

FEDERAL RESERVE BANK

OF DALLAS

September 12, 1963

MOTION PICTURE FILM “MONEY ON THE MOVE—THE FEDERAL RESERVE TODAY”

**To the Principal Executive Officer
of the Member Bank Addressed:**

A new educational motion picture entitled “MONEY ON THE MOVE—The Federal Reserve Today” is now available.

This 27-minute, 16 mm., color-sound film is designed to inform the general public of the purposes, organization and operations of the Federal Reserve System. There are scenes taken in each of the 12 Federal Reserve Districts and in Washington to illustrate the diversified activities of the Federal Reserve System. The viewer is taken on a tour of the Nation's central banking system to see how its activities affect and serve the national interest. It may be borrowed, free, by schools and colleges, clubs and community groups, business, industry, farm and labor organizations and TV stations.

We think your bank would benefit by sponsoring showings of this film. It should be of interest to high schools and colleges, luncheon and civic clubs, women's clubs, bank employees and others. If your city has a TV station, it might wish to program the film. If your bank wishes to sponsor a presentation of the film, please write to our Bank and Public Relations Department indicating the date or dates upon which you would like to have it. There is enclosed a leaflet which describes the film and contains an order blank for ordering it. As the number of prints is limited, it will be necessary to honor requests in the order of their receipt; therefore, an alternate date should be indicated. Member banks served by one of our branches should send their requests to the branch.

On the reverse of this letter, there is a list of other films available, without charge, from this bank. We will be happy to send any of these films to your bank for your use or for the use of any group interested in a visual education program.

Yours very truly,

Watrous H. Irons
President

**DESCRIPTIONS OF FILMS
AVAILABLE AT THE
FEDERAL RESERVE BANK OF DALLAS**

1. **THE FEDERAL RESERVE SYSTEM.** A 16 mm., black and white sound picture, running approximately 23 minutes. This film explains the purposes and functions of the Federal Reserve System. It shows how the System, growing naturally out of a national need, was devised to meet certain economic conditions. The period from the money panic of 1907 through World War II is covered, with emphasis on historical high spots in the System's development.
2. **THE FEDERAL RESERVE BANK AND YOU.** A 16 mm., black and white, sound motion picture film. This film presents a 30-minute story built around the Federal Reserve System and what it means to the individual citizen as a result of its relation to commercial banking, business, industry and agriculture. We believe the film will be a valuable aid to students of economics, money and banking, and other social studies in high schools, colleges and universities.
3. **YOUR MONEY'S WORTH.** A 16 mm., colored, sound motion picture, which takes 38 minutes for showing. The film presents graphically through the use of flannel boards an explanation of inflation and deflation and their causes together with several methods that can be used which, at least in part, act as remedies. The film is considered to be of value as a college and American Institute of Banking teaching aid, and also an instructive feature for banking and business organizations.
4. **YOU AND YOUR MONEY.** A 16 mm., sound picture, running 12½ minutes. This film is a considerably simplified version of "Your Money's Worth" described above. In cartoon form, it traces the travels of a dollar bill, illustrating the relationship between the flow of spending and the flow of goods and services.
5. **A DAY AT THE FEDERAL RESERVE BANK OF CLEVELAND.** A 16 mm., black and white sound picture, running 22 minutes. This film is confined to the operations of the Federal Reserve Bank of Cleveland. It describes the departmental operations, and in some instances, speaks of the relationship of commercial banks with the Federal Reserve Bank of Cleveland.

money on the move— the federal reserve today

AVAILABLE FOR FREE-LOAN USE
16mm COLOR—27 MINUTES
PRESENTED BY THE FEDERAL RESERVE SYSTEM
PRODUCED BY THOMAS CRAVEN FILM CORPORATION
AVAILABLE THROUGH

Federal Reserve Bank of Dallas
Dallas, Texas, 75222

Please send me on free-loan the 16mm, color sound motion picture, "Money on the Move" for

_____ or _____
(date desired) (alternate date)

If not available on dates indicated, please re-schedule and advise.

Name _____

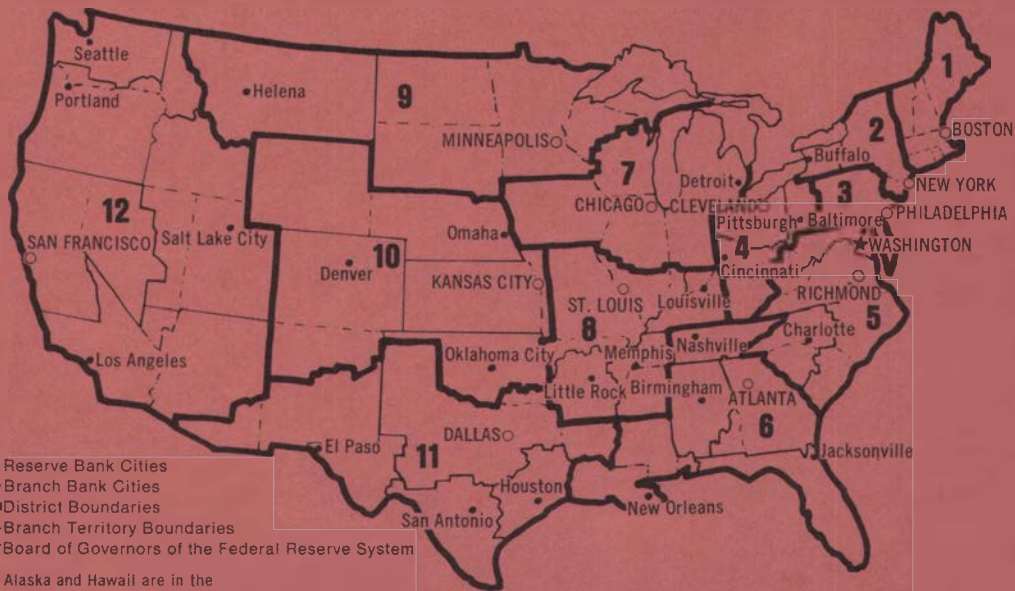
Organization _____

Street _____

City _____ Zone _____ State _____

federal reserve map of the united states

The Federal Reserve and its member banks serve the nation through a network of twelve districts covering all states.



money on the move



the federal reserve today

MONEY ON THE MOVE—an informative new color film—takes you behind the imposing walls of the nation's Federal Reserve Banks to see how the cash you use comes into circulation . . . and is eventually withdrawn for flaming destruction when worn out; how your personal checks are processed by the millions each day . . . how widely diversified information is collected for use in money and credit decisions which affect us all. Through the camera's eye you witness a rare view of the Federal Open Market Committee in Washington where vital monetary policy for the nation is reviewed every three weeks, and the Securities Trading Room in New York where some of the world's most fascinating finance is brought into play.

You'll visit the headquarters of the vast nationwide Federal Reserve telegraphic network used for confidential communication and quick transfer of large sums of money by the 12 District Banks, the 24 Branch Banks, and the Board of Governors in Washington. **More** than a million government checks every day . . . more than a 100 billion dollars' worth every year are handled by the Federal Reserve Banks, acting as fiscal agents for the Federal Government . . . processing savings bonds . . . helping the Government issue and redeem its securities. **See** **MONEY ON THE MOVE** for a close look at how the Federal Reserve harmonizes conflicting interests of a free economy to help maintain the nation's economic health and world leadership.