

**RETAIL TRADE - DEPARTMENT STORES
SUMMARY OF 1964 SALES BY DEPARTMENTS**

SIXTH FEDERAL RESERVE DISTRICT



C.7.3.1.

Research Department

Federal Reserve Bank of Atlanta

June 1965

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RETAIL TRADE - DEPARTMENT STORES
SIXTH FEDERAL RESERVE DISTRICT
SUMMARY OF 1964 SALES BY DEPARTMENT

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PREFACE

The percentage change and ratio data contained in this report are calculated from actual dollar figures reported by a group of larger department stores located in this District. In 1964, total sales by these stores accounted for about 32 percent of estimated total District department store sales. Not all stores report data for all of the departments shown. Consequently, the sample for the individual departments is not so comprehensive as that for the total. Figures are not given for departments under which less than three stores reported.

Total store figures for the sample are presented solely to permit comparison with departmental changes. In certain cases, percentage change figures shown for total sales may differ somewhat from those shown on the regular monthly sales report, G. 7.2. The figures shown in this release do not include sales of leased departments.

Reporting stores are located in the following cities: Birmingham and Montgomery, Alabama; Clearwater, Fort Lauderdale, Jacksonville, Lakeland, Miami, Sarasota, St. Petersburg, and Tampa, Florida; Atlanta, Augusta, and Columbus Georgia; Lake Charles and New Orleans, Louisiana; Jackson, Mississippi; and Knoxville and Nashville, Tennessee.

RATIO OF DEPARTMENT SALES TO TOTAL SALES - 1964
SIXTH DISTRICT

DEPARTMENTS

| | | | |
|---|------|--|-------|
| MAIN STORE TOTAL | 87.7 | | |
| 10. PIECE GOODS AND HOUSEHOLD TEXTILES | 4.6 | 59. FURS | .5 |
| 11-13. PIECE GOODS | 1.2 | 60. MEN S AND BOYS WEAR | 11.9 |
| 11. SILKS, VELVETS, AND SYNTHETICS | .3 | 61. MEN S CLOTHING | 3.6 |
| 12. WOOLEN YARD GOODS | .2 | 62. MEN S FURNISHINGS AND HATS | 5.5 |
| 13. COTTON YARD GOODS | .3 | 66. BOYS WEAR | 2.1 |
| 14-18. HOUSEHOLD TEXTILES | 3.3 | 67. MEN S AND BOYS SHOES AND SLIPPERS | .6 |
| 14. LINENS | 1.2 | 70. HOME FURNISHINGS | 22.2 |
| 15. DOMESTICS | 1.4 | 71. FURNITURE AND BEDDING | 5.9 |
| 18. BLANKETS, COMFORTERS, AND SPREADS | .6 | 71M. MATTRESSES, SPRINGS AND STUDIO BEDS | 1.3 |
| 20. SMALL WARES | 9.2 | 71R. UPHOLSTERED AND OTHER FURNITURE | 4.6 |
| 21. LACES, TRIMMINGS, EMBROIDERIES, AND RIBBONS | .1 | 73. DOMESTIC FLOOR COVERINGS | 2.1 |
| 23. NOTIONS | 1.2 | 73R. RUGS AND CARPETS | 1.7 |
| 24. TOILET ARTICLES AND DRUG SUNDRIES | 3.5 | 74. DRAPERIES, CURTAINS, AWNINGS AND WINDOW SHADES | 2.2 |
| 25. SILVERWARE AND JEWELRY | 2.0 | 75. LAMPS AND SHADES | .6 |
| 25S. SILVERWARE AND CLOCKS | .7 | 76. CHINA AND GLASSWARE | 1.2 |
| 25C. COSTUME JEWELRY | 1.1 | 77. MAJOR HOUSEHOLD APPLIANCES | 2.1 |
| 25F. FINE JEWELRY AND WATCHES | .2 | 78. HOUSEWARES | 3.5 |
| 27. ART NEEDLEWORK | .2 | 79. GIFT SHOP | .6 |
| 28. BOOKS AND STATIONERY | 2.0 | 82. PIANOS, RADIOS, PHONOS, T.V., AND ACCESSORIES | 3.7 |
| 28B. BOOKS AND MAGAZINES | .5 | 82R. RADIOS, T.V., AND PHONOGRAPHS | 2.7 |
| 28S. STATIONERY | 1.6 | 82S. PIANOS, RECORDS, SHEET MUSIC | .8 |
| 30. WOMEN S AND MISSES ACCESSORIES | 15.7 | 90. MISCELLANEOUS MERCHANDISE DEPARTMENTS | 4.0 |
| 31. NECKWEAR AND SCARFS | .7 | 91-92. TOYS, GAMES, SPORTING GOODS AND CAMERAS | 2.7 |
| 33. HANDKERCHIEFS | .2 | 91. TOYS AND GAMES | 1.3 |
| 34. MILLINERY | .4 | 92. SPORTING GOODS AND CAMERAS | 1.4 |
| 35. WOMEN S AND CHILDREN S GLOVES | .5 | 93. LUGGAGE | .6 |
| 36. CORSETS AND BRAS | 2.2 | 96. CANDY | .5 |
| 37. HOSIERY | 1.5 | BASEMENT STORE TOTAL | 7.5 |
| 38-42. UNDERWEAR, SLIPS AND NEGLIGEEES | 3.7 | 110B. DOMESTICS AND BLANKETS | .6 |
| 38. KNIT UNDERWEAR | 1.3 | 130. WOMEN S AND MISSES READY-TO-WEAR | 3.6 |
| 39. SILK AND MUSLIN UNDERWEAR, SLIPS AND GOWNS | 1.8 | 131. INTIMATE APPAREL | .9 |
| 42. NEGLIGEEES, ROBES AND LOUNGING APPAREL | .6 | 131H. HOSIERY | .2 |
| 43. INFANT S WEAR | 2.3 | 131U. UNDERWEAR, CORSETS AND BRAS | .6 |
| 46. HANDBAGS AND SMALL LEATHER GOODS | 1.8 | 150C. COATS AND SUITS | .3 |
| 47. WOMEN S AND CHILDREN S SHOES | 2.4 | 150D. DRESSES | .6 |
| 47C. CHILDREN S SHOES | .6 | 154. BLOUSES, SKIRTS AND SPORTSWEAR | .8 |
| 47W. WOMEN S SHOES | 1.8 | 155. GIRLS WEAR | .4 |
| 50. WOMEN S AND MISSES APPAREL | 20.1 | 156. INFANTS WEAR | .4 |
| 51. WOMEN S AND MISSES COATS AND SUITS | 2.2 | 157. APRONS, HOUSEDRESSES AND UNIFORMS | .2 |
| 51C. WOMEN S AND MISSES COATS | 1.2 | 160. MEN S AND BOY S WEAR | 2.1 |
| 51S. WOMEN S AND MISSES SUITS | .5 | 161. MEN S WEAR | 1.3 |
| 52. JUNIORS COATS, SUITS AND DRESSES | 2.2 | 161C. MEN S CLOTHING | .7 |
| 53. WOMEN S AND MISSES DRESSES | 5.6 | 161F. MEN S FURNISHINGS | .4 |
| 53I. WOMEN S AND MISSES INEXPENSIVE DRESSES | 3.2 | 162. BOYS WEAR | .7 |
| 53B. WOMEN S AND MISSES BETTER DRESSES | 2.2 | 170. HOME FURNISHINGS | .4 |
| 54. BLOUSES, SKIRTS AND SPORTSWEAR | 5.9 | 190. SHOES | .4 |
| 55. GIRLS WEAR | 2.3 | NONMERCHANDISE TOTAL | 4.9 |
| 57. APRONS, HOUSEDRESSES AND UNIFORMS | 1.0 | N1. BARBER AND BEAUTY SHOP | .4 |
| | | GRAND TOTAL | 100.0 |

PERCENTAGE CHANGE FROM CORRESPONDING MONTHS - 1964/1963
SIXTH DISTRICT

| DEPARTMENTS | ENTIRE | JAN. | FEB. | MAR. | APR. | MAY | JUN. | JUL. | AUG. | SEP. | OCT. | NOV. | DEC. |
|---|--------|------|------|------|------|-----|------|------|------|------|------|------|------|
| | YEAR | | | | | | | | | | | | |
| MAIN STORE TOTAL | 8 | 8 | 15 | 9 | 2 | 3 | 12 | 5 | 3 | 8 | 13 | 8 | 9 |
| 10. PIECE GOODS AND HOUSEHOLD TEXTILES | 5 | 7 | 14 | 6 | 9 | 4 | 4 | 5 | 3- | 5 | 2 | 2 | 6 |
| 11-13. PIECE GOODS | 0- | 6 | 22 | 1 | 1- | 0- | 1- | 3- | 6- | 2- | 3- | 4- | 3- |
| 11. SILKS, VELVETS, AND SYNTHETICS | 10 | 17 | 32 | 8 | 10 | 15 | 14 | 4 | 0 | 10 | 1 | 4 | 0- |
| 12. WOOLEN YARD GOODS | 5- | 11 | 20 | 9 | 15- | 19 | 21 | 4- | 5 | 15- | 7- | 9- | 6- |
| 13. COTTON YARD GOODS | 4- | 3- | 17 | 7- | 5- | 7- | 11- | 6- | 18- | 0 | 4- | 3 | 2 |
| 14-18. HOUSEHOLD TEXTILES | 7 | 7 | 9 | 11 | 17 | 6 | 5 | 8 | 1- | 8 | 5 | 4 | 8 |
| 14. LINENS | 8 | 8 | 20 | 9 | 3 | 4 | 13 | 6 | 4 | 10 | 2 | 13 | 9 |
| 15. DOMESTICS | 8 | 10 | 8 | 3 | 32 | 10 | 4- | 13 | 4- | 9 | 11 | 1- | 13 |
| 18. BLANKETS, COMFORTERS, AND SPREADS | 1 | 4- | 6- | 41 | 14 | 2- | 11 | 1- | 3- | 3 | 0- | 5- | 5- |
| 20. SMALL WARES | 9 | 5 | 14 | 6 | 2 | 4 | 12 | 9 | 6 | 12 | 9 | 9 | 12 |
| 21. LACES, TRIMMINGS, EMBROIDERIES, AND RIBBONS | 2- | 8- | 5- | 18- | 4 | 7 | 4 | 1- | 3 | 2 | 2- | 5- | 3- |
| 23. NOTIONS | 8 | 10 | 17 | 6 | 10 | 2 | 8 | 0 | 5 | 8 | 7 | 4 | 11 |
| 24. TOILET ARTICLES AND DRUG SUNDRIES | 11 | 5 | 18 | 5 | 3 | 8 | 17 | 10 | 7 | 16 | 10 | 14 | 15 |
| 25. SILVERWARE AND JEWELRY | 7 | 4- | 6 | 2 | 8- | 3- | 13 | 10 | 7 | 12 | 9 | 6 | 15 |
| 25S. SILVERWARE AND CLOCKS | 8 | 5- | 5 | 7- | 3- | 6- | 25 | 14 | 10 | 15 | 18 | 8 | 17 |
| 25C. COSTUME JEWELRY | 2 | 8- | 5 | 6 | 12- | 3- | 3 | 5 | 3- | 0 | 0 | 3 | 10 |
| 25F. FINE JEWELRY AND WATCHES | 29 | 52 | 35 | 22 | 6 | 13 | 1 | 25 | 49 | 80 | 44 | 12 | 33 |
| 27. ART NEEDLEWORK | 1- | 6 | 17 | 4 | 15 | 4 | 3 | 10 | 6 | 4- | 3 | 4 | 39- |
| 28. BOOKS AND STATIONERY | 8 | 4 | 13 | 14 | 2- | 4 | 9 | 12 | 3 | 13 | 7 | 8 | 9 |
| 28B. BOOKS AND MAGAZINES | 6 | 6- | 16 | 4 | 1- | 0 | 6 | 11 | 8 | 10 | 9 | 6 | 6 |
| 28S. STATIONERY | 9 | 9 | 11 | 17 | 3- | 5 | 10 | 13 | 1 | 14 | 6 | 8 | 10 |
| 30. WOMEN S AND MISSES ACCESSORIES | 6 | 9 | 13 | 12 | 8- | 4 | 11 | 6 | 3 | 7 | 12 | 4 | 7 |
| 31. NECKWEAR AND SCARFS | 9 | 10 | 11 | 5 | 0 | 2 | 20 | 8 | 2- | 7 | 25 | 2 | 12 |
| 33. HANDKERCHIEFS | 1 | 29 | 21 | 19 | 18- | 7 | 4 | 8 | 32 | 17 | 9 | 9- | 14- |
| 34. MILLINERY | 5 | 14 | 30 | 40 | 38- | 4 | 9 | 11 | 14 | 1 | 0 | 6- | 1 |
| 35. WOMEN S AND CHILDREN S GLOVES | 2 | 4 | 3 | 33 | 28- | 6 | 13 | 4- | 8 | 3 | 21 | 6- | 4- |
| 36. CORSETS AND BRAS | 9 | 8 | 12 | 5 | 7 | 5 | 11 | 4 | 3 | 10 | 10 | 7 | 21 |
| 37. HOSIERY | 8 | 4 | 7 | 2 | 8 | 10 | 12 | 7 | 5 | 10 | 13 | 4 | 9 |
| 38-42. UNDERWEAR, SLIPS AND NEGLIGES | 6 | 8 | 12 | 6 | 9 | 2 | 10 | 3 | 2- | 8 | 8 | 6 | 5 |
| 38. KNIT UNDERWEAR | 5 | 9 | 12 | 6 | 3 | 4 | 16 | 5 | 6- | 7 | 0 | 6 | 5 |
| 39. SILK AND MUSLIN UNDERWEAR, SLIPS AND GOWNS | 7 | 9 | 13 | 6 | 13 | 1 | 7 | 2 | 2 | 9 | 11 | 7 | 6 |
| 42. NEGLIGES, ROBES AND LOUNGING APPAREL | 5 | 3 | 8 | 8 | 8 | 1 | 8 | 5 | 2- | 5 | 18 | 4 | 1 |
| 43. INFANT S WEAR | 4 | 4 | 14 | 15 | 18- | 1 | 10 | 6 | 3 | 0 | 18 | 0- | 3 |
| 46. HANDBAGS AND SMALL LEATHER GOODS | 5 | 8 | 11 | 15 | 16- | 3 | 6 | 1 | 3 | 2 | 11 | 6 | 7 |
| 47. WOMEN S AND CHILDREN S SHOES | 8 | 19 | 22 | 20 | 21- | 6 | 13 | 14 | 5 | 9 | 12 | 7 | 10 |
| 47C. CHILDREN S SHOES | 3 | 10 | 21 | 34 | 46- | 6 | 13 | 3 | 4- | 1 | 10 | 1 | 2 |
| 47W. WOMEN S SHOES | 11 | 21 | 23 | 15 | 11- | 7 | 13 | 18 | 11 | 12 | 12 | 9 | 13 |
| 50. WOMEN S AND MISSES APPAREL | 8 | 8 | 15 | 12 | 2- | 4 | 11 | 6 | 5 | 7 | 19 | 4 | 7 |
| 51. WOMEN S AND MISSES COATS AND SUITS | 10 | 3 | 18 | 22 | 13 | 4 | 17 | 9 | 10 | 9 | 44 | 5- | 2- |
| 51C. WOMEN S AND MISSES COATS | 17 | 5 | 17 | 15 | 11 | 2 | 11 | 24 | 22 | 34 | 65 | 9 | 1- |
| 51S. WOMEN S AND MISSES SUITS | 2- | 4- | 23 | 21 | 16 | 24 | 40 | 18- | 21- | 25- | 0 | 21- | 1- |
| 52. JUNIORS COATS, SUITS AND DRESSES | 4 | 6 | 23 | 21 | 9- | 4- | 2 | 3- | 7 | 10- | 3 | 4 | 9 |
| 53. WOMEN S AND MISSES DRESSES | 7 | 9 | 13 | 9 | 4- | 2 | 10 | 3 | 4 | 8 | 8 | 10 | 11 |
| 53I. WOMEN S AND MISSES INEXPENSIVE DRESSES | 5 | 11 | 14 | 8 | 4- | 0 | 7 | 2- | 3 | 6 | 7 | 10 | 6 |
| 53B. WOMEN S AND MISSES BETTER DRESSES | 9 | 6 | 13 | 12 | 5- | 4 | 15 | 10 | 6 | 10 | 11 | 10 | 18 |
| 54. BLOUSES, SKIRTS AND SPORTSWEAR | 13 | 11 | 14 | 7 | 7 | 13 | 19 | 11 | 7 | 17 | 30 | 5 | 10 |
| 55. GIRLS WEAR | 4 | 9 | 21 | 20 | 16- | 1 | 8 | 5 | 2 | 3- | 16 | 1- | 1- |
| 57. APRONS, HOUSEDRESSES AND UNIFORMS | 5 | 1- | 4 | 2 | 1 | 4- | 9 | 14 | 0 | 14 | 1- | 14 | 15 |

PERCENTAGE CHANGE FROM CORRESPONDING MONTHS - 1964/1963

SIXTH DISTRICT

| DEPARTMENTS | ENTIRE | JAN. | FEB. | MAR. | APR. | MAY | JUN. | JUL. | AUG. | SEP. | OCT. | NOV. | DEC. |
|--|--------|------|------|------|------|-----|------|------|------|------|------|------|------|
| | YEAR | | | | | | | | | | | | |
| 59. FURS | 4 | 4 | 3 | 7- | 22- | 10- | 38- | 13 | 2 | 2- | 30 | 7 | 7 |
| 60. MEN S AND BOYS WEAR | 8 | 8 | 14 | 15 | 0 | 6 | 9 | 3 | 3 | 8 | 22 | 4 | 6 |
| 61. MEN S CLOTHING | 8 | 6 | 21 | 12 | 2 | 5 | 8 | 2 | 3 | 17 | 19 | 2 | 7 |
| 62. MEN S FURNISHINGS AND HATS | 9 | 9 | 9 | 12 | 12 | 9 | 10 | 3 | 4 | 8 | 25 | 10 | 6 |
| 66. BOYS WEAR | 2- | 8 | 13 | 26 | 27- | 2- | 3 | 1- | 3- | 10- | 13 | 11- | 7- |
| 67. MEN S AND BOYS SHOES AND SLIPPERS | 31 | 17 | 16 | 23 | 5 | 29 | 16 | 15 | 46 | 42 | 46 | 37 | 45 |
| 70. HOME FURNISHINGS | 10 | 9 | 19 | 0 | 16 | 2- | 15 | 4 | 4 | 8 | 9 | 17 | 14 |
| 71. FURNITURE AND BEDDING | 13 | 13 | 24 | 5 | 21 | 5 | 17 | 8 | 11 | 6 | 14 | 18 | 15 |
| 71M. MATTRESSES, SPRINGS AND STUDIO BEDS | 5- | 11 | 18 | 0- | 2 | 17- | 10- | 23- | 9- | 16- | 8- | 4- | 15 |
| 71R. UPHOLSTERED AND OTHER FURNITURE | 19 | 13 | 26 | 7 | 28 | 13 | 29 | 21 | 19 | 14 | 22 | 26 | 15 |
| 73. DOMESTIC FLOOR COVERINGS | 6 | 9 | 14 | 6- | 29 | 14- | 3- | 8 | 2 | 5 | 7 | 16 | 8 |
| 73R. RUGS AND CARPETS | 7 | 12 | 11 | 1 | 27 | 14- | 5- | 9 | 1 | 1- | 13 | 15 | 10 |
| 74. DRAPERIES, CURTAINS, AWNINGS AND WINDOW SHADES | 6 | 9 | 10 | 3- | 13 | 1- | 7 | 3 | 3- | 7 | 3 | 12 | 13 |
| 75. LAMPS AND SHADES | 13 | 2- | 21 | 15 | 19 | 4 | 13 | 18 | 12 | 28 | 5 | 13 | 20 |
| 76. CHINA AND GLASSWARE | 7 | 4 | 9 | 6 | 4 | 5- | 13 | 12 | 4 | 3 | 4 | 16 | 8 |
| 77. MAJOR HOUSEHOLD APPLIANCES | 1 | 1- | 3 | 14- | 7 | 19- | 23 | 12- | 8- | 5- | 7 | 16 | 9 |
| 78. HOUSEWARES | 11 | 12 | 17 | 3 | 22 | 7 | 13 | 1 | 6 | 12 | 9 | 10 | 15 |
| 79. GIFT SHOP | 4 | 3- | 2- | 9 | 2- | 1- | 3 | 8 | 4- | 4 | 2 | 8 | 12 |
| 82. PIANOS, RADIOS, PHONOS, T.V., AND ACCESSORIES | 14 | 7 | 38 | 2- | 11 | 1 | 20 | 8 | 8 | 17 | 12 | 26 | 16 |
| 82R. RADIOS, T.V., AND PHONOGRAPHS | 14 | 15 | 43 | 2- | 13 | 4- | 22 | 9 | 10 | 11 | 12 | 23 | 15 |
| 82S. PIANOS, RECORDS, SHEET MUSIC | 14 | 17- | 16 | 3 | 9 | 10 | 15 | 0- | 7 | 40 | 11 | 44 | 18 |
| 90. MISCELLANEOUS MERCHANDISE DEPARTMENTS | 8 | 19 | 15 | 31 | 10- | 7 | 14 | 14 | 5- | 10 | 7 | 8 | 7 |
| 91-92. TOYS, GAMES, SPORTING GOODS AND CAMERAS | 7 | 13 | 9 | 18 | 1 | 8 | 14 | 14 | 9- | 10 | 8 | 8 | 5 |
| 91. TOYS AND GAMES | 3 | 15 | 1- | 29 | 18- | 0 | 9 | 6 | 14- | 1 | 3 | 6 | 2 |
| 92. SPORTING GOODS AND CAMERAS | 12 | 13 | 15 | 13 | 11 | 11 | 18 | 20 | 5- | 18 | 12 | 11 | 12 |
| 93. LUGGAGE | 14 | 25 | 35 | 1 | 23 | 9 | 16 | 14 | 5 | 11 | 11 | 15 | 13 |
| 96. CANDY | 8 | 14 | 10 | * | 56- | 6 | 13 | 12 | 1 | 8 | 5 | 8 | 8 |
| BASEMENT STORE TOTAL | 6 | 11 | 23 | 17 | 5- | 10 | 13 | 8 | 1- | 2- | 13 | 2- | 3 |
| 110B. DOMESTICS AND BLANKETS | 7 | 6 | 25 | 3 | 14 | 1 | 17 | 3 | 0 | 14 | 6 | 10 | 1 |
| 130. WOMEN S AND MISSES READY-TO-WEAR | 8 | 15 | 28 | 17 | 2- | 12 | 13 | 10 | 2 | 1- | 15 | 1- | 5 |
| 131. INTIMATE APPAREL | 8 | 15 | 25 | 9 | 6 | 9 | 18 | 9 | 2- | 6 | 11 | 1 | 5 |
| 131H. HOSIERY | 2 | 13 | 30 | 13 | 6- | 11 | 12 | 13 | 2 | 10- | 3 | 6- | 11- |
| 131U. UNDERWEAR, CORSETS AND BRAS | 9 | 18 | 23 | 6 | 7 | 14 | 16 | 9 | 2- | 9 | 14 | 2 | 10 |
| 150C. COATS AND SUITS | 14 | 8 | 40 | 42 | 87 | 37 | 7- | 31 | 18 | 3- | 56 | 6- | 2- |
| 150D. DRESSES | 10 | 16 | 32 | 1 | 5- | 14 | 20 | 16 | 1- | 13 | 2- | 19 | 13 |
| 154. BLOUSES, SKIRTS AND SPORTSWEAR | 10 | 22 | 19 | 5 | 10 | 11 | 17 | 12 | 6 | 6 | 11 | 0 | 12 |
| 155. GIRLS WEAR | 5 | 14 | 45 | 31 | 15- | 13 | 15 | 11 | 1 | 9- | 25 | 7- | 1 |
| 156. INFANTS WEAR | 1 | 20 | 34 | 19 | 16- | 5 | 1- | 15 | 1- | 12- | 12 | 10- | 3- |
| 157. APRONS, HOUSEDRESSES AND UNIFORMS | 14 | 43 | 64 | * | 4 | 36 | 3- | 4- | 1- | 42- | 8 | 8- | 6 |
| 160. MEN S AND BOY S WEAR | 5 | 8 | 12 | 21 | 7- | 11 | 14 | 10 | 1- | 6- | 24 | 4- | 3 |
| 161. MEN S WEAR | 5 | 5 | 3 | 17 | 1 | 8 | 13 | 12 | 0- | 4- | 23 | 4- | 3 |
| 161C. MEN S CLOTHING | 8 | 9- | 10- | 23 | 1 | 7 | 14 | 19 | 4 | 0- | 25 | 2- | 12 |
| 161F. MEN S FURNISHINGS | 1- | 18 | 11 | 9 | 12 | 11 | 11 | 8 | 13- | 11- | 8 | 11- | 9- |
| 162. BOYS WEAR | 6 | 19 | 34 | 28 | 20- | 20 | 19 | 7 | 1- | 10- | 26 | 5- | 4 |
| 170. HOME FURNISHINGS | 8- | 0 | 19 | 6- | 8- | 5- | 5 | 4- | 16- | 14- | 24- | 22- | 3- |
| 190. SHOES | 2 | 23 | 13 | 25 | 17- | 6 | 9 | 7 | 8- | 8- | 1- | 5- | 1 |
| NONMERCHANDISE TOTAL | 10 | 10 | 15 | 15 | 0- | 22 | 23 | 7 | 0 | 16 | 4 | 1- | 15 |
| N1. BARBER AND BEAUTY SHOP | 9 | 13 | 13 | 1 | 18 | 6 | 9 | 5 | 1- | 11 | 17 | 3 | 12 |
| GRAND TOTAL | 8 | 8 | 16 | 10 | 1 | 4 | 12 | 6 | 3 | 7 | 13 | 7 | 8 |

RATIO OF MONTHLY SALES TO TOTAL SALES BY DEPARTMENT - 1964

SIXTH DISTRICT

| DEPARTMENTS | ENTIRE YEAR | JAN. | FEB. | MAR. | APT. | MAY | JUN. | JUL. | AUG. | SEP. | OCT. | NOV. | DEC. |
|---|-------------|------|------|------|------|------|------|------|------|------|------|------|------|
| MAIN STORE TOTAL | 100.0 | 6.6 | 6.6 | 8.3 | 7.5 | 7.1 | 7.0 | 6.6 | 7.4 | 7.5 | 8.7 | 9.6 | 17.1 |
| 10. PIECE GOODS AND HOUSEHOLD TEXTILES | 100.0 | 11.9 | 6.7 | 7.5 | 7.0 | 6.9 | 6.4 | 9.0 | 8.1 | 7.3 | 8.2 | 8.2 | 12.8 |
| 11-13. PIECE GOODS | 100.0 | 8.6 | 8.2 | 9.3 | 9.7 | 8.5 | 6.5 | 7.0 | 7.8 | 9.1 | 8.2 | 8.6 | 8.5 |
| 11. SILKS, VELVETS, AND SYNTHETICS | 100.0 | 8.7 | 11.2 | 10.8 | 9.7 | 8.0 | 5.7 | 5.8 | 7.0 | 8.9 | 8.6 | 8.3 | 7.3 |
| 12. WOOLEN YARD GOODS | 100.0 | 8.2 | 5.3 | 2.2 | .4 | .3 | .8 | 5.4 | 12.0 | 15.0 | 20.0 | 15.9 | 14.5 |
| 13. COTTON YARD GOODS | 100.0 | 9.8 | 9.6 | 11.8 | 12.2 | 9.6 | 7.8 | 7.6 | 7.1 | 6.5 | 5.8 | 5.4 | 6.8 |
| 14-18. HOUSEHOLD TEXTILES | 100.0 | 13.5 | 5.5 | 5.7 | 6.1 | 6.4 | 6.5 | 10.0 | 8.4 | 6.7 | 7.7 | 8.3 | 15.2 |
| 14. LINENS | 100.0 | 10.8 | 6.0 | 6.0 | 6.1 | 6.5 | 6.9 | 8.9 | 7.9 | 6.1 | 6.9 | 9.7 | 18.2 |
| 15. DOMESTICS | 100.0 | 16.8 | 5.1 | 5.3 | 6.2 | 6.6 | 6.2 | 11.6 | 8.9 | 6.4 | 7.8 | 6.5 | 12.6 |
| 18. BLANKETS, COMFORTERS, AND SPREADS | 100.0 | 11.1 | 5.4 | 5.9 | 5.9 | 5.9 | 6.5 | 8.6 | 7.4 | 8.8 | 9.6 | 9.7 | 15.2 |
| 20. SMALL WARES | 100.0 | 6.3 | 6.4 | 6.9 | 6.7 | 7.4 | 6.6 | 5.9 | 6.5 | 6.9 | 7.6 | 9.8 | 23.0 |
| 21. LACES, TRIMMINGS, EMBROIDERIES, AND RIBBONS | 100.0 | 3.9 | 7.0 | 9.2 | 11.0 | 10.0 | 8.0 | 6.3 | 6.9 | 7.7 | 8.4 | 9.0 | 12.6 |
| 23. NOTIONS | 100.0 | 7.0 | 6.3 | 8.7 | 9.0 | 8.1 | 7.4 | 6.0 | 6.9 | 7.8 | 7.8 | 8.6 | 16.4 |
| 24. TOILET ARTICLES AND DRUG SUNDRIES | 100.0 | 6.5 | 6.4 | 6.6 | 6.8 | 7.6 | 6.9 | 6.2 | 6.5 | 6.8 | 7.4 | 8.4 | 23.9 |
| 25. SILVERWARE AND JEWELRY | 100.0 | 5.3 | 6.2 | 7.0 | 6.6 | 8.0 | 6.7 | 5.6 | 6.5 | 6.4 | 7.8 | 10.5 | 23.4 |
| 25S. SILVERWARE AND CLOCKS | 100.0 | 6.6 | 5.8 | 6.3 | 6.8 | 8.5 | 9.8 | 7.4 | 8.5 | 6.6 | 7.2 | 10.9 | 15.6 |
| 25C. COSTUME JEWELRY | 100.0 | 5.0 | 7.0 | 8.1 | 6.9 | 8.0 | 5.1 | 4.7 | 5.2 | 6.0 | 8.4 | 10.6 | 25.0 |
| 25F. FINE JEWELRY AND WATCHES | 100.0 | 3.9 | 4.5 | 4.4 | 5.5 | 7.7 | 5.7 | 5.8 | 7.5 | 8.6 | 7.9 | 9.8 | 28.7 |
| 27. ART NEEDLEWORK | 100.0 | 14.7 | 10.1 | 7.9 | 6.2 | 4.9 | 4.4 | 6.0 | 7.8 | 9.1 | 10.7 | 8.9 | 9.3 |
| 28. BOOKS AND STATIONERY | 100.0 | 5.6 | 6.3 | 6.1 | 5.1 | 6.4 | 5.6 | 5.5 | 6.3 | 6.9 | 7.2 | 12.1 | 26.9 |
| 28B. BOOKS AND MAGAZINES | 100.0 | 7.0 | 7.8 | 6.9 | 6.3 | 6.5 | 6.1 | 6.0 | 6.9 | 7.4 | 8.1 | 10.0 | 21.0 |
| 28S. STATIONERY | 100.0 | 5.2 | 5.9 | 5.9 | 4.7 | 6.3 | 5.4 | 5.3 | 6.1 | 6.7 | 6.9 | 12.8 | 28.8 |
| 30. WOMEN S AND MISSES ACCESSORIES | 100.0 | 5.9 | 6.8 | 9.6 | 7.7 | 7.7 | 6.3 | 5.9 | 7.0 | 7.8 | 9.0 | 9.2 | 17.1 |
| 31. NECKWEAR AND SCARFS | 100.0 | 5.6 | 7.2 | 8.4 | 7.4 | 7.1 | 5.9 | 5.4 | 5.9 | 6.5 | 9.9 | 10.4 | 20.3 |
| 33. HANDKERCHIEFS | 100.0 | 4.8 | 7.4 | 8.9 | 6.4 | 7.8 | 5.8 | 5.2 | 5.3 | 6.1 | 7.2 | 9.3 | 25.8 |

RATIO OF MONTHLY SALES TO TOTAL SALES BY DEPARTMENT - 1964
SIXTH DISTRICT

| DEPARTMENTS | ENTIRE YEAR | JAN. | FEB. | MAR. | APR. | MAY | JUN. | JUL. | AUG. | SEP. | OCT. | NOV. | DEC. |
|--|-------------|------|------|------|------|-----|------|------|------|------|------|------|------|
| 34. MILLINERY | 100.0 | 6.2 | 9.5 | 18.8 | 8.1 | 6.5 | 4.4 | 4.1 | 6.5 | 9.9 | 10.9 | 7.8 | 7.3 |
| 35. WOMEN S AND CHILDREN S GLOVES | 100.0 | 5.8 | 6.2 | 9.1 | 5.6 | 6.1 | 3.6 | 2.6 | 4.1 | 7.1 | 11.4 | 12.8 | 25.6 |
| 36. CORSETS AND BRAS | 100.0 | 7.2 | 7.2 | 8.8 | 8.8 | 8.3 | 8.7 | 7.5 | 7.9 | 8.3 | 8.5 | 7.6 | 11.2 |
| 37. HOSIERY | 100.0 | 7.2 | 8.0 | 9.2 | 7.8 | 6.8 | 5.3 | 4.9 | 5.7 | 7.6 | 9.4 | 9.7 | 18.4 |
| 38-42. UNDERWEAR, SLIPS AND NEGLIGEEES | 100.0 | 4.8 | 5.7 | 6.7 | 7.6 | 9.4 | 6.8 | 6.0 | 6.1 | 6.2 | 7.6 | 9.9 | 23.2 |
| 38. KNIT UNDERWEAR | 100.0 | 5.0 | 5.9 | 6.9 | 7.3 | 9.8 | 7.3 | 6.6 | 6.4 | 6.1 | 6.8 | 9.9 | 22.0 |
| 39. SILK AND MUSLIN UNDERWEAR, SLIPS AND GOWNS | 100.0 | 5.3 | 5.8 | 6.7 | 7.8 | 9.3 | 6.9 | 6.1 | 6.4 | 6.5 | 8.1 | 9.4 | 21.7 |
| 42. NEGLIGEEES, ROBES AND LOUNGING APPAREL | 100.0 | 4.0 | 5.0 | 6.7 | 7.3 | 8.6 | 5.5 | 4.6 | 4.6 | 5.4 | 7.8 | 11.5 | 29.0 |
| 43. INFANT S WEAR | 100.0 | 5.9 | 7.0 | 10.9 | 6.8 | 5.7 | 5.6 | 6.1 | 8.6 | 8.3 | 9.9 | 10.0 | 15.2 |
| 46. HANDBAGS AND SMALL LEATHER GOODS | 100.0 | 5.0 | 6.9 | 10.6 | 7.9 | 8.7 | 5.9 | 4.9 | 5.9 | 7.3 | 8.7 | 8.8 | 19.4 |
| 47. WOMEN S AND CHILDREN S SHOES | 100.0 | 5.9 | 6.5 | 11.9 | 8.3 | 7.2 | 5.9 | 6.5 | 8.8 | 10.3 | 9.7 | 8.1 | 10.9 |
| 47C. CHILDREN S SHOES | 100.0 | 4.6 | 5.4 | 14.7 | 6.0 | 5.9 | 5.8 | 5.7 | 12.2 | 9.2 | 8.9 | 8.2 | 13.4 |
| 47W. WOMEN S SHOES | 100.0 | 6.1 | 6.5 | 10.9 | 9.1 | 7.7 | 5.9 | 6.8 | 7.7 | 10.8 | 10.0 | 8.1 | 10.4 |
| 50. WOMEN S AND MISSES APPAREL | 100.0 | 6.3 | 7.3 | 9.9 | 8.2 | 7.3 | 6.3 | 6.6 | 8.1 | 7.9 | 9.2 | 8.7 | 14.2 |
| 51. WOMEN S AND MISSES COATS AND SUITS | 100.0 | 9.5 | 8.3 | 7.6 | 4.0 | 2.8 | 3.3 | 6.0 | 8.6 | 9.7 | 12.9 | 10.6 | 16.7 |
| 51C. WOMEN S AND MISSES COATS | 100.0 | 9.0 | 7.7 | 6.6 | 3.2 | 2.2 | 2.8 | 6.3 | 9.2 | 10.9 | 13.6 | 11.3 | 17.2 |
| 51S. WOMEN S AND MISSES SUITS | 100.0 | 8.4 | 10.5 | 11.3 | 6.8 | 4.7 | 4.2 | 4.2 | 6.3 | 8.7 | 10.6 | 9.1 | 15.2 |
| 52. JUNIORS COATS, SUITS AND DRESSES | 100.0 | 5.0 | 6.9 | 12.3 | 8.9 | 7.9 | 6.5 | 6.8 | 9.5 | 7.9 | 8.2 | 7.9 | 12.2 |
| 53. WOMEN S AND MISSES DRESSES | 100.0 | 7.1 | 8.4 | 11.3 | 10.2 | 8.9 | 7.0 | 6.3 | 7.0 | 8.1 | 8.4 | 7.5 | 9.8 |
| 53I. WOMEN S AND MISSES INEXPENSIVE DRESSES | 100.0 | 7.2 | 8.7 | 9.4 | 10.7 | 9.2 | 7.3 | 6.2 | 6.8 | 8.0 | 8.5 | 7.6 | 10.4 |
| 53B. WOMEN S AND MISSES BETTER DRESSES | 100.0 | 7.5 | 8.6 | 11.1 | 9.5 | 8.5 | 6.6 | 6.7 | 7.4 | 8.5 | 8.6 | 7.5 | 9.5 |
| 54. BLOUSES, SKIRTS AND SPORTSWEAR | 100.0 | 5.3 | 6.5 | 8.6 | 8.2 | 7.9 | 7.0 | 7.4 | 7.1 | 7.4 | 9.2 | 9.0 | 16.4 |
| 55. GIRLS WEAR | 100.0 | 4.1 | 6.3 | 11.0 | 6.7 | 5.8 | 5.9 | 6.4 | 11.5 | 7.0 | 9.3 | 10.0 | 16.0 |
| 57. APRONS, HOUSEDRESSES AND UNIFORMS | 100.0 | 6.5 | 7.7 | 10.7 | 10.9 | 9.9 | 8.1 | 7.1 | 7.1 | 8.3 | 7.1 | 7.0 | 9.6 |
| 59. FURS | 100.0 | 12.5 | 7.4 | 5.4 | 3.4 | 2.0 | 1.2 | 4.1 | 11.2 | 7.2 | 12.4 | 14.1 | 19.1 |

RATIO OF MONTHLY SALES TO TOTAL SALES BY DEPARTMENT - 1964
SIXTH DISTRICT

| DEPARTMENTS | ENTIRE | | | | | | | | | | | | |
|--|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| | YEAR | JAN. | FEB. | MAR. | APR. | MAY | JUN. | JUL. | AUG. | SEP. | OCT. | NOV. | DEC. |
| 60. MEN S AND BOYS WEAR | 100.0 | 4.7 | 5.6 | 8.2 | 7.8 | 7.1 | 7.9 | 5.5 | 7.3 | 6.3 | 8.5 | 9.9 | 21.2 |
| 61. MEN S CLOTHING | 100.0 | 5.3 | 6.1 | 8.8 | 9.5 | 8.1 | 7.6 | 5.8 | 6.2 | 6.9 | 10.0 | 9.6 | 16.1 |
| 62. MEN S FURNISHINGS AND HATS | 100.0 | 4.5 | 5.2 | 6.9 | 7.3 | 7.0 | 9.0 | 5.3 | 5.5 | 5.5 | 7.5 | 10.4 | 25.9 |
| 66. BOYS WEAR | 100.0 | 4.3 | 6.0 | 10.8 | 6.3 | 5.7 | 5.8 | 5.7 | 13.3 | 7.0 | 8.5 | 9.3 | 17.3 |
| 67. MEN S AND BOYS SHOES AND SLIPPERS | 100.0 | 4.9 | 5.3 | 6.9 | 7.1 | 7.2 | 6.5 | 5.9 | 9.0 | 8.5 | 9.2 | 9.5 | 20.0 |
| 70. HOME FURNISHINGS | 100.0 | 7.8 | 6.6 | 6.9 | 7.4 | 6.6 | 8.0 | 7.8 | 7.6 | 8.2 | 9.7 | 10.1 | 13.3 |
| 71. FURNITURE AND BEDDING | 100.0 | 9.9 | 6.7 | 6.9 | 7.7 | 7.0 | 7.6 | 9.0 | 8.2 | 8.4 | 10.5 | 9.5 | 8.6 |
| 71M. MATTRESSES, SPRINGS AND STUDIO BEDS | 100.0 | 11.8 | 7.3 | 7.5 | 7.5 | 6.3 | 7.5 | 8.6 | 8.5 | 8.7 | 9.9 | 8.8 | 7.6 |
| 71R. UPHOLSTERED AND OTHER FURNITURE | 100.0 | 9.4 | 6.5 | 6.7 | 7.7 | 7.2 | 7.7 | 9.1 | 8.1 | 8.3 | 10.5 | 9.7 | 9.1 |
| 73. DOMESTIC FLOOR COVERINGS | 100.0 | 9.5 | 7.3 | 6.9 | 7.7 | 5.8 | 6.0 | 7.3 | 7.9 | 9.2 | 12.3 | 11.5 | 8.6 |
| 73R. RUGS AND CARPETS | 100.0 | 9.6 | 7.2 | 7.2 | 7.9 | 5.7 | 5.9 | 7.6 | 7.8 | 8.2 | 12.6 | 11.5 | 8.8 |
| 74. DRAPERIES, CURTAINS, AWNINGS AND WINDOW SHADES | 100.0 | 7.4 | 6.7 | 7.2 | 8.5 | 7.6 | 7.1 | 7.7 | 7.3 | 9.2 | 9.9 | 10.7 | 10.7 |
| 75. LAMPS AND SHADES | 100.0 | 7.9 | 8.5 | 7.3 | 6.7 | 5.8 | 5.8 | 7.3 | 6.5 | 8.6 | 10.6 | 12.0 | 13.0 |
| 76. CHINA AND GLASSWARE | 100.0 | 6.5 | 6.4 | 6.8 | 6.3 | 6.7 | 7.4 | 7.1 | 7.5 | 7.2 | 8.5 | 11.2 | 18.4 |
| 77. MAJOR HOUSEHOLD APPLIANCES | 100.0 | 6.6 | 4.8 | 6.6 | 8.4 | 7.6 | 17.7 | 10.6 | 9.0 | 8.0 | 8.4 | 6.5 | 5.8 |
| 78. HOUSEWARES | 100.0 | 6.5 | 6.5 | 7.6 | 8.3 | 7.6 | 7.8 | 7.1 | 7.6 | 7.6 | 7.7 | 9.1 | 16.6 |
| 79. GIFT SHOP | 100.0 | 6.3 | 6.2 | 7.0 | 6.1 | 6.8 | 6.0 | 6.1 | 6.3 | 6.9 | 8.2 | 11.3 | 22.8 |
| 82. PIANOS, RADIOS, PHONOS, T.V., AND ACCESSORIES | 100.0 | 6.3 | 7.2 | 6.2 | 5.3 | 4.7 | 6.0 | 5.8 | 6.5 | 8.3 | 10.2 | 12.1 | 21.4 |
| 82R. RADIOS, T.V., AND PHONOGRAPHS | 100.0 | 6.4 | 7.4 | 6.0 | 5.3 | 4.2 | 5.9 | 6.1 | 6.3 | 8.6 | 11.0 | 12.3 | 20.5 |
| 82S. PIANOS, RECORDS, SHEET MUSIC | 100.0 | 6.0 | 6.5 | 7.0 | 5.5 | 6.1 | 6.3 | 4.8 | 7.4 | 7.4 | 8.1 | 11.1 | 23.8 |
| 90. MISCELLANEOUS MERCHANDISE DEPARTMENTS | 100.0 | 4.1 | 4.8 | 6.7 | 5.5 | 5.8 | 6.6 | 5.7 | 5.5 | 5.4 | 6.6 | 13.0 | 30.3 |
| 91-92. TOYS, GAMES, SPORTING GOODS AND CAMERAS | 100.0 | 2.6 | 3.4 | 5.3 | 5.0 | 4.9 | 6.2 | 5.5 | 5.3 | 5.6 | 7.0 | 15.7 | 33.5 |
| 91. TOYS AND GAMES | 100.0 | 1.3 | 2.2 | 3.8 | 2.8 | 3.0 | 4.1 | 4.3 | 4.2 | 4.6 | 6.7 | 21.1 | 41.7 |
| 92. SPORTING GOODS AND CAMERAS | 100.0 | 3.9 | 4.5 | 6.7 | 7.1 | 6.8 | 8.3 | 6.7 | 6.3 | 6.6 | 7.2 | 10.3 | 25.6 |
| 93. LUGGAGE | 100.0 | 8.6 | 6.0 | 5.9 | 7.5 | 10.3 | 10.9 | 7.6 | 7.2 | 5.1 | 4.7 | 6.8 | 19.4 |

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**RATIO OF MONTHLY SALES TO TOTAL SALES BY DEPARTMENT - 1964
SIXTH DISTRICT**

| DEPARTMENTS | ENTIRE | | | | | | | | | | | | |
|--|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| | YEAR | JAN. | FEB. | MAR. | APR. | MAY | JUN. | JUL. | AUG. | SEP. | OCT. | NOV. | DEC. |
| 96. CANDY | 100.0 | 5.3 | 9.5 | 14.4 | 5.2 | 5.4 | 4.7 | 4.6 | 4.6 | 4.8 | 6.3 | 7.6 | 27.6 |
| BASEMENT STORE TOTAL | 100.0 | 5.0 | 5.3 | 8.4 | 7.8 | 7.6 | 7.2 | 6.2 | 9.0 | 8.4 | 8.9 | 9.7 | 16.5 |
| 110B. DOMESTICS AND BLANKETS | 100.0 | 8.4 | 5.5 | 5.9 | 6.3 | 6.5 | 6.8 | 8.3 | 8.5 | 9.4 | 8.4 | 10.6 | 15.4 |
| 130. WOMEN S AND MISSES READY-TO-WEAR | 100.0 | 4.6 | 5.7 | 8.8 | 8.1 | 8.0 | 6.7 | 6.0 | 9.1 | 8.8 | 9.5 | 9.7 | 15.0 |
| 131. INTIMATE APPAREL | 100.0 | 4.9 | 6.0 | 7.5 | 7.4 | 8.8 | 7.3 | 6.1 | 7.8 | 7.9 | 8.3 | 9.4 | 18.6 |
| 131H. HOSIERY | 100.0 | 6.4 | 9.1 | 9.4 | 7.6 | 6.8 | 5.0 | 4.8 | 7.6 | 7.7 | 8.1 | 9.8 | 15.7 |
| 131U. UNDERWEAR, CORSETS AND BRAS | 100.0 | 4.6 | 5.3 | 7.1 | 7.4 | 9.2 | 7.7 | 6.7 | 8.2 | 7.9 | 8.3 | 9.1 | 18.5 |
| 150C. COATS AND SUITS | 100.0 | 8.2 | 7.2 | 7.3 | 3.4 | 2.3 | 1.4 | 4.0 | 9.2 | 9.6 | 13.9 | 12.6 | 20.9 |
| 150D. DRESSES | 100.0 | 4.5 | 6.9 | 10.7 | 10.2 | 10.1 | 9.3 | 7.1 | 8.0 | 9.6 | 7.1 | 7.0 | 9.5 |
| 154. BLOUSES, SKIRTS AND SPORTSWEAR | 100.0 | 3.9 | 4.8 | 7.0 | 8.4 | 7.8 | 7.6 | 6.1 | 8.6 | 8.2 | 9.7 | 10.6 | 17.3 |
| 155. GIRLS WEAR | 100.0 | 3.0 | 3.8 | 10.0 | 7.6 | 5.6 | 5.1 | 5.4 | 13.5 | 9.3 | 9.6 | 10.4 | 16.7 |
| 156. INFANTS WEAR | 100.0 | 4.6 | 4.9 | 9.5 | 7.6 | 5.7 | 4.6 | 5.8 | 10.5 | 11.6 | 11.1 | 10.4 | 13.7 |
| 157. APRONS, HOUSEDRESSES AND UNIFORMS | 100.0 | 4.2 | 7.6 | 12.1 | 11.1 | 11.0 | 7.3 | 8.9 | 8.0 | 4.2 | 7.4 | 7.8 | 10.4 |
| 160. MEN S AND BOY S WEAR | 100.0 | 4.4 | 4.0 | 7.7 | 7.4 | 7.2 | 8.6 | 5.7 | 9.8 | 7.1 | 8.3 | 9.8 | 20.0 |
| 161. MEN S WEAR | 100.0 | 4.8 | 3.9 | 6.6 | 7.8 | 7.9 | 10.1 | 5.5 | 7.5 | 6.5 | 8.3 | 10.0 | 21.1 |
| 161C. MEN S CLOTHING | 100.0 | 4.6 | 3.4 | 7.0 | 8.2 | 8.6 | 10.4 | 5.6 | 7.7 | 6.6 | 8.7 | 10.1 | 19.1 |
| 161F. MEN S FURNISHINGS | 100.0 | 5.0 | 4.3 | 6.0 | 8.0 | 6.9 | 9.4 | 5.0 | 6.3 | 6.5 | 7.1 | 10.0 | 25.5 |
| 162. BOYS WEAR | 100.0 | 3.6 | 4.1 | 9.7 | 6.7 | 5.8 | 5.7 | 6.0 | 14.0 | 8.2 | 8.3 | 9.4 | 18.5 |
| 170. HOME FURNISHINGS | 100.0 | 7.8 | 7.4 | 8.1 | 8.9 | 7.8 | 7.4 | 8.2 | 8.0 | 8.8 | 7.5 | 9.2 | 10.9 |
| 190. SHOES | 100.0 | 5.5 | 5.7 | 11.2 | 9.0 | 8.2 | 6.9 | 6.0 | 9.2 | 9.1 | 8.6 | 8.2 | 12.4 |
| NONMERCHANDISE TOTAL | 100.0 | 7.9 | 7.8 | 8.9 | 7.3 | 8.2 | 7.4 | 6.8 | 7.2 | 7.6 | 9.2 | 8.8 | 12.9 |
| N1. BARBER AND BEAUTY SHOP | 100.0 | 8.3 | 8.1 | 8.7 | 8.5 | 8.6 | 8.0 | 7.7 | 7.9 | 7.6 | 8.5 | 8.2 | 9.9 |
| GRAND TOTAL | 100.0 | 6.5 | 6.5 | 8.3 | 7.5 | 7.2 | 7.0 | 6.6 | 7.5 | 7.6 | 8.9 | 9.6 | 16.8 |

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