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FEDERAL RESERVE BANK
OF ATLANTA

ECONOMIC CHARACTERISTICS



**SIXTH
FEDERAL RESERVE
DISTRICT**

ECONOMIC CHARACTERISTICS
of the
SIXTH FEDERAL RESERVE DISTRICT

Research Department
Federal Reserve Bank of Atlanta
Atlanta, Georgia
July 1973

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Introduction

In analyzing the mutual relationship between economic developments and monetary and credit policy, the Research Department of the Federal Reserve Bank of Atlanta continuously depends upon economic information drawn from all parts of the Sixth Federal Reserve District. Local economic forces can be better understood if we have a knowledge of the basic economic structures of the local areas. The following statistics, which are intended to depict local area economic structures, arise as a by-product of the normal activity of the Research Department.

The Sixth Federal Reserve District includes the states of Alabama, Florida, Georgia, and parts of Louisiana, Mississippi, and Tennessee. The latest data available at the time of publication are presented for each state by trade and banking area – a region having relatively homogeneous characteristics – and by Standard Metropolitan Statistical Area – a county or group of counties containing a central city and the contiguous counties which are economically and socially integrated with the central city. If a trade and banking area does not contain an SMSA, data for a major county within the area are presented. Only those areas designated as an SMSA on or before November 4, 1971, are recognized in this publication. Maps of the District and its states depict these trade and banking areas and SMSA's and short descriptive paragraphs discuss the economic character of each area.

Unless otherwise indicated, data cover entire states. In many cases, figures may not equal totals because of rounding. Area totals may not add to state totals because some counties outside a given state are included in a trade and banking area that overlaps state boundaries.

The **SIXTH FEDERAL RESERVE DISTRICT** states --- Alabama, Florida, Georgia, and parts of Louisiana, Mississippi, and Tennessee --- are served by the Federal Reserve Bank of Atlanta, its branches in Birmingham, Jacksonville, Nashville, and New Orleans, and its facility in Miami.

The District is moderately well populated. Florida is the nation's ninth largest state; other District states generally fall in the mid-range of state populations. The area contains four of the thirty-three Standard Metropolitan Statistical Areas in the nation with over one million population. Atlanta ranks as the largest metropolitan area followed by Miami, New Orleans, and Tampa-St. Petersburg. New Orleans, the area's largest city, ranked nineteenth among the nation's cities in 1970. In the Sixties, population growth in the District states exceeded that of the nation as a whole for the second consecutive decade. Florida maintained a population growth rate nearly three times the national rate; Georgia also grew at a faster rate than nationally. Mississippi showed a population gain for the first time in three decades. Urban population grew considerably, but the area still remains below the national average.

Several agricultural enterprises have grown significantly during the past decade. Although cotton was still "King" as recently as 1964, receipts from several livestock enterprises now exceed cotton's level and the poultry industry has emerged as the new "King" of District agriculture. Receipts from poultry and eggs were two and one-half times larger than District income from cotton, the leading crop, in 1970. Receipts from soybeans, a relative newcomer, and citrus products were close seconds to cotton, and vegetable crops were not far behind. The region now claims three-fourths of the nation's citrus production, three-fifths of the peanut output, and growing shares of truck crops, soybeans, dairy products, and cattle and calves. In 1970, Georgia led the nation in cash receipts from peanuts, ranked second in eggs and broilers, and third in tobacco and forest products. Florida ranked first in citrus production and second in tomatoes and greenhouse and nursery crops. Mississippi ranked second in income from cotton while Louisiana ranked second and third, respectively, in income from sugarcane and rice. Alabama was the third most important state in broiler production.

Expansion in cash incomes has occurred despite greatly reduced farm employment. In 1969, the number of farms had

declined to about two-fifths of the 1950 level. Meanwhile, farm size expanded to an average of 265 acres, and investment per farm exceeds \$54,000.

Manufacturing in the six states developed later than in many other areas of the country. However, since World War II, it has grown faster than the nation's. Much of the manufacturing is centered around the District's natural resources and readily available labor. The apparel and food processing industries are the area's first and second most important employers, respectively. By 1967, the more capital-intensive chemical industry had become the most important manufacturer in terms of value added and payrolls. The textile, lumber, and paper industries are other important manufacturers with close ties to the area's natural resources and labor supplies.

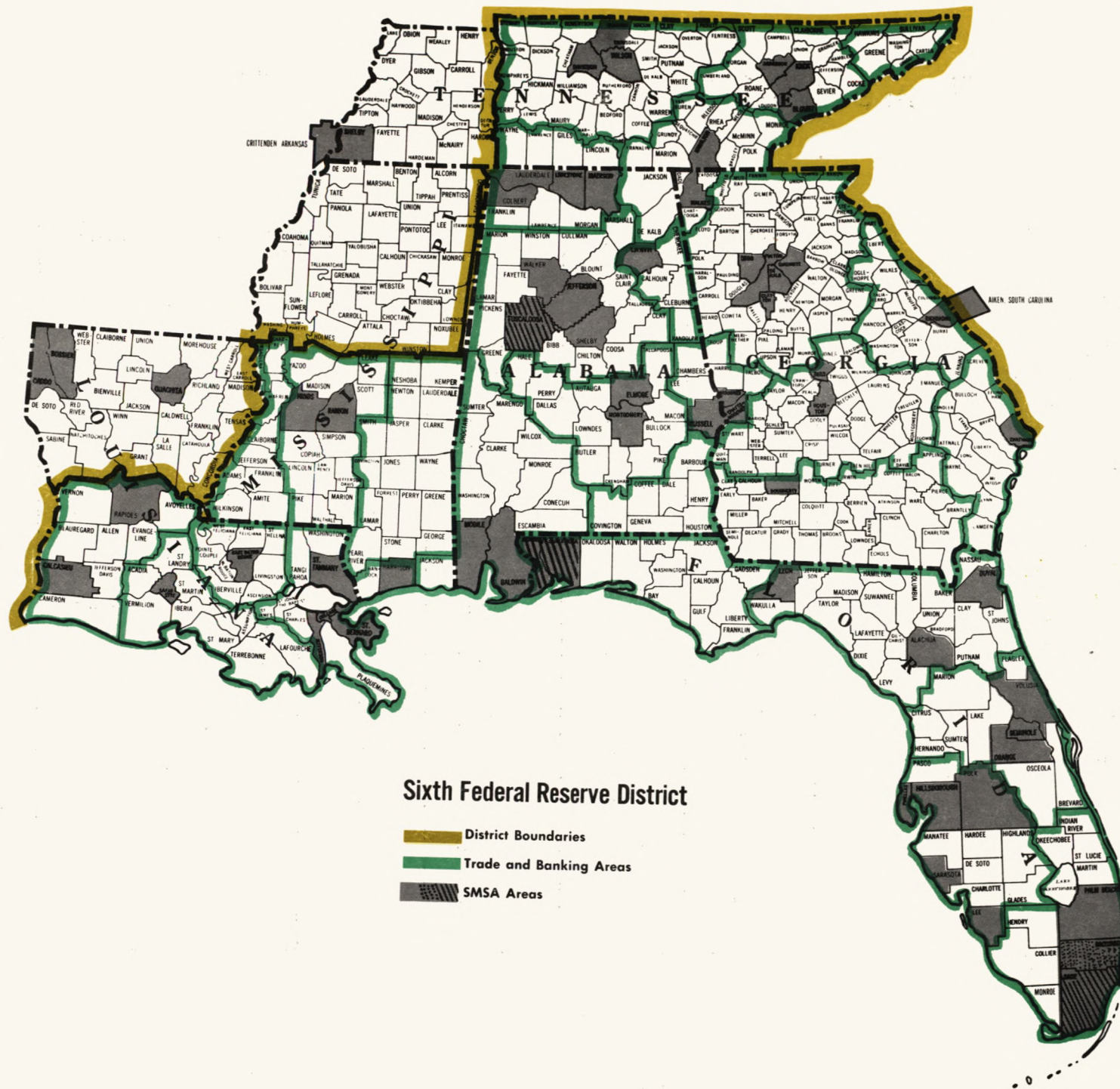
Traditionally, the area's manufacturing has consisted of low-wage industries with low capital requirements. In the Sixties, however, manufacturing growth was broadly spread over both high- and low-wage manufacturing industries. The rising importance of chemical and transportation equipment manufacturing points out the growth of high-wage, capital-intensive industries. The machinery and rubber industries have also grown rapidly. In the Sixties, much of the growth of manufacturing took place in nonmetropolitan areas.

Employment outside the manufacturing sector accounts for over three-quarters of nonfarm employment in the District states. Services, state and local government, finance, insurance, and real estate all showed rates of employment increases greater than the manufacturing sector. Trade employment also rose rapidly in the Sixties.

Over half the mining jobs in the District are in Louisiana and are mainly connected with oil and gas production along the Gulf Coast. Bituminous coal mining jobs have decreased since World War II; today only about 7,000 such jobs remain in the six states.

National defense serves as one of the District's larger "industries." Although declining somewhat in the late Sixties, 369,400 persons either served on active duty or civilian payrolls of the Defense Department in 1970. Many other people have defense-related jobs.

The District has an ample supply of water. The Mississippi and Tennessee Rivers provide navigation, irrigation, and electrical power. Five of the six states have major seaports.



Sources of Personal Income, 1970

(Millions of Dollars)

	Alabama	Florida	Georgia	Louisiana	Mississippi	Tennessee	Six States
Total Personal Income	9,832	24,938	15,345	11,130	5,706	12,128	79,079
Total Wages and Salaries	6,693	15,618	10,791	7,226	3,472	8,152	51,952
All Private Wages and Salaries	5,001	12,079	8,258	5,680	2,626	6,583	40,227
Farm wage	38	232	50	37	60	37	454
Mining	69	67	51	486	52	47	772
Construction	346	1,432	549	605	206	421	3,559
Manufacturing	2,098	2,365	2,991	1,360	1,037	2,899	12,750
Trans., comm. & public utilities	433	1,312	898	723	221	515	4,102
Trade	979	3,144	1,988	1,262	511	1,339	9,223
Finance, insurance & real estate	259	958	554	315	135	354	2,575
Services	763	2,505	1,137	873	391	960	6,629
Other	15	64	40	20	12	12	163
Total Government	1,692	3,539	2,533	1,546	846	1,569	11,725
Other Labor Income	392	737	587	398	208	495	2,817
Proprietor's Income	857	1,944	1,357	1,045	856	1,152	7,211
Farm Proprietors	306	409	437	309	483	287	2,231
Nonfarm Proprietors	551	1,535	920	736	373	865	4,980
Property Income	1,127	4,397	1,771	1,610	642	1,459	11,006
Transfer Payments	1,122	3,003	1,359	1,216	716	1,303	8,719
Personal Contributions	359	760	521	365	188	434	2,627

Employment, 1970

AVERAGE NUMBER EMPLOYED

(Thousands)

	Alabama	Florida	Georgia	Louisiana	Mississippi	Tennessee	Six States ¹
Total	1,248	2,666	1,862	1,287	789	1,631	9,483
Agriculture and Miscellaneous ²	241	510	308	241	212	304	1,816
Nonagriculture	1,007	2,156	1,554	1,046	577	1,328	7,668
Manufacturing	324	324	462	176	181	466	1,934
Durable Goods	157	171	155	78	94	193	848
Lumber and furniture	24	23	35	18	36	40	175
Stone, clay, and glass	9	17	14	8	6	14	67
Primary metals	48	3	8	5	11	20	95
Fabricated metals	19	22	17	10	³	28	96
Transportation equipment	24	35	47	19	15	17	156
Nondurable Goods	167	153	307	97	88	274	1,087
Food and kindred products	27	47	52	31	19	36	212
Textile mill products	44	³	115	³	6	36	202
Apparel and related products	45	23	69	9	38	67	252
Paper and allied products	18	19	25	16	7	14	99
Printing and publishing	8	25	15	7	3	21	79
Chemicals and allied products	13	21	13	23	5	61	137
Nonmanufacturing	682	1,831	1,092	870	395	861	5,731
Mining	8	8	7	51	6	7	88
Construction	48	172	76	74	33	62	467
Trade	190	567	331	229	106	258	1,681
Government	208	399	298	216	131	227	1,480
Federal	60	77	83	31	23	48	322
State and local	149	322	214	186	109	178	1,158
Trans., comm., and public utilities	55	155	107	93	30	67	507
Services	131	397	187	158	67	183	1,123
Finance, ins., and real estate	41	132	78	49	21	58	379

¹ Categories not shown separately excluded from six-state total.

² Miscellaneous includes self-employed persons, domestics, and unpaid family workers.

³ Not available separately.

MANUFACTURING, 1967

	Total Employment (1,000)	Six-State Employees as Percent of U. S.	Percent of Total Manufacturing Employment	Payrolls (\$ Millions)	Value Added (\$ Millions)	Capital Expenditures (\$ Millions)	Total Establishments (Number)	Percent Change 1967 from 1963	
								Em- ployees	Value Added
TOTAL¹	1,740	9.0	100.0	9,627	21,239	2,533	31,317	+22.9	+50.0
Durable Goods									
Lumber and Wood	101	18.2	5.8	403	751	89	9,102	- 5.6	+31.5
Furniture and Fixtures	55	12.9	3.2	238	442	18	1,118	+23.2	+54.5
Stone, Clay, Glass	61	10.3	3.5	347	817	95 ³	1,881	+ 7.0	+21.6
Primary Metals	75	5.9	4.3	528	1,106	148	378	+17.7	+35.9
Fabricated Metals	92	6.9	5.3	546	1,070	72	1,870	+34.9	+65.9
Machinery, except electrical	61	3.3	3.5	377	816	61	1,933	+56.5	+93.4
Electrical Machinery	83	4.4	4.8	474	1,080	98	549	+73.4	+97.8
Transportation Equipment	130	7.1	7.5	939	1,658	95	981	+43.0	+62.4
Nondurable Goods									
Food	190	11.5	10.9	961	2,515	182	3,642	+ 5.7	+26.2
Textiles	189 ²	20.3	10.9	845 ²	1,637 ²	181 ²	765	+13.5	+53.1
Apparel	237	17.5	13.6	802	1,405	34	1,726	+25.4	+47.6
Paper	87	13.6	5.0	618	1,274	358	478	+13.4	+13.5
Printing and Publishing	65	6.3	3.7	384	746	63	3,162	+20.8	+44.3
Chemicals	121	14.4	7.0	877	3,185	771	1,319	+24.5	+48.1

¹The sum of the industry figures does not equal the total because data for some industries are not available for all states.

²Does not include Louisiana, since data are withheld for disclosure reasons.

³Does not include Mississippi, since data are withheld for disclosure reasons.

DEMOGRAPHIC CHARACTERISTICS, 1970

	Alabama	Florida	Georgia	Louisiana	Mississippi	Tennessee	Six States
Total Population (Thousands)	3,444	6,789	4,590	3,643^{1/}	2,217	3,924	24,607
Urban	2,013	5,467	2,767	2,408	987	2,307	15,949
Rural nonfarm	1,209	1,173	1,569	1,062	968	1,224	7,205
Rural farm	222	149	254	171	262	393	1,451
Percent nonwhite	26.6	15.9	26.2	30.2	37.2	16.3	23.4
Median school years completed (25 years of age and over)	10.8	12.1	10.8	10.7	10.4	10.4	11.2
Total school enrollment	964	1,777	1,267	1,096	659	1,044	6,807
Population working (labor force)	1,282	2,621	1,886	1,262	779	1,551	9,381
Percentage Distribution of Total Employed							
White collar	40.7	49.8	43.7	45.3	38.5	41.4	44.4
Professional, technical, and kindred	12.4	13.8	12.0	13.9	12.2	12.3	12.9
Clerical and kindred	14.0	17.9	16.4	15.6	12.5	14.9	15.8
Managers, officials, and proprietors	7.8	9.4	8.4	9.0	8.0	7.7	8.5
Sales workers	6.5	8.7	6.9	6.8	5.8	6.5	7.2
Blue collar	36.7	26.8	34.8	30.1	35.3	37.2	32.6
Craftsmen, foremen, and kindred	15.2	14.5	13.9	14.5	13.7	14.2	14.3
Operatives and kindred	21.5	12.3	20.9	15.6	21.6	23.0	18.3
Farm	3.2	3.2	3.5	3.2	6.4	3.8	3.6
Private household workers	3.5	2.5	3.3	3.8	4.1	2.3	3.1
Service workers	9.8	12.5	9.5	11.5	9.8	10.2	10.8
Laborers	6.1	5.2	5.2	6.1	5.8	5.1	5.5
Total Employed (Thousands)	1,193	2,426	1,747	1,158	719	1,458	8,701

¹ Total population includes latest revisions.

State and Local Government Fiscal Year

DOLLARS PER CAPITA

	Alabama	Florida	Georgia	Louisiana	Mississippi	Tennessee	Six State Average	U. S. Average
Total Revenue	500.00	526.72	522.47	583.01	518.30	473.64	520.69	643.47
From Federal Government	131.28	68.70	99.37	119.72	126.04	106.15	108.54	107.56
From own sources	368.72	458.02	423.10	463.29	392.26	367.49	412.15	535.91
Taxes, total	258.73	346.97	311.80	331.01	295.75	279.35	303.94	427.14
Property	39.35	117.99	95.20	65.42	71.16	76.89	77.67	167.59
Other	219.38	228.98	216.59	265.59	224.59	202.45	226.26	259.55
Miscellaneous	109.98	111.05	111.29	132.28	96.51	88.14	108.21	108.77
Total Expenditure	504.76	527.57	547.00	564.87	523.59	497.28	527.51	646.31
Education	200.29	228.96	227.42	209.39	195.91	200.53	210.42	259.43
Local schools	124.28	171.74	158.90	146.80	127.28	136.13	144.19	184.35
Higher education	59.33	47.94	58.26	55.19	58.45	52.47	55.27	63.60
Other education	16.67	9.27	10.25	7.40	10.17	11.93	10.95	11.47
Highways	78.57	58.09	62.51	94.10	92.97	77.61	77.31	80.84
Public welfare	61.03	31.74	54.82	68.68	49.18	40.44	50.98	72.24
Health and hospitals	40.41	46.72	63.43	44.04	45.12	43.61	47.22	47.57
Police and fire protection	17.60	27.88	18.97	23.88	16.26	21.29	20.98	32.06
Sanitation	10.09	17.81	11.62	17.64	7.73	13.10	13.00	16.79
Recreation	4.14	10.58	4.02	4.92	1.79	6.03	5.25	9.29
Financial administration	5.59	9.47	7.57	6.87	5.35	6.67	6.92	9.98
General control	7.02	15.88	10.57	9.81	7.84	8.97	10.02	13.05
Interest on general debt	23.39	17.33	18.12	28.43	18.87	18.61	20.79	21.52
All other	56.58	63.04	67.90	57.03	82.50	60.38	64.57	83.48

Revenues and Expenditures 1969-70

PER \$1,000 OF PERSONAL INCOME

Alabama	Florida	Georgia	Louisiana	Mississippi	Tennessee	Six State Average	U. S. Average
188.90	159.68	168.24	203.97	219.53	166.11	184.41	175.60
49.60	20.83	32.00	41.89	53.38	37.22	39.15	29.35
139.30	138.85	136.24	162.08	166.14	128.89	145.25	146.25
97.75	105.18	100.40	115.81	125.28	97.97	107.07	116.57
14.86	35.77	30.66	22.89	30.15	26.96	26.88	45.74
82.89	69.41	69.75	92.92	95.13	71.01	80.19	70.83
41.55	33.67	35.84	46.28	40.89	30.91	38.19	29.68
190.70	159.93	176.14	197.63	221.78	174.40	186.76	176.38
75.67	69.41	73.23	73.25	82.98	70.33	74.15	70.80
46.96	52.06	51.17	51.36	53.92	47.74	50.54	50.31
22.42	14.53	18.76	19.31	24.76	18.40	19.70	17.36
6.30	2.81	3.30	2.59	4.32	4.18	3.92	3.13
29.68	17.61	20.13	32.92	39.38	27.22	27.82	22.06
23.06	9.62	17.65	24.03	20.83	14.18	18.23	19.71
15.27	14.17	20.42	15.40	19.11	15.30	16.61	12.98
6.65	8.46	6.11	8.36	6.90	7.46	7.32	8.75
3.81	5.40	3.75	6.18	3.29	4.59	4.50	4.58
1.57	3.21	1.30	1.73	.76	2.12	1.78	2.54
2.12	2.88	2.44	2.41	2.27	2.34	2.41	2.73
2.65	4.81	3.40	3.44	3.32	3.15	3.46	3.56
8.84	5.26	5.84	9.95	7.99	6.52	7.40	5.87
21.38	19.11	21.86	19.96	34.94	21.17	23.07	22.78

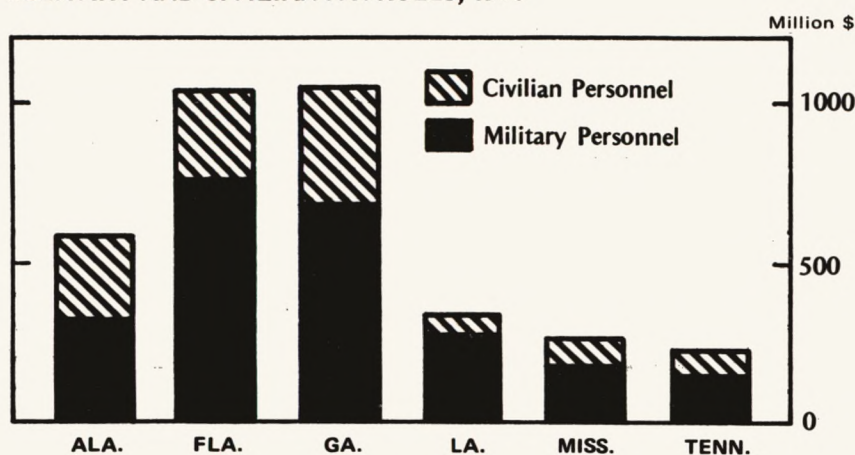
Department of Defense

Military and Civilian Personnel and Their Estimated Annual Payroll

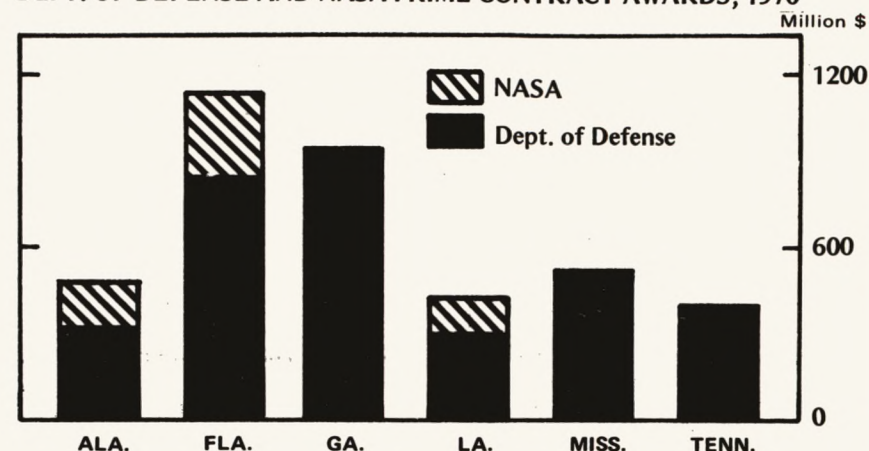
Fiscal Years 1967-70

		Alabama	Florida	Georgia	Louisiana	Mississippi	Tennessee	Six States
Military Personnel								
Number								
(Thousands)								
	1967	31.1	71.8	94.9	35.8	22.2	20.4	276.2
	1968	32.5	77.7	106.4	41.5	22.6	20.4	301.1
	1969	32.3	77.7	106.1	40.5	26.1	19.5	302.2
	1970	30.3	76.3	76.5	33.8	19.9	14.9	251.7
Payrolls								
(\$ Millions)								
	1967	244.0	598.0	620.0	234.0	145.0	140.0	1,981.0
	1968	270.0	651.0	685.0	254.0	168.0	149.0	2,177.0
	1969	288.0	678.0	723.0	262.0	200.0	152.0	2,303.0
	1970	314.0	751.0	678.0	268.0	178.0	145.0	2,334.0
Civilian Personnel								
Number								
(Thousands)								
	1967	31.3	31.7	44.9	8.5	7.4	7.5	131.3
	1968	28.2	33.3	45.4	8.3	7.8	7.7	130.7
	1969	26.9	33.5	44.5	8.6	8.6	8.4	130.5
	1970	23.9	30.0	40.1	7.8	8.3	7.6	117.7
Payrolls								
(\$ Millions)								
	1967	235.8	239.0	282.2	56.3	52.9	62.3	928.5
	1968	238.8	267.5	302.3	57.7	56.7	68.4	991.4
	1969	256.4	281.4	330.3	67.8	71.0	81.6	1,088.5
	1970	267.6	290.7	364.3	71.9	78.5	83.9	1,156.9
Total Personnel								
Number								
(Thousands)								
	1967	62.4	103.5	139.8	44.3	29.7	27.9	407.6
	1968	60.8	111.0	151.8	49.8	30.4	28.1	431.9
	1969	59.2	111.1	150.6	49.1	34.7	27.9	432.6
	1970	54.2	106.3	116.6	41.6	28.2	22.5	369.4
Payrolls								
(\$ Millions)								
	1967	479.8	837.0	902.2	290.3	197.9	202.3	2,909.5
	1968	508.8	918.5	987.3	311.7	224.7	217.4	3,168.4
	1969	544.4	959.4	1,053.3	329.8	271.0	233.6	3,391.5
	1970	581.6	1,041.7	1,042.3	339.9	256.5	228.9	3,490.9

MILITARY AND CIVILIAN PAYROLLS, 1970



DEPT. OF DEFENSE AND NASA PRIME CONTRACT AWARDS, 1970



Department of Defense and NASA Prime Contract Awards Fiscal Years 1966-70

(Millions of Dollars)

	Alabama	Florida	Georgia	Louisiana	Mississippi	Tennessee	Six States	United States
Department of Defense								
1966	281.5	767.0	799.4	302.9	162.3	502.2	2,815.3	31,713.0
1967	297.1	799.0	1,148.4	656.0	114.8	538.2	3,553.5	37,382.0
1968	409.2	975.8	964.2	460.5	369.2	541.6	3,720.5	37,248.1
1969	407.7	964.5	932.9	389.9	218.3	485.6	3,399.0	35,248.8
1970	316.0	848.8	949.2	229.3	509.1	399.4	3,251.8	29,776.7
NASA								
1966	319.2	195.8	4.6	338.5	5.0	1.9	865.0	4,127.0
1967	241.2	289.2	4.7	272.3	3.6	1.6	812.6	3,943.5
1968	197.7	336.6	3.5	232.2	1.7	1.0	772.7	3,498.5
1969	139.2	403.6	2.0	136.6	2.7	1.6	685.7	3,065.9
1970	155.0	295.4	3.6	109.1	2.0	1.6	566.7	2,831.0

Trade and Commerce

	Alabama		Florida		Georgia		Louisiana		Mississippi		Tennessee	
	1963	1967	1963	1967	1963	1967	1963	1967	1963	1967	1963	1967
Retail Trade												
Establishments	29,065	28,752	53,293	58,727	36,987	38,992	24,609	30,597	19,167	20,543	33,226	34,273
Employees and proprietors	137,862	153,788	309,720	382,944	190,652	125,959	141,993	173,922	80,721	91,349	170,672	195,374
Sales (\$ Millions)	3,253	4,120	7,610	10,280	4,570	6,175	3,391	4,759	1,914	2,524	4,009	5,283
Wholesale Trade												
Establishments	3,935	4,253	8,896	9,650	6,530	6,941	4,852	5,243	2,544	2,623	5,100	5,381
Employees and proprietors	40,440	46,120	95,735	115,283	75,275	88,557	50,599	59,493	21,347	23,672	60,479	69,506
Sales (\$ Millions)	3,395	4,437	7,487	10,303	8,100	11,459	4,598	6,559	1,787	2,309	6,677	8,628
Selected Services												
Establishments	13,752	14,782	39,491	46,358	19,625	22,527	12,722	18,193	9,056	9,997	18,853	20,870
Employees and proprietors	50,900	57,110	165,996	215,198	77,637	92,126	60,345	70,122	29,737	31,428	77,098	83,259
Receipts (\$ Millions)	363	574	1,492	2,275	634	967	476	688	201	279	585	883
Commercial Banking												
Total loans (\$ Millions)	1,309	1,425	2,826	4,766	2,065	3,358	1,629	2,723	828	1,351	2,306	3,427
Total deposits (\$ Millions)	2,557	3,871	6,030	9,682	3,608	5,727	3,459	5,284	1,679	2,435	4,192	5,839
Time deposits (\$ Millions)	920	1,677	2,184	4,261	1,142	2,356	1,017	2,031	539	926	1,675	2,576
Total Number												
Banking offices	371	471	395	448	583	645	419	529	371	466	565	697
Branches	129	205	16	3	160	219	220	303	177	278	272	399
Banks	242	266	379	445	423	426	199	226	194	188	293	298
Member	97	110	171	208	70	73	55	57	36	42	82	87
Nonmember	145	156	208	237	353	353	144	169	158	146	211	211
Par	67	90	169	208	82	124	40	67	24	43	141	155
Nonpar	78	66	39	29	271	229	104	102	134	103	70	56

Types of Farming Areas and Principal Crops



TYPES OF FARMING AREAS

PRINCIPAL CROPS

- | | |
|---------------------------------------|--|
| 1. Citrus | Primarily oranges, grapefruit; also vegetables, beef cattle. |
| 2. Gulf Truck | Vegetables; also dairying. |
| 3. Winter Truck | Vegetables, sugarcane, cattle and some citrus. |
| 4. Highland Rim | Livestock, dairying, general farming, small grains, tobacco. |
| 5. Central Basin | Livestock, dairying, general farming. |
| 6. Appalachian | Small general farms, patches of tobacco. |
| 7. Flatwoods | Forest products, turpentine, truck crops, cotton. |
| 8. Alabama-Mississippi Timber | Woodland products, cotton, grazing of livestock. |
| 9. Sand Mountain | Cotton (small farms, intense cultivation). |
| 10. Piedmont | Cotton, some livestock (heavy clay soils, small farms). |
| 11. Upper Coastal Plain | Cotton; some peanuts, peaches, truck crops, pecans. |
| 12. Lower Coastal Plain | Livestock, cotton, tobacco, hogs, peanuts; some timber, truck crops, melons. |
| 13. Blackbelt | Shifting from cotton to livestock-both beef and dairy (heavy clay soils). |
| 14. Silt Loam | Cotton, livestock. |
| 15. Limestone | Cotton, corn, livestock, general farming (fertile limestone valleys, highly mechanized farms). |
| 16. Rice | Rice, cotton, range livestock, some woodland grazing. |
| 17. Sugarcane | Sugarcane; some cotton, soybeans, sweet potatoes, cattle. |
| 18. Peanut | Peanuts, cotton, corn, hogs. |

Selected Agricultural Statistics

Type of Farming Area	Farm Population		Average Value of Land And Buildings Per Farm		Number of Farms With:				Average Acreage Per Farm	
					Less than 500 Acres		500 Acres or More			
	1960	1970	1964	1969	1964	1969	1964	1969	1964	1969
1. Citrus	39,849	70,309	144,113	164,584	18,948	16,325	1,697	1,715	392.6	379.8
2. Gulf Truck	38,812	45,837	27,853	53,431	13,643	8,075	443	432	112.4	151.8
3. Winter Truck ¹	8,248	18,379	211,413	323,879	3,283	3,019	555	666	735.5	850.2
4. Highland Rim	83,649	61,118	18,354	30,572	20,286	18,479	717	712	135.2	141.1
5. Central Basin	119,036	84,081	19,680	32,324	28,442	26,944	735	808	124.5	130.1
6. Appalachian	193,648	150,182	17,495	26,920	48,104	44,192	683	628	83.3	83.9
7. Flatwoods	30,078	33,786	49,470	64,697	7,370	6,684	927	873	333.4	325.5
8. Ala.—Miss. Timber	139,416	76,063	16,381	30,658	38,017	24,144	1,351	1,210	133.2	159.1
9. Sand Mountain	63,458	32,876	15,008	23,464	13,303	12,691	170	190	82.0	88.1
10. Piedmont	132,549	91,978	22,582	47,122	32,723	23,793	2,065	1,855	162.8	181.0
11. Upper Coastal Plain	121,947	62,094	20,680	40,327	23,993	18,023	2,097	1,973	207.5	234.0
12. Lower Coastal Plain ¹	136,127	101,835	31,760	53,505	26,457	22,436	2,391	2,485	225.0	240.1
13. Blackbelt	66,113	26,904	23,918	53,694	12,939	7,735	1,523	1,484	236.6	323.5
14. Silt Loam	79,728	43,853	29,679	65,900	17,153	10,845	1,644	1,599	212.2	293.3
15. Limestone	143,611	89,353	22,948	39,985	29,748	25,529	1,327	1,433	136.2	150.1
16. Rice	33,205	32,876	55,186	87,269	9,879	7,093	1,141	1,213	234.8	284.7
17. Sugarcane	75,012	56,525	43,505	76,682	16,004	11,149	763	929	137.9	185.8
18. Peanut	158,627	77,741	30,931	57,613	24,075	19,683	3,163	3,132	263.4	295.8
Sixth District ²	1,663,113	1,155,790	32,490	53,252	384,579	306,837	23,443	23,351	180.2	200.9

¹May be understated because data withheld to avoid disclosure.

²Sum of area totals does not equal Sixth District total because data withheld to avoid disclosure in some areas.

³Expenditures reported in both 1964 and 1969.

⁴Includes expenditures for agricultural chemicals and farm supplies not reported in the 1964 Census.

by Type of Farming Area

Acreage by Type of Operator				Value of Products Sold						Farm Expenditures (\$ Thous.)		
Full Owner		Tenant		Crops as % Total		Livestock as % Total		Total (\$ Thous.)				
1964	1969	1964	1969	1964	1969	1964	1969	1964	1969	1964	1969 ³	1969 ⁴
2,883,477	4,082,018	369,885	638,406	77.7	62.8	22.3	37.2	586,726	590,012	268,394	350,126	513,375
848,730	714,257	103,500	75,781	40.8	28.8	59.2	71.2	78,803	101,840	45,891	66,204	91,267
620,843	1,321,929	260,684	466,072	83.7	81.9	16.3	18.1	243,936	344,428	130,598	186,198	308,476
1,892,335	2,020,010	191,288	112,979	43.0	29.0	57.0	71.0	69,454	100,346	35,217	56,465	80,087
2,338,754	2,621,408	354,947	202,977	33.4	22.7	66.6	77.3	99,773	132,047	49,640	72,697	104,645
2,801,750	2,848,123	245,373	147,543	30.0	23.8	70.0	76.2	170,873	225,300	104,652	138,082	180,975
1,293,289	1,365,047 ¹	195,200	186,783 ¹	46.7	29.1	53.3	70.9	63,937	108,085	44,034	74,089	99,834
3,708,121	2,991,035	220,560	98,265	20.4	7.2	79.6	92.8	167,648	214,438	128,578	166,830	196,876
668,943	810,604	119,119	45,463	27.7	10.1	72.3	89.9	110,318	175,103	78,852	134,871	153,446
3,638,324	3,271,631	484,208	190,322	12.4	6.2	87.6	93.8	257,366	334,634	196,013	259,975	310,370
2,903,277	2,696,925	455,904	274,613	46.1	31.3	53.9	68.7	165,752	198,627	102,469	138,218	187,443
3,257,066	3,655,756	508,105	324,281	64.6	47.2	35.4	52.8	236,738	333,636	131,607	205,561	294,489
1,411,676	1,374,740	329,639	243,294	38.5	27.6	61.5	72.4	60,822	72,883	36,736	48,696	68,948
1,894,566	1,715,606	384,011	278,946	57.6	41.8	42.4	58.2	94,420	113,296	45,663	72,156	111,991
2,216,569	2,382,890	501,084	315,348	40.0	23.2	60.0	76.8	200,012	219,750	116,197	152,126	200,819
601,622	602,138	429,884	463,144	80.7	78.0	19.3	22.0	98,376	113,620	34,373	51,132	85,624
637,688	735,516	440,107	461,632	82.7	78.3	17.3	21.7	103,664	130,645	50,251	59,834	107,277
2,965,047	3,274,290	762,748	532,855	68.3	55.8	31.7	44.2	275,856	338,392	142,729	194,693	298,185
36,600,096	38,492,050	6,314,954	5,041,187	54.3	41.5	45.7	58.5	3,084,668	3,848,138	1,742,157	2,428,103	3,394,326

Selected Agricultural Statistics

Trade and Banking Area	Farm Population		Average Value of Land And Buildings Per Farm		Number of Farms With:				Average Acres Per Farm	
					Less than 500 acres		500 Acres or More			
	1960	1970	1964	1969	1964	1969	1964	1969	1964	1969
ALABAMA	402,855	222,196	20,552	37,596	87,111	67,139	5,419	5,352	164.5	188.3
Anniston-Gadsden	23,909	14,302	16,105	26,844	5,556	4,586	173	176	123.7	136.8
Birmingham	101,788	60,713	15,388	28,768	24,792	19,235	842	809	122.3	135.8
Dothan	45,049	22,804	20,800	39,911	8,517	7,178	684	655	200.7	223.5
Florence-Huntsville	97,420	52,073	22,337	37,419	19,418	17,652	868	962	136.0	149.8
Mobile	53,970	37,839	23,545	44,791	14,188	9,129	1,138	1,094	194.6	238.8
Montgomery	73,372	33,984	23,443	48,952	14,726	9,521	1,583	1,505	225.2	293.1
FLORIDA	105,440	149,615	109,055	139,818	36,790	31,734	3,752	3,852	380.1	394.3
Jacksonville	32,945	38,385	46,304	69,823	7,715	7,128	1,028	1,036	377.1	366.1
Miami ¹	7,326	17,146	288,449	385,215	2,927	2,759	511	594	804.3	831.6
Orlando	15,240	29,747	133,489	163,762	8,655	7,086	725	702	362.0	379.0
Pensacola ¹	25,955	23,983	26,506	42,506	6,667	5,295	466	473	187.9	210.4
Tampa-St. Petersburg	23,974	40,354	131,323	151,693	10,614	9,458	971	1,043	389.1	389.0
GEORGIA	407,268	253,539	29,155	54,884	76,111	60,444	7,255	6,987	214.6	234.4
Atlanta	116,406	86,007	22,840	46,761	30,088	22,480	1,403	1,234	140.1	150.4
Augusta	42,415	20,903	23,137	50,903	6,957	5,064	906	840	244.0	285.4
Columbus	16,101	9,843	22,475	49,225	3,476	2,347	410	405	237.9	289.1
Macon	93,804	48,174	36,063	63,488	12,793	10,988	2,077	2,031	298.9	316.1
Savannah	30,633	20,586	32,101	49,083	5,576	4,587	606	586	246.8	250.2
South Georgia	111,809	70,437	37,563	65,561	17,201	14,838	2,019	2,066	257.0	271.8
LOUISIANA	233,101	170,502	38,636	74,414	58,534	37,839	3,932	4,430	166.7	231.6
Alexandria-Lake Charles	36,288	30,135	39,853	69,401	10,798	7,621	947	1,022	197.4	244.8
Baton Rouge	19,526	17,602	41,342	100,484	6,935	3,586	428	427	152.6	255.7
Lafayette-Iberia-Houma	62,505	49,039	47,736	78,681	12,516	9,134	726	884	150.8	193.9
New Orleans	21,053	22,517	33,463	68,339	6,870	4,066	209	182	115.2	145.5
MISSISSIPPI	542,836	261,492	24,322	51,611	102,630	66,046	6,515	6,531	162.6	221.0
Hattiesburg-Laurel-Meridian	75,420	44,183	16,218	30,583	21,563	13,359	714	670	130.8	159.0
Jackson	103,234	49,847	19,313	39,324	23,367	15,430	1,151	1,100	142.5	186.6
Natchez	25,089	16,323	32,259	70,345	5,232	3,347	686	649	282.2	370.6
TENNESSEE	586,744	392,503	20,509	33,176	129,806	117,355	3,639	4,051	114.4	124.0
Chattanooga	77,912	51,289	18,740	31,202	17,379	15,607	533	572	122.5	127.0
Knoxville	90,954	69,985	16,783	25,495	22,094	20,319	270	251	81.3	85.0
Nashville	184,372	128,584	19,506	32,319	42,008	38,541	1,217	1,255	127.5	132.5
Tri-Cities	64,644	49,006	18,591	26,059	15,739	15,809	101	114	63.1	62.4
SIX-STATE TOTAL	2,278,244	1,449,847	31,752	54,209	490,982	380,557	30,512	31,203	176.3	204.9

¹May be understated because of data withheld to avoid disclosure.

²Sum of areas may not equal state totals because of rounding.

by Trade and Banking Area

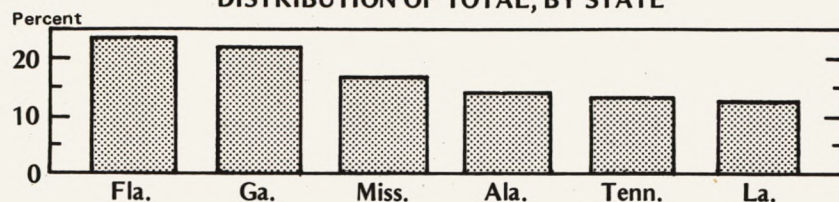
Acreage by Type of Operator (Thous.) ²				Value of Products Sold						Farm Expenditures (\$ Thous.)		
Full Owner		Tenant		Crops as % Total		Livestock as % Total		Total (\$ Thous.) ³				
1964	1969	1964	1969	1964	1969	1964	1969	1964	1969	1964	1969 ³	1969 ⁴
7,555.0	7,593.8	1,533.7	905.6	44.0	26.1	56.0	73.9	523,689	658,696	325,231	461,397	598,998
480.1	464.4	67.0	30.4	31.0	15.0	69.0	85.0	33,330	40,872	23,663	30,547	37,036
1,865.0	1,842.2	294.8	120.0	26.9	11.6	73.1	88.4	159,332	221,109	113,045	169,109	199,399
781.7	900.5	259.3	133.7	63.3	48.7	36.7	51.3	56,856	71,660	31,051	42,018	61,362
1,378.3	1,576.9	361.7	237.1	56.1	31.8	43.9	68.2	104,447	113,857	50,631	74,493	104,915
1,523.9	1,342.4	160.3	121.5	62.4	45.6	37.6	54.4	59,197	71,573	33,886	46,116	68,056
1,619.5	1,563.2	350.3	223.9	40.5	28.1	59.5	71.9	82,388	101,900	51,695	68,842	94,602
5,475.3	7,679.1	830.4	1,342.4	76.3	65.0	23.7	35.0	948,811	1,125,375	476,697	660,439	997,789
1,298.5	1,582.7	240.5	238.3	46.5	30.3	53.5	69.7	109,044	152,409	65,410	107,194	144,075
772.5	1,197.8	224.8	418.3	82.9	79.1	17.1	20.9	276,891	349,989	144,651	190,991	317,457
1,172.6	1,693.9	172.2	257.4	84.4	69.4	15.6	30.6	235,793	243,057	104,328	140,614	208,225
717.0	758.2	55.6	41.0	55.1	58.1	44.9	41.9	43,176	72,024	30,749	42,904	64,374
1,496.7	2,442.5	178.6	405.7	77.8	64.6	22.2	35.4	283,712	306,839	131,356	178,584	263,660
9,604.4	9,461.2	1,612.3	974.0	42.8	31.4	57.2	68.6	799,700	1,018,297	498,616	687,744	918,116
2,920.8	2,612.0	367.1	143.0	9.3	5.0	90.7	95.0	285,804	364,264	220,475	284,389	333,397
958.1	913.6	191.2	111.3	43.1	28.0	56.9	72.0	60,210	69,876	37,164	49,328	67,197
532.0	520.0	88.0	50.0	35.3	25.6	64.7	74.4	13,962	17,950	10,048	12,713	17,680
2,174.7	2,125.9	399.1	295.1	62.8	48.9	37.2	51.1	175,307	220,142	95,113	136,254	200,956
788.8	766.3 ¹	140.5	75.9 ¹	60.4	44.7	39.6	55.3	46,960	58,349	26,145	35,404	51,023
2,308.5	2,618.8	470.1	327.4	70.6	51.4	29.4	48.6	210,519	284,917	105,211	167,070	245,998
3,896.5	3,752.3	1,478.1	1,546.8	69.2	60.0	30.8	40.0	402,920	492,938	186,919	261,435	422,827
632.5	623.4	343.4	380.5	76.5	73.1	23.5	26.9	78,042	95,013	29,477	43,751	73,860
484.9	426.7	138.8	150.0	43.6	37.4	56.4	62.6	35,445	51,905	20,628	32,153	47,226
431.8	565.6	431.7	403.5	86.1	82.9	13.9	17.1	101,578	119,160	42,419	52,681	92,793
394.8	320.7	91.9	77.9	33.5	22.8	66.5	77.2	41,239	53,845	24,700	33,943	46,626
8,918.9	8,279.7	1,915.8	1,385.6	65.5	45.3	34.5	54.7	716,623	676,446	327,112	424,253	650,977
2,165.0	1,679.7	109.1	56.4	22.1	8.3	77.9	91.7	78,918	100,178	62,498	80,907	95,860
1,988.1	1,793.5	256.4	182.9	32.0	15.9	68.0	84.1	134,064	165,495	87,657	119,064	150,921
792.5	698.7	160.3	93.7	65.2	57.3	34.8	42.7	35,301	41,662	15,189	24,279	42,078
8,939.8	9,807.9	1,582.1	1,008.0	53.0	36.5	47.0	63.5	523,373	617,546	242,744	337,374	502,903
1,403.1	1,450.0	163.7	95.4	28.0	16.5	72.0	83.5	94,619	129,809	62,618	87,463	111,411
1,240.7	1,329.5	116.9	69.7	41.9	32.3	58.1	67.7	57,434	76,907	30,245	43,429	60,745
3,581.7	3,942.8	451.7	270.2	38.1	26.4	61.9	73.6	147,037	201,085	74,077	110,410	157,627
678.8	732.5	71.4	48.4	47.8	41.4	52.2	58.6	43,083	51,239	17,824	23,301	35,567
44,389.6	46,573.9	8,952.1	7,162.4	59.3	44.7	40.7	55.3	3,915,116	4,589,297	2,057,319	2,832,642	4,091,610

³ Expenditures for items reported in both 1964 and 1969.

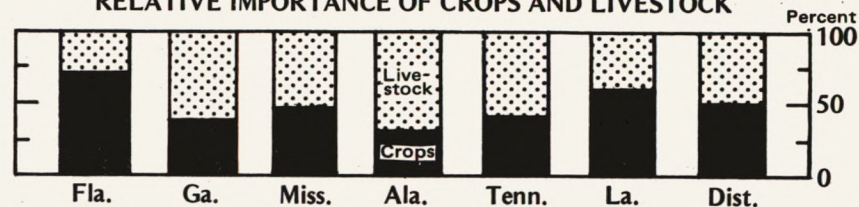
⁴ Includes expenditures for agricultural chemicals and other farm supplies not reported in the 1964 Census.

SOURCES OF TOTAL CASH RECEIPTS FROM FARM MARKETINGS, 1970

DISTRIBUTION OF TOTAL, BY STATE



RELATIVE IMPORTANCE OF CROPS AND LIVESTOCK



ANNUAL TOTALS

(Thousands of Dollars)

	Alabama	Florida	Georgia	Louisiana	Mississippi	Tennessee	Six States
Total	741,606	1,267,600	1,144,604	648,600	911,811	706,843	5,421,064
Total Livestock	534,547	395,644	710,612	275,667	513,168	438,083	2,867,721
Cattle and calves	156,667	150,835	117,655	143,804	207,126	187,679	963,766
Hogs	63,034	17,667	103,233	9,137	33,120	64,687	290,878
Dairy products	51,750	126,863	81,249	73,126	60,642	114,174	507,804
Poultry and eggs	261,638	93,310	406,318	48,384	198,553	68,588	1,076,791
Other	875	3,596	1,755	597	13,938	1,922	22,683
Total Crops	207,059	871,956	433,992	372,993	398,643	268,760	2,553,403
Citrus	---	387,125	---	---	---	---	387,125
Corn	6,535	6,090	32,984	1,945	1,546	13,505	62,605
Cotton	63,053	1,021	37,239	67,222	200,169	50,372	419,076
Peaches	3,638	---	13,879	707	1,339	427	19,990
Peanuts	31,468	10,978	141,707	---	472	---	184,625
Pecans	5,568	1,256	17,462	4,725	1,679	---	30,690
Potatoes	7,998	24,643	---	390	556	1,032	34,619
Rice	---	---	---	92,570	8,366	---	100,936
Soybeans	36,947	11,915	25,796	99,172	140,254	71,823	385,907
Strawberries	---	4,234	---	2,016	---	636	6,886
Sugarcane	---	55,059	---	67,072	---	---	122,131
Sweet potatoes	1,574	---	3,352	8,033	3,712	984	17,655
Tobacco	632	30,774	101,782	151	---	82,230	215,569
Vegetables	24,008	257,273	38,483	17,674	13,179	14,140	364,757
Wheat	1,908	1,140	2,944	1,063	5,425	6,979	19,459
Forest products	14,935	4,910	27,919	3,877	13,000	5,630	70,271
Greenhouse and nursery	12,282	84,026	10,108	5,448	3,504	14,641	130,009
Other	29,077	145,236	40,079	80,704	17,714	22,270	335,080

ALABAMA

Trade and Banking Areas

BIRMINGHAM is the hub of Alabama's largest industry, iron and steel. Immediately surrounding Jefferson County are large deposits of iron, limestone, and coal, including good coking coal. Closely linked with steel making is a processing industry which turns out pipe, railroad cars, structural steel, and nuts and bolts. Chemicals, utilizing the by-products of the iron and steel coking process, are also an important source of manufacturing employment. Many of the farms in the area are operated part-time, with a large percentage of farmers earning their primary livelihood in nonfarm employment. Cotton is the most prevalent commercial farm commodity, but the income derived from truck crops, milk, and poultry and eggs far exceeds that of cotton.

MOBILE possesses a varied economy, with public administration, manufacturing, seaport activities, and trade each being important. Manufacturing is closely linked with port activities through a large network of ocean ship lines and intracoastal barge lines, making Mobile a major ocean port in this territory. Wood and paper products, shipbuilding, apparel, and chemicals account for over one-half of the area's manufacturing employment. Major items of commerce are petroleum, coal, bauxite, lumber, rubber, and food products. Growing increasingly more important in recent years has been the chemical industry. The rural part of this region supports a number of small residential and part-time farms, with livestock, cotton, soybeans, and truck and horticultural products being the major sources of agricultural income. The mild winter climate, floral gardens, and points of historical interest attract many tourists to the area.

The **MONTGOMERY** area has a well-balanced economy. Agriculture, based on one of the most productive farming regions in the state, is highly diversified. Beef and dairy products, poultry and eggs, and cotton are major sources of income. Manufacturing includes lumber and wood products, food products, textiles, and apparel. A large percentage of employment in the city of Montgomery, the center of commerce for the area, is in wholesale and retail trade. State and Federal Governments also provide

a major source of employment, a large part of which is centered at Maxwell Air Force Base.

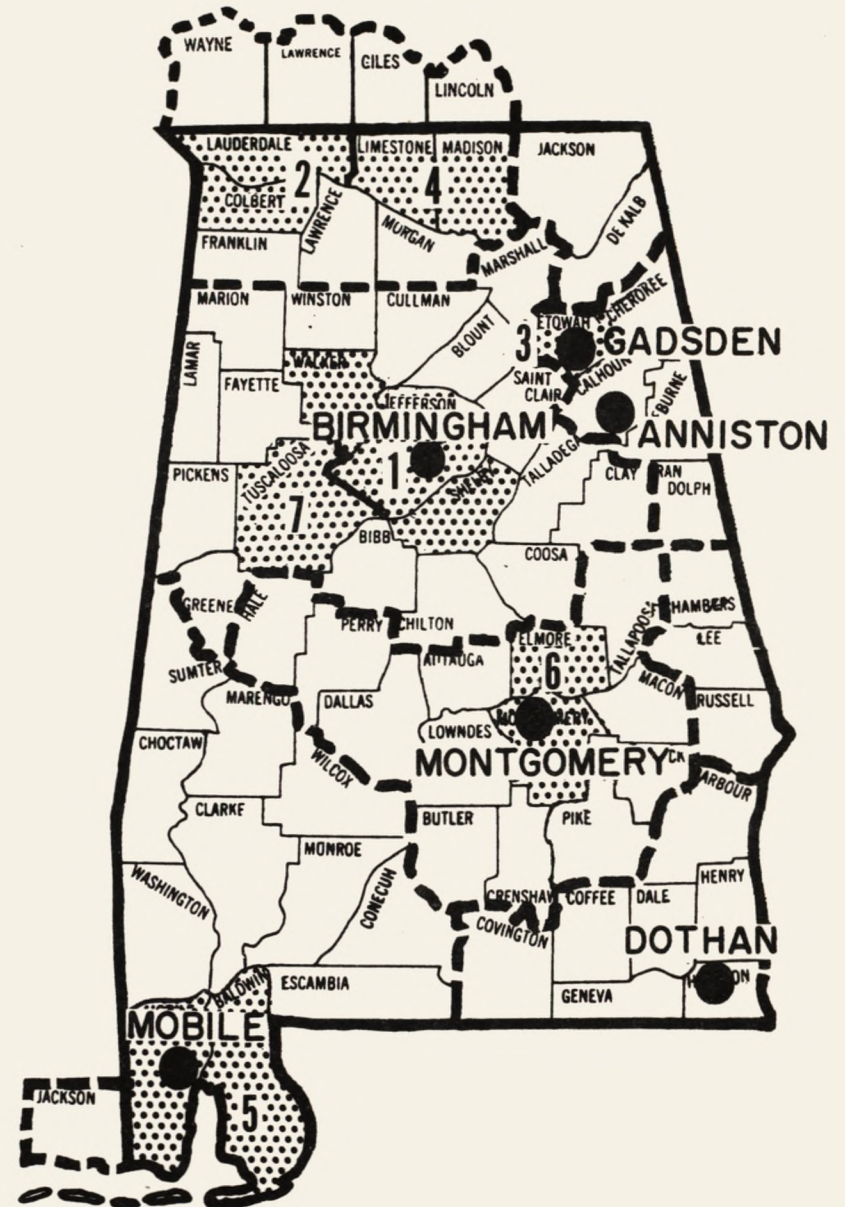
DOTHAN has the greatest percentage of agricultural employment in the state, though its importance has declined sharply in the past ten years. The topography and soil in this area are particularly well suited for peanut production, the main source of agricultural income. Cotton and livestock production are commonly combined with peanuts to make general farms the most prevalent. Light manufacturing predominates in the nonfarm sector. Textiles and apparel provide nearly half the manufacturing employment in the area and production of lumber and wood products and transportation equipment are also important. Dothan itself serves as the center of retail and wholesale trade for the area.

The **ANNISTON-GADSDEN** area, predominantly an industrial region, leads the state in percentage of manufacturing employment. Primary metals and textiles provide nearly two-thirds of the manufacturing jobs. The economy of Gadsden is based principally on steel production, the main manufacturing employer. Anniston is the textile industry center, producing cotton cloth, men's clothing, yarn, hosiery, and other goods. A number of foundries for making cast iron pipe are also located in Anniston. Agriculture is devoted mainly to cotton production, which provides textile mills in the region with needed materials. The area's farms are operated part-time. Poultry and eggs account for about one-half the agricultural income.

FLORENCE-HUNTSVILLE possesses a varied economy, based upon a large manufacturing sector. Metals, transportation equipment, and electrical machinery account for most of the durable goods employment; textiles, apparel products, and chemicals and allied products make up the largest portion of the nondurables segment of the economy. Defense and space-related Federal Government expenditures still provide significant employment and income to the area. Agriculture in the region is diversified. Soybeans, cotton, and corn are the major crops; cattle and a growing broiler industry provide livestock income.

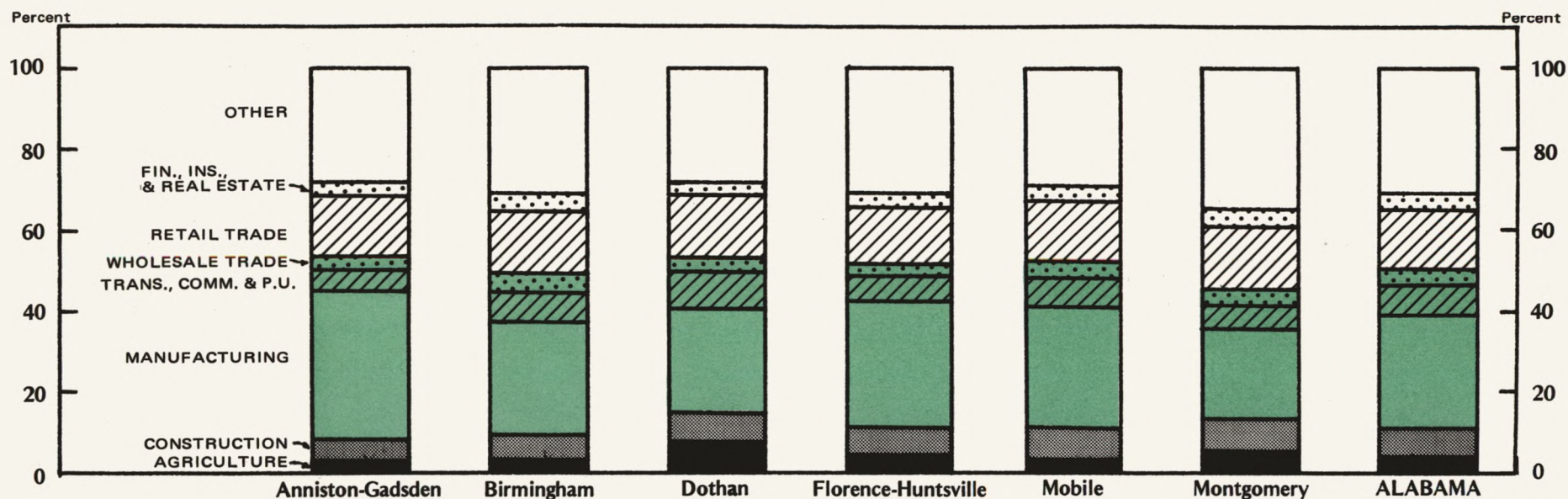
Alabama

- Trade and Banking Areas
 Standard Metropolitan Statistical Areas
1. Birmingham (Jefferson, Walker, Shelby)
 2. Florence (Colbert, Lauderdale)
 3. Gadsden (Etowah)
 4. Huntsville (Limestone, Madison)
 5. Mobile (Baldwin, Mobile)
 6. Montgomery (Elmore, Montgomery)
 7. Tuscaloosa (Tuscaloosa)



Civilian Employment in Alabama, 1970

MAJOR COMPONENTS



PERCENTAGE DISTRIBUTION

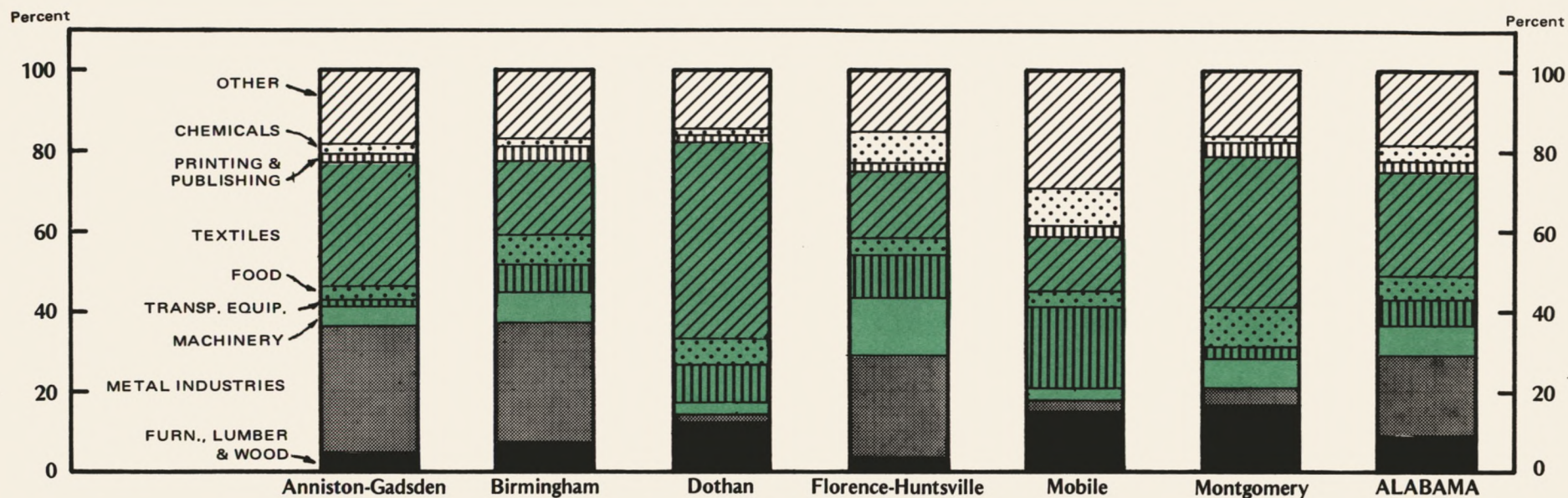
	Anniston-Gadsden		Birmingham			Dothan		Florence-Huntsville			Mobile		Montgomery		Alabama
	Area	Gadsden SMSA	Area	Birmingham SMSA	Tuscaloosa SMSA	Area	Houston County	Area	Florence SMSA	Huntsville SMSA	Area	Mobile SMSA	Area	Montgomery SMSA	
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Agriculture	2.8	2.0	2.7	1.0	1.0	7.6	6.7	4.4	2.9	3.7	3.7	2.9	5.6	2.6	3.9
Construction	5.8	5.8	6.4	5.7	6.4	7.2	8.4	7.1	7.4	5.5	7.7	7.7	7.9	7.6	6.9
Manufacturing	36.6	35.7	28.7	24.6	22.1	25.6	21.6	30.7	30.0	23.9	29.3	22.7	22.3	13.7	28.6
Durable goods	16.9	20.8	17.2	18.6	8.1	8.4	8.1	18.6	19.4	17.0	13.6	9.0	8.6	5.7	14.1
Nondurable goods	19.7	14.9	11.5	6.0	14.0	17.2	13.5	12.1	10.6	6.9	15.7	13.7	13.7	8.0	14.5
Trans., comm., and public utilities	5.2	6.5	7.0	8.1	4.6	9.2	7.9	6.0	10.8	3.7	7.2	8.8	5.8	6.8	6.7
Wholesale trade	3.1	3.9	4.9	6.4	2.7	2.9	4.4	3.2	3.2	4.0	4.1	5.5	4.1	5.3	4.1
Retail trade	15.1	16.8	15.1	15.8	15.6	16.1	19.4	14.1	15.4	14.4	15.0	16.0	15.4	16.6	14.9
Fin., ins., and real estate	2.8	3.1	4.3	5.6	3.4	3.0	4.0	3.2	3.2	3.0	3.7	4.7	3.9	5.3	3.7
Other	28.6	26.2	30.9	32.8	44.2	28.4	27.6	31.3	27.1	41.8	29.3	31.7	35.0	42.1	31.2

NOTE: Trade and Banking Areas and Standard Metropolitan Statistical Areas depicted on page 21. Huntsville SMSA is included in the Nashville Trade and Banking Area on page 72.

The 1970 Census agricultural employment statistics reported above fall substantially below estimates of the U.S. Dept. of Labor and may represent possible underreporting.

Manufacturing Employment in Alabama, 1970

MAJOR COMPONENTS

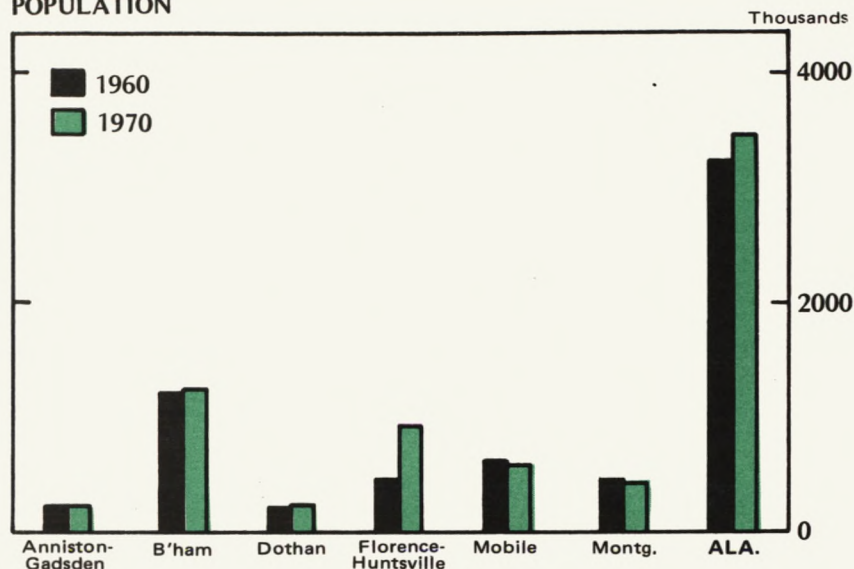


PERCENTAGE DISTRIBUTION

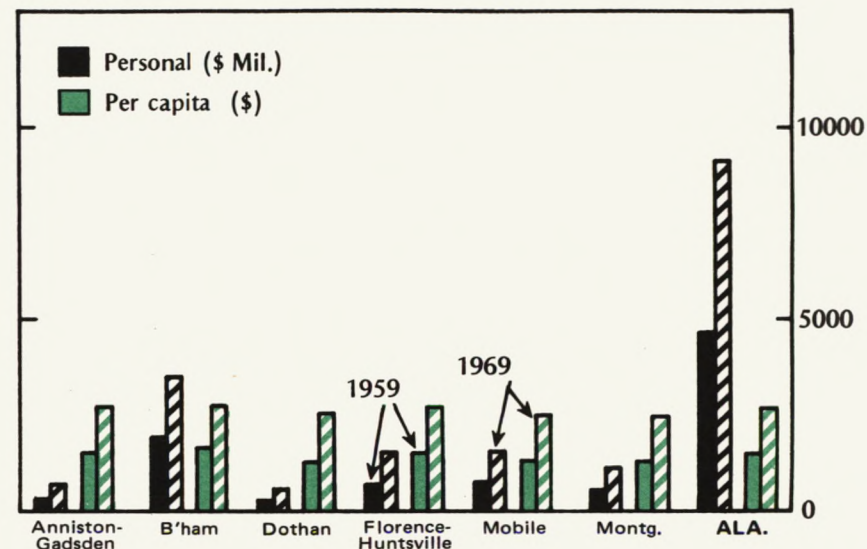
	Anniston-Gadsden		Birmingham			Dothan		Florence-Huntsville			Mobile		Montgomery		Alabama
	Area	Gadsden SMSA	Area	Birmingham SMSA	Tuscaloosa SMSA	Area	Houston County	Area	Florence SMSA	Huntsville SMSA	Area	Mobile SMSA	Area	Montgomery SMSA	
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Durable goods	46.1	58.3	60.0	75.7	36.3	32.9	37.3	60.5	64.6	71.3	46.6	39.4	38.5	41.8	49.4
Furn., lumber, and wood products	4.1	2.3	7.3	4.3	9.1	12.1	9.8	3.2	2.4	1.3	15.4	6.5	16.5	13.4	9.0
Metal industries	32.2	43.2	30.5	47.1	19.4	2.2	2.9	25.5	46.1	29.2	2.3	3.7	4.3	4.1	20.2
Machinery, except electrical	2.5	2.1	3.7	3.0	0.9	1.2	0.9	5.1	2.4	5.6	1.6	3.3	6.2	7.0	3.5
Electrical machinery	2.0	3.7	2.8	2.6	1.3	0.2	0.1	9.8	0.4	22.1	0.4	0.5	0.9	0.9	3.4
Transportation equipment	0.5	0.6	7.5	7.8	1.0	10.9	9.7	10.4	5.4	7.4	21.1	19.1	2.8	3.3	6.6
Other durables	4.8	6.4	8.2	10.8	4.6	6.3	13.9	6.5	7.9	5.7	5.8	6.3	7.8	13.1	6.7
Nondurable goods	53.9	41.7	40.0	24.3	63.7	67.1	62.7	39.5	35.4	28.7	53.4	60.6	61.5	58.2	50.6
Food and kindred products	4.7	6.6	7.0	7.1	5.9	6.8	12.2	4.4	3.2	4.6	4.2	6.6	10.1	15.3	6.2
Text. and fabricated text. prod.	31.5	6.3	18.6	6.0	11.9	48.9	32.0	16.3	11.1	9.9	13.9	7.1	37.7	22.5	26.1
Printing and publishing	2.2	1.7	3.1	4.4	3.7	1.5	2.0	1.8	1.7	2.6	2.5	3.8	3.6	8.7	2.6
Chemicals and allied products	1.4	0.8	2.2	2.3	4.3	1.2	2.5	7.9	9.3	4.2	8.7	11.7	1.1	2.5	3.9
Other nondurables	14.1	26.3	9.1	4.5	37.9	8.7	14.0	9.1	10.1	7.4	24.1	31.4	9.0	9.2	11.8

NOTE: Huntsville SMSA included in the Nashville Trade and Banking Area on page 73.

POPULATION



INCOME



Population and Income, Alabama

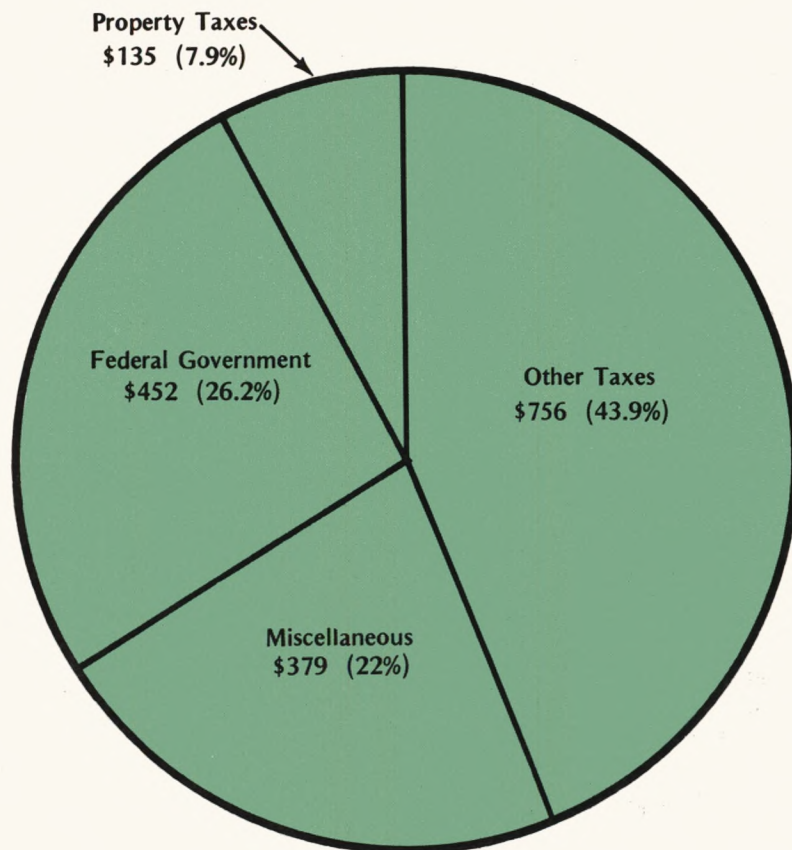
	Population (Thousands)		Demographic Characteristics		Income			
					Personal Income (\$ Mil.)	Per Capita Income	Personal Income (\$ Mil.)	Per Capita Income
			Nonwhite Percent of Population					
	1960	1970	1960	1970	1959	1959	1969	1969
Alabama	3,267	3,444	30.1	26.6	4,693	1,465	9,116	2,650
Anniston-Gadsden Area	240	242	16.8	15.5	357	1,522	665	2,736
Gadsden SMSA	97	94	15.5	14.3	163	1,713	271	2,862
Birmingham Area	1,206	1,246	27.5	25.2	1,942	1,642	3,479	2,788
Birmingham SMSA	721	739	32.1	29.6	1,386	1,960	2,373	3,203
Tuscaloosa SMSA	109	116	28.7	25.1	163	1,522	281	2,429
Dothan Area	210	236	26.1	21.6	255	1,235	599	2,548
Houston County	51	57	27.4	23.8	68	1,360	138	2,449
Florence-Huntsville Area	455	908	15.0	13.9	656	1,467	1,510	2,712
Florence SMSA	108	118	15.0	13.5	150	1,410	301	2,558
Huntsville SMSA	154	228	19.3	16.1	270	1,790	671	2,998
Mobile Area	617	604	36.8	33.6	791	1,348	1,547	2,552
Mobile SMSA	363	377	33.7	30.3	577	1,620	1,081	2,867
Montgomery Area	468	456	47.4	42.7	595	1,297	1,113	2,426
Montgomery SMSA	200	201	34.0	35.1	327	1,670	593	2,935

NOTE: Trade and Banking Areas and Standard Metropolitan Statistical Areas denoted on page 21

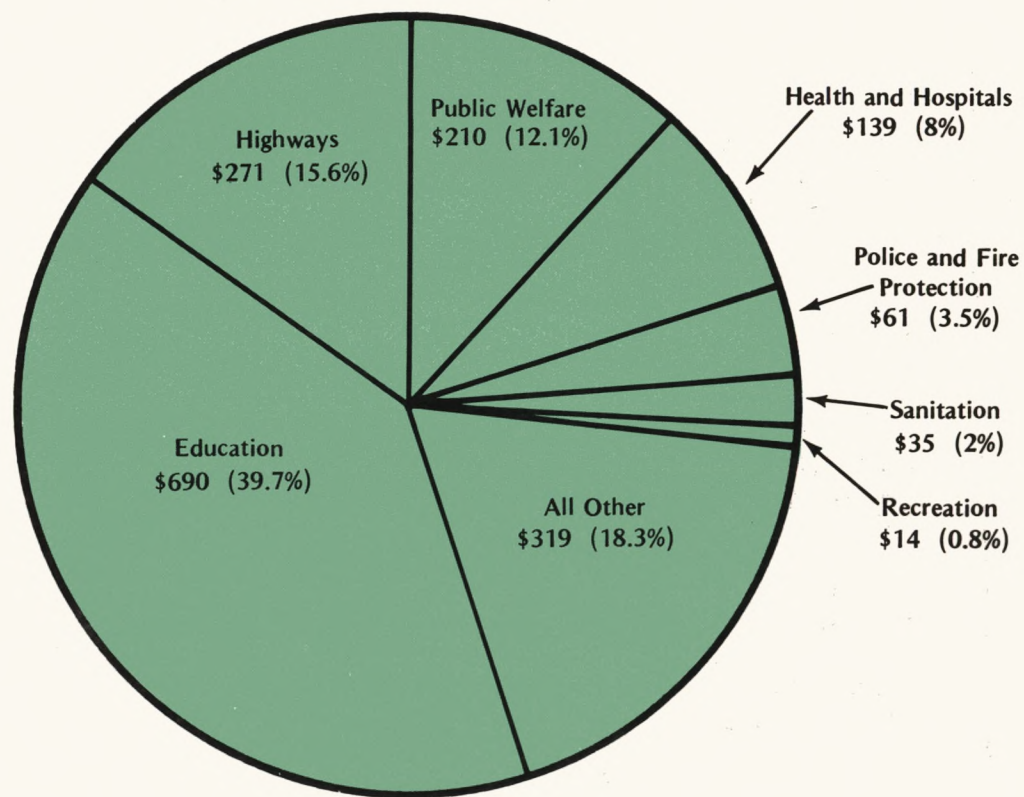
ALABAMA'S STATE AND LOCAL GOVERNMENT REVENUES AND EXPENDITURES 1969 - 70

(Millions of Dollars and Percentages)

TOTAL REVENUE \$1722



TOTAL EXPENDITURE \$1739



Selected Statistics, Insured Commercial Banks, Alabama¹

(Millions of Dollars)

(Number)

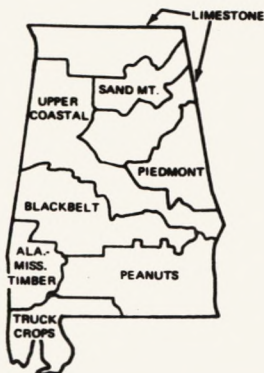
	Deposits			Loans			Investments			Banks		
	1950	1960	1970	1950	1960	1970	1950	1960	1970	1950	1960	1970
State Total	1,175	2,121	5,021	399	985	2,693	521	843	1,782	222	238	272
Anniston-Gadsden Area	83	147	348	31	70	195	37	61	129	21	22	24
Gadsden SMSA	34	57	134	12	25	76	14	23	50	7	7	8
Birmingham Area	547	884	2,002	176	415	1,056	250	322	650	64	66	78
Birmingham SMSA	412	666	1,434	133	322	768	192	225	413	17	17	21
Tuscaloosa SMSA	39	56	122	14	31	25	18	21	38	2	2	3
Dothan Area	75	136	404	24	54	203	32	65	167	26	31	38
Houston County	27	49	112	8	21	65	13	22	31	6	7	7
Florence-Huntsville Area	148	223	673	50	93	361	56	97	257	36	36	40
Florence SMSA	27	52	164	12	30	86	8	20	65	7	7	8
Huntsville SMSA	27	53	229	8	20	122	11	24	85	8	4	6
Mobile Area	164	412	870	60	209	459	72	155	295	41	42	47
Mobile SMSA	104	288	560	39	161	318	46	95	162	8	10	13
Montgomery Area	184	321	737	65	144	420	84	146	281	35	41	41
Montgomery SMSA	99	180	437	35	83	269	49	79	147	6	8	9

¹ All data are December figures.

NOTE: The "Areas" are Trade and Banking Areas. Trade and Banking Areas and Standard Metropolitan Statistical Areas are depicted on page 21. Huntsville SMSA is included in the Nashville Trade and Banking Area on page 76.

Trade and Services, Alabama

	Retail Trade			Wholesale Trade			Selected Services		
	Establish- ments	Employment ¹	Sales (\$ Millions)	Establish- ments	Employment ¹	Sales (\$ Millions)	Establish- ments	Employment ¹	Sales (\$ Millions)
Anniston-Gadsden Area									
1963	2,204	9,414	223	220	1,765	125	1,098	3,200	20
1967	2,170	10,269	278	246	2,028	164	1,134	3,172	27
Gadsden SMSA									
1963	906	4,168	98	97	703	42	480	1,418	8
1967	947	4,729	124	108	843	56	518	1,323	11
Birmingham Area									
1963	10,305	52,084	1,241	1,580	18,759	1,857	4,731	18,906	141
1967	10,065	57,998	1,553	1,699	21,339	2,466	5,345	21,027	208
Birmingham SMSA									
1963	5,650	34,535	838	1,126	15,503	1,616	3,070	14,005	109
1967	5,504	39,097	1,045	1,197	17,807	2,133	3,265	15,527	164
Tuscaloosa SMSA									
1963	831	4,809	106	85	1,028	58	384	1,741	12
1967	843	5,187	136	94	1,103	80	445	1,764	17
Dothan Area									
1963	2,357	8,863	201	282	2,249	145	1,000	3,118	21
1967	2,348	10,123	281	322	2,392	202	1,085	3,377	29
Houston County									
1963	655	3,214	73	114	1,003	59	318	1,087	9
1967	635	3,653	104	131	1,201	87	325	1,230	11
Florence-Huntsville Area									
1963	4,587	21,439	540	512	4,149	293	2,309	8,633	65
1967	4,872	25,355	685	565	5,032*	373*	2,691	13,250	166
Florence SMSA									
1963	1,057	4,697	116	137	1,052	65	606	1,919	13
1967	1,050	5,427	142	129	1,154	83	634	1,933	17
Huntsville SMSA									
1963	1,364	8,617	231	183	1,731	121	715	4,132	36
1967	1,550	10,797	299	230	2,264	168	944	8,646	129
Mobile Area									
1963	5,244	26,136	613	776	7,928	531	2,774	9,514	68
1967	5,187	28,571	745	826	8,389	658	2,804	10,124	87
Mobile SMSA									
1963	2,908	17,438	417	525	5,962	428	1,832	7,140	52
1967	2,850	18,830	491	563	6,685	527	1,822	7,549	67
Montgomery Area									
1963	3,991	19,211	430	549	5,369	428	1,664	6,664	47
1967	3,940	20,742	563	594	6,950	558	1,768	6,541*	62
Montgomery SMSA									
1963	1,612	10,308	238	308	3,876	317	863	4,305	33
1967	1,648	11,284	322	336	5,141	416	882	4,244	43



Alabama Selected Agricultural Statistics

TYPE OF FARMING AREA

		Limestone	Sand Mountain	Upper Coastal Plain	Piedmont	Blackbelt	Alabama-Mississippi Timber	Gulf Truck	Peanut	Alabama
Farm population	1960	95,165	63,458	64,893	20,379	66,113	9,603	12,442	70,802	402,855
	1970	57,748	32,876	32,987	13,233	26,904	4,666	19,432	34,350	222,196
Average value of land and buildings per farm	1964	25,339	15,008	15,933	15,726	23,918	18,842	35,980	19,201	20,552
	1969	43,348	23,464	31,902	32,591	53,694	33,903	59,884	34,543	37,596
Number of farms with: Less than 500 acres	1964	18,432	13,303	15,576	5,788	12,939	2,901	3,969	14,203	87,111
	1969	16,018	12,691	11,165	3,696	7,735	1,665	2,839	11,330	67,139
500 acres or more	1964	906	170	821	375	1,523	227	243	1,154	5,419
	1969	987	190	767	371	1,484	179	255	1,119	5,352
Average acreage per farm	1964	137.0	82.0	160.0	165.6	236.6	213.8	156.0	200.5	164.5
	1969	153.0	88.1	182.1	209.7	323.5	243.1	194.2	229.9	188.3
Acreage by type of operator (Thous.) Full owner	1964	1,187.7	688.9	1,481.6	688.8	1,411.7	428.9	324.8	1,384.4	7,555.0 ¹
	1969	1,296.6	810.6	1,348.5	607.6	1,374.7	319.5	300.7	1,533.5	7,593.8
Tenant	1964	377.1	119.1	219.8	87.1	329.6	27.1	18.5	355.1	1,533.7 ¹
	1969	255.2	45.5	109.8	42.3	243.3	6.6	24.9	178.0	905.6
Value of products sold Crops as % total	1964	58.3	27.7	35.6	20.4	38.5	48.5	71.7	59.4	44.0
	1969	30.3	10.1	22.8	11.4	27.6	13.9	60.1	42.0	26.1
Livestock as % total	1964	46.2	72.3	64.4	79.6	61.5	51.5	28.3	40.6	56.0
	1969	69.7	89.9	77.2	88.6	72.4	86.1	39.9	58.0	73.9
Total (\$ Thousands)	1964	125,149	110,318	80,473	26,811	60,822	4,613	32,907	82,596	523,689
	1969	135,973	175,103	86,635	35,391	72,883	6,856	38,969	106,886	658,696
Farm expenditures (\$ Thousands)	1964	64,733	78,852	55,245	20,481	36,736	2,856	18,564	47,765	325,231 ¹
	1969 ²	92,487	134,871	62,960	27,302	48,696	5,534	23,274	66,273	461,397
	1969 ³	125,701	153,446	81,162	33,149	68,948	6,947	35,942	93,703	598,998

¹Sum of areas does not equal total because of rounding.

²Expenditures for items reported in both 1964 and 1969.

³Includes expenditures for agricultural chemicals and other farm supplies not reported in the 1964 Census.

FLORIDA

TRADE AND BANKING AREAS

JACKSONVILLE is the leading port on Florida's Atlantic Coast. The Federal Government employs many workers in and around Jacksonville in connection with the naval air station there. Forest products from the 21 counties in this trade and banking area provide raw materials for furniture, lumber, and wood products, an important manufacturing employer. Transportation equipment and food processing are other large manufacturing employers. Livestock, tobacco, and truck crops are main sources of cash receipts to farmers. Containing both the University of Florida and Florida State University, this area is the state's most important center of higher education.

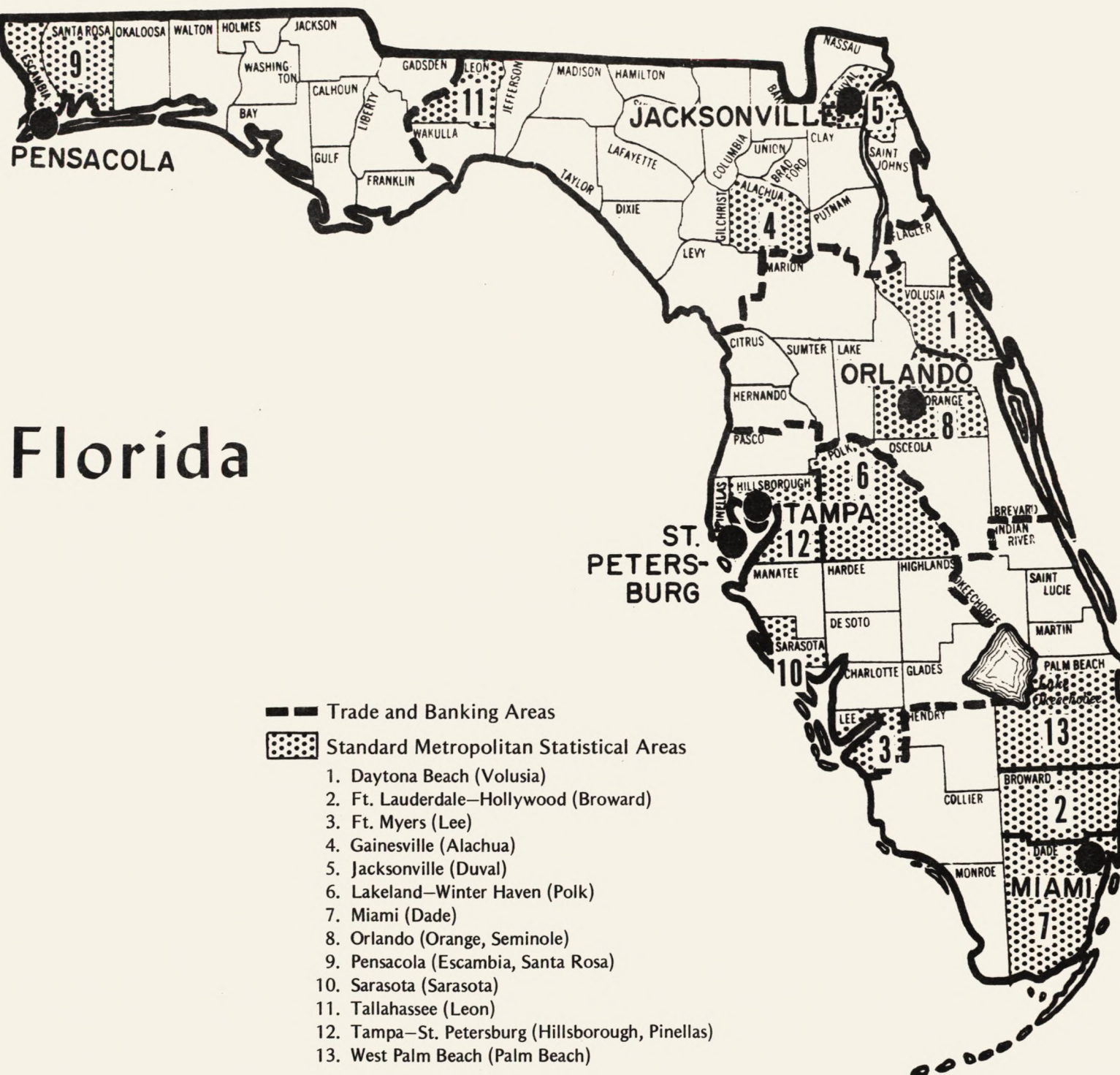
Sunshine, sand, and surf are raw materials for the resort industry, which is primary in the economy of the **MIAMI** area. Services and trades are particularly important in the area's economy. Manufacturing is evenly spread among durable and nondurable production. The textile and apparel industry now ranks as the area's largest manufacturing employer; transportation equipment ranks the second largest. Population growth continues to be fed by large in-migration. Over one-third of Florida's population lives here. This is the state's only area where per capita income is above the national average. Dairy foods and truck crops are produced for the local area and winter truck crops are sent to northern cities.

ORLANDO, centered amidst lakes and citrus groves, is Florida's largest inland city. This area has long been attractive

to both tourists and retirees. The latest booming area has been around metropolitan Orlando and is related to the development of Disney World. The Cape Kennedy area has receded from its mid-Sixties boom but remains the area's valuable link with aerospace development. The Ocala area, northwest of Orlando, has become an important center for mobile home production and breeding of thoroughbred horses. Metals manufacturing is the largest employer in the entire area.

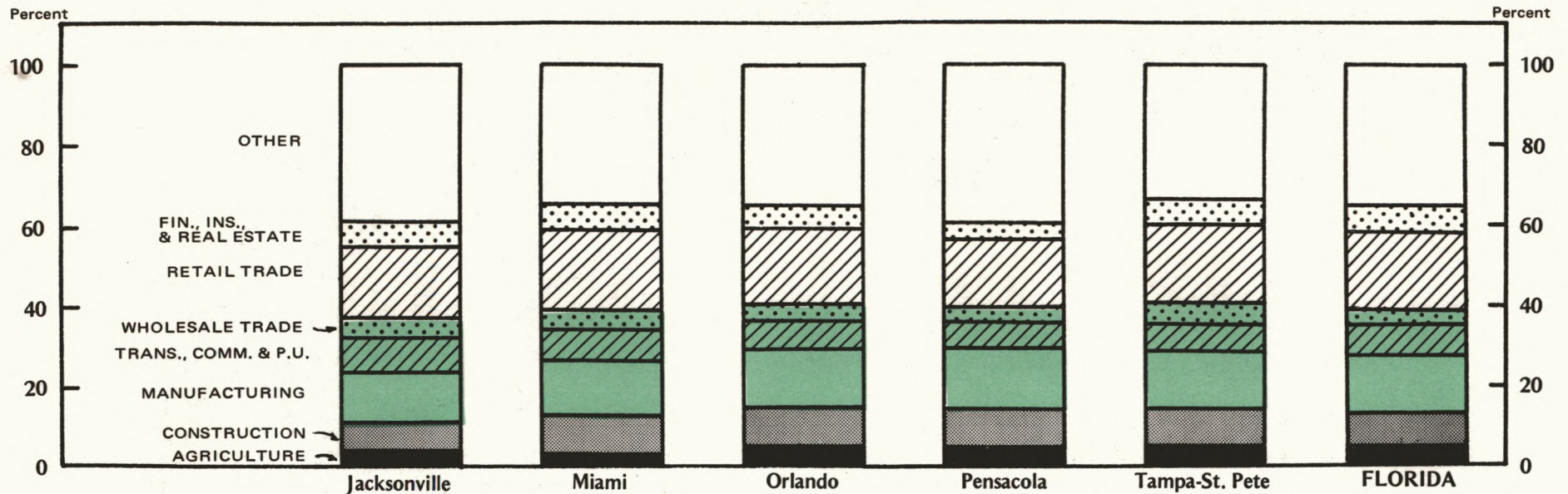
The economy of the **PENSACOLA** area depends heavily upon the military installations lying within its boundaries. Government is the area's most important employer. Major manufacturers include chemicals, paper products, lumber, and textiles and related products. Farm income is derived mainly from livestock and tobacco. Recent oil finds in the northwest corner of this area will make oil drilling important in the future. Beaches along the Gulf Coast are attractive spots for tourists and new home developments.

The **TAMPA-ST. PETERSBURG** area is a famous haven for retirees; Pinellas County (St. Petersburg) has a high percentage of population 65 and over. Tampa is Florida's largest port based on freight tonnage. Manufacturing is well diversified between durable and nondurable industries. Canned citrus, shrimp, and beverages are major products of an important food processing industry. Electrical machinery has developed into a major manufacturing employer in this area. Outside the cities, citrus growing and phosphate mining contribute to the area's balanced economy.



Civilian Employment in Florida, 1970

MAJOR COMPONENTS



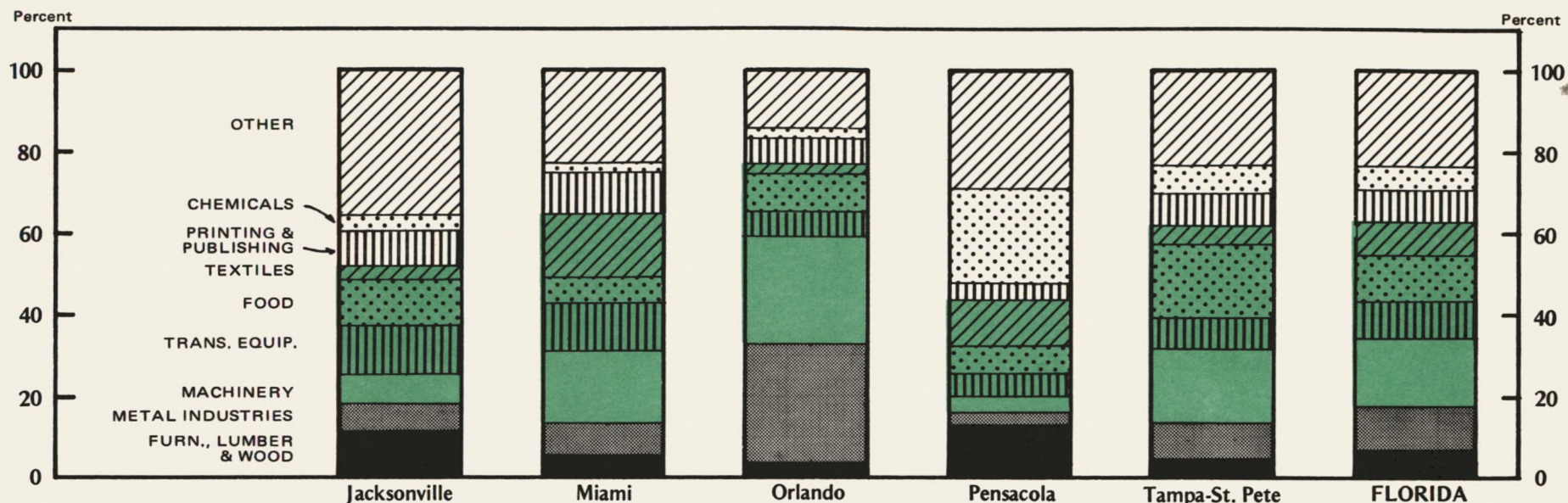
PERCENTAGE DISTRIBUTION

	Jacksonville				Miami				Orlando			Pensacola		Tampa-St. Pete					Florida
	Gainesville		Jacksonville	Tallahassee	Ft. Lauderdale		West Palm Beach		Daytona Beach		Orlando	Pensacola		Ft. Myers		Lakeland-Winter Haven	Sarasota	Tampa-St. Pete	
	Area	SMSA	SMSA	SMSA	Area	SMSA	SMSA	SMSA	Area	SMSA	SMSA	Area	SMSA	Area	SMSA	SMSA	SMSA	SMSA	
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Agriculture	3.9	3.1	1.3	1.8	3.6	2.2	1.8	7.4	5.7	4.4	1.9	5.7	1.9	5.5	6.8	11.0	2.6	2.7	4.6
Construction	7.2	6.8	7.3	6.2	8.8	11.8	6.9	9.5	8.4	8.9	3.3	8.4	8.5	9.0	14.7	7.2	11.1	8.5	8.5
Manufacturing	12.8	7.5	12.3	5.0	13.7	11.8	14.7	15.7	15.5	10.7	5.2	15.6	18.1	14.3	5.3	16.4	9.3	15.7	14.1
Durable goods	5.8	4.3	5.5	2.3	7.5	8.0	6.3	12.4	11.5	7.7	3.4	5.1	4.1	7.3	2.8	5.2	6.6	8.6	7.6
Nondurable goods	7.0	3.2	6.8	2.7	6.2	3.8	8.4	3.3	4.0	3.0	1.8	10.5	14.0	7.0	2.5	11.2	2.7	7.1	6.5
Trans., comm., and public utilities	8.3	5.1	10.8	4.6	8.8	7.2	11.0	4.9	6.4	5.8	2.6	6.5	6.5	6.7	7.8	6.3	5.1	7.1	7.7
Wholesale trade	4.6	2.3	6.5	3.2	4.6	3.9	5.2	3.5	4.3	2.4	2.2	3.1	3.3	4.8	3.9	4.7	2.9	5.5	4.5
Retail trade	17.4	17.1	18.7	15.6	19.2	21.9	18.2	18.6	19.0	22.6	6.9	17.7	17.8	20.2	21.0	16.7	24.0	20.6	19.0
Fin., ins., and real estate	6.5	3.9	9.0	4.9	6.5	7.4	6.6	5.9	5.4	5.9	2.4	3.4	3.9	6.0	8.4	4.7	7.3	6.1	6.0
Other	39.3	54.2	34.1	58.7	34.8	33.8	35.6	34.5	35.3	39.3	75.5	39.6	40.0	33.5	32.1	33.0	37.7	33.8	35.6

NOTE: Trade and Banking Areas and Standard Metropolitan Statistical Areas depicted on page 31. The 1970 Census agricultural employment statistics reported above are substantially below estimates of the U. S. Dept. of Labor and may represent possible underreporting.

Manufacturing Employment in Florida, 1970

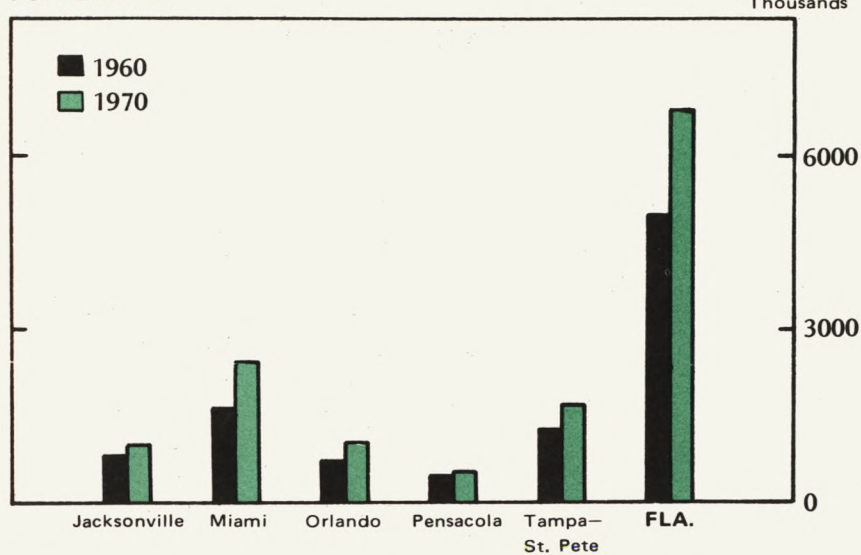
MAJOR COMPONENTS



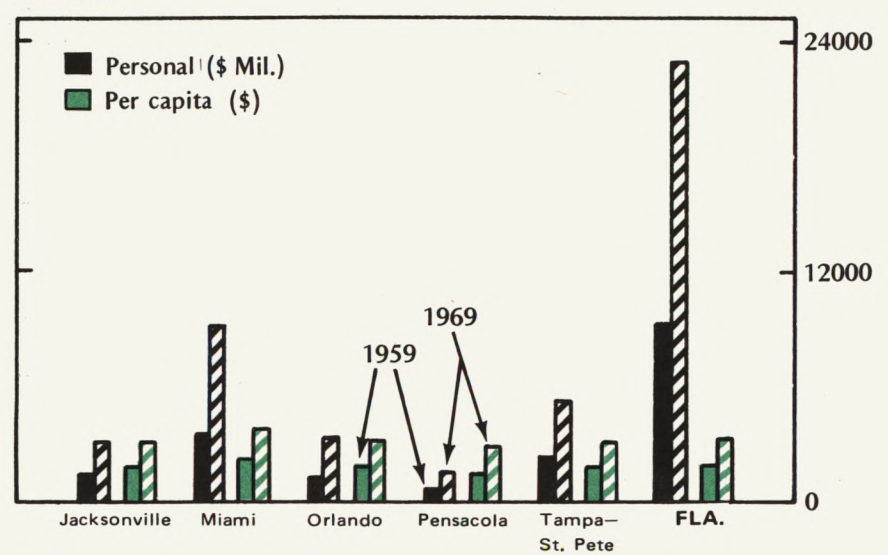
PERCENTAGE DISTRIBUTION

	Jacksonville				Miami				Orlando			Pensacola		Tampa-St. Petersburg					Florida
	Gainesville		Jacksonville	Tallahassee	Ft. Lauderdale		West Palm Beach	Daytona Beach		Orlando	Pensacola		Ft. Myers		Lakeland-Winter Haven	Sarasota	Tampa-St. Pete		
	Area	SMSA	SMSA	SMSA	Area	SMSA	SMSA	SMSA	Area	SMSA	SMSA	Area	SMSA	Area	SMSA	SMSA	SMSA	SMSA	
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Durable goods	45.5	56.7	44.3	45.7	54.6	67.8	43.0	78.7	74.4	72.2	65.5	32.9	22.9	50.9	52.9	31.5	71.0	55.0	54.1
Furn., lumber, and wood	11.4	10.7	4.0	20.0	5.6	4.7	6.8	3.1	3.7	4.3	3.1	12.7	5.9	4.1	7.5	2.7	7.2	4.2	6.3
Metal industries	6.6	3.3	9.4	2.3	7.9	9.1	9.2	2.9	28.6	12.1	31.9	3.2	2.7	9.4	11.5	6.1	9.8	10.7	11.2
Machinery, except electrical	3.5	2.7	5.1	5.4	8.5	13.9	3.8	20.2	4.3	5.0	4.8	1.6	1.3	5.5	4.3	6.3	7.1	5.4	5.9
Electrical machinery	3.9	28.2	1.6	2.2	8.9	16.0	5.2	15.2	22.5	27.7	12.9	2.4	2.1	12.3	3.6	0.6	18.4	16.4	10.8
Transportation equipment	11.6	2.8	13.3	3.1	12.0	9.7	6.5	28.6	6.2	6.7	4.1	5.8	2.3	7.5	4.0	4.6	11.9	6.8	9.5
Other durables	8.5	9.0	10.9	12.7	11.7	14.4	11.5	8.7	9.1	16.4	8.7	7.2	8.6	12.1	22.0	11.2	16.5	11.5	10.4
Nondurable goods	54.5	43.3	55.7	54.3	45.4	32.2	57.0	21.3	25.6	27.8	34.5	67.1	77.1	49.1	47.1	68.5	29.0	45.0	45.9
Food and kindred products	11.6	20.8	13.1	10.6	6.8	3.2	7.2	6.8	9.0	6.5	13.0	6.5	3.5	18.6	10.4	40.1	5.4	12.6	10.7
Text. and fabricated text. prod.	3.3	1.8	2.4	1.8	15.2	6.3	23.2	1.8	2.0	2.9	2.8	11.0	9.5	3.9	8.4	1.6	2.7	4.5	8.3
Printing and publishing	8.3	12.1	9.4	30.6	9.4	12.2	9.0	6.5	7.3	11.6	9.3	3.5	3.6	8.4	18.6	4.3	13.7	8.9	8.2
Chemicals and allied products	3.8	0.9	4.6	2.7	2.4	2.7	2.4	2.0	2.0	1.5	2.7	24.0	41.2	6.8	2.8	12.6	1.7	6.1	5.2
Other nondurables	27.5	7.7	26.2	8.6	11.6	7.8	15.2	4.2	5.3	5.3	6.7	22.1	19.3	11.4	6.9	9.9	5.6	12.9	13.5

POPULATION



INCOME



Population and Income, Florida

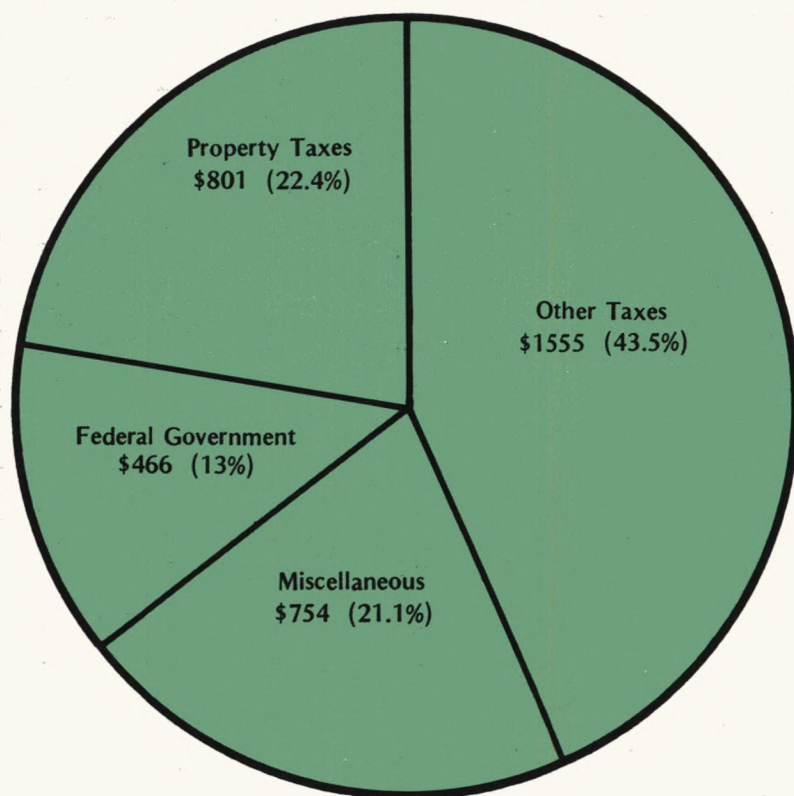
	Population (Thousands)		Demographic Characteristics		Income			
			Nonwhite Percent of Population		Personal Income (\$ Mil.)	Per Capita Income	Personal Income (\$ Mil.)	Per Capita Income
	1960	1970	1960	1970	1959	1959	1969	1969
Florida	4,952	6,789	17.9	15.9	9,308	1,936	22,936	3,372
Jacksonville Area	834	1,004	26.0	23.4	1,461	1,804	3,150	3,146
Gainesville SMSA	74	105	26.5	21.1	109	1,522	297	2,893
Jacksonville SMSA	455	529	23.4	22.9	939	2,123	1,884	3,559
Tallahassee SMSA	74	103	32.9	25.7	123	1,700	310	3,055
Miami Area	1,657	2,465	16.9	15.4	3,574	2,222	9,225	3,823
Miami SMSA	935	1,268	14.9	15.5	2,122	2,337	5,079	4,054
Fort Lauderdale-Hollywood SMSA	334	620	16.6	12.8	718	2,215	2,239	3,760
West Palm Beach SMSA	228	349	22.9	17.9	438	1,976	1,195	3,504
Orlando Area	720	1,047	17.6	14.6	1,318	1,885	3,304	3,249
Daytona Beach SMSA	125	169	16.9	14.4	196	1,612	490	2,927
Orlando SMSA	318	428	16.6	14.9	642	2,074	1,357	3,207
Pensacola Area	475	547	20.8	19.3	721	1,564	1,589	2,904
Pensacola SMSA	203	243	19.0	18.4	371	1,879	803	3,306
Tampa-St. Petersburg Area	1,266	1,727	13.2	11.9	2,311	1,880	5,268	3,090
Fort Myers SMSA	55	105	15.7	12.0	86	1,628	273	2,707
Lakeland-Winter Haven SMSA	195	227	18.5	18.0	393	2,071	790	3,475
Sarasota SMSA	77	120	9.7	7.7	136	1,827	389	3,310
Tampa-St. Petersburg SMSA	772	1,013	11.5	11.1	1,471	1,960	3,228	3,218

FLORIDA'S STATE AND LOCAL GOVERNMENT REVENUES AND EXPENDITURES

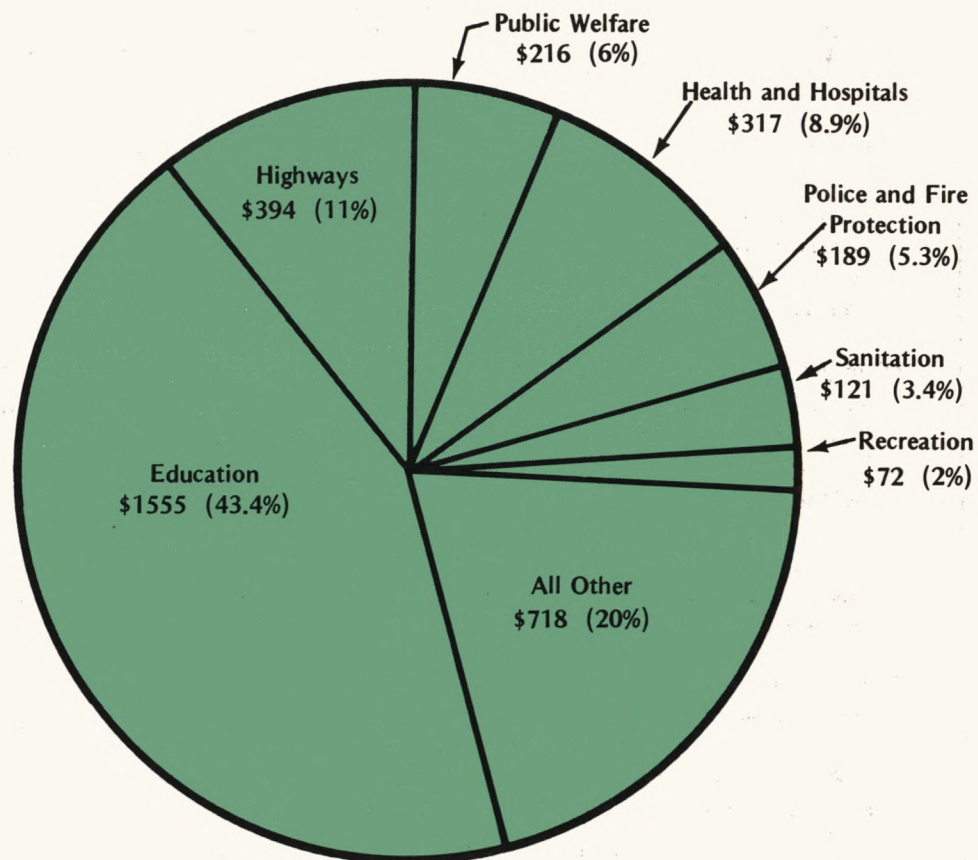
1969 - 70

(Millions of Dollars and Percentages)

TOTAL REVENUE \$3576



TOTAL EXPENDITURE \$3582



Selected Statistics, Insured Commercial Banks, Florida

(Millions of Dollars)

(Number)

	Deposits			Loans			Investments			Banks		
	1950	1960	1970	1950	1960	1970	1950	1960	1970	1950	1960	1970
State Total	1,863	4,867	13,971	443	2,005	6,728	1,011	1,983	5,214	192	304	500
Jacksonville Area	359	894	1,835	97	346	945	161	320	591	45	62	79
Gainesville SMSA	21	44	123	5	21	69	13	13	42	6	8	9
Jacksonville SMSA	246	662	1,266	68	253	667	98	208	360	8	16	29
Tallahassee SMSA	33	64	173	9	24	85	17	33	71	4	5	8
Miami Area	697	1,888	5,932	163	779	2,752	403	791	2,272	40	83	159
Miami SMSA	465	1,151	3,258	108	476	1,553	270	440	1,124	15	36	69
West Palm Beach SMSA	108	234	864	25	85	1,110	61	120	382	8	15	31
Ft. Lauderdale-Hollywood SMSA	87	387	395	19	172	580	51	175	592	7	17	37
Orlando Area	218	583	1,785	55	254	877	124	243	661	36	51	96
Daytona Beach SMSA	43	96	301	10	40	154	28	44	121	6	7	17
Orlando SMSA	100	282	851	26	130	430	53	103	263	9	15	31
Pensacola Area	96	183	537	21	72	264	54	88	199	25	34	42
Pensacola SMSA	48	90	239	11	41	125	27	40	81	4	11	14
Tampa-St. Petersburg Area	493	1,318	3,882	109	554	1,492	270	540	1,890	47	74	124
Fort Myers SMSA	15	51	273	6	22	146	5	21	104	2	3	9
Lakeland-Winter Haven SMSA	76	179	400	15	69	178	44	78	169	12	16	18
Sarasota SMSA	30	99	380	9	47	203	14	41	138	4	6	12
Tampa-St. Petersburg SMSA	329	856	2,323	68	359	1,110	184	336	866	19	34	59

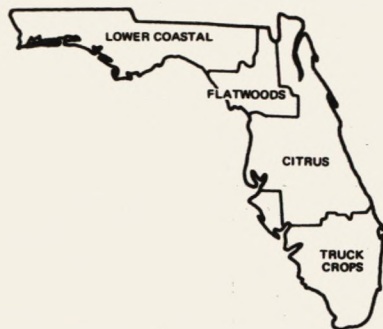
¹ All data are December figures.

NOTE: The "Areas" are Trade and Banking Areas. Trade and Banking Areas and Standard Metropolitan Statistical Areas are depicted on page 31.

TRADE AND SERVICES, FLORIDA

	Retail Trade			Wholesale Trade			Selected Services		
	Establish- ments	Employment ¹	Sales (\$ Millions)	Establish- ments	Employment ¹	Sales (\$ Millions)	Establish- ments	Employment ¹	Sales (\$ Millions)
Jacksonville Area									
1963	8,330	46,235	1,110	1,499	16,704	2,226	5,092	20,586	165
1967	8,763	54,789	1,429	1,529	19,251	2,899	5,743	23,344*	251
Gainesville SMSA									
1963	681	4,048	100	100	873	50	405	1,559	11
1967	860	5,693	153	108	1,005	69	504	1,649	15
Jacksonville SMSA									
1963	4,124	27,576	672	986	13,163	2,002	2,851	12,938	110
1967	4,294	31,652	836	995	15,195	2,612	3,123	15,240	178
Tallahassee SMSA									
1963	658	4,432	103	136	1,210	61	413	1,824	14
1967	714	5,296	143	144	1,559	83	568	2,152	20
Miami Area									
1963	18,644	117,577	2,934	3,499	34,080	2,513	15,481	76,190	738
1967	20,989	151,226	4,081	3,881	44,173	3,639	18,571	102,355	1,079
Miami SMSA									
1963	9,459	65,525	1,615	2,360	23,580	1,829	8,295	49,238	493
1967	10,324	79,838	2,175	2,553	31,169	2,724	9,565	61,327	694
West Palm Beach SMSA									
1963	2,960	16,899	428	353	3,371	213	2,184	8,629	77
1967	3,348	21,928	582	409	4,155	298	2,592	11,699	106
Ft. Lauderdale- Hollywood SMSA									
1963	4,141	25,301	647	526	4,464	359	3,439	13,812	131
1967	4,972	36,665	997	619	5,535	470	4,528	22,578	220
Orlando Area									
1963	8,155	47,035	1,165	1,227	15,196	846	5,957	24,941	215
1967	9,332	56,787	1,552	1,390	18,055*	1,080*	6,923	35,723	387
Orlando SMSA									
1963	3,074	19,965	504	704	9,002	540	2,189	9,436	75
1967	3,338	23,226	647	821	9,765	707	2,527	11,286	112
Pensacola Area									
1963	4,351	21,189	511	525	5,006	268	2,467	8,751	66
1967	4,540	24,493	661	534	5,310*	391*	2,826	9,805	103
Pensacola SMSA									
1963	1,750	9,872	242	217	2,111	142	1,061	3,815	27
1967	1,783	11,279	317	215	2,481	176	1,184	4,137	40
Tampa-St. Petersburg Area									
1963	13,813	77,684	1,890	2,146	24,734	1,620	10,494	35,413	308
1967	15,103	96,649	2,557	2,316	28,166	2,233	12,295	43,910*	454
Ft. Myers SMSA									
1963	791	4,017	104	118	999	46	623	1,935	14
1967	969	6,157	170	146	1,491	71	849	2,071	24
Lakeland-Winter Haven SMSA									
1963	2,036	10,032	252	292	4,619	215	1,257	3,755	33
1967	2,122	12,262	335	328	5,383	305	1,484	4,471	47
Sarasota SMSA									
1963	1,127	6,653	162	131	980	46	1,047	3,536	33
1967	1,265	8,708	229	142	1,040	61	1,311	4,754	51
Tampa-St. Petersburg SMSA									
1963	7,813	48,145	1,152	1,428	16,422	1,213	6,239	22,968	203
1967	8,528	59,007	1,534	1,492	18,407	1,671	7,139	28,453	300

¹Includes employees and proprietors. *May be understated because of insufficient data.



Florida

Selected Agricultural Statistics

TYPE OF FARMING AREA

		Lower Coastal Plain ¹	Flatwoods	Citrus	Winter Truck ¹	Florida ²
Farm Population	1960	45,441	11,902	39,849	8,248	105,440
	1970	42,407	18,520	70,309	18,379	149,615
Average value of land and buildings per farm	1964	30,821	64,097	144,113	211,413	109,055
	1969	49,751	80,971	164,584	323,879	139,818
Number of farms with:						
Less than 500 acres	1964	10,773	3,574	18,948	3,283	36,790
	1969	8,919	3,463	16,325	3,019	31,734
500 acres or more	1964	947	502	1,697	555	3,752
	1969	973	494	1,715	666	3,852
Average acreage per farm	1964	236.1	396.9	392.6	735.5	380.1
	1969	250.0	396.8	379.8	850.2	394.8
Acreage by type of operator (Thous.)						
Full owner	1964	1,350.5	602.4	2,883.5	620.8	5,475.3
	1969	1,571.1	700.1	4,082.0	1,321.9	7,679.1
Tenant	1964	120.6	120.6	369.9	260.7	830.4
	1969	95.3	160.9	638.4	466.1	1,342.4
Value of products sold						
Crops as % total	1964	59.5	42.6	77.7	83.7	76.3
	1969	49.6	27.1	62.8	81.9	65.0
Livestock as % total	1964	40.5	57.4	22.3	16.3	23.7
	1969	50.4	72.9	37.2	18.1	35.0
Total (\$ Thousands)	1964	79,205	38,750	586,726	243,936	948,811
	1969	123,578	66,302	590,012	344,428	1,125,375
Farm expenditures (\$ Thousands)						
	1964	49,114	28,389	268,394	130,598	476,697
	1969 ³	77,496	46,465	350,126	186,198	660,439
	1969 ⁴	111,726	64,212	513,375	308,476	997,989

¹ May be understated because of data withheld to avoid disclosure. ² Sum of areas does not equal state totals because of data withheld to avoid disclosure in the Lower Coastal Plain and Winter Truck areas.

³ Expenditures for items reported in both 1964 and 1969. ⁴ Includes expenditures for agricultural chemicals and other farm supplies not reported in the 1964 Census.

GEORGIA

TRADE AND BANKING AREAS

ATLANTA has long been recognized as the transportation and distribution center of the Southeast. Georgia's largest and fastest-growing population center, the metropolis serves nearly half of the state in direct retail trade and finance and much of the Southeast as a regional government center. More than 10 percent of the employees in the area work for local, state, or Federal governments in some capacity. Textiles and fabricated textile products and transportation equipment account for the largest proportions of manufacturing employment, the largest sector of the economy. Wholesale and retail trade, along with finance, insurance, and real estate, are major service sectors.

The **COLUMBUS** area has the highest ratio of manufacturing to total employment of Georgia's six trade and banking areas. Nearly two-thirds of this employment remains concentrated in the textile and fabricated products industries, allowing Columbus to retain its eminence as a southern textile center. Agriculture is a minor employer; but food processing is a substantial industry for the area, utilizing many agricultural products from South Georgia. The military establishment at Fort Benning provides demand for local trade and services.

Historic **SAVANNAH** serves the Georgia coastal area and several inland counties in trade and banking facilities. Port facilities, complemented by fine railroad connections, make Savannah an important export-import center for the state and the Southeast. Furniture, lumber, and wood products are the largest manufacturing industries in the area, followed closely by textiles, food processing, and chemicals and allied products. A large transportation equipment sector includes both shipbuilding and aircraft manufacture, rounding out Savannah's diversified economic base. Agriculture is limited, consisting mainly of egg and dairy products.

The **AUGUSTA** area outside the metropolis retains substantial dependence upon agricultural activity. Soybeans, hay, pasture, and forest acreage have expanded as cotton acreage has declined. Manufacturing employment, especially in non-durable goods, has grown and diversified in recent years. Textiles and apparel are still the major manufactures; and production of chemicals, furniture, lumber, and food processing are important to the region. Manufacture of transportation equipment, primarily mobile homes, is a substantial and growing industry. The military base, Fort Gordon, has added to the demand for trade and services in the metropolitan area.

The **MACON** area in central Georgia is a major producing and marketing area of peaches, peanuts, and other agricultural products. Manufacturing is becoming more important to the area, as farm population drops and industrial jobs are provided. The manufacturing of mobile homes has become particularly important to the area. Textiles remain the largest manufacturing industry in the area, with lumber, furniture, pulp and paper, and food products also important.

SOUTH GEORGIA remains predominantly agricultural in nature, having the largest proportion of farm employment in the state. Peanuts, cotton, tobacco, and corn are predominant crops. Migration from farm to city continues in this area and manufacturing growth has been substantial. Mobile home production has been an important growth industry in the durable goods sector, but manufacture of nondurables, such as textiles, apparel, and food processing, remain the primary industries in the area.

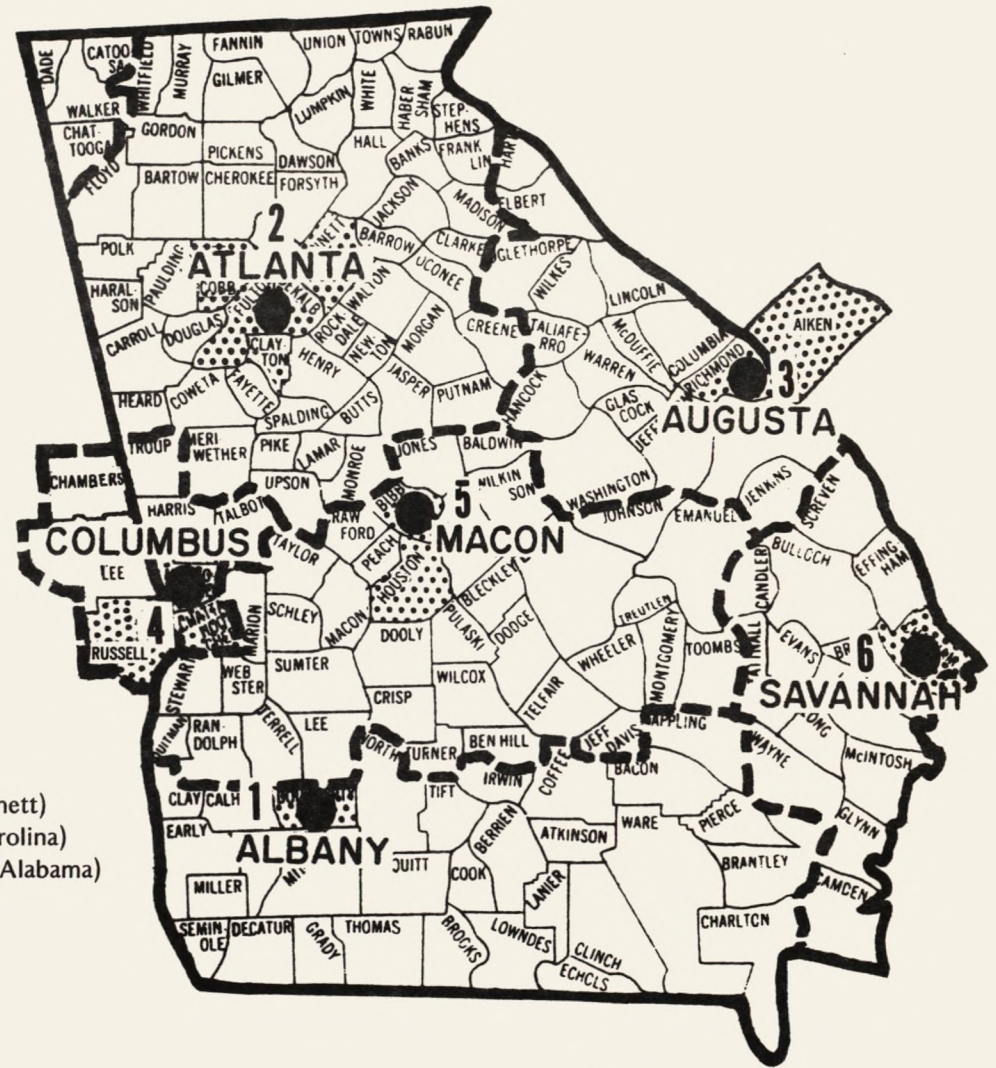
Georgia

--- Trade and Banking Areas



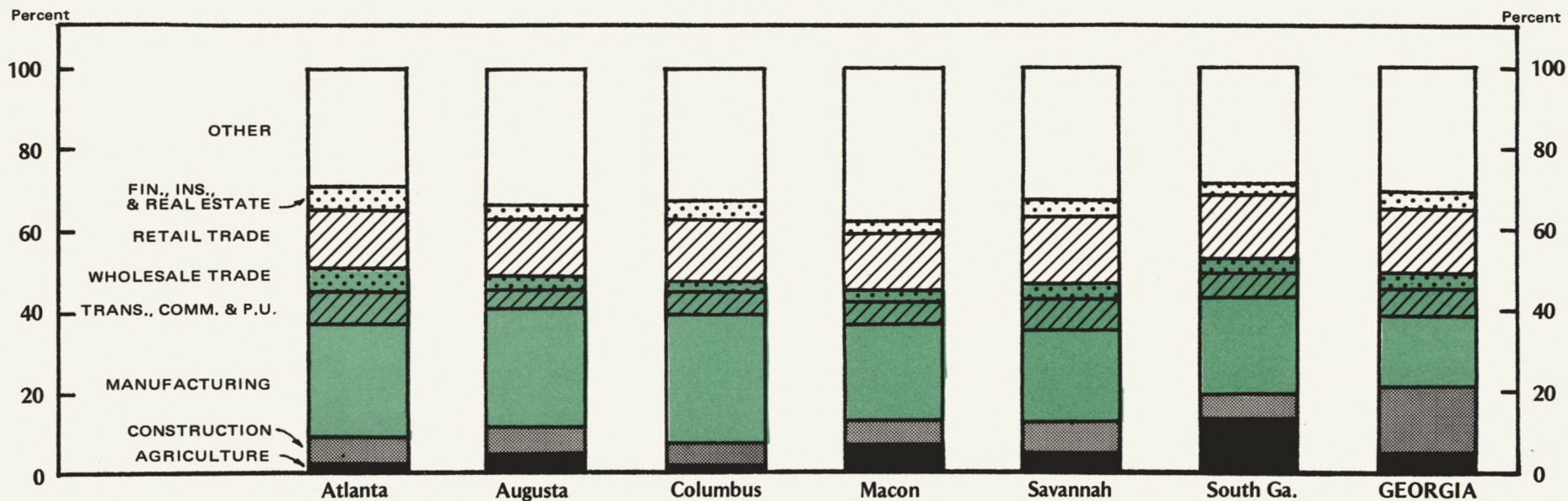
Standard Metropolitan Statistical Areas

1. Albany (Dougherty)
2. Atlanta (Clayton, Cobb, DeKalb, Fulton, Gwinnett)
3. Augusta (Richmond, Georgia; Aiken, South Carolina)
4. Columbus (Chattahoochee, Muscogee; Russell, Alabama)
5. Macon (Bibb, Houston)
6. Savannah (Chatham)



Civilian Employment in Georgia, 1970

MAJOR COMPONENTS



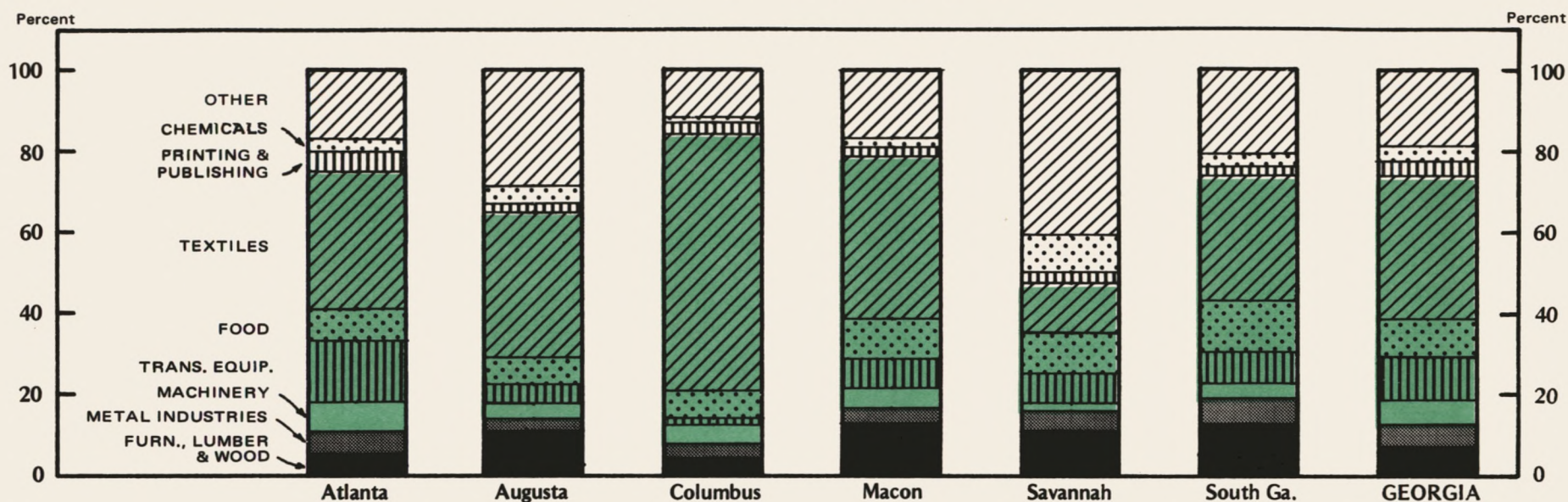
PERCENTAGE DISTRIBUTION

	Atlanta		Augusta		Columbus		Macon		Savannah		South Georgia		Georgia
	Area	Atlanta SMSA	Area	Augusta SMSA	Area	Columbus SMSA	Area	Macon SMSA	Area	Savannah SMSA	Area	Albany SMSA	
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Agriculture	2.2	0.7	4.5	1.3	1.6	1.1	7.4	1.2	5.0	0.8	13.5	1.5	4.3
Construction	6.9	6.4	7.3	6.4	6.0	6.7	6.3	6.3	7.4	7.8	6.3	7.6	6.8
Manufacturing	28.0	19.7	28.7	30.6	32.1	23.6	23.3	16.3	23.3	19.4	23.6	19.4	27.2
Durable goods	11.2	11.0	10.5	6.9	5.7	4.6	8.1	5.1	7.5	6.7	8.4	5.5	9.9
Nondurable goods	16.8	8.7	18.2	23.7	26.4	19.0	15.2	11.2	15.8	12.7	15.2	13.9	17.3
Trans., comm., and public utilities	8.1	9.9	4.9	5.5	4.7	5.6	5.0	5.8	7.4	10.1	5.7	6.4	7.0
Wholesale trade	5.2	6.9	3.3	3.1	2.6	3.0	2.9	3.7	3.7	4.8	3.6	5.5	4.3
Retail trade	15.0	16.6	14.5	15.4	15.5	18.2	14.1	15.5	16.8	18.2	15.8	18.5	15.2
Fin. ins., and real estate	5.5	7.4	3.1	3.9	4.0	5.5	3.1	4.3	3.9	4.8	3.2	4.6	4.6
Other	29.1	32.4	33.7	33.8	33.5	36.3	37.9	46.9	32.5	34.2	28.3	36.5	30.6

NOTE: Trade and Banking Areas and Standard Metropolitan Statistical Areas depicted on page 41. The 1970 Census agricultural employment statistics reported above fall substantially below estimates of the 1970 U.S. Dept. of Labor and may represent possible underreporting.

Manufacturing Employment in Georgia, 1970

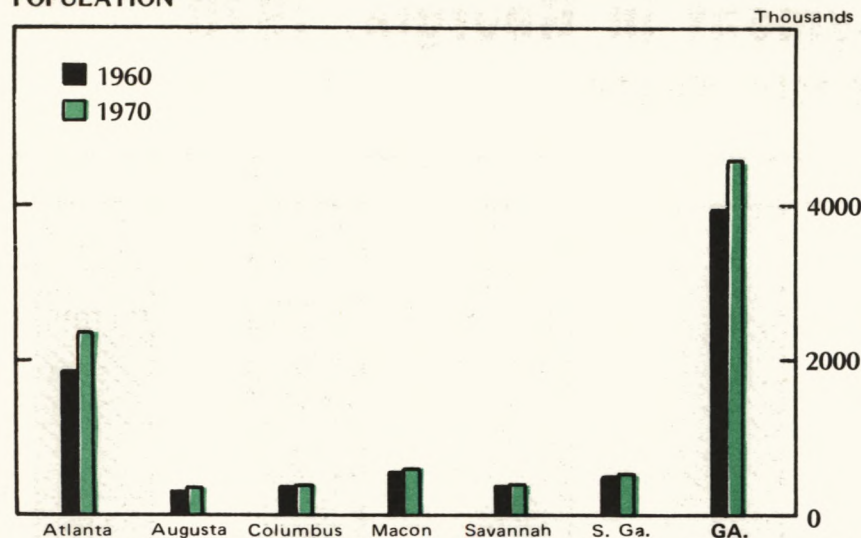
MAJOR COMPONENTS



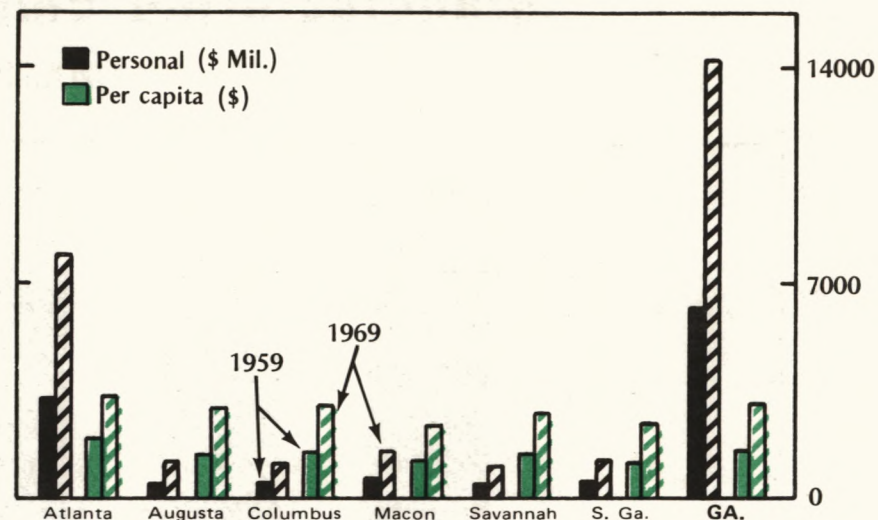
PERCENTAGE DISTRIBUTION

	Atlanta		Augusta		Columbus		Macon		Savannah		South Georgia		Georgia
	Area	Atlanta SMSA	Area	Augusta SMSA	Area	Columbus SMSA	Area	Macon SMSA	Area	Savannah SMSA	Area	Albany SMSA	
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Durable goods	40.0	56.0	36.7	22.5	17.6	19.5	34.7	31.3	32.1	34.5	35.6	28.4	36.4
Furn., lumber, and wood	4.7	3.6	11.8	2.5	4.3	3.0	12.8	8.1	11.5	8.7	13.1	2.3	7.1
Metal industries	5.7	6.6	2.2	1.6	3.4	5.5	3.7	6.1	4.5	3.1	6.4	1.3	5.4
Machinery, except electrical	3.1	4.4	2.8	1.2	2.0	3.3	3.2	3.0	0.9	1.1	2.5	6.4	2.8
Electrical machinery	4.5	5.6	0.9	1.1	3.2	1.4	1.8	1.4	0.5	0.5	0.6	1.0	3.1
Transportation equipment	15.0	26.0	4.4	0.8	0.5	0.7	7.3	3.1	7.6	14.4	8.0	7.4	11.0
Other durables	7.0	9.7	14.6	15.3	4.2	5.6	5.9	9.6	7.1	6.7	5.0	10.0	7.0
Nondurable goods	60.0	44.0	63.3	77.5	82.4	80.5	65.3	68.7	67.9	65.5	64.4	71.6	63.6
Food and kindred products	8.0	9.2	7.4	6.8	7.4	14.4	9.5	13.2	10.8	11.5	13.2	15.4	8.7
Text. and fabricated text. prod.	34.7	9.7	35.9	37.0	63.2	51.4	40.4	25.8	12.1	3.4	30.2	26.8	35.9
Printing and publishing	4.3	8.1	1.7	1.9	2.8	5.2	2.2	4.8	2.1	2.9	2.1	3.4	3.4
Chemicals and allied products	3.0	4.3	4.5	18.5	0.9	1.4	2.3	2.1	9.3	10.2	3.3	4.7	3.5
Other nondurables	10.0	12.7	13.8	13.3	8.1	8.1	10.9	22.8	33.6	37.5	15.6	21.3	12.1

POPULATION



INCOME



Population and Income, Georgia

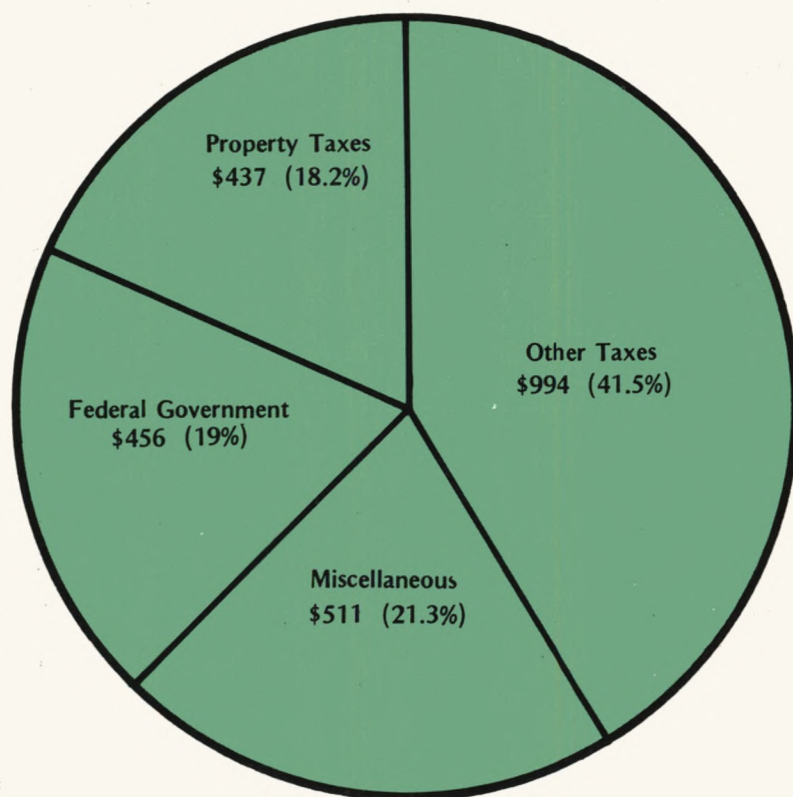
	Population (Thousands)		Demographic Characteristics		Income			
			Nonwhite Percent of Population		Personal Income (\$ Mil.)	Per Capita Income	Personal Income (\$ Mil.)	Per Capita Income
	1960	1970	1960	1970	1959	1959	1969	1969
Georgia	3,943	4,590	28.6	26.2	6,222	1,609	14,253	3,132
Atlanta Area	1,863	2,387	21.4	20.4	3,283	1,909	7,940	3,366
Atlanta SMSA	1,017	1,390	22.8	22.6	2,304	2,309	5,458	3,993
Augusta Area	309	338	41.7	37.6	521	1,420	1,249	2,911
Augusta SMSA	217	253	29.8	28.4	364	1,709	890	3,537
Columbus Area	371	399	33.2	30.9	549	1,539	1,199	3,002
Columbus SMSA	218	239	29.4	29.2	354	1,658	814	3,411
Macon Area	564	593	39.9	36.1	680	1,246	1,570	2,638
Macon SMSA	180	206	31.1	29.0	296	1,674	656	3,191
Savannah Area	368	391	34.5	33.0	543	1,549	1,096	2,795
Savannah SMSA	188	188	34.1	34.3	339	1,838	638	3,366
South Georgia	506	516	34.4	32.5	601	1,210	1,278	2,459
Albany SMSA	76	87	34.4	34.6	122	1,640	255	2,852

NOTE: Trade and Banking Areas and Standard Metropolitan Statistical Areas depicted on page 41.

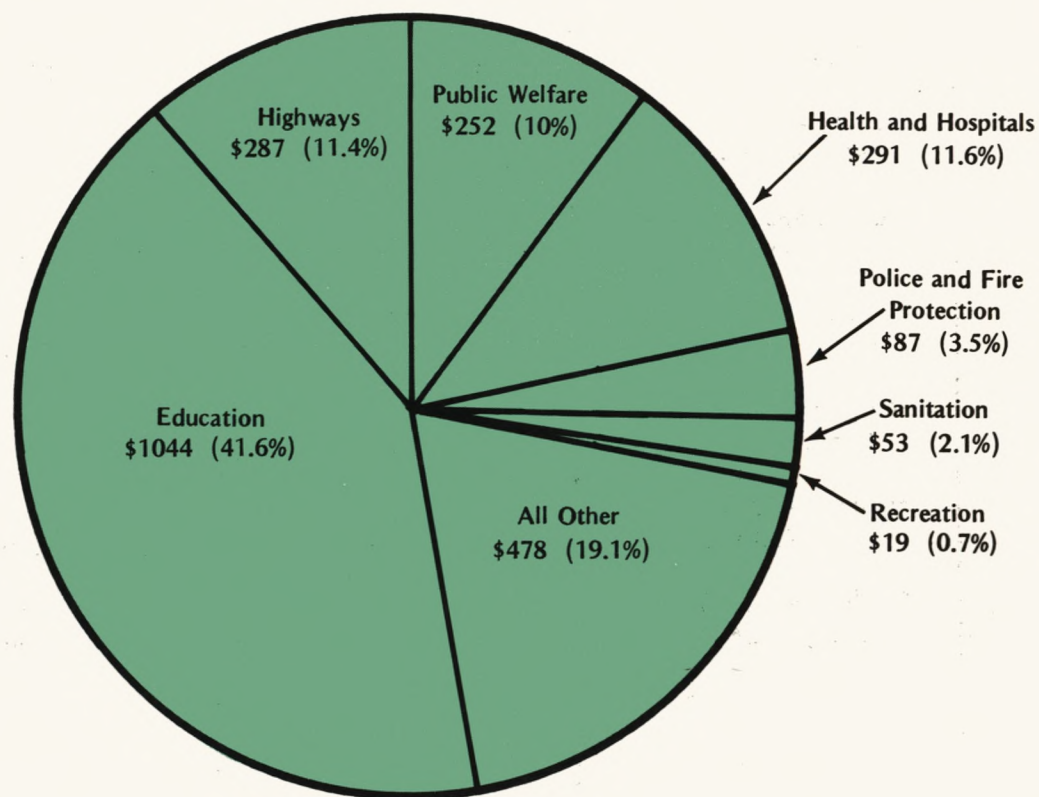
GEORGIA'S STATE AND LOCAL GOVERNMENT REVENUES AND EXPENDITURES 1969 - 70

(Millions of Dollars and Percentages)

TOTAL REVENUE \$2398



TOTAL EXPENDITURE \$2511



Selected Statistics, Insured Commercial Banks, Georgia¹

	(Millions of Dollars)						(Number)					
	Deposits			Loans			Investments			Banks		
	1950	1960	1970	1950	1960	1970	1950	1960	1970	1950	1960	1970
State Total	1,734	2,927	7,251	727	1,508	4,733	600	928	1,928	329	363	441
Atlanta Area	5,078	1,818	4,429	449	943	2,916	370	535	1,111	128	144	174
Atlanta SMSA	851	1,396	3,258	363	768	2,198	276	357	744	32	40	57
Augusta Area	110	180	491	51	95	319	33	60	149	28	30	40
Augusta SMSA ²	72	113	297	38	67	205	19	30	81	3	4	7
Columbus Area	95	182	444	37	96	276	39	62	139	19	21	27
Columbus SMSA	46	105	272	19	63	175	18	28	78	6	8	9
Macon Area	169	276	744	66	130	465	64	106	223	72	75	90
Macon SMSA	68	107	296	33	62	210	22	27	63	3	5	7
Savannah Area	152	238	561	74	139	395	43	68	124	28	31	39
Savannah SMSA	111	160	351	62	100	266	27	40	63	7	8	10
South Georgia Area	153	267	636	58	119	399	56	111	203	59	67	77
Albany SMSA	29	50	127	15	29	83	7	18	38	5	5	4

¹ All data are December figures.

² Aiken County, South Carolina, excluded.

NOTE: The "Areas" are Trade and Banking Areas. Trade and Banking Areas and Standard Metropolitan Statistical Areas are depicted on page 41.

Trade and Services, Georgia

	Retail Trade			Wholesale Trade			Selected Services		
	Establish- ments	Employment ¹	Sales (\$ Millions)	Establish- ments	Employment ¹	Sales (\$ Millions)	Establish- ments	Employment ¹	Sales (\$ Millions)
Atlanta Area									
1963	17,332	99,636	2,449	3,787	50,289	6,364	10,392	45,408	414
1967	18,668	122,154	3,412	4,147	61,064*	9,174*	12,209	57,489	670
Atlanta SMSA									
1963	8,146	65,670	1,619	2,821	42,691	5,733	6,120	34,022	336
1967	9,351	82,725	2,337	3,167	53,319	8,498	7,382	45,551	564
Augusta Area									
1963	3,490	15,855	368	424	3,181	192	1,642	5,471	37
1967	3,655	18,224	512	456	4,270*	307*	1,930	6,675*	58
Augusta SMSA									
1963	1,894	10,358	249	264	2,334	146	1,005	3,943	27
1967	1,992	12,548	362	291	3,234	239	1,229	5,186	45
Columbus Area									
1963	3,145	15,364	351	353	3,392	225	1,472	6,083	38
1967	3,219	18,206	476	374	1,168*	102*	1,603	6,265*	53*
Columbus SMSA									
1963	1,730	9,882	229	219	2,282	144	903	4,222	28
1967	1,870	11,692	308	236	3,476	209	1,011	4,625	39
Macon Area									
1963	3,442	23,563	561	741	6,250	399	2,344	7,579	52
1967	5,656	26,937*	720	753	6,998*	552	2,678	7,855*	70
Macon SMSA									
1963	1,557	9,721	232	261	2,930	173	898	3,996	31
1967	1,694	11,585	317	273	3,526	249	1,037	4,304	40
Savannah Area									
1963	3,485	17,557	400	541	5,193	448	1,810	6,801	50
1967	3,494	19,279	505	524	5,682*	518*	1,928	7,328	65
Savannah SMSA									
1963	1,577	9,591	218	316	3,505	335	932	3,904	28
1967	1,534	10,421	276	319	4,314	409	962	3,795	36
South Georgia Area									
1963	5,037	21,939	523	758	7,340	471	2,318	6,884	46
1967	5,301	25,501*	672	781	7,149*	601*	2,517	7,493*	63*
Albany SMSA									
1963	684	4,179	99	147	1,958	124	400	1,712	13
1967	758	4,842	128	155	1,740	151	466	1,846	17

¹Includes employees and proprietors.

*May be understated because of insufficient data.



Georgia

Selected Agricultural Statistics

TYPE OF FARMING AREA

		Limestone	Appalachian	Piedmont	Upper Coastal Plain	Peanut	Lower Coastal Plain	Flatwoods	Georgia
Farm population	1960	26,675	14,682	112,170	57,054	87,825	90,686	18,176	407,268
	1970	18,220	9,382	78,745	29,107	43,391	59,428	15,266	253,539
Average value of land and buildings per farm	1964	20,121	14,894	24,058	28,709	46,093	32,403	35,346	29,155
	1969	37,785	29,764	49,837	52,793	85,320	55,976	46,810	54,884
Number of farms with:									
Less than 500 acres	1964	6,540	4,867	26,935	8,417	9,872	15,684	3,796	76,111
	1969	5,090	3,318	20,097	6,858	8,343	13,517	3,221	60,444
500 acres or more	1964	297	114	1,690	1,276	2,009	1,444	425	7,255
	1969	304	79	1,484	1,206	2,023	1,512	379	6,987
Average acreage per farm	1964	146.8	99.1	162.2	287.9	344.5	217.4	269.6	214.6
	1969	164.2	100.6	175.5	310.6	374.9	233.5	247.1	234.4
Acreage by type of operator (Thous.)									
Full owner	1964	635.2	397.8	2,971.5	1,421.7	1,580.6	1,906.6	690.9	9,604.4
	1969	665.6	290.6	2,664.0	1,348.5	1,738.8	2,084.6	665.0 ¹	9,461.2 ²
Tenant	1964	84.6	24.7	397.1	236.1	407.6	387.5	74.6	1,612.3
	1969	44.6	6.2	148.0	164.8	354.9	228.9	25.9 ¹	974.0 ²
Value of products sold									
Crops as % total	1964	13.6	2.9	11.5	56.0	72.1	67.1	52.9	42.8
	1969	9.8	2.2	5.8	38.0	62.1	45.8	32.4	31.4
Livestock as % total	1964	86.4	97.1	88.5	44.0	27.9	32.9	47.1	57.2
	1969	90.2	97.8	94.2	62.0	37.9	54.2	67.6	68.6
Total (\$ Thousands)	1964	58,382	49,503	230,555	85,279	193,260	157,532	25,187	799,700 ³
	1969	58,547	65,169	299,655	111,992	231,506	210,058	41,783	1,018,297
Farm expenditures (\$ Thousands)									
	1964	41,123	41,633	175,532	47,224	94,963	82,493	15,645	498,616 ³
	1969 ⁴	44,210	51,496	232,673	75,258	128,420	128,064	27,624	687,744 ³
	1969 ⁵	53,718	58,029	277,221	106,281	204,482	182,763	35,622	918,116

¹ May be understated because of data withheld to avoid disclosures.

² Sum of areas does not equal state total because data withheld to avoid disclosures in Flatwoods area.

³ Sum of areas does not equal total because of rounding.

⁴ Expenditures for items reported in both 1964 and 1969.

⁵ Includes expenditures for agricultural chemicals and other farm supplies not reported in the 1964 Census.

LOUISIANA

TRADE AND BANKING AREAS

For nearly two and a half centuries, the economy of the **NEW ORLEANS** area has drawn upon the trade moving through the crescent city. Today New Orleans ranks second in the nation in the value of foreign trade. Tourism also accounts for a sizable portion of the area's income. The city has assumed the role of an industrial center, with ship building and repairs, food products, and oil refining as its major manufacturing industries. New Orleans is the administrative and financial center of the rich petroleum and natural gas fields of South Louisiana, including offshore areas in the Gulf of Mexico.

LAFAYETTE-IBERIA-HOUMA is primarily an agricultural area, with sugarcane and rice as chief products. One of the largest sweet potato growing areas in the United States is located in Saint Landry and Lafayette Parishes. Those employed in manufacturing are dependent on the dominant crops; processing of food and kindred products account for nearly one-third of the manufacturing employment in the area. Wholesale and retail trade are major sources of income, reflecting the fact that the area's small cities serve as distribution points for products from the surrounding agriculture. Lafayette has also developed into an important center for the oil and gas industry.

The marshes of the **ALEXANDRIA-LAKE CHARLES** area are largely devoted to the growing of rice. This crop and the oil beneath the marshes form the area's economic base. About half of the farm cash receipts come from rice, most of the remainder from cattle and calf production. Lake Charles, the area's largest city, has access to the Gulf via a deep water channel. As a result, this city serves as an outlet for both the rice crop and petroleum products. Major manufacturing employers in the area, in addition to the chemical industry, are furniture, lumber, and wood and food processing industries.

Oil, government, and education provide a firm basis for the **BATON ROUGE** economy. It is the only trade and banking area in the state which lists manufacturing as its chief employer. About two-fifths of those employed in manufacturing work in petroleum, petrochemical, and related industries. One of the world's largest oil refineries is located here amidst many oil fields. Baton Rouge is the state capital and home of Louisiana State University. Because of its location on the Mississippi River, the city is also a major port and the inland limit for ocean-going vessels. Livestock and sugarcane are major sources of income for inhabitants of the surrounding parishes.

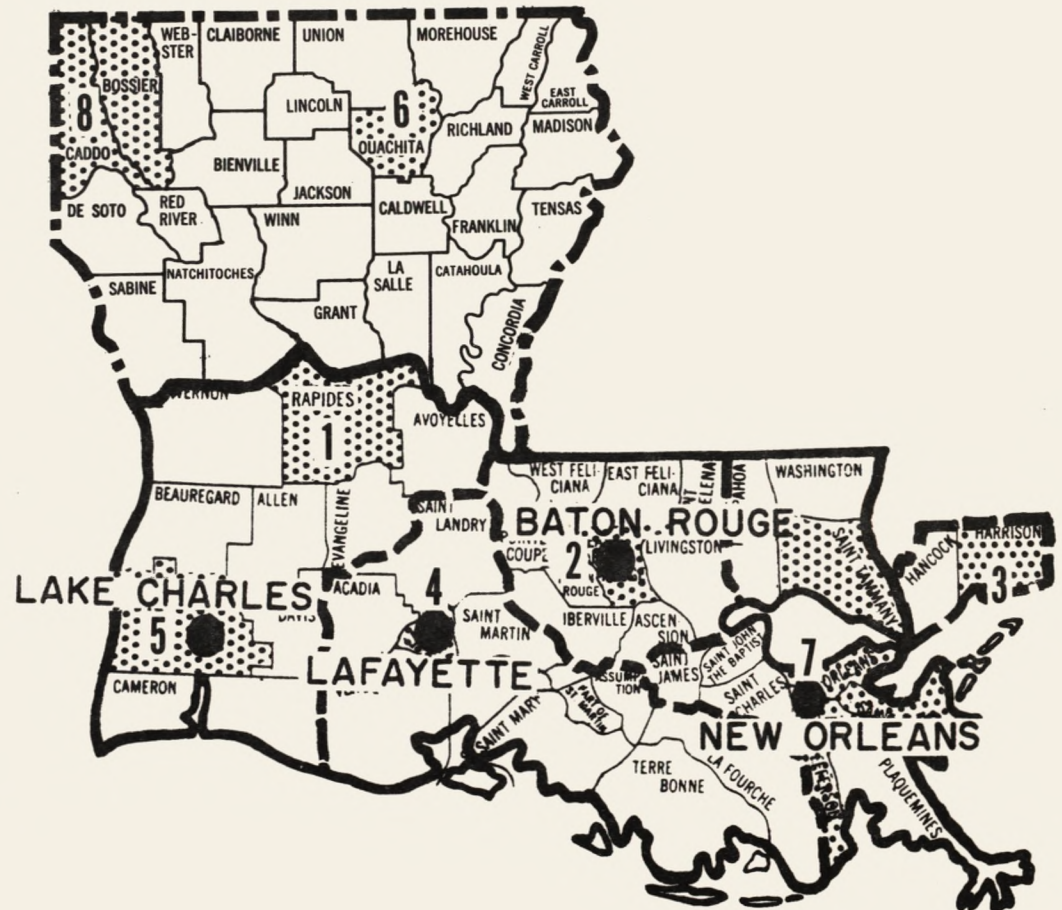
Louisiana

— Trade and Banking Areas

▬ Counties Outside the District

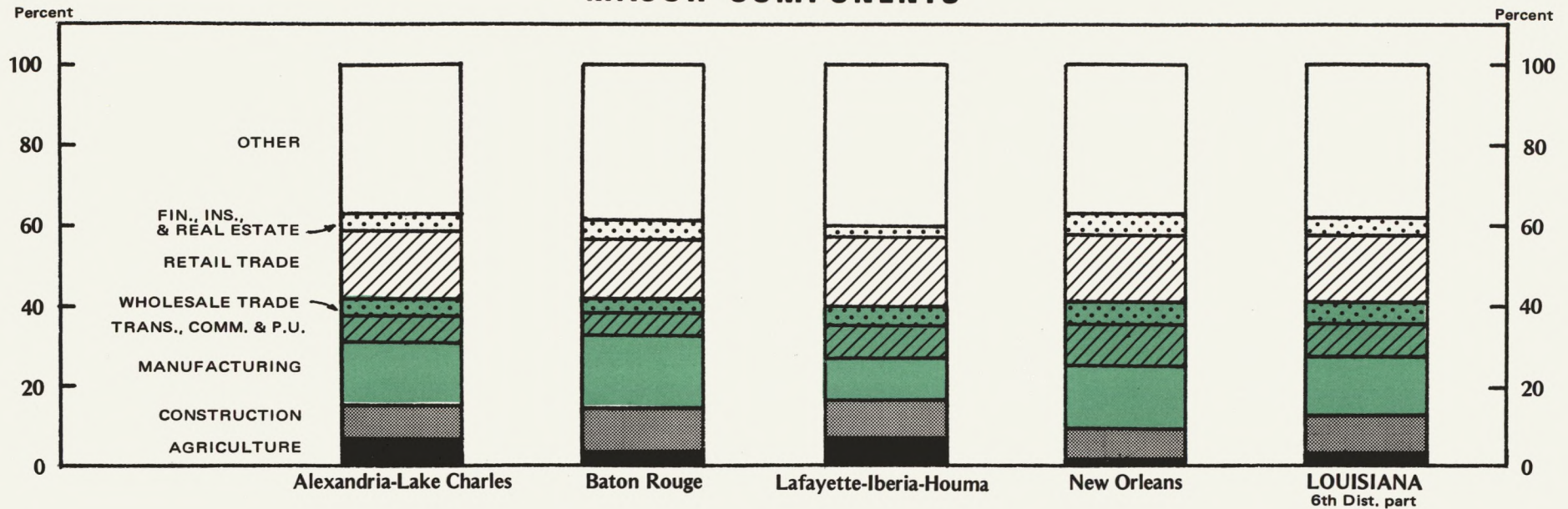
▨ Standard Metropolitan Statistical Areas

1. Alexandria (Rapides)
2. Baton Rouge (East Baton Rouge)
3. Biloxi—Gulfport (Harrison, Miss.)
4. Lafayette (Lafayette)
5. Lake Charles (Calcasieu)
6. Monroe (Ouachita)
7. New Orleans (Hancock, Harrison, Miss., Jefferson, Orleans, St. Bernard, St. Tammany, La.)
8. Shreveport (Bossier, Caddo)



Civilian Employment in Louisiana, 1970

MAJOR COMPONENTS



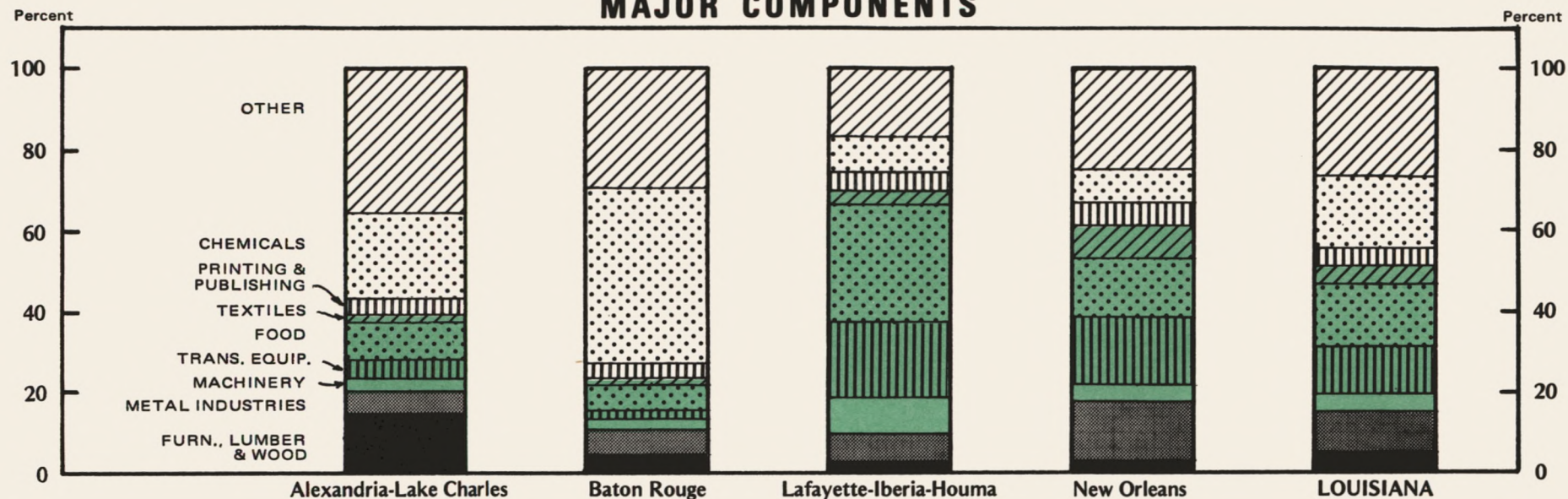
PERCENTAGE DISTRIBUTION

	Alexandria-Lake Charles			Baton Rouge		Lafayette-Iberia-Houma		New Orleans			Louisiana (6th District Part)
	Alexandria		Lake Charles	Baton Rouge		Lafayette		Biloxi-Gulfport		New Orleans	
	Area	SMSA	SMSA	Area	SMSA	Area	SMSA	Area	SMSA	SMSA	
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Agriculture	6.0	4.3	2.3	3.0	1.1	7.6	3.7	1.7	1.6	0.8	3.7
Construction	9.4	7.1	10.8	11.2	9.9	8.8	7.8	7.9	11.4	7.2	8.7
Manufacturing	14.8	12.2	19.0	18.0	17.3	10.4	5.4	15.3	12.1	14.1	14.8
Durable goods	5.1	6.2	3.2	3.8	2.8	4.6	1.9	7.6	6.6	7.6	6.0
Nondurable goods	9.7	6.0	15.8	14.2	14.5	5.8	3.5	7.7	5.4	6.5	8.8
Trans., comm., and public utilities	7.3	8.0	7.2	5.8	5.3	8.3	8.2	10.1	7.6	10.9	8.6
Wholesale trade	4.1	4.9	5.3	3.7	4.2	4.4	5.3	5.8	3.0	6.6	5.1
Retail trade	16.9	16.3	16.8	14.6	14.9	17.2	19.5	16.7	17.9	16.9	16.4
Fin., ins., and real estate	3.7	4.8	4.0	4.5	5.4	3.1	4.8	5.3	4.7	5.8	4.6
Other	37.8	42.4	34.6	39.2	41.9	40.2	45.3	37.2	41.7	37.7	38.1

NOTE: Trade and Banking Areas and Standard Metropolitan Statistical Areas depicted on page 51. The 1970 Census agricultural employment statistics reported above fall substantially below estimates of the U. S. Dept. of Labor and may represent possible underreporting.

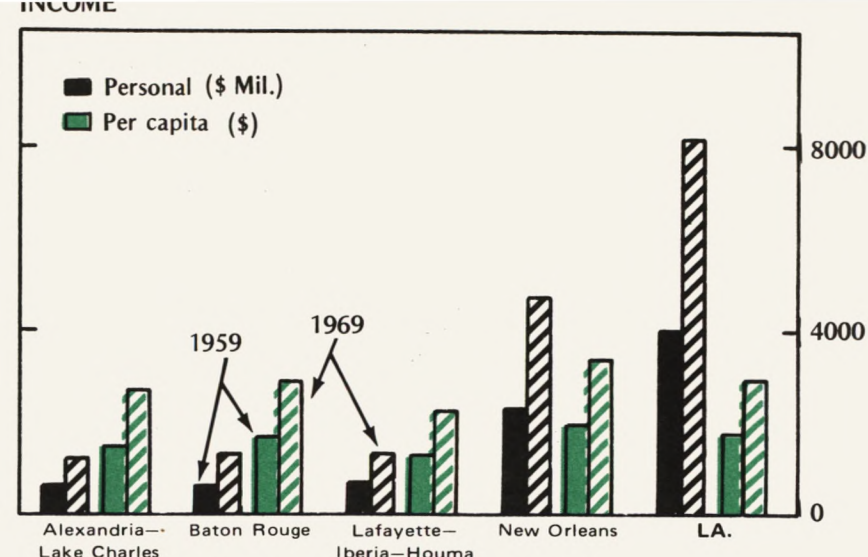
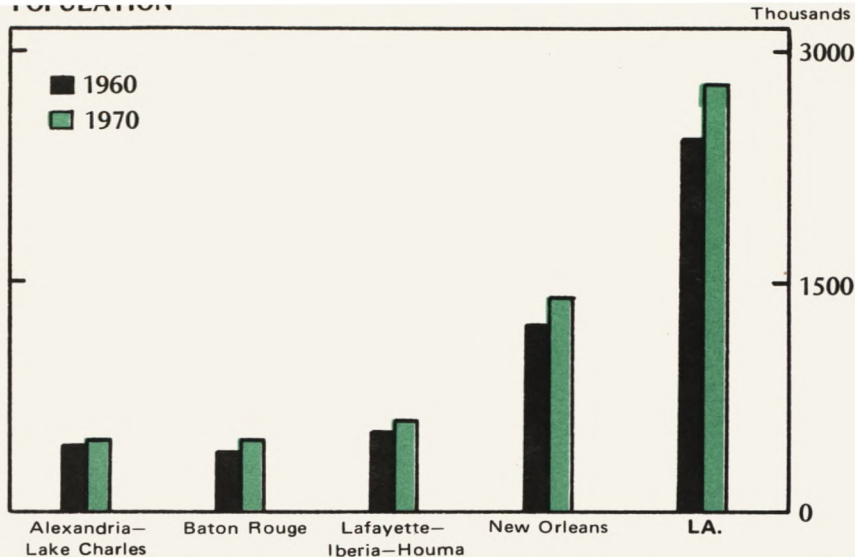
Manufacturing Employment in Louisiana, 1970

MAJOR COMPONENTS



PERCENTAGE DISTRIBUTION

	Alexandria-Lake Charles			Baton Rouge		Lafayette-Iberia-Houma		New Orleans			Louisiana (6th District part)
	Area	Alexandria SMSA	Lake Charles SMSA	Area	Baton Rouge SMSA	Area	Lafayette SMSA	Area	Biloxi- Gulfport SMSA	New Orleans SMSA	
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Durable goods	34.3	50.7	16.9	21.0	16.0	43.9	35.7	49.6	55.0	53.6	40.3
Furn., lumber, and wood	15.4	26.1	1.4	4.6	1.1	2.9	3.9	3.4	6.0	2.1	5.2
Metal industries	5.1	10.7	3.0	6.3	6.0	7.0	6.7	14.4	12.3	17.0	10.4
Machinery, except electrical	2.5	2.6	2.0	2.0	1.6	8.1	6.8	2.9	4.1	3.2	3.4
Electrical machinery	0.4	0.9	0.2	0.7	0.7	0.6	1.9	1.2	2.9	1.3	0.8
Transportation equipment	4.7	2.1	4.8	1.9	1.0	18.4	4.0	16.6	16.4	17.3	11.9
Other durables	6.2	8.3	5.5	5.5	5.6	6.9	12.4	11.1	13.3	12.7	8.6
Nondurable goods	65.7	49.3	83.1	79.0	84.0	56.1	64.3	50.4	45.0	46.4	59.7
Food and kindred products	9.8	17.5	6.1	6.7	6.2	29.8	37.7	14.8	13.2	15.1	14.7
Textiles & fabricated text. prod.	1.1	1.4	0.1	0.9	0.4	2.9	1.0	8.1	10.2	9.0	4.7
Printing and publishing	4.3	7.3	3.5	4.0	5.1	4.7	12.2	5.4	9.1	6.1	4.7
Chemicals and allied products	21.6	5.6	36.8	43.2	45.2	8.8	5.6	8.3	3.3	4.9	17.8
Other nondurables	28.9	17.5	36.6	24.2	27.1	9.9	7.8	13.8	9.2	11.3	17.8



Population and Income, Louisiana

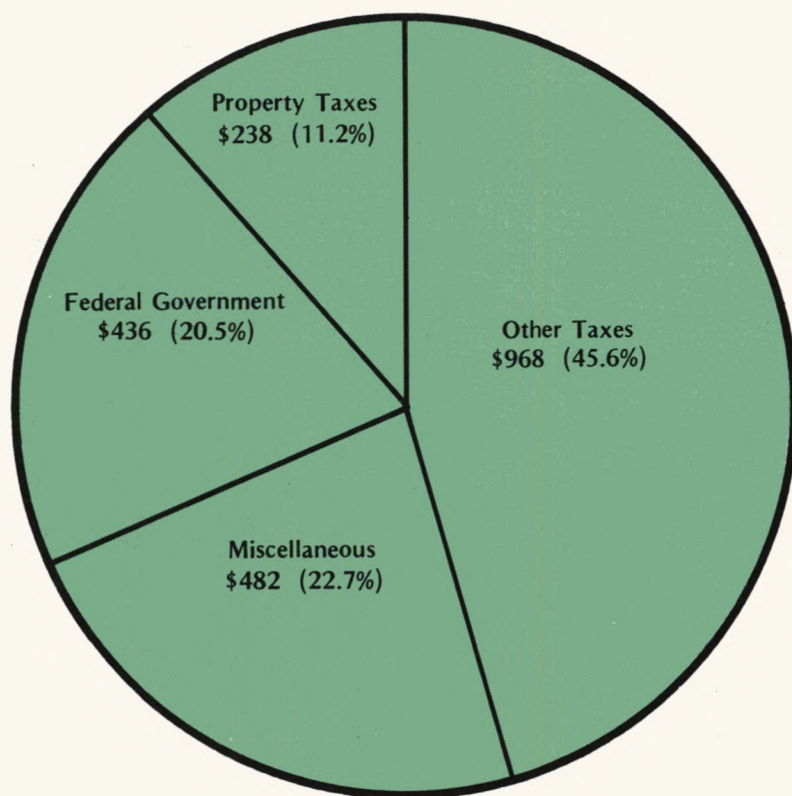
	Population (Thousands)		Demographic Characteristics		Income			
			Nonwhite Percent of Population		Personal Income (\$ Mil.)	Per Capita Income	Personal Income (\$ Mil.)	Per Capita Income
	1960	1970	1960	1970	1959	1959	1969	1969
Louisiana	2,424	2,791	30.1	28.8	4,018	1,731	8,166	2,941
(6th District part)								
Alexandria-Lake Charles Area	420	468	24.3	22.9	627	1,514	1,264	2,702
Alexandria SMSA	111	118	30.5	28.2	157	1,432	295	2,496
Lake Charles SMSA	145	145	20.9	22.1	282	1,969	448	3,068
Baton Rouge Area	394	467	36.5	32.6	610	1,688	1,336	2,881
Baton Rouge SMSA	230	285	31.8	28.9	480	2,120	923	3,273
Lafayette-Iberia-Houma Area	519	602	26.6	24.5	676	1,323	1,360	2,272
Lafayette SMSA	85	112	24.0	21.8	140	1,676	301	2,737
New Orleans Area	1,225	1,405	30.0	30.2	2,308	1,980	4,715	3,373
Biloxi-Gulfport SMSA	119	135	16.1	17.5	189	1,611	437	3,256
New Orleans SMSA	907	1,406	30.9	31.4	1,906	2,133	3,723	3,574

NOTE: Trade and Banking Areas and Standard Metropolitan Statistical Areas depicted on page 51.

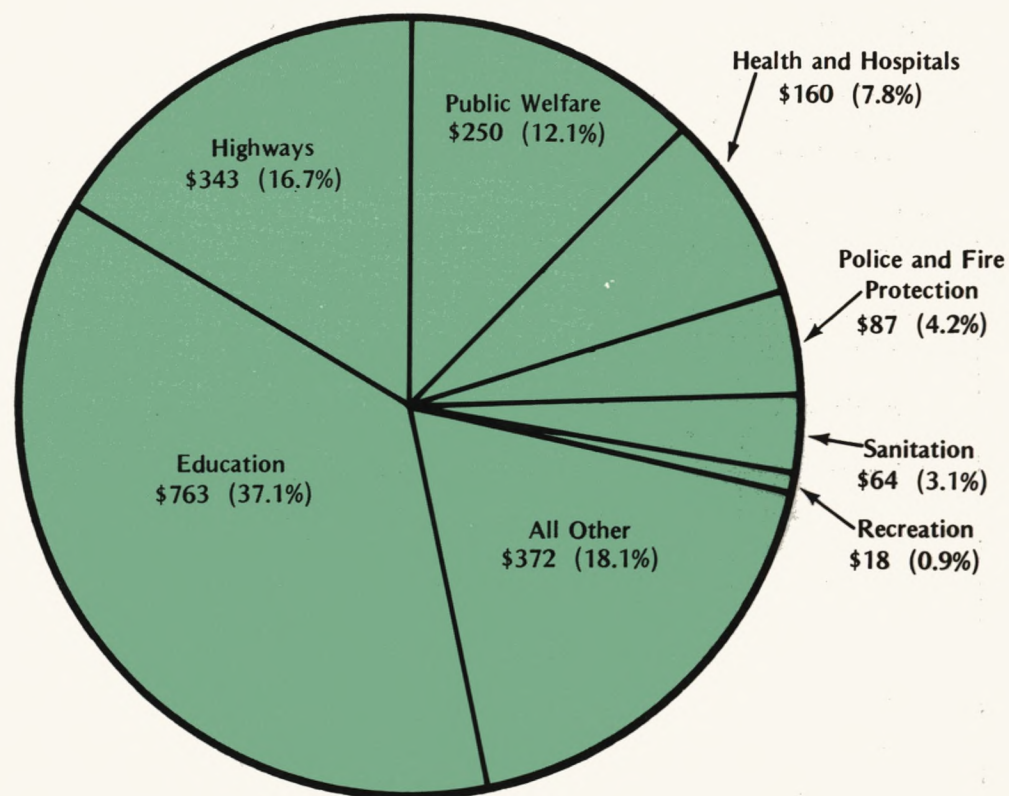
LOUISIANA'S STATE AND LOCAL GOVERNMENT REVENUES AND EXPENDITURES 1969 - 70

(Millions of Dollars and Percentages)

TOTAL REVENUE \$2124



TOTAL EXPENDITURE \$2058



Selected Statistics, Insured Commercial Banks, Louisiana¹

(Millions of Dollars)

(Number)

	Deposits			Loans			Investments			Banks		
	1950	1960	1970	1950	1960	1970	1950	1960	1970	1950	1960	1970
State Total²	1,127	2,256	5,078	358	933	2,627	593	887	1,840	93	115	148
Alexandria-Lake Charles Area	194	295	444	57	115	290	85	125	256	20	25	32
Alexandria SMSA	85	108	200	25	48	80	38	41	88	5	5	6
Lake Charles SMSA	54	99	151	16	36	78	23	44	48	3	4	5
Baton Rouge Area	172	334	972	44	142	547	87	136	374	20	23	28
Baton Rouge SMSA	133	270	793	36	117	454	70	108	303	5	7	8
Lafayette-Iberia-Houma Area	184	356	860	47	123	394	86	165	360	33	41	50
Lafayette SMSA	31	60	160	11	27	91	12	19	45	2	3	4
New Orleans Area	613	1,331	2,792	220	576	1,499	356	490	925	25	31	42
Biloxi-Gulfport SMSA	34	56	212	9	23	117	20	27	83	4	4	3
New Orleans SMSA	544	1,180	2,365	202	520	1,273	315	410	752	11	16	25

¹ All data are December figures.

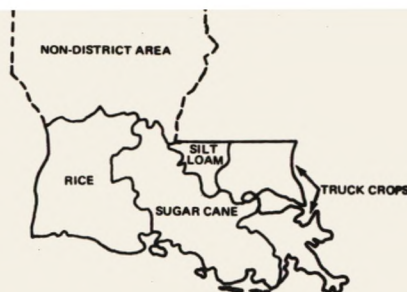
² Sixth District portion only.

NOTE: The "Areas" are Trade and Banking Areas. Trade and Banking Areas and Standard Metropolitan Statistical Areas are depicted on page 51.

Trade and Services, Louisiana

	Retail Trade			Wholesale Trade			Selected Services		
	Establish- ments	Employment ¹	Sales (\$ Millions)	Establish- ments	Employment ¹	Sales (\$ Millions)	Establish- ments	Employment ¹	Sales (\$ Millions)
Alexandria-Lake Charles Area									
1963	3,417	16,177	396	451	7,627	270	1,543	5,435	38
1967	4,105	19,526	543	478	4,608	369	2,919	8,486	74
Alexandria SMSA									
1963	775	4,558	111	150	1,538	111	350	1,820	12
1967	1,014	5,630	150	164	1,840	149	558	2,187	19
Lake Charles SMSA									
1963	1,110	5,731	146	165	1,661	111	634	2,102	16
1967	1,269	6,837	195	173	2,000	152	773	2,263	20
Baton Rouge Area									
1963	2,672	16,475	418	457	4,046	305	1,276	5,516	45
1967	3,273	20,907	625	571	6,233*	578*	2,021	7,396*	74
Baton Rouge SMSA									
1963	1,564	12,258	317	367	3,619	274	947	4,794	41
1967	1,902	15,755	473	463	5,551	525	1,411	6,401	65
Lafayette-Iberia-Houma Area									
1963	4,631	21,494	500	826	6,488	463	2,172	10,755	65
1967	5,795	27,228	731	899	7,427	630	3,257	9,379	110
Lafayette SMSA									
1963	781	4,611	110	210	1,697	119	449	1,827	22
1967	1,033	6,218	158	241	2,338	193	701	2,418	21
New Orleans Area									
1963	8,838	61,490	1,414	2,153	26,817	2,840	5,666	26,736	264
1967	10,981	75,909	1,985	2,281	30,802	3,823	7,615	39,728	381
Biloxi-Gulfport SMSA									
1963	1,109	6,168	131	144	1,284	76	761	3,381	24
1967	1,276	7,304	184	144	1,262	83	824	4,259	34
New Orleans SMSA									
1963	6,202	57,842	1,123	1,801	24,028	2,655	4,331	25,709	227
1967	7,778	60,653	1,575	1,918	27,723	3,500	5,836	32,901	322

¹Includes employees and proprietors.
May be understated because of insufficient data.



Louisiana

Selected Agricultural Statistics

TYPE OF FARMING AREA

		Rice	Sugarcane	Silt Loam	Gulf Truck	Non-District Area	Louisiana
Farm Population	1960	33,205	75,012	5,798	23,011	96,075	233,101
	1970	32,876	56,525	4,897	20,536	55,668	170,502
Average value of land and buildings per farm	1964	55,186	43,505	50,821	24,838	N. A.	38,636
	1969	87,269	76,682	124,854	49,650	68,694	74,414
Number of farms with:							
Less than 500 acres	1964	9,879	16,004	2,107	8,192	22,352	58,534
	1969	7,093	11,149	1,188	4,458	13,951	37,839
500 acres or more	1964	1,141	763	217	155	1,656	3,932
	1969	1,213	929	211	139	1,938	4,430
Average acreage per farm	1964	234.8	137.9	208.3	91.1	177.9	166.7
	1969	284.7	185.8	314.3	125.0	262.2	231.6
Acreage by type of operator (Thous.)							
Full owner	1964	601.6	637.7	288.2	396.4	2,032.6	3,896.5
	1969	602.1	735.5	215.1	326.8	1,872.8	3,752.3
Tenant	1964	429.9	440.1	57.7	74.9	481.5	1,478.1
	1969	463.1	461.6	37.5	45.3	539.3	1,546.8
Value of products sold							
Crops as % total	1964	80.7	82.7	31.5	18.1	69.4	69.2
	1969	78.0	78.3	24.3	9.1	54.9	60.0
Livestock as % total	1964	19.3	17.3	68.5	81.9	30.6	30.8
	1969	22.0	21.7	75.7	90.9	45.1	40.0
Total (\$ Thousands)	1964	98,376	103,664	9,172	43,129	148,580	402,920 ¹
	1969	113,620	130,645	13,543	59,840	175,290	492,938
Farm expenditures (\$ Thousands)							
	1964	34,373	50,251	6,040	25,065	71,190	186,919
	1969 ²	51,322	59,834	9,202	40,539	100,729	261,435 ¹
	1969 ³	85,624	107,277	13,061	52,078	164,787	422,827

¹Sum of areas does not equal total because of rounding.

²Expenditures for items reported in both 1964 and 1969.

³Includes expenditures for agricultural chemicals and other farm supplies not reported in the 1964 Census.

MISSISSIPPI

TRADE AND BANKING AREAS

The **JACKSON** area is dominated economically by the capital city. Steady population growth there has resulted in a concentrated labor pool which has attracted many manufacturing firms producing for national markets. Outside of Hinds and Rankin Counties, this is a rural, agricultural area of declining population, dotted here and there with light manufacturing activity. Timber is important and cattle, cotton, and poultry are the chief products.

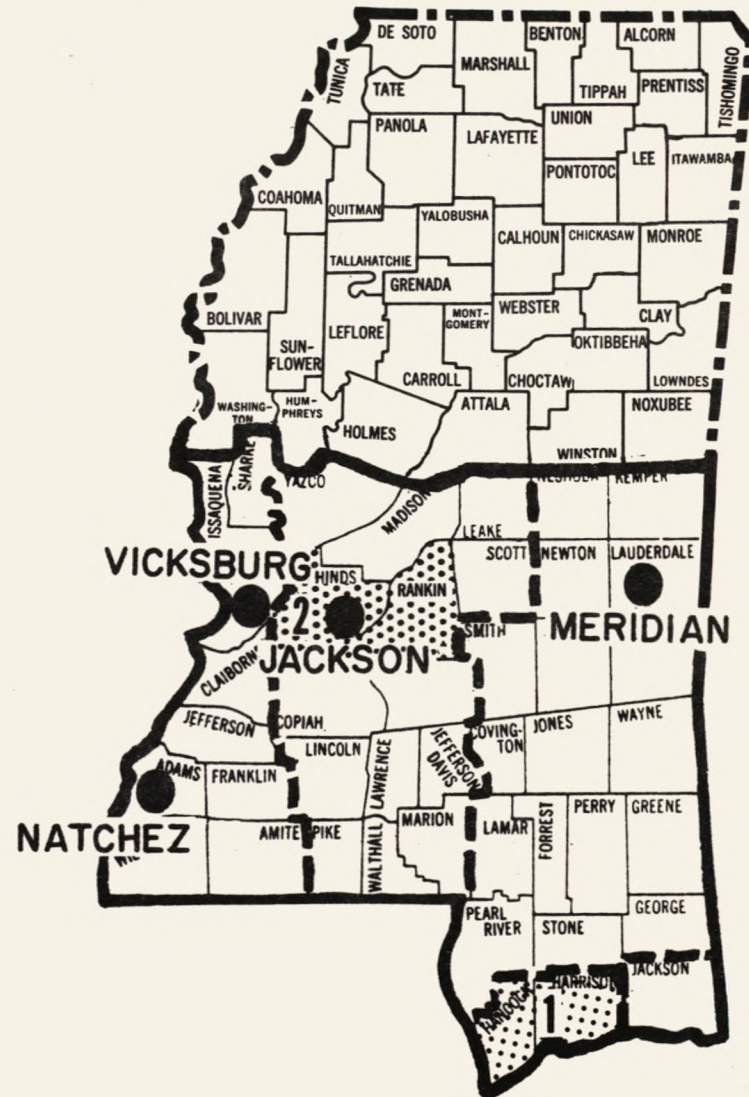
The **HATTISBURG-LAUREL-MERIDIAN** area's economy is based on timber and timber-related products from both hard and soft woods. Pulp and furniture are traditional industries, hard-board has become a staple, and mobile home manufacturing is growing steadily. Cattle, poultry, and cotton farming occupy a declining farm population. Overall, however, the area's population has been on the rebound since the mid-1960's, especially near the strategic crossroads of Meridian and the growing University of Southern Mississippi complex at Hattiesburg.

The **NATCHEZ** area is the richest part of the state historically, but the economy is not so fortunate. This is an area of tourism, scattered and diverse light manufacturing operations, and an agriculture concentrated in cotton, soybeans, and cattle. Outside of Natchez and Vicksburg, the largely rural population has been shrinking slowly ever since World War II.

Note: The Mississippi Gulf Coast counties of Hancock and Harrison (Gulfport-Biloxi) are included in the New Orleans Trade and Banking Area on page 54. Jackson county (Pascagoula) is included in the Mobile Trade and Banking Area.

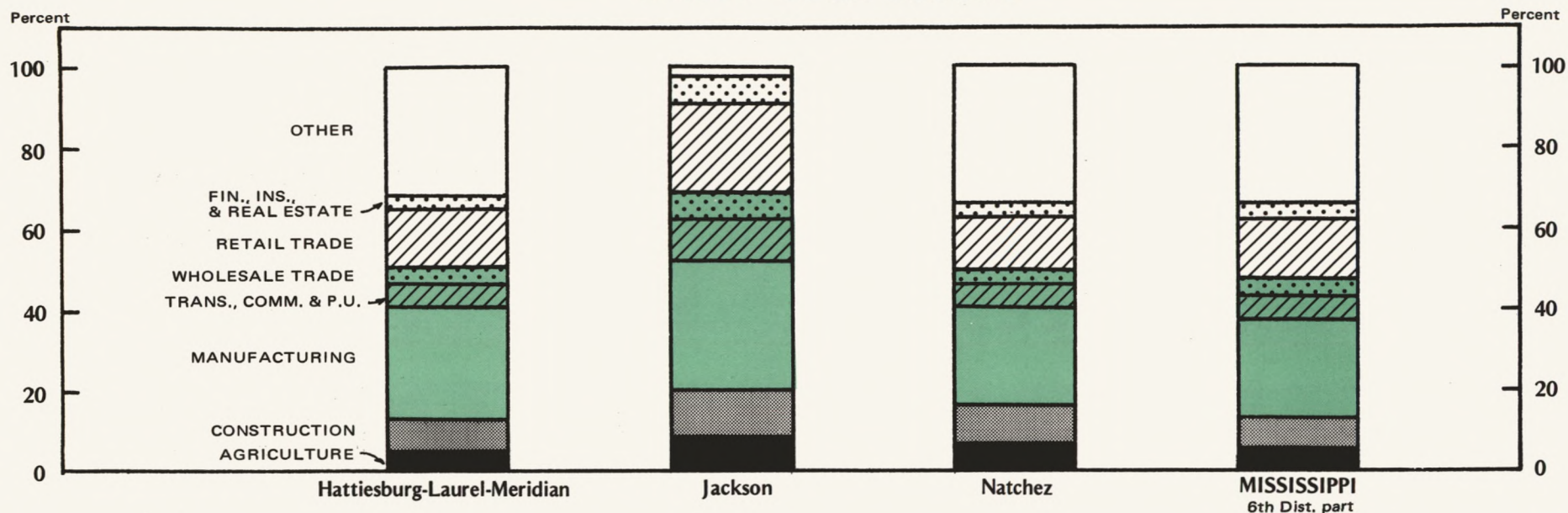
Mississippi

- Trade and Banking Areas
- ▣ Counties Outside the District
- ▣ Standard Metropolitan Statistical Area
 1. Biloxi—Gulfport (Harrison, Hancock)
 2. Jackson (Hinds, Rankin)



Civilian Employment in Mississippi, 1970

MAJOR COMPONENTS



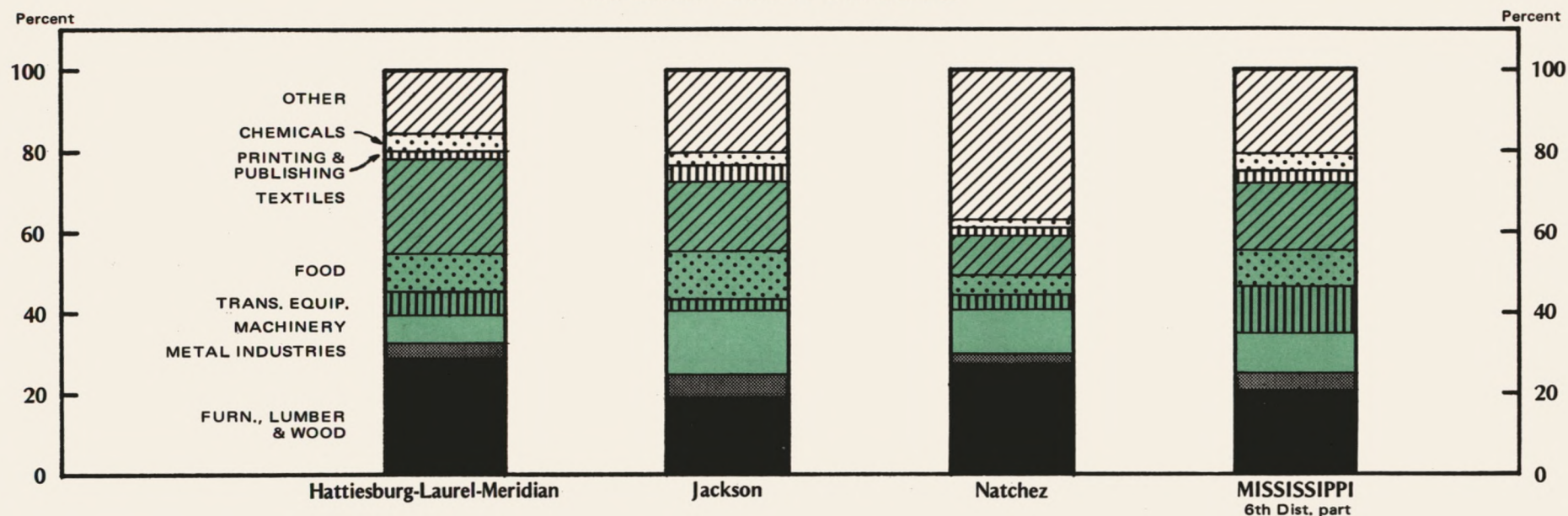
PERCENTAGE DISTRIBUTION

	Hattiesburg-Laurel-Meridian		Jackson		Natchez			Mississippi (6th District part)
	Lauderdale County		Jackson SMSA		Adams County		Warren County	
	Area		Area		Area			
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Agriculture	5.2	1.8	5.8	2.5	7.3	2.6	2.6	5.1
Construction	8.3	6.7	7.5	7.3	9.0	4.9	14.5	8.4
Manufacturing	27.0	19.2	21.2	14.6	24.2	24.4	20.9	23.8
Durable goods	13.8	9.3	11.4	8.4	11.7	4.2	17.0	13.0
Nondurable goods	13.2	9.9	9.8	6.1	12.6	20.2	6.5	10.8
Trans., comm., and public utilities	6.6	8.9	6.8	7.6	6.0	5.3	6.1	6.5
Wholesale trade	3.2	5.2	4.4	5.9	2.6	5.0	2.2	3.5
Retail trade	14.8	17.7	14.6	15.0	14.9	17.3	16.4	14.9
Fin., ins., and real estate	2.6	3.6	5.1	7.3	2.3	3.3	2.5	3.8
Other	32.2	36.9	34.6	39.9	33.7	37.2	34.8	33.8

NOTE: Trade and Banking Areas and Standard Metropolitan Areas depicted on page 61. The 1970 Census agricultural employment statistics reported above fall substantially below estimates of the U.S. Dept. of Labor and may represent possible underreporting.

Manufacturing Employment in Mississippi, 1970

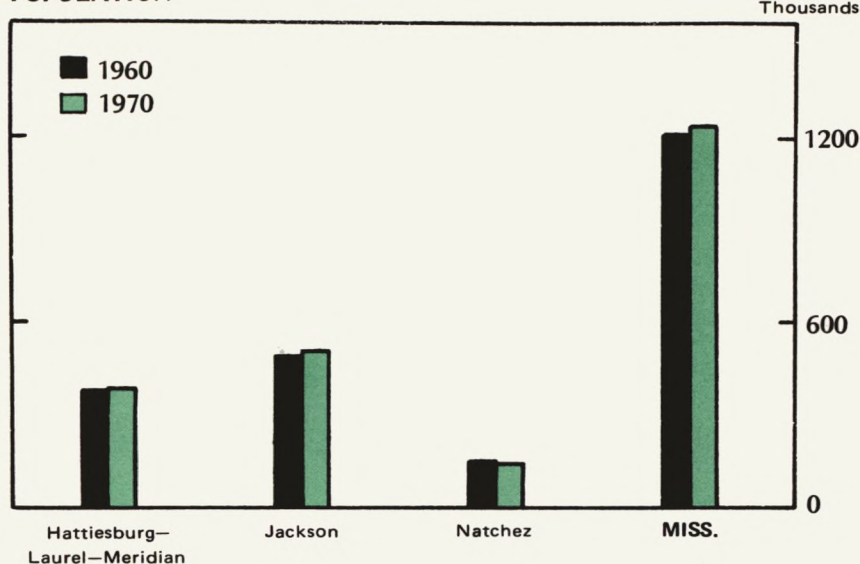
MAJOR COMPONENTS



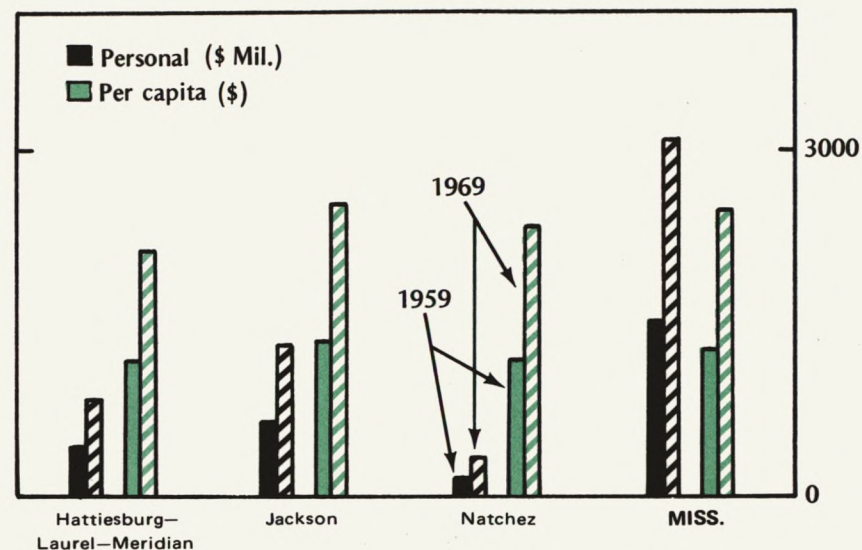
PERCENTAGE DISTRIBUTION

	Hattiesburg-Laurel-Meridian		Jackson		Natchez			Mississippi (6th District part)
	Area	Lauderdale County	Area	Jackson SMSA	Area	Adams County	Warren County	
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Durable goods	51.2	48.4	53.9	58.0	48.2	17.4	68.9	54.5
Furn., lumber, and wood	29.3	23.4	19.4	12.2	27.6	11.1	22.2	21.0
Metal industries	3.1	7.1	5.3	5.5	1.9	1.8	3.5	4.1
Machinery, except electrical	1.8	1.4	6.6	11.1	6.5	1.3	15.7	4.0
Electrical machinery	5.5	2.1	9.6	9.9	5.5	0.2	16.8	6.3
Transportation equipment	5.6	4.3	1.9	1.5	2.7	0.2	5.9	10.9
Other durables	5.9	10.2	11.1	17.7	3.9	2.8	4.7	8.1
Nondurable goods	48.8	51.6	46.1	42.0	51.8	82.6	31.1	45.5
Food and kindred products	9.2	13.6	12.6	14.7	5.6	5.1	9.5	9.5
Text. and fabricated text. prod.	23.7	14.2	17.1	6.5	9.3	—	0.3	16.5
Printing and publishing	1.7	5.4	3.7	7.4	1.2	1.4	1.5	2.6
Chemicals and allied products	4.2	1.1	3.3	3.0	2.1	0.9	4.5	3.7
Other nondurables	10.0	5.9	9.4	10.4	33.7	75.2	15.3	13.2

POPULATION



INCOME



Population & Income, Mississippi

	Population (Thousands)		Demographic Characteristics		Income			
			Nonwhite Percent of Population		Personal Income (\$ Mil.)	Per Capita Income	Personal Income (\$ Mil.)	Per Capita Income
	1960	1970	1960	1970	1959	1959	1969	1969
Mississippi (6th District part)	1,219	1,242	37.2	33.7	1,511	1,282	3,092	2,479
Hattiesburg-Laurel-Meridian Area	381	388	30.7	27.6	438	1,171	834	2,137
Lauderdale County	67	67	35.0	31.2	97	1,478	185	2,732
Jackson Area	496	516	43.8	40.0	656	1,348	1,313	2,529
Jackson SMSA	221	259	39.8	37.4	392	1,803	782	3,033
Natchez Area	153	146	56.2	52.0	177	1,179	345	2,334
Adams County	38	37	49.5	48.1	60	1,630	111	2,942
Warren County	42	45	46.8	41.1	60	1,444	127	2,803

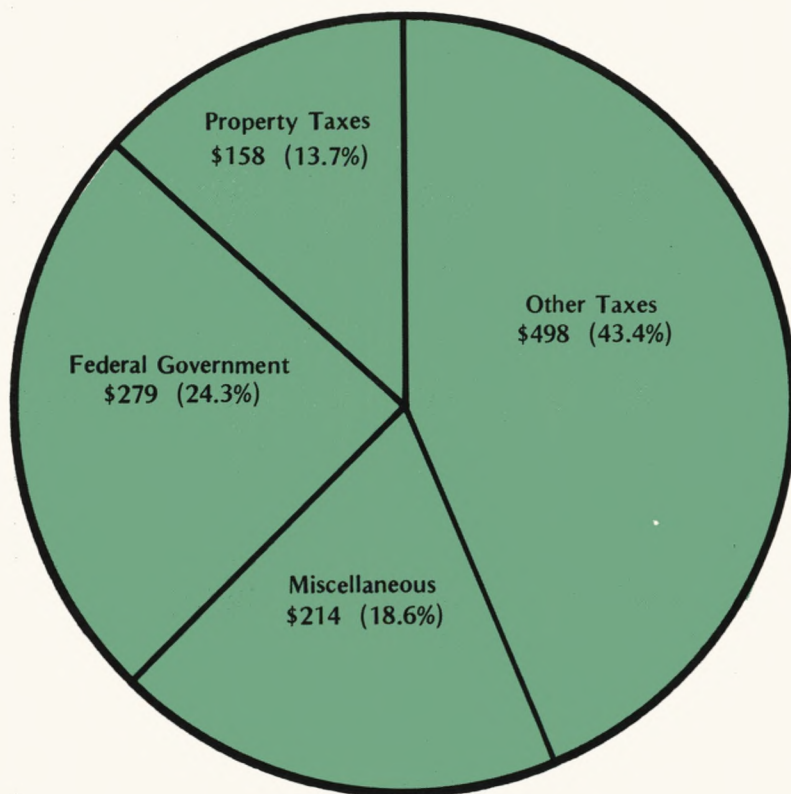
NOTE: Trade and Banking Areas and Standard Metropolitan Statistical Areas depicted on page 61. Harrison and Hancock counties (Gulfport-Biloxi) are included in the New Orleans Trade and Banking Area on page 54. Jackson county (Pascagoula) is included in the Mobile Trade and Banking Area.

MISSISSIPPI'S STATE AND LOCAL GOVERNMENT REVENUES AND EXPENDITURES

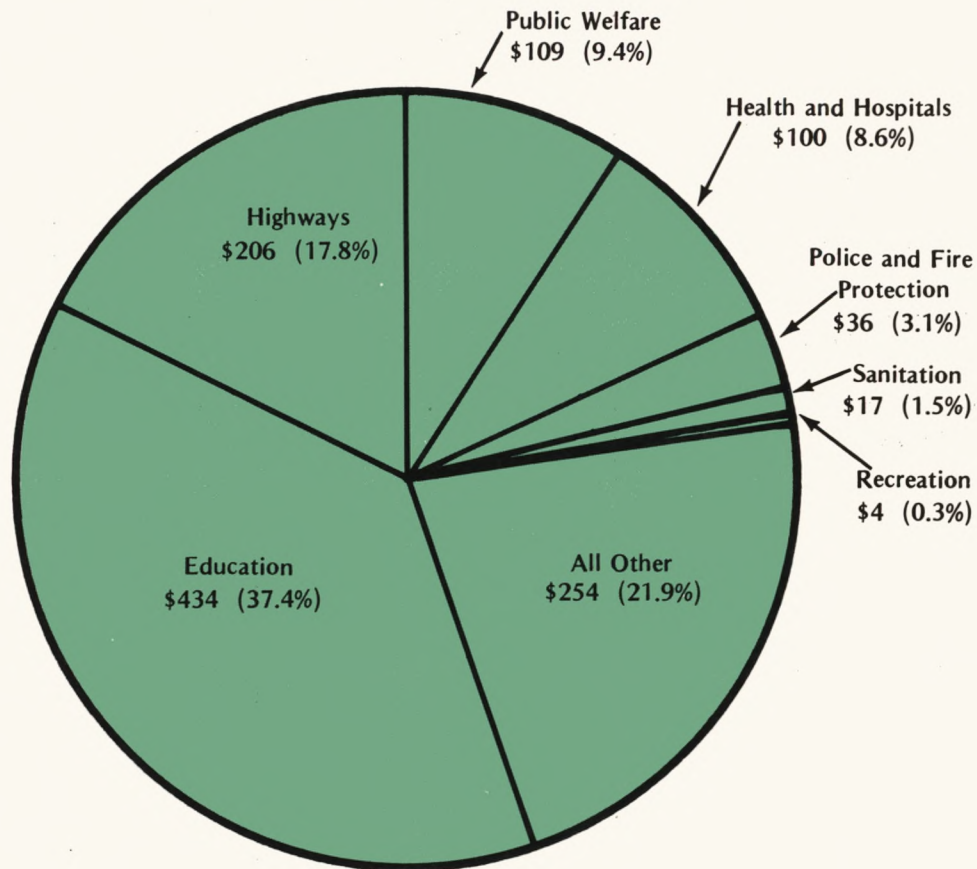
1969 - 70

(Millions of Dollars and Percentages)

TOTAL REVENUE \$1149



TOTAL EXPENDITURE \$1161



Selected Statistics, Insured Commercial Banks, Mississippi¹

(Millions of Dollars)

(Number)

	Deposits			Loans			Investments			Banks		
	1950	1960	1970	1950	1960	1970	1950	1960	1970	1950	1960	1970
State Total ²	486	848	2,048	129	370	1,185	248	337	675	93	92	87
Hattiesburg-Laurel-Meridian Area	133	209	499	33	85	264	73	91	177	33	33	35
Lauderdale County	37	49	92	10	20	45	21	20	34	3	3	3
Jackson Area	254	471	1,055	68	215	641	120	168	345	40	40	36
Jackson SMSA	159	320	694	47	160	445	67	93	186	9	9	9
Natchez Area	55	75	172	15	35	102	28	32	55	12	12	9
Adams and Warren Counties	38	51	80	11	26	49	20	20	24	4	4	3

¹ All data are december figures.

² Sixth District portion only.

NOTE: The "Areas" are Trade and Banking Areas. Trade and Banking Areas and Standard Metropolitan Statistical Areas are depicted on page 61.

Trade and Services, Mississippi

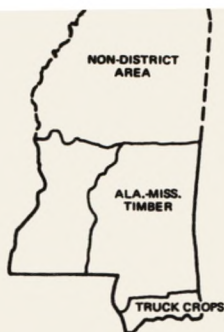
	Retail Trade			Wholesale Trade			Selected Services		
	Establish- ments	Employment ¹	Sales (\$ Millions)	Establish- ments	Employment ¹	Sales (\$ Millions)	Establish- ments	Employment ¹	Sales (\$ Millions)
Hattiesburg-Laurel- Meridian Area									
1963	3,514	14,537	331	454	3,938	270	1,754	4,770	33
1967	3,718	16,132	432	480	4,449*	319*	1,855	5,038*	41
Lauderdale County									
1963	718	3,631	79	129	1,683	122	411	1,421	9
1967	733	3,908	102	133	1,915	150	414	1,352	12
Jackson Area									
1963	4,147	19,633	485	713	6,983	535	2,168	9,113	66
1967	4,614	23,506	675	756	8,122	760	2,436	9,731	102
Jackson SMSA									
1963	1,717	10,463	266	438	5,379	411	1,121	6,644	51
1967	2,030	13,045	380	489	6,538	607	1,304	7,338	78
Natchez Area									
1963	1,306	5,813	138	171	1,546	113	510	1,732	12
1967	1,268	6,226	166	177	1,245	102*	562	1,898*	15*
Adams County									
1963	373	2,045	49	75	837	49	169	673	5
1967	347	2,812	58	79	683	48	194	673	6
Warren County									
1963	409	2,058	49	49	488	43	171	694	5
1967	423	2,521	65	49	370	32	184	882	7

¹ Includes employees and proprietors.

*May be understated because of insufficient data.

NOTE: Harrison and Hancock counties (Gulfport-Biloxi) are included in the New Orleans Trade and Banking Area on page 54.

Jackson county (Pascagoula) is included in the Mobile Trade and Banking Area.



Mississippi

Selected Agricultural Statistics

TYPE OF FARMING AREA

		Silt Loam	Alabama-Mississippi Timber	Gulf Truck	Non-District Area	Mississippi
Farm population	1960	73,930	129,813	3,359	335,734	542,836
	1970	38,956	71,397	5,869	145,270	261,492
Average value of land and buildings per farm	1964	26,696	16,169	21,911	N. A.	24,322
	1969	58,432	30,403	50,262	63,018	51,611
Number of farms with:						
Less than 500 acres	1964	15,046	35,116	1,482	50,986	102,630
	1969	9,657	22,479	778	33,132	66,046
500 acres or more	1964	1,427	1,124	45	3,919	6,515
	1969	1,388	1,031	38	4,074	6,531
Average acreage per farm	1964	212.8	126.2	109.1	173.2	162.6
	1969	290.6	152.5	141.9	245.3	221.0
Acreage by type of operator (Thous.)						
Full owner	1964	1,666.4	3,279.2	127.5	3,845.8	8,918.9
	1969	1,500.5	2,671.5	86.8	4,020.9	8,279.7
Tenant	1964	332.3	193.4	10.0	1,380.0	1,915.8
	1969	241.4	91.7	5.6	1,046.9	1,385.6
Value of products sold						
Crops as % total	1964	60.4	19.6	27.1	82.7	65.5
	1969	44.1	7.0	15.2	67.7	45.3
Livestock as % total	1964	39.6	80.4	72.9	17.3	34.5
	1969	55.9	93.0	84.8	32.3	54.7
Total (\$ Thousands)	1964	85,248	163,035	2,768	465,572	716,623
	1969	99,753	207,582	3,031	366,080	676,446
Farm expenditures (\$ Thousands)						
	1964	39,623	125,721	2,261	159,507	327,112
	1969 ²	62,954	161,296	2,391	197,612	424,253
	1969 ³	98,930	189,928	3,246	358,872	650,977 ¹

¹Sum of areas does not equal total because of rounding.

²Expenditures for items reported in both 1964 and 1969.

³Includes expenditures for agricultural chemicals and other farm supplies not reported in the 1964 Census.

TENNESSEE

Trade and Banking Areas

The **CHATTANOOGA** area, with a greater percentage of manufacturing employment than any other area in Tennessee, leads the state in textile and fabricated metals jobs. These two industries, plus chemicals, provide over one-half of the area's manufacturing jobs. Although Chattanooga has long been known for her textile and metals industries, the region's chemical industry is growing in importance. East of Chattanooga, the Ducktown copper district mines much of the South's copper ore. Many of the farms in the area are operated only part time. Poultry and eggs provide the chief source of cash farm receipts. Despite the dominance of poultry and eggs, livestock production is well diversified and accounted for nearly two-thirds of total cash farm receipts in 1969. Cash receipts from crops, chiefly cotton, accounted for one-seventh of total cash receipts in 1969.

The **KNOXVILLE** area possesses a diversified economy, with manufacturing, trade, education, and public administration each being important. The city is the site of the University of Tennessee and headquarters for TVA, and its location on the Tennessee River supports its development as a distribution center. Apparel and textile industries account for over 25 percent of manufacturing employment. Huge atomic energy production and research facilities give Oak Ridge the state's highest average family income. Large aluminum sheet rolling mills are located in Alcoa and Maryville. East of Knoxville, the Smoky Mountains National Park provides the focus for a lively tourist industry. The mountainous land of the Knoxville area, extending into the Cumberland Plateau on the west and into the Smoky Mountains on the east, is best suited for tobacco, the chief cash crop. Livestock farming is more important, however, accounting for about two-thirds of total farm cash receipts in 1969.

The **NASHVILLE** area is most diversified, being the only area in the District where the top four manufacturing industries account for less than one-half of manufacturing employment.

The city of Nashville maintains a good balance of industrial, commercial, administrative, and educational activities. Products include nylon, cellophane, shoes, textiles, apparel, and aircraft. Outside of Nashville, nonfarm employment depends to a large extent upon defense and space expenditures. Clarksville and Murfreesboro rely upon military bases, while Huntsville (Ala.) and Tullahoma depend upon Redstone Arsenal and Arnold Engineering Development Center, respectively, for much of their economic activity. Livestock farming provided nearly three-quarters of the farm cash receipts in 1969; cotton and tobacco are the most important cash crops. Most of the area's growth has been concentrated in the urban centers of Nashville and Huntsville.

The **TRI-CITIES** area is dotted with small farms dependent upon tobacco for the cash crop. Cash receipts are about equally shared by crops and livestock. Bristol strides the state line, with its population about equally divided between Virginia and Tennessee. Most of its manufacturing is work clothes and chemicals. Kingsport has the second highest average family income in the state because of its chemical industry, which produces synthetic fibers, plastics, and industrial chemicals. Other industries include paper and textile mills. Johnson City, which has a more nonmanufacturing climate, serves as a wholesale distributing point and medical center for veterans. Elizabethton, a few miles from Johnson City, has some large rayon factories.

Tennessee



--- Trade and Banking Areas

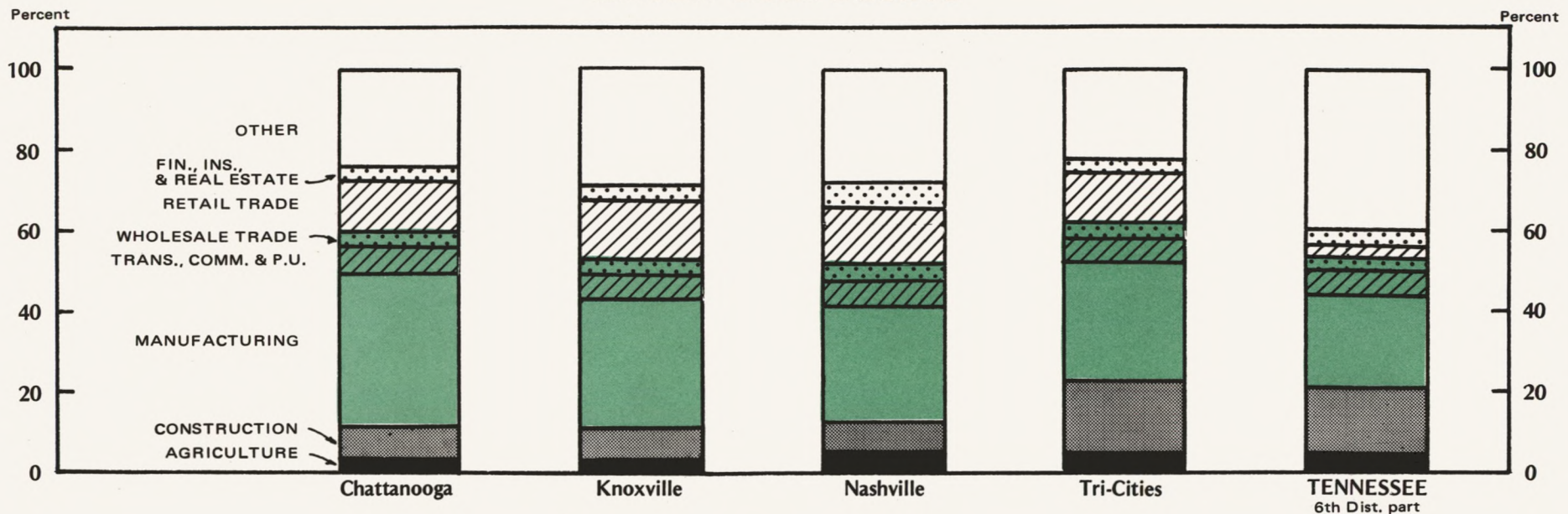
--- Counties Outside the District

Standard Metropolitan Statistical Areas

1. Chattanooga (Hamilton, Tennessee; Walker, Georgia)
2. Memphis (Shelby, Tennessee; Crittenden, Arkansas)
3. Nashville (Davidson, Sumner, Wilson)
4. Knoxville (Anderson, Blount, Knox)

Civilian Employment in Tennessee, 1970

MAJOR COMPONENTS

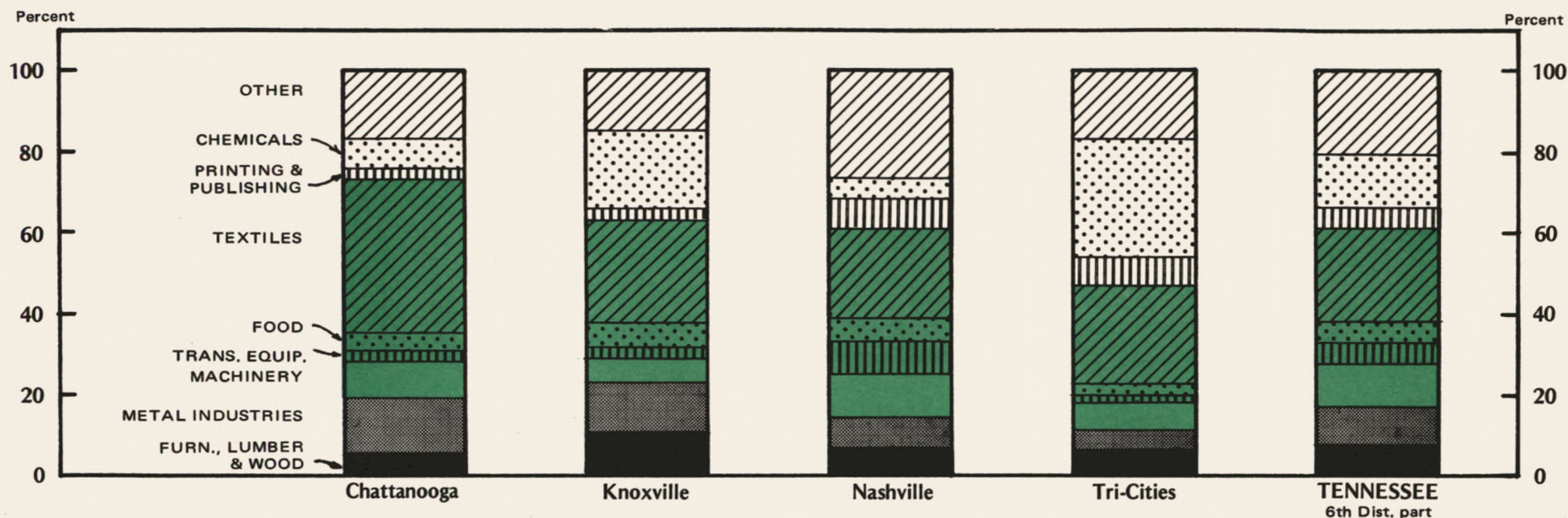


PERCENTAGE DISTRIBUTION

	Chattanooga		Knoxville		Nashville		Tri-Cities			Tennessee (6th District)
	Chattanooga		Knoxville		Nashville		Sullivan		Washington	
	Area	SMSA	Area	SMSA	Area	SMSA	Area	SMSA	County	
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Agriculture	3.4	1.1	3.2	1.4	4.9	1.7	4.8	2.1	4.1	4.2
Construction	6.7	5.8	7.3	6.8	7.4	6.7	7.9	7.5	8.5	7.3
Manufacturing	39.4	35.2	32.1	26.9	28.3	23.6	39.2	41.6	30.6	32.5
Durable goods	14.8	14.2	12.4	9.6	12.2	9.4	14.7	11.5	13.7	13.4
Nondurable goods	24.6	21.0	19.7	17.2	16.1	14.1	24.5	30.1	16.9	19.1
Trans., comm., and public utilities	6.1	7.4	6.2	7.2	6.4	7.2	5.9	6.6	4.5	6.3
Wholesale trade	3.0	4.1	3.7	4.8	4.0	5.6	3.2	3.8	3.9	3.6
Retail trade	13.4	14.1	14.9	15.6	14.4	15.2	13.2	14.2	13.7	14.2
Fin., ins., and real estate	3.6	5.1	3.2	3.9	4.6	6.3	2.5	2.7	3.3	3.9
Other	24.3	27.1	29.3	33.5	30.0	33.8	23.4	21.5	31.4	28.1

Manufacturing Employment in Tennessee, 1970

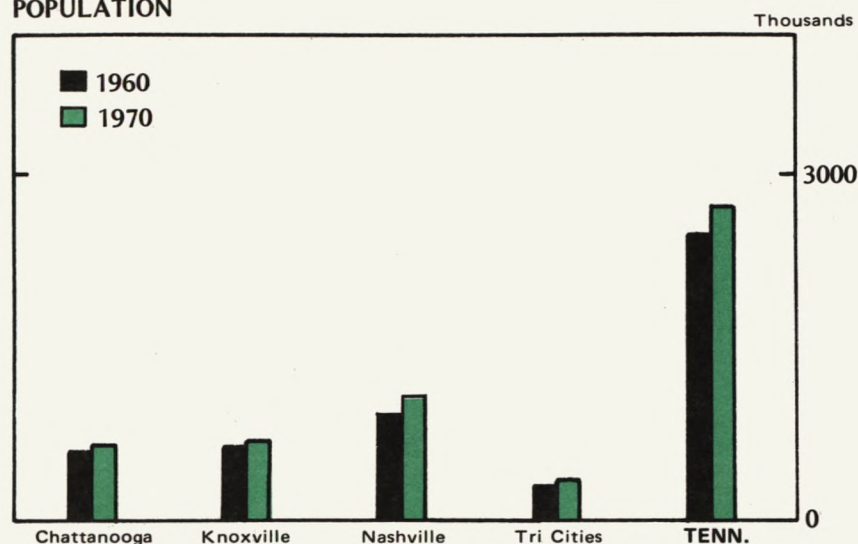
MAJOR COMPONENTS



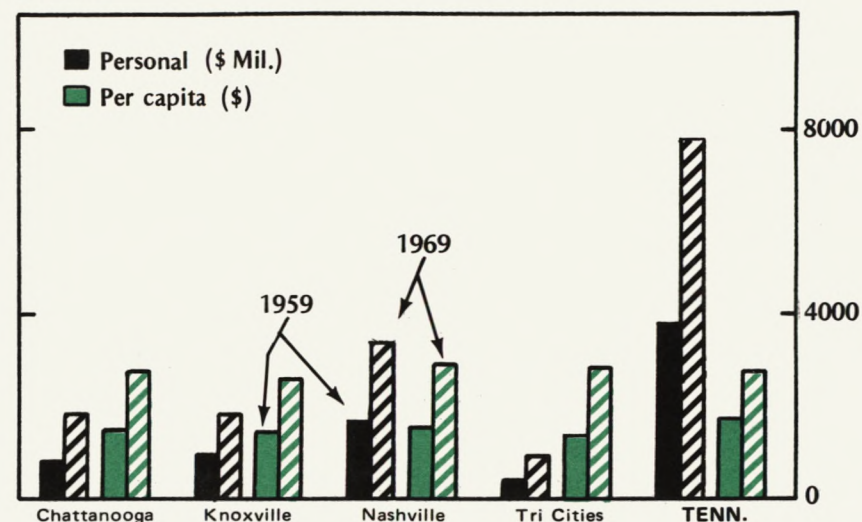
PERCENTAGE DISTRIBUTION

	Chattanooga		Knoxville		Nashville		Tri-Cities			Tennessee (6th District part)
	Area	Chattanooga SMSA	Area	Knoxville SMSA	Area	Nashville SMSA	Area	Sullivan County	Washington County	
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Durable goods	37.6	40.3	38.7	35.8	43.0	40.1	37.6	27.6	44.7	41.3
Furn., lumber, and wood	5.8	2.8	10.6	2.0	7.6	5.2	6.2	1.7	9.3	7.9
Metal industries	13.7	18.2	12.7	18.1	6.8	7.6	5.3	3.3	7.2	9.4
Machinery, except electrical	3.3	4.3	3.2	3.6	5.0	3.3	4.6	5.8	3.1	4.2
Electrical machinery	5.9	3.1	2.7	1.1	6.1	3.6	12.5	9.3	13.2	6.5
Transportation equipment	1.8	1.9	2.2	1.9	7.7	10.2	1.1	0.8	0.2	4.8
Other durables	7.0	10.1	7.3	9.1	9.8	10.2	7.9	6.7	11.6	8.5
Nondurable goods	62.4	59.7	61.3	64.2	57.0	59.9	62.4	72.4	55.3	58.7
Food and kindred products	4.7	6.4	6.1	6.7	5.6	7.1	3.5	3.0	6.7	5.2
Textiles & fabricated text. prod.	38.6	28.9	25.4	22.1	22.4	15.1	13.9	9.3	19.5	23.5
Printing and publishing	2.0	2.9	2.7	3.9	7.5	13.8	7.0	9.4	5.1	5.0
Chemicals and allied products	7.8	12.1	19.5	25.6	5.2	7.8	29.3	21.2	17.6	13.1
Other nondurables	9.3	9.4	7.5	5.9	16.3	16.1	8.8	10.0	6.5	11.9

POPULATION



INCOME



Population & Income, Tennessee

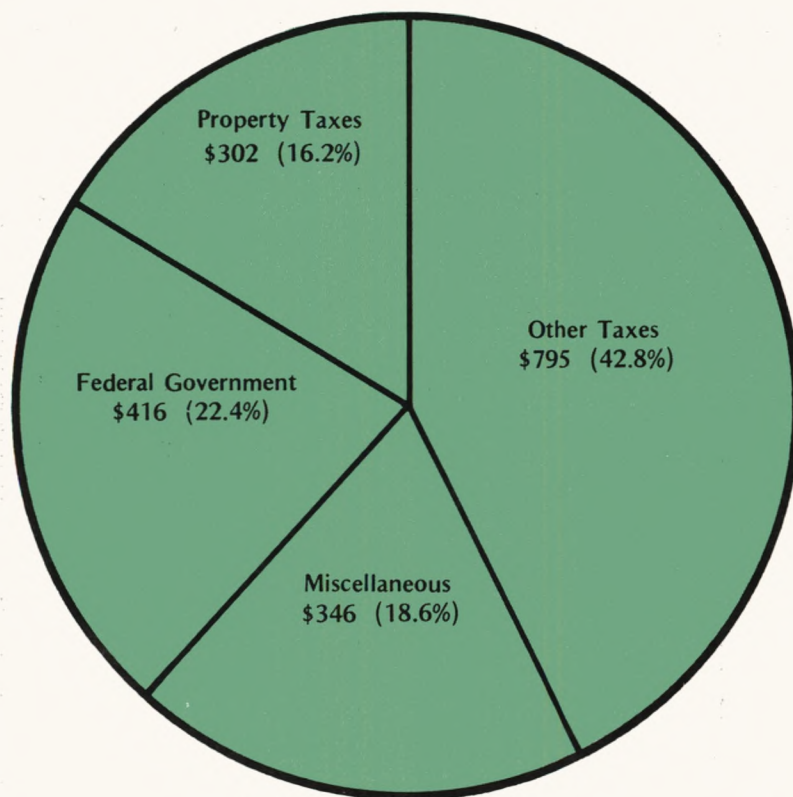
	Population (Thousands)		Demographic Characteristics		Income			
			Nonwhite Percent of Population		Personal Income (\$ Mil.)	Per Capita Income	Personal Income (\$ Mil.)	Per Capita Income
	1960	1970	1960	1970	1959	1959	1969	1969
Tennessee (6th District part)	2,484	2,729	10.1	9.7	3,799	1,726	7,747	2,800
Chattanooga Area	615	665	10.4	10.1	842	1,492	1,846	2,783
Chattanooga SMSA	283	305	17.7	16.5	529	1,894	1,031	3,387
Knoxville Area	658	705	6.1	5.4	944	1,454	1,831	2,605
Knoxville SMSA	368	400	7.6	7.4	668	1,838	1,240	3,109
Nashville Area	979	1,109	13.9	13.6	1,541	1,594	3,234	2,937
Nashville SMSA	464	541	18.4	18.1	918	2,004	1,910	3,567
Tri-Cities	319	353	2.8	2.8	458	1,453	972	2,769
Sullivan County	114	127	2.6	2.7	217	1,927	482	3,810
Washington County	65	74	4.6	4.3	93	1,452	180	2,458

NOTE: Trade and Banking Areas and Standard Metropolitan Statistical Areas depicted on page 71.

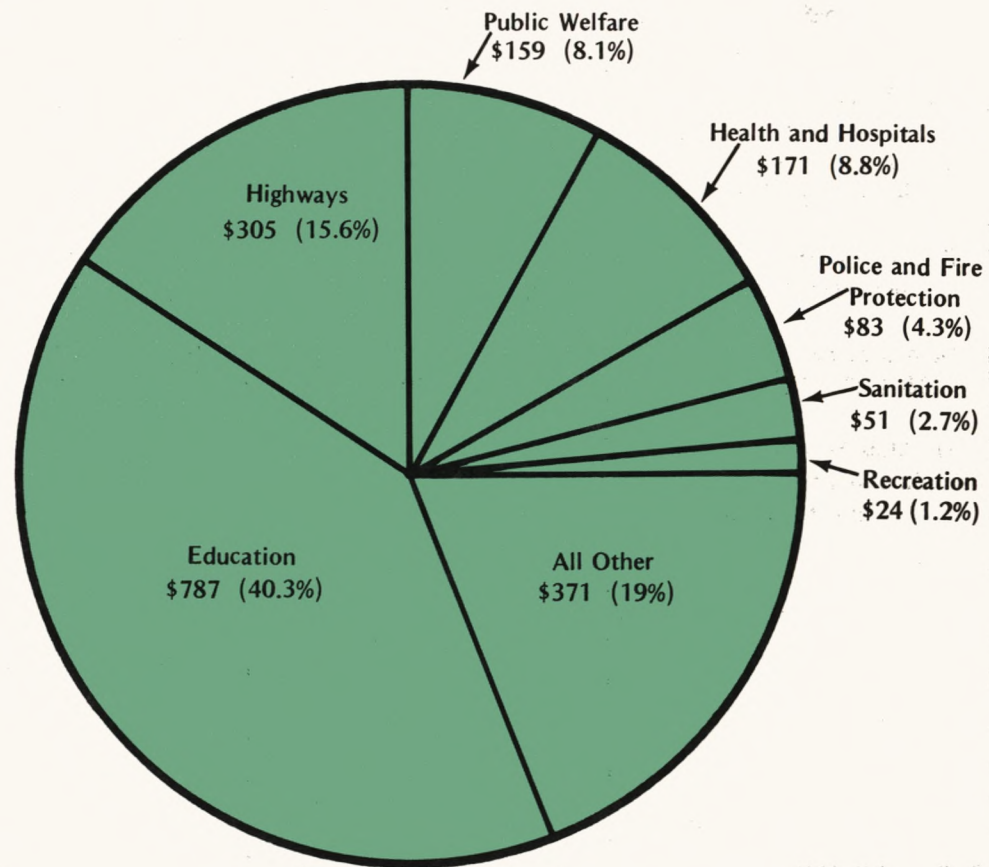
TENNESSEE'S STATE AND LOCAL GOVERNMENT REVENUES AND EXPENDITURES 1969 - 70

(Millions of Dollars and Percentages)

TOTAL REVENUE \$1859



TOTAL EXPENDITURE \$1951



Selected Statistics, Insured Commercial Banks, Tennessee¹

(Millions of Dollars)

(Number)

	Deposits			Loans			Investments			Banks		
	1950	1960	1970	1950	1960	1970	1950	1960	1970	1950	1960	1970
State Total²	1,275	2,171	4,838	472	1,050	2,814	533	759	1,518	192	197	210
Chattanooga Area	285	475	1,038	93	224	581	130	163	305	44	45	54
Chattanooga SMSA	211	334	638	68	166	370	97	101	146	5	5	6
Knoxville Area	272	468	1,130	71	207	589	144	191	432	39	44	50
Knoxville SMSA	203	324	703	50	142	368	111	133	262	10	11	12
Nashville Area	580	1,035	2,246	268	531	1,412	204	332	635	88	88	90
Nashville SMSA	420	720	1,465	190	374	961	139	230	356	18	18	16
Tri-Cities Area	110	186	428	36	83	229	44	61	153	17	17	17
Sullivan and Washington Counties	71	120	275	23	53	147	29	41	96	9	8	7

¹ All data are December figures.

² Sixth District portion only.

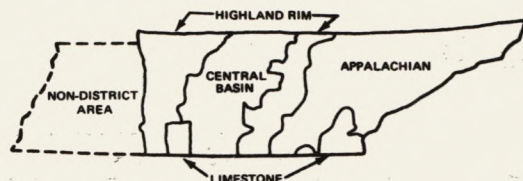
NOTE: The "Areas" are Trade and Banking Areas. Trade and Banking Areas and Standard Metropolitan Statistical Areas are depicted on page 71.

Trade and Services, Tennessee

	Retail Trade			Wholesale Trade			Selected Services		
	Establish- ments	Employment ¹	Sales (\$ Millions)	Establish- ments	Employment ¹	Sales (\$ Millions)	Establish- ments	Employment ¹	Sales (\$ Millions)
Chattanooga Area									
1963	5,940	27,179	653	752	6,898	602	3,204	9,041	76
1967	6,097	31,601	855	782	8,283*	865*	3,531	12,307	113
Chattanooga SMSA									
1963	2,619	15,511	380	512	5,561	506	1,665	7,312	53
1967	2,736	18,513	499	556	6,615	732	1,809	8,493	80
Knoxville Area									
1963	5,803	30,311	695	805	8,590	608	3,462	15,900	89
1967	5,966	33,037	896	838	10,025*	824*	3,834	11,598*	106
Knoxville SMSA									
1963	2,886	19,865	461	613	7,161	502	2,067	7,701	56
1967	3,069	21,833	594	641	8,232	698	2,264	8,507	77
Nashville Area									
1963	9,479	46,077	1,109	1,377	15,811*	1,259	5,510	19,025*	199
1967	9,837	55,859	1,513	1,461	18,321*	1,684*	6,293	20,985*	221*
Nashville SMSA									
1963	4,033	25,556	624	918	12,641	1,041	2,868	12,472	112
1967	4,181	31,617	878	959	14,696	1,424	3,363	14,313	166
Tri-Cities Area									
1963	2,829	14,367	320	333	3,665	381	1,471	4,932	35
1967	2,771	15,401	411	343	4,213*	530*	1,657	4,894	44
Sullivan County									
1963	967	6,349	135	144	1,785	219	612	2,325	18
1967	950	6,618	182	155	2,401	368	694	2,466	25
Washington County									
1963	641	3,393	76	107	1,194	83	332	1,183	8
1967	660	3,983	103	110	1,353	114	359	1,098	9

¹Includes employees and proprietors.

*May be understated because of insufficient data.



Tennessee

Selected Agricultural Statistics

TYPE OF FARMING AREA

		Highland Rim	Central Basin	Appalachian	Limestone	Non-District Area	Tennessee
Farm population	1960	83,649	119,036	178,966	21,771	183,322	586,744
	1970	61,118	84,081	140,800	13,385	93,119	392,503
Average value of land and buildings per farm	1964	18,354	19,680	17,791	17,456	N.A.	20,509
	1969	30,572	32,324	26,686	30,049	45,705	33,176
Number of farms with:							
Less than 500 acres	1964	20,286	28,442	43,237	4,776	33,065	129,806
	1969	18,479	26,944	40,874	4,421	26,637	117,355
500 acres or more	1964	717	735	569	124	1,494	3,639
	1969	712	808	549	142	1,840	4,051
Average acreage per farm	1964	135.2	125.5	81.4	118.3	134.5	114.4
	1969	141.1	130.1	82.5	122.8	167.1	124.0
Acreage by type of operator (Thous.)							
Full owner	1964	1,892.3	2,338.8	2,403.9	393.6	1,911.2	8,939.8
	1969	2,020.0	2,621.4	2,557.6	420.7	2,188.2	9,807.9
Tenant	1964	191.3	354.9	220.7	39.4	755.7	1,582.1
	1969	113.0	203.0	141.4	15.6	535.1	1,008.0
Value of products sold							
Crops as % total	1964	43.0	33.4	41.1	27.9	73.9	53.0
	1969	29.0	22.7	32.5	15.7	55.4	36.5
Livestock as % total	1964	57.0	66.6	58.9	72.1	26.1	47.0
	1969	71.0	77.3	67.5	84.3	44.6	63.5
Total (\$ Thousands)	1964	69,454	99,773	121,369	16,481	216,296	523,373
	1969	100,346	132,047	160,132	25,230	199,790	617,546 ¹
Farm expenditures (\$ Thousands)							
	1964	35,217	49,640	63,082	10,341	84,464	242,744
	1969 ²	56,465	72,697	86,586	15,429	106,197	337,374
	1969 ³	80,087	104,645	122,946	21,401	173,825	502,903 ¹

¹Sum of areas does not equal total because of rounding.

²Expenditures for items reported in both 1964 and 1969.

³Includes expenditures for agricultural chemicals and other farm supplies not reported in 1964 Census.

PAGE NO.	DATA DESCRIPTION AND SOURCE
4	<p>SOURCES OF PERSONAL INCOME</p> <p>U.S. Department of Commerce, Office of Business Economics. <u>Survey of Current Business</u> (August 1971), pp. 34-35.</p>
5	<p>EMPLOYMENT</p> <p>State Bureaus of Labor Statistics.</p>
6	<p>MANUFACTURING</p> <p>U.S. Bureau of the Census. <u>1967 Census of Manufacturers, Summary Series, General Statistics for States.</u></p>
7	<p>DEMOGRAPHIC CHARACTERISTICS</p> <p>U.S. Bureau of the Census. <u>General Social and Economic Characteristics: 1970.</u> Tables 48, 53, and 65 in each state book.</p>
8, 9, 25, 35 45, 55, 65, 75	<p>STATE AND LOCAL GOVERNMENT REVENUES AND EXPENDITURES</p> <p>U.S. Bureau of the Census. <u>Governmental Finance in 1969-70.</u> Tables 17, 18 22, and 26.</p>
10	<p>DEPARTMENT OF DEFENSE PERSONNEL AND PAYROLLS</p> <p>U.S. Bureau of Commerce, Office of Business Economics.</p> <p>U.S. Department of Defense.</p>
11	<p>DEPARTMENT OF DEFENSE AND NASA PRIME CONTRACT AWARDS</p> <p>NASA. <u>National Aeronautics and Space Administration Annual Procurement Report,</u> fiscal year 1970.</p> <p>U.S. Department of Defense. <u>Military Prime Contract Awards by Regions and State,</u> fiscal years 1966-70.</p>
12	<p>TRADE AND COMMERCE</p> <p>Board of Governors of the Federal Reserve System. <u>Federal Reserve Bulletin</u> (February 1964 and 1968). "Number of Par and Nonpar Banking Offices."</p> <p>FDIC. <u>Assets, Liabilities, and Capital Accounts: Commercial and Mutual Savings Banks</u> (December 30, 1963 and 1967).</p> <p>U.S. Department of Commerce. <u>Census of Business, 1963.</u> Table 3 in each state book.</p> <p>_____. <u>Census of Business, 1967.</u> Volumes II, IV, and V, Table 3.</p>

35377

PAGE NO.

DATA DESCRIPTION AND SOURCE

14-17, 28, 38
48, 58, 68, 78

SELECTED AGRICULTURAL STATISTICS

U. S. Bureau of the Census. 1969 Census of Agriculture-County Data.

_____. General Social and Economic Characteristics: 1970.
Tables 48 and 136 in each state book.

_____. Census of Population: 1960. Table 92 in each state book (1960-63).

18

SOURCES OF TOTAL CASH RECEIPTS

U.S. Department of Agriculture. Farm Income, State Estimates, a supplement to the
July 1971 Farm Income Situation.

20, 30, 40
50, 60, 70

TRADE AND BANKING AREA DESCRIPTIONS

Federal Reserve Bank of Atlanta, Research Department.

22, 32, 42
52, 62, 72

CIVILIAN EMPLOYMENT

U.S. Bureau of the Census. General Social and Economic Characteristics; 1970.
Tables 55, 87, and 123 in each state book.

23, 33, 43
53, 63, 73

MANUFACTURING EMPLOYMENT

U.S. Bureau of the Census. General Social and Economic Characteristics; 1970.
Tables 55, 87, and 123 in each state book.

24, 34, 44
54, 64, 74

POPULATION AND INCOME

U.S. Bureau of the Census. Census of Population: 1970.

U.S. Bureau of Commerce, Office of Business Economics.

26, 36, 46
56, 66, 76

INSURED COMMERCIAL BANKS, SELECTED STATISTICS

Federal Deposit Insurance Corporation. Report of Condition: December 1970,
December 1960, and December 1950.

Federal Reserve Bank of Atlanta.

27, 37, 47
57, 67, 77

TRADE AND SERVICES

U.S. Department of Commerce. Census of Business, 1963. Table 3 in each state book

_____. Census of Business, 1967. Volumes II, IV, and V, Table 3.