## 🔻 Federal Reserve Bank *of* Atlanta

#### **ECONOMY MATTERS**



# **Payments by the Numbers**

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#### **32%**

The portion of U.S. consumers surveyed who have received a chip card from their issuer who know that the United States is moving to chip cards.

Source: ACI Worldwide August 2015 Survey

#### **59**

The number of transactions that the average American consumer had in October 2012, including purchases and bill payments. 23 of these 59 payments involved cash.

Source: The 2013 Federal Reserve Payments Study: Recent and Long-Term Trends in the United States: 2000–2012

### \$21

The average value of a cash transaction, compared with \$168 for checks and \$44 for debit cards. Source: The 2013 Federal Reserve Payments Study: Recent and Long-Term Trends in the United States: 2000–2012

### 123456

The most common password every year since 2011, when SplashData started compiling an annual list of passwords. The second-most common is "password."

Source: SplashData, "'123456' Maintains the Top Spot on SplashData's Annual 'Worst Passwords' List"

#### **87%**

The portion of the U.S. adult population with a mobile phone. 33 percent of all mobile phone owners have used mobile banking in the past 12 months.

Source: Consumers and Mobile Financial Services 2014

#### **82%**

The percentage of the 189 southeastern financial institutions (FIs) surveyed that offer mobile banking services. 15 percent of respondents plan to offer services. The 3 percent that do not offer nor plan to offer mobile banking services list security as their top reason.

Source: 2014 Mobile Banking and Payments Survey of Financial Institutions in the Sixth District

#### **50%**

The percentage of responding FIs that support all three mobile banking platforms: text, web, and mobile banking applications. 57 percent of the banks that responded supported all three platforms compared to only 39 percent of the credit unions that responded.

Source: 2014 Mobile Banking and Payments Survey of Financial Institutions in the Sixth District



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