## TAFT & CO.

Merchandise Brokers

A Sales Organization Covering the Intermountain Grocery Trade

325 Pierpont Avenue Salt Lake City, Utah

Phone Was. 1820

Jan. 17, 1939



Mr. Marriner S. Eccles, Chairman Federal Reserve Board Federal Reserve Bldg. Washington, D. C.

Dear Marriner:

The intelligentsia of the United States are depending on you next Monday evening to help correct the popular but disgusting "Byrd" economic philosophy. Am issuing the attached announcement of your address on the local broadcasting station for these five preceding days, hoping your talk will educate thousands of such confused minds as Mr. Orval Adams (local banker)

My experience in promoting and advocating your modern economic philosophy indicates that most of our political and business leaders are unable to comprehend it. They do not understand why national prosperity now requires government to spend and spend, and tax and tax; of course, tax on a basis of ability to pay; and spend where needed; but do it and do it until America enjoys the continuous prosperity that such intelligent management of her economics would bring to all.

Millions of Americans will everlastingly be indebted to you, if you can only convert enough of our political and business leaders to understanding your modern economic philosophy.

Your friends in Utah wish you every success.

Sincerely,

L. Barney Taft

January 26, 1939

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Mr. L. Barney Taft
Taft & Company
325 Pierpont Avenue
Salt Lake City, Utah

Dear Mr. Taft:

I wish to acknowledge your letter of January 17 with which you enclosed a copy of your letter of the same date to radio station K U T A. It is naturally gratifying to receive expressions of approval and support such as was evidenced by your letter.

Thanking you for your good wishes, I

am

Yours sincerely,

M. S. Eccles Chairman

LC/fgr



Salt Lake City, Utah Jan. 17, 1939

Radio Station K. U. T. A. Salt Lake City, Utah

Gentlemen:

Please issue the following announcement twice daily on January 17, 18, 19, 20, 21, and 22:

"Mr. Marriner Eccles, Chairman of the U. S. Federal Reserve Board, whom many classify as America's #1 citizen in point of economic intelligence, may be heard over this station via the NBC next Monday evening, January 23rd, at 8:30 P. M.

Mr. Eccles will point the way to national economic health and prosperity in his reply to the outmoded theories advanced by some U. S. Congressmen. Business men, political leaders and students of economics should be sure to hear this nationally important address by this nationally important citizen from Utah. Remember the time, next Monday evening at 8:30 P. M. over K.U.T.A.\*

Very truly,

TAFT & CO.

LBT: CN

By