



TELEPHONE DEARBORN 1633

CHICAGO, ILL.

November 10, 1937

Honorable Marriner S. Eccles,
Chairman, Bd. of Governors,
Federal Reserve System,
Washington, D. C.

Dear Sir:

President O'Neal has informed the Department of Information today that you have accepted his invitation to address our annual meeting in Chicago on the morning of December 14, 1937, on the subject "Money and Credits."

When Mr. Chester Davis of your Board addressed our meeting last year, your press department was kind enough to supply us with copies of his address in quantity for distribution to the delegates. Will it will be possible to make the same arrangements this year?

We would like to have 500 copies of your address by December 10, with the privilege of additional copies for later distribution, in the quantity of 2000. I realize the figure of 2500 looks rather large but the delegates use them in reporting the meeting back in their counties and communities, so that the ultimate distribution of this information multiplies this figure many times.

May I have your thought as to whether this arrangement might be possible? If it is not, could you let know how early we might expect copy of your speech so that we can arrange for its reproduction here.

May we also have, now, a recent photograph of yourself, together with a brief biographical sketch, for advance publicity on the meeting.

Sincerely yours,

J. Tracy
Director of Information

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November 26, 1937.

Mr. J. J. Lacey,
Director of Information,
American Farm Bureau Federation,
58 East Washington Street,
Chicago, Illinois.

Dear Mr. Lacey:

With regard to your letter of November 10th, Chairman Eccles requested me to advise you that just as soon as he finds the time to prepare a press release of what he intends to say at the annual meeting in Chicago of the American Farm Bureau Federation, he will see that you are supplied with the copies which you request. However, I am not certain that they will be ready by December 10th, but we will try to get them to you as close to that date as is possible.

Practically all of the news associations have photographs and biographical material, which it is perhaps best to obtain from "Who's Who in America". We do not have anything especially prepared here.

Sincerely yours,

Elliott Thurston,
Special Assistant
to the Chairman.

ET:b