

**OWNERSHIP OF DEMAND DEPOSITS
AT ALL INSURED COMMERCIAL BANKS**

**SIXTH FEDERAL RESERVE DISTRICT
AND UNITED STATES
ON JANUARY 25, 1961**



Federal Reserve Bank of Atlanta

Research Department

May 12, 1961

1961 SURVEY OF OWNERSHIP OF DEMAND DEPOSITS

Demand deposits of individuals, partnerships, and corporations at Sixth District commercial banks amounted to more than \$8 billion on January 25, 1961. According to the most recent survey of demand deposit ownership conducted by the Federal Reserve Bank of Atlanta, the number of separate accounts reached nearly \$5.8 million, a 2.3 percent gain over the 1960 survey figure. The average size of these accounts declined from \$1,439 to \$1,410, however, as the dollar total of all accounts rose only 0.2 percent.

The Atlanta Bank based its estimates on data secured from a representative sample of member and non-member banks in the Sixth Federal Reserve District, which includes Alabama, Florida, Georgia, the southern halves of Louisiana and Mississippi, and the eastern two-thirds of Tennessee. The Survey is conducted nationwide each year by the Federal Reserve System. Government agencies and private organizations, as well as the System itself, find the information useful in preparing analyses of the nation's economy.

The three tables attached summarize the results of the Sixth District survey. A reprint of the analysis of U.S. figures published in the April 1961 issue of the Federal Reserve Bulletin is also included.

Table I

SIXTH FEDERAL RESERVE DISTRICT

PERCENTAGE DISTRIBUTION OF DEMAND DEPOSIT ACCOUNTS OF
INDIVIDUALS, PARTNERSHIPS, AND CORPORATIONS, 1957 - 1961

(All Insured Commercial Banks)

	Number of Accounts, Percent of Total				
	1957	1958	1959	1960	1961
Domestic Business					
Corporate Financial	1.3	.8	.5	.5	.5
Non-Corporate Financial	1.0	1.0	.4	.4	.3
Corporate Non-Financial	2.2	2.5	2.9	3.0	3.3
Non-Corporate Non-Financial	5.1	5.7	6.4	6.3	6.3
Non-Profit Organizations	4.9	4.9	5.3	5.0	5.1
Farmers	6.9	5.4	4.7	4.2	3.0
Individuals	78.5	79.3	79.8	80.4	81.4
Trust Funds of Banks	*	.1	.1	.1	*
Foreigners	.1	.3	*	.2	.1

	Dollar Amount of Accounts, Percent of Total				
	1957	1958	1959	1960	1961
Domestic Business					
Corporate Financial	14.5	10.3	8.1	7.8	7.6
Non-Corporate Financial	2.0	2.5	1.5	1.7	.9
Corporate Non-Financial	28.8	31.3	33.1	32.1	33.1
Non-Corporate Non-Financial	11.4	13.8	14.0	15.1	15.3
Non-Profit Organizations	3.7	3.8	6.1	4.0	4.5
Farmers	4.6	3.7	3.5	3.3	2.7
Individuals	33.2	32.2	31.8	33.8	33.7
Trust Funds of Banks	1.5	1.5	1.6	1.9	1.6
Foreigners	.3	.9	.2	.2	.5

*Less than 5/100 of one percent.

Note: Details may not add to totals because of rounding.

Table II
SIXTH FEDERAL RESERVE DISTRICT
OWNERSHIP OF DEMAND DEPOSITS
RELATED TO SIZE OF BANK, JANUARY 25, 1961
(Percent Distribution Within Size Group)

	NUMBER OF ACCOUNTS			
	Size of Bank			
	Under \$2 Million	\$2 - \$10 Million	\$10 - \$50 Million	Over \$50 Million
Domestic Business				
Corporate Financial	.3	.5	.3	.8
Non-Corporate Financial	.3	.5	.2	.2
Corporate Non-Financial	1.5	2.2	4.3	5.7
Non-Corporate Non-Financial	4.8	6.0	6.9	7.1
Non-Profit Organizations	6.9	5.3	3.8	4.6
Farm Operators	6.6	3.7	1.1	1.0
Individuals - Personal	79.6	81.7	83.1	80.5
Trust Funds of Banks	*	.1	*	*
Foreigners	0	*	.3	.1

	AMOUNT OF DEPOSITS			
	Size of Bank			
	Under \$2 Million	\$2 - \$10 Million	\$10 - \$50 Million	Over \$50 Million
Domestic Business				
Corporate Financial	2.2	6.0	8.0	9.4
Non-Corporate Financial	2.0	1.5	.4	.8
Corporate Non-Financial	10.7	19.6	28.9	47.1
Non-Corporate Non-Financial	16.4	15.5	14.3	15.6
Non-Profit Organizations	4.5	4.5	5.1	4.0
Farm Operators	9.9	7.1	.7	.3
Individuals - Personal	54.2	45.1	38.3	21.0
Trust Funds of Banks	.1	.7	2.6	1.7
Foreigners	0	*	1.7	.1

*Less than 5/100 of one percent.

Note: Details may not add to totals because of rounding.

Table III
SIXTH FEDERAL RESERVE DISTRICT
OWNERSHIP OF DEMAND DEPOSIT ACCOUNTS
RELATED TO SIZE OF ACCOUNT, JANUARY 25, 1961
(Percent Distribution Within Size Group)

	Size of Account, Dollars													
	Unclassified		0-99		100-999		1,000-9,999		10,000-24,000		25,000-99,999		Over 100,000	
	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount
Domestic Business														
Corporate Financial	0	0	11.1	*	21.2	.4	38.6	6.7	12.2	7.5	11.5	24.1	5.3	61.3
Non-Corporate Financial	0	0	19.7	.2	33.5	3.4	38.1	31.5	6.2	23.5	1.6	14.9	.8	26.5
Corporate Non-Financial	0	0	14.0	*	26.8	.9	38.6	10.3	10.9	12.1	6.9	23.9	2.8	52.8
Non-Corporate Non-Financial	0	0	24.8	.2	36.6	4.5	32.3	30.1	4.1	17.9	1.7	22.9	.4	24.5
Non-Profit Organizations	0	0	45.3	1.2	39.4	11.0	13.5	31.1	1.3	15.5	.5	17.6	.1	23.6
Farmers	0	0	28.8	.6	44.7	14.8	24.9	54.5	1.2	14.4	.3	10.4	.1	5.3
Individuals	11.1	3.2	41.4	1.9	36.1	22.4	10.7	47.0	.5	12.4	.1	10.7	*	2.3
Trust Funds of Banks	14.6	78.4	27.6	*	32.6	.2	20.1	1.4	0	0	2.5	3.2	2.5	16.8
Foreigners	1.2	*	32.0	.1	27.3	1.3	31.1	12.4	2.8	5.3	4.7	30.7	.9	50.2
TOTAL	9.0	2.4	39.0	.8	36.2	9.5	13.8	27.6	1.2	12.8	.6	18.3	.2	28.6

*Less than 5/100 of one percent.

Note: Details may not add to totals because of rounding.

Ownership of Demand Deposits

DEMAND DEPOSITS of individuals, partnerships, and corporations at insured commercial banks declined an estimated \$500 million, or 0.4 of 1 per cent, in the year ending January 25, 1961, according to the Federal Reserve System's most recent Survey of Demand Deposit Ownership. Demand deposits of these groups had increased 2.0 per cent in the year before, and by 4.3 per cent in the year ending January 28, 1959.

As in the last several years, there was

NOTE.—This article was prepared by Edward P. Snyder of the Board's Division of Research and Statistics. For results of the January 1960 Survey see the Federal Reserve BULLETIN for April 1960, pp. 367-70.

an increase in the over-all number of demand deposit accounts. The net increase of 1.3 million new accounts was, however, only about half that in the preceding year.

Deposit holdings of most ownership groups were practically unchanged. There were no statistically significant changes in the holdings of nonfinancial business, which make up about half of the total, or in personal deposits of individuals, which account for 30 per cent of the total. In the preceding year, holdings of nonfinancial business had risen 4.2 per cent, while those of individuals had increased 2.0 per cent.

TABLE 1
DEMAND DEPOSIT ACCOUNTS OF INDIVIDUALS, PARTNERSHIPS, AND CORPORATIONS
JANUARY 25, 1961

[Estimates for insured commercial banks]

Type of holder	Number				Amount			
	Jan. 25, 1961		Increase, or decrease (—), from Jan. 27, 1960		Jan. 25, 1961		Increase, or decrease (—), from Jan. 27, 1960	
	Millions	Percentage distribution	Millions	Per cent	Billions of dollars	Percentage distribution	Billions of dollars	Per cent
All holders.....	58.4	100.0	1.3	2.3	109.0	100.0	-0.5	-0.4
Domestic business.....	6.2	10.7	0.2	2.5	64.2	58.9	-0.3	-0.4
Corporate.....	2.3	3.9	0.1	5.1	49.5	45.4	(1)	(2)
Noncorporate.....	4.0	6.8	(3)	1.1	14.7	13.5	-0.2	-1.6
Financial business.....	0.5	0.8	(3)	3.3	10.0	9.2	0.5	5.0
Corporate.....	0.3	0.4	(3)	8.0	8.2	7.5	0.6	7.5
Noncorporate.....	0.2	0.3	(4)	-2.1	1.8	1.7	-0.1	-4.8
Nonfinancial business.....	5.8	9.9	0.1	2.5	54.2	49.7	-0.7	-1.3
Corporate.....	2.0	3.4	0.1	4.8	41.2	37.8	-0.6	-1.4
Noncorporate.....	3.8	6.4	(3)	1.3	12.9	11.9	-0.2	-1.2
Nonprofit organizations.....	3.0	5.1	0.1	2.2	5.3	4.8	0.1	1.0
Farm operators.....	2.8	4.8	-0.3	-8.4	4.1	3.7	-0.3	-6.2
Individuals—personal.....	46.2	79.2	1.3	3.0	32.4	29.7	0.1	0.3
All other.....	0.1	0.2	(3)	13.6	3.1	2.8	-0.1	-3.0
Trust departments of banks.....	0.1	0.1	(3)	34.0	2.1	2.0	(1)	-1.9
Foreigners.....	0.1	0.1	(3)	1.9	1.0	0.9	-0.1	-5.4

¹ Decrease of less than \$50 million.

² Decrease of less than 0.05 per cent.

³ Decrease of less than 50,000 accounts.

⁴ Decrease of less than 50,000 accounts.

NOTE.—Corporate farming enterprises are classified as corporate nonfinancial business. Details may not add to totals because of rounding.

REPRINTED FROM
FEDERAL RESERVE BULLETIN
FOR APRIL 1961

Total demand deposit balances of financial businesses, which make up about 9 per cent of the total, increased 5.0 per cent, or \$500 million, in the year ending January 25, 1961. Deposits of this group had declined in each of the three previous years. Since balances of noncorporate financial businesses appear to have declined slightly, balances of financial corporations accounted for all of the increase. Apparently no single category of financial business was primarily responsible for the increase in these holdings. Moreover, there was a mixed pattern of increases and decreases from one Federal Reserve district to another. The net effect of the increase, however, was to restore the over-all level of balances of financial businesses approximately to that prevailing on January 29, 1958.

Although net farm income rose somewhat in 1960, demand deposit balances of farm operators, which make up 4 per cent of the total, declined an estimated 6.2 per cent, or about \$300 million, in the year ending January 25, 1961. This decline in

deposit balances was about half that in the previous year, when net income of farm operators dropped substantially. In 1958, both net farm income and the demand deposit balances of farm operators rose.

The number of demand deposit accounts of farm operators declined also as the number of farms and farm families continued to fall. The estimated decline in the number of accounts, 300,000, was considerably larger, however, than in other recent years.

Comparison of the estimated changes in the demand deposit balances of other holder groups with the sampling errors of these estimates indicates that the changes were not statistically significant. Changes in the number of accounts in most cases were statistically significant. The increase in the number of personal accounts of individuals accounted for the total increase in the number of accounts of individuals, partnerships, and corporations. The growth in the number of personal accounts, however, was only a little more than half as large as in 1959.

TABLE 2
DEMAND DEPOSIT ACCOUNTS OF INDIVIDUALS, PARTNERSHIPS, AND CORPORATIONS

[Estimates for insured commercial banks]

Type of holder	Jan. 25, 1961	Jan. 27, 1960	Jan. 28, 1959	Jan. 29, 1958	Jan. 30, 1957	Jan. 25, 1961	Jan. 27, 1960	Jan. 28, 1959	Jan. 29, 1958	Jan. 30, 1957
	Number of accounts (thousands)					Amount of deposits (millions of dollars)				
All holders.....	58,364	57,054	54,360	53,728	52,206	109,040	109,517	107,321	102,934	104,835
Domestic business.....	6,224	6,070	5,751	5,537	5,484	64,213	64,469	62,313	60,509	61,460
Corporate.....	2,259	2,149	1,868	1,810	1,799	49,472	49,486	47,465	46,290	47,623
Noncorporate.....	3,965	3,921	3,883	3,727	3,685	14,741	14,983	14,848	14,219	13,837
Financial business.....	458	443	438	660	724	10,036	9,557	9,619	10,154	11,179
Corporate.....	255	236	218	304	328	8,226	7,655	7,595	7,896	8,836
Noncorporate.....	203	207	220	356	397	1,810	1,901	2,024	2,258	2,343
Nonfinancial business.....	5,766	5,627	5,313	4,877	4,760	54,177	54,912	52,694	50,355	50,281
Corporate.....	2,004	1,913	1,650	1,506	1,472	41,246	41,830	39,870	38,393	38,788
Noncorporate.....	3,762	3,714	3,663	3,371	3,288	12,931	13,082	12,825	11,961	11,494
Nonprofit organizations.....	2,994	2,930	2,828	2,734	2,633	5,261	5,210	4,967	4,990	4,542
Farm operators.....	2,785	3,042	3,188	3,347	3,460	4,085	4,353	4,888	4,545	4,671
Individuals—personal.....	46,219	44,887	42,473	41,987	40,515	32,381	32,289	31,671	30,153	30,895
All other.....	142	125	120	124	113	3,100	3,196	3,483	2,738	3,266
Trust departments of banks.....	61	46	46	28	29	2,140	2,181	2,447	1,756	2,076
Foreigners.....	81	79	74	96	84	960	1,015	1,036	981	1,190

NOTE.—Details may not add to totals because of rounding.

OWNERSHIP OF DEMAND DEPOSITS

TABLE 3

DEMAND DEPOSITS OF INDIVIDUALS, PARTNERSHIPS, AND CORPORATIONS, JANUARY 25, 1961

By FEDERAL RESERVE DISTRICT AND BY TYPE OF HOLDER

[Estimates for insured commercial banks]

Federal Reserve district	Number (millions)						Amount (billions of dollars)					
	All holders	Type of holder					All holders	Type of holder				
		Financial business	Non-financial business	Farm operators	Individuals—personal	All other ¹		Financial business	Non-financial business	Farm operators	Individuals—personal	All other ¹
All districts.....	58.4	0.5	5.8	2.8	46.2	3.1	109.0	10.0	54.2	4.1	32.4	8.4
Boston.....	2.5	(2)	0.3	(2)	2.0	0.1	6.0	0.7	3.3	(3)	1.5	0.5
New York.....	6.1	(2)	0.8	(2)	4.9	0.3	21.2	2.0	12.4	0.1	4.6	2.1
Philadelphia.....	3.1	(2)	0.3	(2)	2.6	0.2	6.7	0.7	3.3	0.1	1.9	0.7
Cleveland.....	4.4	(2)	0.4	0.1	3.5	0.3	8.2	0.6	4.2	0.2	2.6	0.7
Richmond.....	5.4	(2)	0.4	0.2	4.4	0.3	6.8	0.6	3.1	0.2	2.2	0.6
Atlanta.....	5.8	(2)	0.6	0.2	4.7	0.3	8.1	0.7	3.9	0.2	2.7	0.5
Chicago.....	7.5	0.1	0.8	0.5	5.8	0.4	16.1	1.6	8.3	0.7	4.3	1.2
St. Louis.....	4.1	(2)	0.3	0.4	3.2	0.2	4.8	0.3	1.7	0.5	2.0	0.3
Minneapolis.....	2.5	(2)	0.2	0.3	1.8	0.2	3.0	0.2	1.2	0.4	1.0	0.2
Kansas City.....	4.5	(2)	0.4	0.4	3.4	0.3	7.3	0.6	3.3	0.8	2.3	0.4
Dallas.....	4.3	(2)	0.4	0.2	3.4	0.2	7.8	0.9	3.2	0.5	2.9	0.4
San Francisco.....	8.2	0.1	0.8	0.2	6.8	0.3	13.0	1.1	6.4	0.5	4.4	0.7

¹ Nonprofit organizations, trust departments of banks, and foreigners.

² Less than 50,000 accounts.

³ Less than \$50 million.

NOTE.—Details may not add to totals because of rounding.

TABLE 4

ESTIMATED SAMPLING ERRORS FOR SURVEY OF DEMAND DEPOSIT OWNERSHIP

Type of holder	Standard deviations					
	Number of accounts (thousands)			Deposits outstanding (millions of dollars)		
	Jan. 25, 1961	Change to Jan. 25, 1961 from:		Jan. 25, 1961	Change to Jan. 25, 1961 from:	
		Jan. 27, 1960	Jan. 28, 1959		Jan. 27, 1960	Jan. 28, 1959
Financial business:						
Corporate.....	14	14	15	495	349	420
Noncorporate.....	13	16	19	155	169	165
Nonfinancial business:						
Corporate.....	58	37	41	1,913	763	934
Noncorporate.....	71	46	52	392	368	381
Nonprofit organizations.....	52	30	35	253	193	211
Farm operators.....	82	60	60	153	101	117
Individuals—personal.....	634	368	470	522	310	402
Trust departments of banks.....	13	14	19	133	111	274
Foreign holders.....	7	7	6	64	57	72