

To serve **more** people in still **more** ways  
**The Pennsylvania Company** is offering a

# new loan service for small businesses

*To owners of manufacturing plants . . . stores . . . markets . . . laundries . . . dry cleaning establishments . . . all other small businesses —*

*Here are some purposes for which the new-type loans can be advanced:*

1. To pay current operating bills.
2. To meet payrolls.
3. To take advantage of cash discounts.
4. To purchase inventory for processing.
5. To purchase inventory for re-sale.
6. To pay taxes.
7. To carry a larger volume of receivables.
8. To pay trade indebtedness.
9. To pay out retiring partners or principals.
10. To increase working capital.
11. To modernize plant or place of business.
12. To acquire new machinery and equipment.
13. To repair equipment.
14. To establish new lines.
15. To increase production.
16. To expand and diversify business.
17. To buy special equipment for groceries, meat markets, drug stores, bakeries, laundries, dry cleaning establishments, restaurants, hotels, physicians' and dentists' offices, etc.
18. To finance heating equipment, air-conditioning equipment, commercial refrigeration equipment, etc.

For established small businesses, The Pennsylvania Company is now offering the advantage of loans which may be repaid in installments, out of earnings. In extending our policy of "Creative Lending," we are endeavoring to provide a type of credit expressly tailored to fit the needs of the smaller concern. Small businesses account for some 90% of national sales — we believe they are entitled to broader loan services.

As the owner of a small business, you may borrow from \$500 to \$10,000, and repay over a period of from one to three years. *You need not have an*

*account of any kind with The Pennsylvania Company.*

Money may be borrowed for a number of practical purposes, some of which are included in the list at left. Since the circumstances of each firm are individual, the method and amount of repayment will be designed for your particular situation.

If you are the owner of a small business in good standing, we invite you to call at any of our 19 offices to discuss your loan requirements. An office is sure to be near you. Or write for the booklet, "Term Loans for Small Businesses."

**Serving more people more ways than any other Philadelphia bank**

## **THE PENNSYLVANIA COMPANY**

**for Banking and Trusts**

FOUNDED 1812

Main Office: 15th and Chestnut Streets

Member Federal Reserve System

Federal Deposit Insurance Corporation



**“This is just part of the response to our  
New Loan Service for Small Businesses”**

To owners of **manufacturing plants . . . stores . . . markets . . . laundries . . . dry cleaning establishments . . . all other small businesses** –

Here are some purposes for which the new-type loans can be advanced:

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18. To finance heating equipment, air-conditioning equipment, commercial refrigeration equipment, etc.

The response to this newest extension of our “Creative Lending” policy has been most gratifying. That’s because it’s a type of credit expressly tailored to fit the needs of small businesses. The Pennsylvania Company is now offering the advantage of loans which may be repaid in installments, out of earnings. We know that small businesses account for some 90% of national sales – we’re out to prove they are entitled to broader loan services.

As the owner of a small business, you may borrow from \$500 to \$10,000, and repay over a period of from one to three years. The method and amount of repayment will be designed for your individual situation. *You need not have an account of any kind with The Pennsylvania Company.*

If you are the owner of a small business in good standing, we invite you to call at any of our 19 offices to discuss your loan requirements. An office is sure to be near you. Or write for the booklet, “Term Loans for Small Businesses.”

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## Our new loan service is tailored to fit small businesses

You don't have to be big to go to a good tailor. And now, you don't have to have a big business to get the finest possible loan service. In fact, The Pennsylvania Company has a new loan service for small businesses, offering loans which may be repaid in installments, out of earnings. Here is a type of credit especially designed to fit the needs of the smaller concern.

As the owner of a small business, you may borrow from \$500 to \$10,000, and repay over a period

of from one to three years. The method and amount of repayment will be arranged to suit your individual circumstances. *You need not have an account of any kind with The Pennsylvania Company.*

If you are the owner of a small business in good standing, we invite you to call at any of our 19 offices to discuss your loan requirements. An office is sure to be near you. Or write for the booklet, "Term Loans for Small Businesses."

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