



ORGANIZED 1916

THE CONFERENCE BOARD

NATIONAL INDUSTRIAL CONFERENCE BOARD, INC.
247 PARK AVENUE, NEW YORK CITY

October 13, 1939.

Hon. Marriner S. Eccles, Chairman,
Board of Governors of the Federal Reserve System,
Washington, D. C.

Dear Mr. Eccles:

I earnestly hope you can accept my invitation, extended through Mr. Kuvin, to participate in the 218th meeting of The Conference Board on October 26th and present your views on the major problems facing the enterprise system to the General Session, between 7:30 and 10:00 P.M.

The Members and Associates of the Board, I can assure you, are painfully aware of the critical problems confronting this country's working organization and are trying to think of them in realistic terms. There are few better opportunities for effective educational effort which justify the time and energy expended than those afforded by such sessions as are described in the attached announcement.

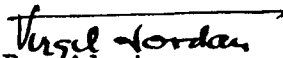
You will observe that the meeting on Thursday, October 26th is the second of a series of conferences designed to consider specific problems facing American enterprise. While I am urging that you speak for thirty to forty minutes at the General Session between 7:30 and 10:00 P.M., I also hope you will be able to meet with the Members of the Board and a few invited guests between 3:00 and 6:00 P.M. and secure their informal opinions. The evening meeting will begin at 6:00 with informal dinner.

All of the sessions will be held at the Hotel Waldorf-Astoria, and will be private in the sense that no publicity will be given to them, no newspaper representatives will be present, and no announcement of participants will be made.

I sincerely trust you will respond to this invitation as soon as you are sure of your engagements and let me know that you will be able to take part on October 26th in this important constructive effort of the Board.

With kindest regards, I am

Yours cordially,


President.

VJ:AL
Enclosure