

FEDERAL RESERVE BANK
OF DALLAS

Dallas, Texas, February 20, 1952

MOTION PICTURE FILM
"THE FEDERAL RESERVE BANK AND YOU"

To the Principal Executive Officer
of the Member Bank Addressed:

There is enclosed in this letter a leaflet describing a 16 mm., black and white, sound motion picture film entitled "The Federal Reserve Bank and You." This film presents a 30-minute story built around the Federal Reserve System and what it means to the individual citizen as a result of its relation to commercial banking, business, industry, and agriculture. We believe the film will be a valuable aid to students of economics, money and banking, and other social studies in high schools, colleges, and universities; in addition, it should be of value and interest to luncheon and civic clubs, women's clubs, bank employees, and other groups.

In order to determine the extent of interest in this film, we are announcing its availability to member banks in several cities widely distributed throughout the District. If the response to this initial announcement indicates a general interest in the film, additional prints will be obtained, and the other member banks in the District will be advised of its availability.

If, at any time, your bank should desire to sponsor a presentation of this film, you should communicate with W. D. Waller, Assistant Cashier, Bank and Public Relations Department of this bank. Inasmuch as the number of prints is limited, requests for the film will be honored in the order of their receipt. Therefore, an alternate date should be submitted with your request. All expenses in connection with the shipment of the film to and from the member banks and all risks of loss or damage to the film will be borne by this bank.

We will be very glad to make this sound motion picture film available to your bank if you feel that there are one or more groups in your community interested in such a visual educational program.

Yours very truly,

R. R. GILBERT

President