FEDERAL RESERVE BANK OF DALLAS DALLAS, TEXAS 75222

Circular No. 73-269 October 25, 1973

To the Chief Executive Officer of the Member Bank Addressed in the Eleventh Federal Reserve District:

Enclosed is a booklet summarizing the 1972 Functional Cost Analysis data in the Eleventh Federal Reserve District. A total of 68 banks participated in the 1972 program in our District and 945 banks participated throughout the twelve Federal Reserve Districts. While all member banks are being supplied the enclosed material which summarizes the operations of a number of banks, participating banks are provided with a comprehensive report based on their own performances for a calendar year.

The FCA program was designed to help commercial bank management evaluate the contribution each function makes to total growth and profit, and we believe the program can be used effectively by banks of any size.

Questions concerning the Functional Cost Analysis Program should be directed to Mr. Larry Snell, Technical Services Division, Federal Reserve Bank of Dallas, Station K, Dallas, Texas 75222, or call collect 214-651-6370.

Yours very truly,

P. E. Coldwell

President

Enclosure