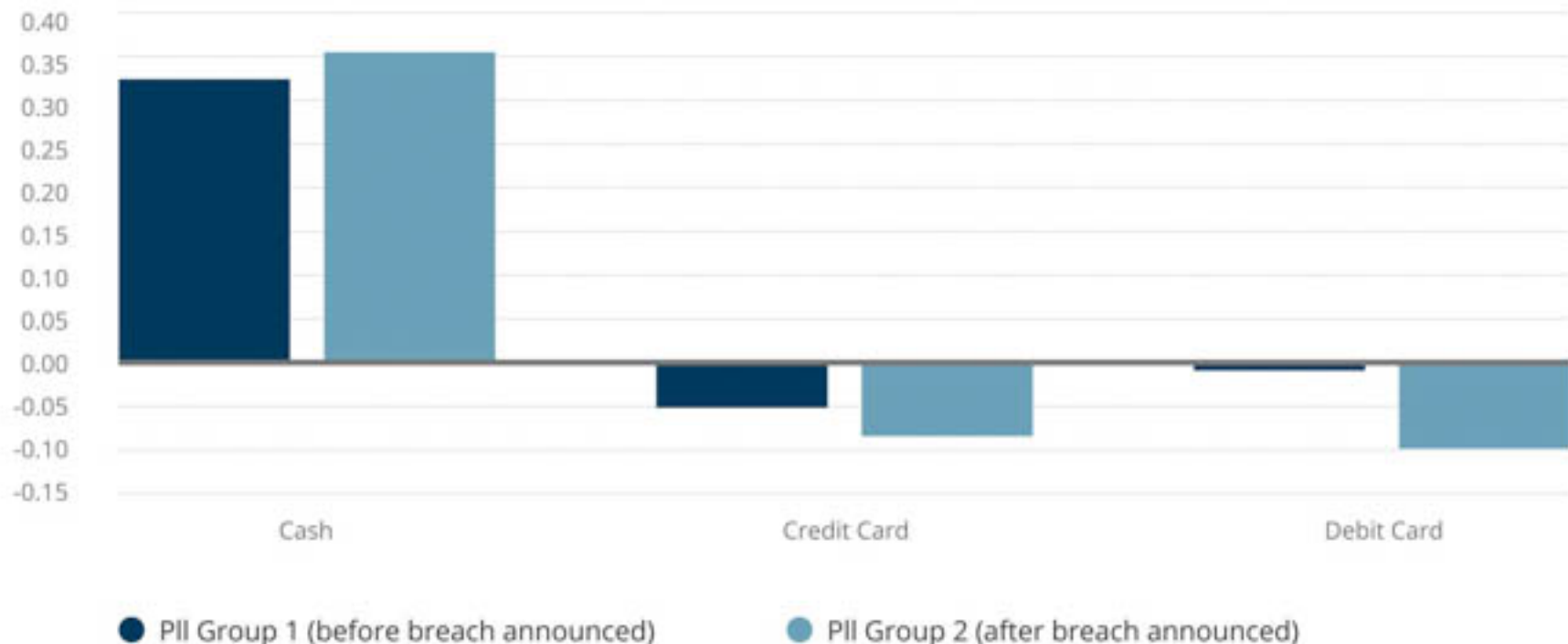


Ratings of Security of Personal Information, Relative to Rating of Other Payment Instruments

Respondents' Rating of Other Payment Instruments



Source: 2013 SCPC, Federal Reserve Bank of Boston, and authors' analysis.

Note: Relative ratings are the average of the natural logarithmic ratios of each payment method versus other payment methods. The values can range from approximately -1.6 to +1.6.