

FEDERAL RESERVE BANK OF DALLAS

FISCAL AGENT OF THE UNITED STATES

Dallas, Texas, October 20, 1943

CHRISTMAS WAR BOND GIFT COVERS

**To Qualified Agents for the Issuance of
War Savings Bonds, Series E:**

In order to stimulate interest in the purchase of War Bonds to be given as Christmas presents, an attractive Christmas cover is being prepared for distribution to Issuing Agents who expect a demand for them. The availability of the covers will be widely publicized by State and local War Finance Committees.

In view of paper and labor shortages it is very important that the use of these Christmas covers be limited strictly to bonds that are being purchased as Christmas gifts and not for the enclosure of bonds issued during the Christmas rush in the regular course of business. In the case of corporation issuing agents, the covers should only be used for such additional bonds as employees may purchase to be presented as Christmas gifts and not for the employees' bonds which the corporation may issue on the payroll deduction plan, as it is not intended that the covers be handed out indiscriminately to all purchasers of bonds during the Christmas season.

A card is enclosed for use in indicating your requirements of the covers and your estimate should include a supply for any sub-agents you may have. In order that preparations may be made for printing and distributing, it will be necessary for us to have your estimates not later than November 5, 1943, otherwise it may not be possible to supply the covers. In the interest of economy and conservation of materials, it is requested that careful consideration be given to the estimate you make and that it be limited to reasonable requirements.

Yours very truly,

R. R. GILBERT

President

