TO THE MEMBER BANK ADDRESSED:

As you are well aware, it is the desire of the Secretary of the Treasury that the sale of War Savings Stamps be encouraged as much as possible and that the distribution of them shall be as broad as it can be made. It is believed that this result can be greatly aided if all the banks of the country give this movement the same cordial and patriotic support that they have rendered in the recent Liberty Loan Campaigns.

I am, therefore, writing to suggest that your bank at once purchase a reasonable and adequate amount of such War Savings Stamps and that you advertise them for sale through the press, in connection with your usual advertisements, and that you post in your bank, conspicuously, cards: "War Savings Stamps For Sale Here." Your bank will run no risk whatever in carrying a stock of these Stamps, since they can be returned, if not sold, on short notice. Such a sign will undoubtedly attract money now in hiding and very probably secure many depositors not now doing business with your bank. In this way you can aid in supporting your Government and at the same time aid in promoting habits of thrift among your people.

Will you not join in this useful service?

Please let me know what you think of it and give me a brief statement of the situation and progress made in your section in the War Savings Campaign.

Very truly yours,

W. F. Ramsey
Chairman.