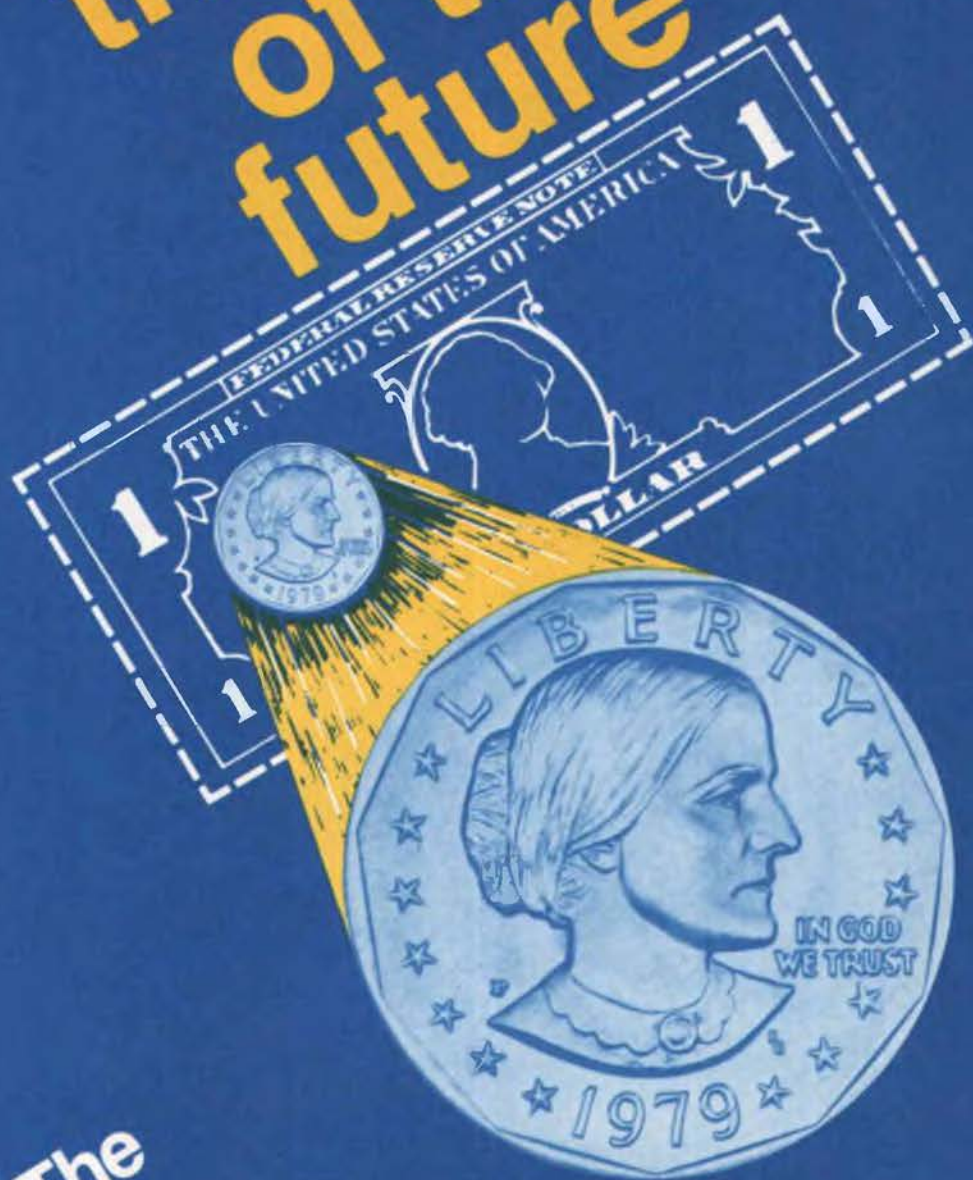
President

Enclosure

Banks and others are encouraged to use the following incoming WATS numbers in contacting this Bank: 1-800-492-4403 (intrastate) and 1-800-527-4970 (interstate). For calls placed locally, please use 651 plus the extension referred to above.

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the dollar
of the
future



The
**Susan B. Anthony
Dollar Coin**



THE SECRETARY OF THE TREASURY
WASHINGTON

Dear Friend:

In a few short weeks, the new small one dollar coin will begin to be circulated as part of our currency and coinage system. We need your help in assuring ready acceptance of the coin.

The size and weight of the new Susan B. Anthony coin were selected for their convenience and ease of handling in establishments such as yours. The new dollar will be advantageous to private industry ... because of faster, easier handling of coins as compared to the handling of dollar notes. There are also significant cost benefits to the Government and, of course, ultimately to the taxpayer. Costs will be initially reduced by approximately 4.5 million dollars a year with the prospect for additional savings as coins are used in place of dollar notes.

I urge you to encourage actively the acceptance and usage of this coin among your employees and customers so that it can achieve its fullest potential. Enclosed are materials to support your promotional effort. Cooperative efforts such as this can be of great benefit to all of us. Thanks for your help.

Sincerely,

W. Michael Blumenthal

Place
Stamp
Here

**Susan B. Anthony Circulation Program
Bureau of the Mint, Room 1020
501 13th Street, N.W.
Washington, D.C. 20220**

Yes, we would like to have a supply of the U.S. Mint's
Susan B. Anthony Dollar Brochures to include in a
mailing to our members or customers.

We will require _____ folded brochures.
Quantity

Please send to: _____

Attn: _____



Public Law 95-447, dated October 10, 1978, authorized the issuance of the new Susan B. Anthony dollar coin. It further provided that the minting of the Eisenhower circulating dollar coin be discontinued as of December 31, 1978.

**ACTUAL SIZE
of the
ANTHONY DOLLAR**



Obverse



Reverse

Obverse—Profile of Susan B. Anthony (1820–1906). Miss Anthony was an early crusader for equal rights for women and a pioneer in the drive to win for women the right to vote. In 1920 her life-long work culminated in the ratification of the 19th Amendment to the Constitution giving nationwide suffrage to women. This is the first time that a portrait of an American woman rather than a symbolic woman has appeared on a circulating U.S. coin.

Reverse—Symbolic eagle of Apollo 11 landing on the moon. The Apollo 11 spacecraft was christened "The Eagle" and landed on the moon at Tranquility Base on July 20, 1969. In tribute to the first landing on the moon, the design originally appeared on the Eisenhower dollar coin (1971–1978) in accordance with the provisions of Public Law 91-607, dated December 31, 1970.

Both the obverse and reverse of the Anthony Dollar were designed by Frank Gasparro, Chief Engraver of the United States.

SOME OF THE BENEFITS OF THE ANTHONY DOLLAR

—TO THE RETAIL COMMUNITY—

The new one dollar coins . . .

- Save time and reduce errors at the cash register
- Are easily withdrawn from and dropped into cash drawers — Bills are secured under spring retainer and must be straightened
- Save time and reduce errors in counting and handling operations
- Are quickly counted and handled (manually or automatically) — Bills often stick together and cannot be distinguished by size
- Are quick and easy to separate by size — Bills must be individually separated by denomination and placed face side up in one direction

—TO THE FINANCIAL COMMUNITY—

Substitution of dollar coin for note . . .

- Eliminates need for removal of worn and torn bills from circulation
- Reduces mistakes resulting from new currency being stuck together or being of mixed denomination
- Reduces teller verification time — Counterfeit possibility substantially reduced
- Speeds up teller transaction time and reduces customer waiting time
- Eliminates jamming of currency counting machines

—TO THE CONSUMER—

The new dollar coin is . . .

- Easy to carry with other coins — Avoids fumbling in both sections of wallet or purse — Higher bills remain secure
- Easy to find in pocket or change purse since it is sized between the quarter and half dollar and weighs 1/3 as much as four quarters
- Easy for children to use — Easy to hear when dropped

ADVANTAGES OF THE COIN'S COMPOSITION . . .

The Anthony dollar is a copper-nickel clad coin as are all U.S. coins valued at 10¢ or greater. This composition has many advantages such as superior surface wear and appearance and relatively low cost to produce. Also, because of the unique electrical resistivity and density of the laminate, it is very difficult to counterfeit or slug.

COST ADVANTAGES OF THE ANTHONY DOLLAR . . .

A minimum of \$4.5 million will be saved per year, since the old large Eisenhower dollar cost 8¢ to produce and each new Anthony dollar costs only 3¢ to produce.

In addition, any substitution of the dollar coin for the dollar bill will result in savings for private business as well as the Federal budget. The \$1 bill costs nearly 2¢ to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3¢ to produce and will last 15 years or more in good condition.



The New Dollar Coin

is Quick and Easy

QUICK TO IDENTIFY

- Easy to see it is a woman • Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique eleven-sided inner border on both sides
- Easy to distinguish by size • Larger than the quarter



QUICK TO USE IN VENDING MACHINES

- Easy to insert • Worn and torn bills are often rejected
- Easy to make direct purchase • Reduces the need for bill changers

QUICK TO COUNT AND SORT

- Easy to handle • Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size • Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to insert and withdraw. Four suggested arrangements to accommodate the \$1 coin in cash register drawers are:

	Currency			
\$1 coin	25¢	10¢	5¢	1¢

	Currency			
25¢	10¢	5¢	1¢	\$1 coin

	Currency			
\$1 coin	50¢	25¢	10¢	5¢
				1¢

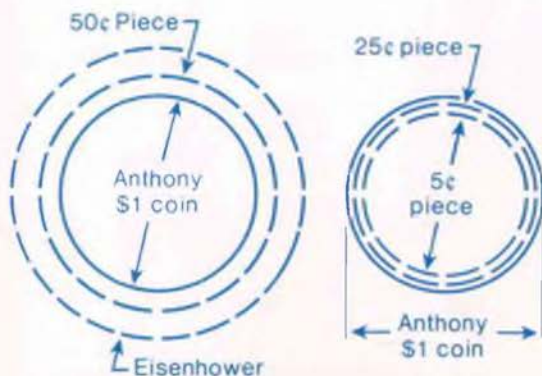
	Currency			
50¢	25¢	10¢	5¢	1¢
				\$1 coin

The coins are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks. The Mint began production in December 1978 in order to accumulate an inventory of 500 million coins prior to their release to local banks in July 1979. Production will continue after release at the rate of 80 million per month.

Size and Weight Comparison of the ANTHONY DOLLAR to other U.S. coins

Comparisons

	Denomination				
	5¢	25¢	Anthony \$1	Eisenhower 50¢	\$1
(Avoir.)					
WEIGHT (oz)	18	.2	.3	.4	.8
DIAMETER (in)	.84	.96	1.04	1.20	1.50



the dollar of the future



The Susan B. Anthony Dollar Coin



Susan B. Anthony

Susan B. Anthony was a great American who devoted her life to securing the right of women to vote. Her crusade continues the heritage of all heroic Americans who have built this country on the belief that equality is the right of every citizen, not the privilege of a few. Now in 1979 the United States will honor Susan B. Anthony by placing her portrait on the obverse of the new, small-sized dollar coin. This is especially significant in that it is the first time that a portrait of an American woman, rather than a symbolic woman, will appear on the circulating coinage of our nation.

Born in Adams, Massachusetts in 1820, Susan B. Anthony was well trained for her rebel role in history. She was raised in a family of Hicksite Quakers whose members were often the backbone of liberal thought and action in 19th century America. She delivered her first public speech as a fund raiser and president of the local chapter of the Daughters of Temperance, one of the only organizations open to women. Though she was a delegate from this group, she was once refused permission to speak at a mass meeting of the Sons of Temperance. Having been informed that the women were there only "to listen and learn,"¹ she walked out of the hall to become the organizer of the first Woman's State Temperance Society in New York. Her budding talents were soon recognized, and it was in such administrative roles that she served the cause of women until her death in 1906.

The many times Miss Anthony was faced with the inequality of women did not weaken her resolve. She often voiced labor's cause and publicized news of strikes and the plight of working women; yet she was denied a delegate's seat at the 1869 Convention of the National Labor Union. Perhaps her most trying moment came when her life-long family friend, Frederick Douglass, and his fellow male anti-slavery advocates at the first post-war Woman's Rights Convention in 1866 announced that the women must wait and be patient. "This is the Negro's hour."² Such a statement was a bitter pill for Miss Anthony who had long worked for anti-slavery and had believed for years that the right to vote would be for all citizens.

It was the non-citizen status of women that provoked Susan B. Anthony and led her to the legal event for which she is best known: The case of *The United States v. Susan B. Anthony*. Throughout 1872, she had been urging delegates of the suffrage convention to test the theory that the Fourteenth Amendment did not exclude women from voting. In a newspaper plea for all citizens to register to vote, she found not a word to indicate the intended vote was meant to be for men only. Armed with the Fourteenth Amendment and the state election law which she read as proof that the text did not prohibit women from voting, she led a group of women to register in Rochester, New York, on November 1. The same sixteen women returned to the polls on November 5 and deposited their votes

which were to be counted in the national election. All were soon arrested and all pleaded guilty to voting and were placed under bail of \$500 and ordered to appear before the Albany court where Miss Anthony's bail was raised to \$1,000.

Susan B. Anthony was prepared for the consequences of these actions and those about to follow. She spent the spring months before the trial speaking in 29 different Post Office districts of the county on the subject, "Is it a crime for a United States citizen to vote?"³ When derided for leaving the marshal's custody in Rochester and for "attempting to prejudice the jury," she thoughtfully replied that she was only attempting to explain the U.S. Constitution.

The trial held in June 1873 in Canandaigua has been maligned as a travesty of justice. The Judge, newly appointed to his position by a Senator known to be an adversary of the women's cause, declared that Susan Anthony was not competent to testify in her own case and was not protected by the law nor did she have the right to vote. He refused to have the jury polled but rather dismissed them. Following the legal custom, he asked the prisoner if she had anything to say as to why the sentence should not be pronounced. She rose to her feet and, though often interrupted by the Judge, delivered an interpretation of his breach of law and justice. "Failing to get this justice—justice, even to get a trial by a jury not of my peers—I ask not leniency at your hands,"⁴ she chided. To the sentence of the court to pay a fine of one hundred dollars and the cost of the prosecution, Miss Anthony replied, "May it please your Honor, I shall never pay a dollar of your unjust penalty. . . And I shall earnestly and persistently continue to urge all women to the practical recognition. . . that resistance to tyranny is obedience to God."⁵ This last dictum cemented her cause to America's first revolution for the same words appear on Adams' and Jefferson's proposal for the Great Seal of the United States. She did not pay the fine, and did continue to persist for 33 more years, speaking, writing, and counseling her followers who would continue her work and secure passage of the Nineteenth Amendment in 1920.

For the last half century of her life, Susan B. Anthony divided all her energies among publicizing and recording women's demands through the written word, lecturing throughout the nation and administering and pacifying those various groups emerging with slightly different aims and methods. On one speaking and organizing trip to Washington, D.C. in 1888, journalists wrote "Spring is not heralded in Washington by the approach of robin redbreast but by the appearance of Miss Anthony's red shawl."⁶ This became the symbol of her dedication and fight. Even as an elderly woman she campaigned throughout the West, faced the rigors of the frontier and urged legislators from Ohio to California to follow the lead of Wyoming and include a women's rights clause in their proposed constitutions.

Miss Anthony never waived in her effort to gain the vote and to record for history the many events of the Women's Movement. And, indeed, her fight is best remembered by her publishing efforts. She spurred feminine writers to work unceasingly in the declaration of their ideals and those of each group. Though the publishing of the weekly journal, *Revolution*, and of the volumes of *The History of Woman Suffrage* kept her constantly in debt, she continued to record and document the movement for her contemporaries and for the generations of historians to follow.

The few tributes and honors bestowed upon Susan B. Anthony came late in her life. Several large birthday celebrations in her honor were held in the nation's Capital. In 1906 United States congressmen, as well as President Theodore Roosevelt, sent messages.

After the presidential compliment was read to the audience, Miss Anthony rose and exclaimed, "When will men do something besides extend congratulations: I would rather have President Roosevelt say one word to Congress in favor of amending the Constitution to give women the suffrage than to praise me endlessly!" Thanking the crowd for their great applause, she then spoke her public call to battle: "There have been others also just as true and devoted to the cause—I wish I could name every one but with such women consecrating their lives—failure is impossible."⁷

Women generations later remembered this charge and our nation now honors Susan B. Anthony by placing her likeness on our coinage. Her portrait visually repeats the expression of an aspiring presidential candidate who after meeting her in 1878 said, "How could anyone forget Susan B. Anthony? The years of trial, persecution, and incessant struggle have left their ruthless impress upon her noble features."⁸

Notes

(See "References" for complete citations)

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| 1. K. Anthony, <i>Susan B. Anthony</i> , p. 102. | 5. <i>Ibid.</i> , p. 299. |
| 2. Stevenson, <i>Women's Rights</i> , p. 52. | 6. <i>Ibid.</i> , pp. 385–386 |
| 3. K. Anthony, <i>Susan B. Anthony</i> , p. 290. | 7. <i>Ibid.</i> , p. 498 |
| 4. <i>Ibid.</i> , p. 298 | 8. <i>Ibid.</i> , p. 465 |

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Business and Professional Women's Foundation, Archives. Clipping Files. Washington, D.C.

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Stevenson, Janet. *Women's Rights*. New York: Franklin Watts, Inc., 1972.

United States Archives. Justice Chronological Files, unpublished.

For a more detailed biography, write to:

Susan B. Anthony Dollar Program
Bureau of the Mint
501 13th Street, N.W.
Washington, D.C. 20220



Cash Handling Benefits of the Susan B. Anthony Dollar Coin

● BENEFITS TO RETAIL COMMUNITY

The new one dollar coins. . .

Save time and reduce errors at the cash register

Are easily withdrawn and dropped into cash drawers—bills are secured under spring retainer and must be straightened

Save time and reduce errors in counting and handling operations

Are quickly counted and handled (manually or automatically)—bills often stick together and cannot be distinguished by size

Are quick and easy to separate by size—bills must be individually separated by denomination and placed face side up in one direction

● BENEFITS TO FINANCIAL COMMUNITY

Substitution of dollar coin for note. . .

Speeds up teller transaction time and reduces customer waiting time

Reduces teller verification time—counterfeit possibility substantially reduced

Reduces mistakes resulting from new currency being stuck together or being of mixed denomination

Eliminates need for removal of worn and torn bills from circulation

Eliminates jamming of currency counting machines

● THE NEW DOLLAR COIN

Has the portrait of Susan B. Anthony on the face of the coin in recognition of Miss Anthony's leadership in securing the right for women to vote

Is larger than the quarter and smaller than the half dollar

Is lighter than the half dollar—weighs approximately 1/3 as much as four quarters

Has a unique eleven-sided inner border within the circular configuration of the coin

● BANK AND RETAILER CONCERNS

Storage space limitations in vaults and safes

Initially there will be a need to store both dollar bills and the new dollar coins. As coins are substituted for bills, storage problems will diminish.

- The new coins can be obtained in rolls of 25
- These dollar rolls will take no more vault space than used one dollar bills in good condition. . . in fact. . . \$1000 of rolled dollar coins (40 rolls) take up about the same space as \$1000 of used one dollar notes in good condition

Space limitations in cash drawers

Present cash registers can be utilized—a few of the many alternative arrangements are:

	Currency			
\$1 coin	25¢	10¢	5¢	1¢

	Currency			
25¢	10¢	5¢	1¢	\$1 coin

	Currency			
\$1 coin	50¢	25¢	10¢	5¢
				1¢

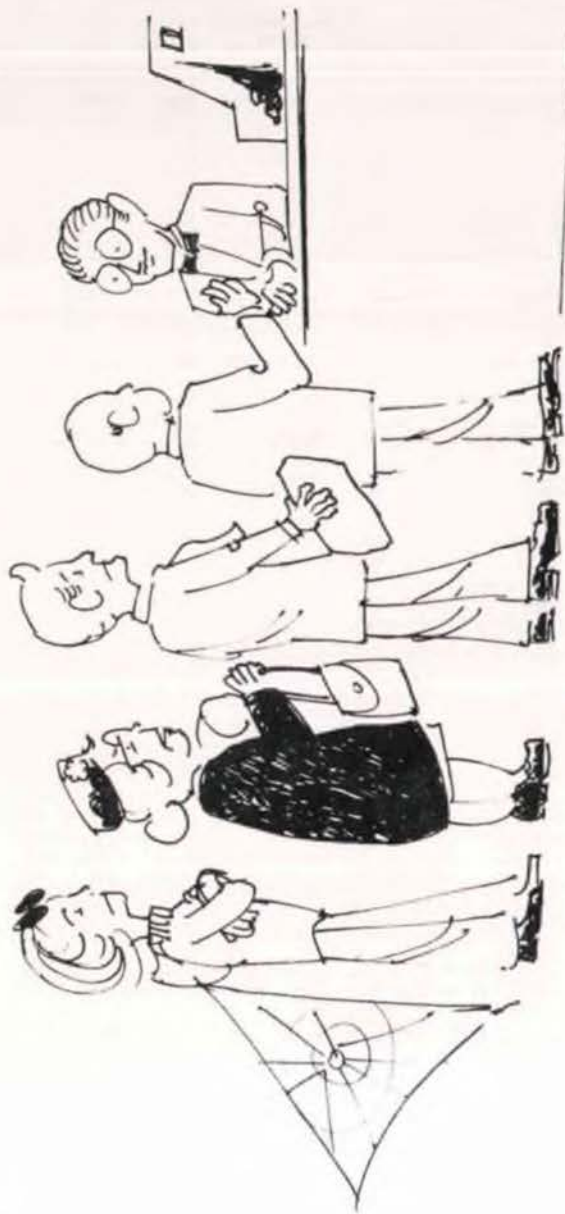
	Currency			
50¢	25¢	10¢	5¢	1¢
				\$1 coin

● SUGGESTED USE OF DOLLAR COIN IN GIVING CHANGE

\$1.00	one dollar coin
1.25	one dollar coin and one quarter
1.50	one dollar coin and two quarters
2.00	two \$1 coins or one \$2 bill
3.00	three \$1 coins or \$1 coin and a \$2 bill

Up to three dollars in change can easily be made without having to lift the bill retainer—saving time for you and your customer.

When making change for larger amounts the dollar coin can be combined with the two, five or ten dollar bill. Substitution of the dollar coin for the dollar bill can result in savings for your business as well as substantial savings for the Federal budget. The \$1 bill costs nearly 2 cents to produce and lasts only 18 months in circulation—frequently in bad shape. The new dollar coin will cost 3 cents to produce and will last 15 years or more in good condition.



The New Dollar coin cuts customer waiting time.



Happiness is a dollar that won't blow away.



Convenience is avoiding a bill-changer.



Begin your shift with dollar coins.



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Retailers

- **Have a "Dollar Days"** sale when certain items are specially priced if purchased with at least one Anthony dollar.
- **Schedule a Susan B. Anthony Sale Week.** A great symbol or logo for your promotion is Susan B. Anthony's red shawl. She wore it often in her fight for the right to vote. This bright eye-catching symbol could be used in ads or store displays and even worn by store employees.
- **Cooperate with banks** and other retailers in your mall or your Chamber of Commerce to sponsor a city-wide or mall-wide promotion. Put up a coin exhibit, sponsor a drawing for a prize consisting of Anthony dollars, furnish employees with buttons or special name tags with a picture of the coin.
- **Give plenty of Susan B. Anthony dollars** in change during your promotion campaign. Be sure to contact your banker early to let him know your needs.
- **Use the "AD SHEET"** in this kit for assistance with newspaper ads to promote your campaign.
- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.

Keep in mind the following dates which can be tied in with your retail promotions:

July 19—Anniversary of first Women's Rights Convention which was held in Seneca Falls, New York (1848)

July 20—Anniversary of "Eagle" landing on the Moon which is depicted on reverse of \$1 coin (1969)

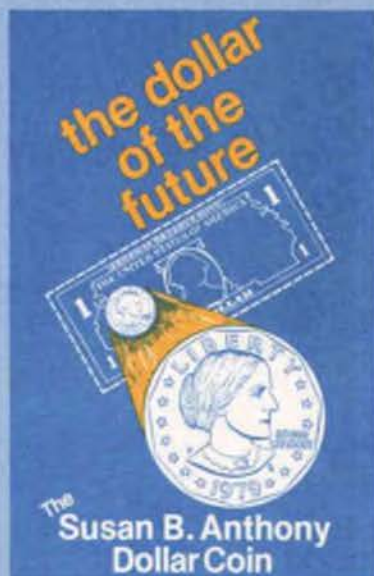
August 26—Anniversary of the 19th Amendment to the Constitution which gave women the right to vote (1920)



THE SUSAN B. ANTHONY DOLLAR COIN

Promotional Ideas for Bankers

- **Present new customers** with a Susan B. Anthony Dollar (in a special envelope with your bank's name) when they open a checking or savings account.
- **Give a gift of Anthony Dollars**—on a special card or in a souvenir envelope—to those who deposit \$1,000 in an account.
- **Sponsor a Susan B. Anthony poetry or essay contest** for students—and award a prize in Anthony Dollars.
- **Include on your monthly computer statements** to checking account customers a reminder that the new coin is available at your bank.
- **Consider naming your new branch** the Susan B. Anthony Branch—and have an opening celebration to salute women. Give away balloons, Anthony Dollar key chains, pencils, matchbooks, T-shirts, lapel buttons, etc.
- **Cooperate with retailers** in your city or shopping mall on a "Dollar Days" promotion...and completely substitute dollar coins for dollar bills during that week.
- **Use the "AD SHEET"** in this kit for assistance with newspaper ads to promote your campaign.
- **Ask your Federal Reserve Bank representative** about window posters to support your promotion of the dollar of the future.
- **Telephone the presidents** of all your local women's groups and tell them that the new coin is coming...ask their cooperation in planning a "Susan B. Anthony Day" to coincide with the initial distribution of the coin at your bank...or offer to visit their group meetings to exchange old \$1 notes for new coins...Invite the press to take pictures, and then enjoy the publicity.



The Susan B. Anthony Dollar is

**quick
& easy**

QUICK TO IDENTIFY

- Easy to see it is a woman ● Susan B. Anthony is the only American woman to be honored on a circulating United States coin
- Easy to see the unique 11-sided inner border on both sides
- Easy to distinguish by size ● Larger than the quarter

QUICK TO GET AND GIVE IN CHANGE

- Easy to carry with other coins ● Avoids fumbling in both sections of wallet or purse ● Higher bills remain secure
- Easy to insert and withdraw from cash register drawer ● Quicker change-making speeds up lines and shortens customer waiting time

QUICK TO FIND IN POCKET OR PURSE

- Easy to find since it is sized between the quarter and half dollar
- Easy to carry since it weighs one-third as much as four quarters
- Easy for children to use ● Easy to hear if dropped

QUICK TO USE IN VENDING MACHINES

- Easy to insert ● Worn or torn bills are often rejected
- Easy to make direct purchase ● Reduces the need for a bill changer

QUICK TO COUNT AND SORT

- Easy to handle ● Unlike bills, coins won't stick together when new and tear when old
- Easy to separate by size ● Bills being all the same size, take time to sort
- Easy to automate counting and sorting operations

QUICK TO SET UP CASH REGISTERS

- Easy to start day's transactions ● One roll of new dollar coins replaces 25 dollar bills
- Easy to rearrange present cash register drawers

QUICK TO OBTAIN

- Easy to circulate ● The Anthony Dollars are being minted in Philadelphia, Denver, and San Francisco and distributed by the Federal Reserve Banks
- Easy for the public to get from local banks beginning in July 1979

The Dollar of the Future

THE SUSAN B. ANTHONY DOLLAR COIN

SUGGESTED COPY TO ADD TO YOUR NEWSPAPER ADVERTISING

Susan B. Anthony DOLLAR DAY Sale

Celebrate with us
the birth of a
new coin.



*the dollar
of the future
is here now!*

**The Coins are Here!
The Coins are Here!
The Coins are Here!**

Use the new DOLLARS & SENSE

Discover the Changing Dollar
The new dollar coin is
available at...

**A Treasure of
Value at ...**



for your convenience
our cashiers will
be making change
with the
New Susan B. Anthony
Dollar Coin

Susan B. Anthony DOLLAR DAY Sale

Celebrate with us
the birth of a
new coin.

Use the new DOLLARS & SENSE

Discover the Changing Dollar
The new dollar coin is
available at...

**What's Coming?
What's Coming?
What's Coming?**

**The Coins are Coming!
The Coins are Coming!
The Coins are Coming!**

THE SUSAN B. ANTHONY
DOLLAR COIN
SUSAN B. ANTHONY DOLLAR

New Fashion Dollars
Old Fashioned Prices
SUSAN B. ANTHONY DOLLAR

THE SUSAN B. ANTHONY
DOLLAR COIN

**A Treasure of
Value at ...**



**What's Coming?
What's Coming?
What's Coming?**

**The Coins are Coming!
The Coins are Coming!
The Coins are Coming!**

THE SUSAN B. ANTHONY
DOLLAR COIN

SUSAN B. ANTHONY DOLLAR

**New Fashion Dollars
Old Fashioned Prices**

SUSAN B. ANTHONY DOLLAR

The Anthony Dollars are here!

The Anthony Dollars are here!