INTRODUCTION

A. Opening statement

- 1. No sectionalism in program to be presented.
- 2. Ideas not theoretical, as they have been gained thru contact with large variety of businesses (Give list)
- 3. No deviation from sound money, in fact, program will strengthen and preserve gold standard and sound money policy.
- 4. Program designed to accomplish restoration of purchasing power of entire people, which is essential to balancing of budgets, national, state and individual, and proper standard of living.
- B. Depression due to lack of leadership in dealing with money problem.
 - 1. In real world, no cause for unemployment.
 - a. People want and need everything we can supply them.
 - b. Production solved.
 - 2. Problem is purely one of distribution.
 - a. Must provide purchasing power to use up consumption goods produced.
 - 3. If correction not brought about, revolution would ensue & any rebuilding, slow and difficult, would be under a new order.
 - 4. Leadership has delayed & now first aid measures are necessary.
 - 5. Old economic theory must go—it has ended. Present tech. & mach. age requires modified capitalism.
- C. Why has money world failed to "serve" us and has been tyrant instead?

MONEY:

- 1. Inflation & deflation mean fluctuating dollar.
- 2. Fluctuation is harmful only because of debt structure.
- 3. Debt structure (and credit structure) are fundamental in capitalistic systems, but uncontrolled operation of system causes the fluctuations.
 - (1) Too much savings is one result of this uncontrolled system.
 - (a) Creates excess of capital goods at exp. of consumption goods.
- 4. Present high debt structure is result of unbalanced distribution of wealth production.
 - a. Too much wealth (product of labor) diverted into capital goods, resulting in inability to consume over-production except by increasing credit to consumers.

- b. When credit saturation was reached, debtors began curtailing consumption so as to have margin to apply on debts.
- c. Curtailing consumption resulted in falling prices & unemployment.
- d. Decreased earnings in all business required lowering of wages & time, completing circle of deflation, with national income reduced 50%
- e. Fixed charges, remaining same in dollars, actually greater than ever, leaving too little of national income to support the population.
- f. Pressure of debt structure requires economy on part of individuals, corporations, cities and states, leading to distress.
- g. Debts cannot be supported under such conditions, hence delinquent taxes, foreclosures, receiverships, bankruptcies and moratoriums, all leading to break-down.
- 5. Government vs. non-government action.
 - a. Indiv. cannot resist need for economy without "going broke".
 Same with corporations, cities & states.
 - b. Fed. Government has power to resist thru functions not enjoyed by others, to wit:
 - (1) Controls gold reserve.
 - (2) Issue of money & credit, hence
 - (3) Controlling prices.
 - (4) Power to tax, hence
 - (5) Control of accumulation and distribution of wealth production.
 - (6) Mobilization of all resources of the nation for benefit of the people
 - (7) Example of government control of economic system shown during war, when
 - (a) Enormous production and consumption maintained in spite of war waste.
 - (b) Profit resulting evidenced by U.S. debt to its nationals & goods furnished Allies.
 - (c) No balancing of budget deemed essential.
 - (d) No unemployment.
 - (a) No lack of money.
- 6. Lack of confidence now not due to unbalanced budget, but revival of business & amployment would restore confidence & increase profits & income so that the budget would be balanced, U.S., state, city & individual.
 - a. Efforts of R. F. C. & F. R. B. not effective, in spite of magnitude, demonstrating futility of meeting present situation by extension of credit alone.
 - b. Scaling down debt structure to meet present price levels not desirable.
 - (1) Reduction of creditors' claims would reduce buying power, again forcing prices down.
 - (2) Practical difficulties enormous.
 - (a) Time required would indefinitely prolong the depression.

- (b) Would require further liquidation of banks, insurance companies and all other credit institutions, this bringing further hoarding and deflation, eventually forcing us off the gold standard & bringing uncontrolled inflation.
- c. Present money is adequate to support a post-war price level.
 - (1) Shortage is only apparent, due to hoarding & lack of velocity. (Velocity defined: turnover of bank deposits)
 - (2) 12 billion more of currency is now issued than at peak of 1929 business.
 - (3) Velocity in 1929 as vs. 1932 is 45 to 16, whereas deposits only off 22%.
- d. Our money supply, the adequate, is failing us because of
 - (1) Mal-distribution, being too abundant in creditor sections and too scarce in debtor sections, chiefly agricultural areas.
 - (a) This is result of unbalanced division of national income during years of prosperity.
 - (2) This mal-distribution prevents normal velocity of money and can only be corrected by government action.
 - (3) With 1/3 of entire population dependent on agriculture, it is impossible to attain national prosperity without restoring purchasing power of our agricultural population.
- D. SUMMARY OF INTRODUCTION: To bring about a revival of business to the average of the post-war period, a 5-point program is offered.
 - 1. Immediate gift to states on per capita basis of \$500,000 to relieve destitute.
 - 2. Provide additional \$2,500,000,000, or more if necessary, for selfliquidating projects & loans to cities, counties & states for public works on liberal basis and at low rate of interest.
 - 3. Adoption of domestic allotment plan, or similar plan, designed to regulate production and raise prices.
 - 4. Refinancing of farm mortgages on a long-term basis at low interest.
 - 5. Permanent settlement of foreign government debts, upon a sound economic basis.