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BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

WX NEWYORK NY JAN 26 451P

MARRINER ECCLES, BOARD OF GOVERNORS OF FEDERAL RESERVE SYSTEM

DALE DISTRIBUTING COMPANY, INC. OF WHICH I AM PRESIDENT, ARE WHOLESALE DISTRIBUTORS OF NATIONALLY ADVERTISED REFRIGERATORS WASHING MACHINES. RADIO AND TELEVISION RECEIVERS AND OTHER MAJOR APPLIANCES. WE OPERATE COMPLETE BRANCHES IN NEW HAVEN. CONNECTICUT AND NEWARK. NEW JERSEY. ANNUAL WOLLD IN THOSE TWO TERRITORIES APPROXIMATELY SIX MILLION DOLLARS. WITH THE POSSIBLE EXCEPTION OF TELEVISION. SINCE THE REINSTATEMENT OF REGULATION "W" THE MOVEMENT OF THESE COMMODITIES FROM DEALERS' FLOORS TO CONSUMERS' HANDS HAS DROPPED TO A DEGREE THAT IS FRIGHTENING. IN ALMOST EVERY INSTANCE. IT IS THE MATURE JUDGMENT OF THE RETAILERS WHOM WE SERVE THAT THIS SERIOUS DROP IN SALES IS A RESULT OF CREDIT TERMS THAT ARE TOO STRINGENT TO SUPPORT PRESENT PRODUCTION RATE TO WHICH OUR INDUSTRY IS GEARED. THIS IS NOT A FORM TELEGRAM AND ITXXX IS BEING DIRECTED SOLELY TO YOU IN THE HOPE THAT YOU MIGHT RECOMMEND FURTHER STUDY OF THE EFFECT THAT REGULATION "W" IS HAVING ON OUR INDUSTRY, AND IF CONDITIONS WARRANT, MIGHT SPONSOR AN EASEMENT OF THE PRESENT SELLING **TERMS**

MAURICE S DESPRES 40 E 32ND ST NEW YORK NY

January 28, 1949.

Mr. Maurice S. Despres, 40 E. 32nd Street, New York, New York.

Dear Mr. Despres:

Your very earnest and temperate telegram of January 26 with regard to Regulation W is being referred to the Board member, Mr. Evans, whose assignments include this subject.

I wanted you to know that I appreciated the spirit in which you state your views and that they will have earnest consideration. Congress intended this to be a flexible regulation and, speaking for myself.

I would not wish to see it continued if there is a general downturn and a lowering of prices. On the other hand, I would not want to see it prematurely relaxed or removed. We are giving it the most thorough possible study.

Sincerely yours,

M. S. Eccles



MAURICE S. DESPRES

40 EAST 32ND STREET NEW YORK 16, N. Y.

February 4, 1949

Mr. M. S. Eccles Board of Governors Federal Reserve System Washington, D. C.

Dear Mr. Eccles:

I want to express my thanks to you for the courteous letter of January 28 in which you acknowledged receipt of my telegram of the 26th.

I am genuinely appreciative of your consideration.

Sincerely,

Maurice S. Despres

MSD:s