

METROPOLITAN LIFE INSURANCE COMPANY

FREDERICK H. ECKER, *Chairman of the Board*

LEROY A. LINCOLN, *President*

GEORGE GOVE
Manager, Housing Projects

NEW YORK CITY

December 3, 1940

Mr. Marriner S. Eccles
Chairman of the Board of Governors of
Federal Reserve System
Federal Reserve Building
Washington, D. C.

My dear Mr. Eccles:

In accordance with your request, I am enclosing two plot plans showing Parkchester. I thought you might also be interested in the little pamphlet that we have prepared on the same subject.

It was a pleasure to show you over the property and I would be very happy to give you any further information you may desire, or to show the project to any of your friends who might be interested.

Yours sincerely,



R. E. Doherty
Housing Projects

RED:VT

Enclosures - 4

Handwritten note:
C. H. ...
12/12/40

December 7, 1940.

Dear Mr. Doherty:

This is to acknowledge with thanks your letter of December 3 enclosing the plot plans and pamphlet regarding Parkchester. I am glad to have these.

My brother George and I greatly appreciated your taking us down to Parkchester and showing us around. We found it extremely interesting and enjoyed seeing it and having its operation described to us so fully.

Sincerely yours,

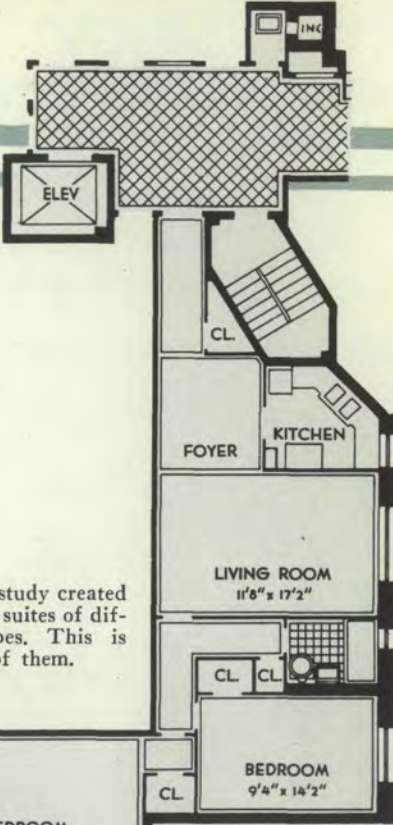
M. S. Eccles.

Mr. R. E. Doherty,
Housing Projects,
Metropolitan Life Insurance Company,
New York City.

VE:b



Bedrooms are light and airy.



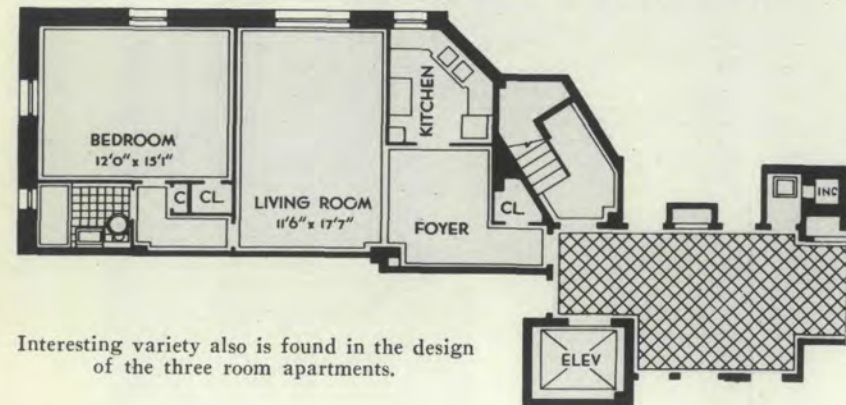
Extended study created four room suites of different types. This is one of them.



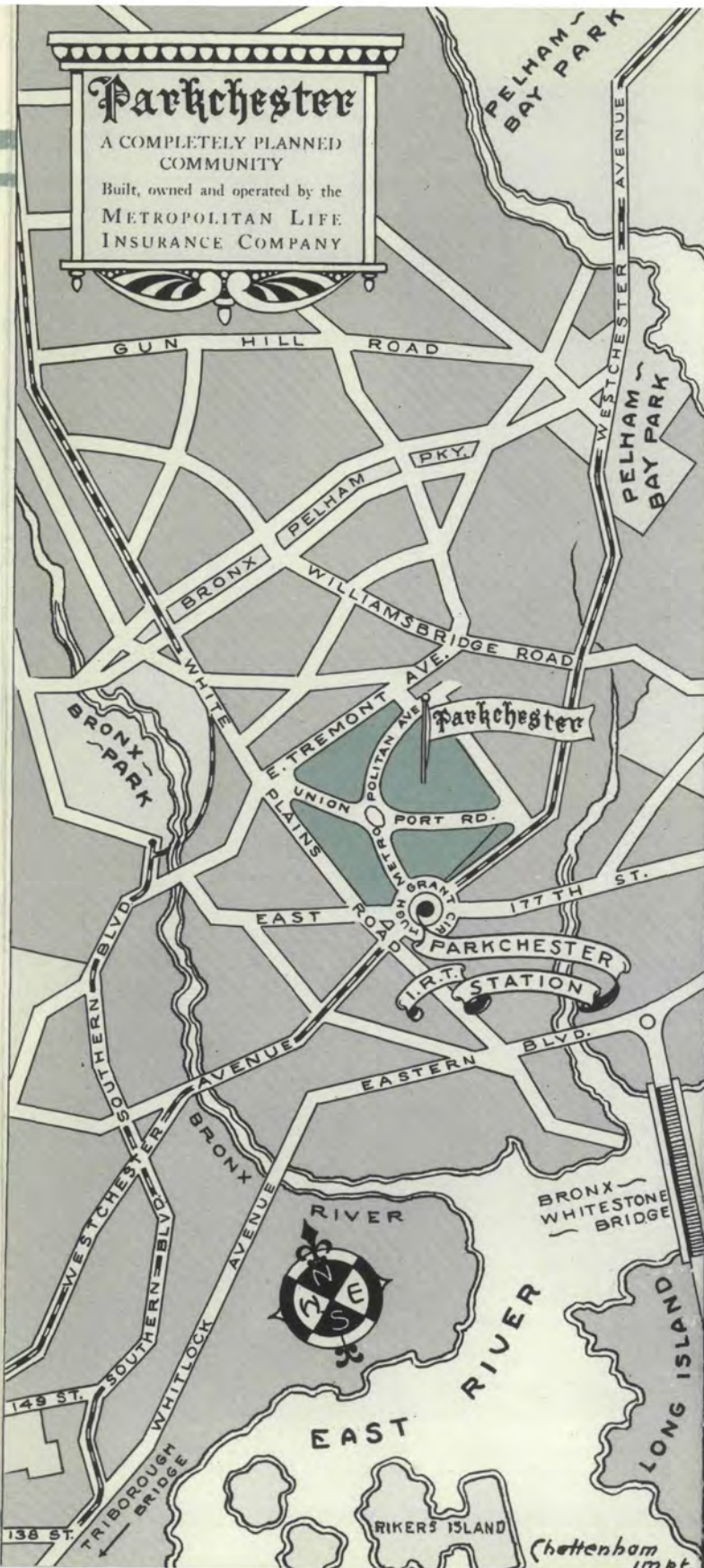
A typical Living Room. Note the wide casement windows and large foyer.



Women find the cheerful, fully-equipped Kitchens ideal work shops. This partial view does not show the electric ice-box.



Interesting variety also is found in the design of the three room apartments.



Parkchester

PARKCHESTER is the modern conception of a completely planned community. It was conceived and built by the METROPOLITAN LIFE INSURANCE COMPANY to provide modern housing at the lowest practicable rents.

A Board, consisting of professional men, expert in various fields, designed it to achieve wholesomeness, convenience, beauty and recreational safety. There is nothing like it anywhere else in the world. Across its 129 acres extend two broad landscaped parkways which meet at a central park and divide the community into four sections containing thousands of trees and masses of flowering shrubbery.

In the sunlight and spaciousness of these green areas stand fifty-one elevator apartment buildings of efficient and harmonious design, varying in height from six to twelve stories.



Five ramp garages, a central heating plant of finest type, splendid theatre facilities and a unique and colorful grouping of stores express strikingly the completeness provided for congenial every-day living.

Only 35½ acres are covered by buildings. The large area remaining is open space devoted to lawns, play areas, paths and parkways. PARKCHESTER is a child's haven.

In all there are 12,200 apartments, two to five rooms in size. A wealth of understanding has been woven into the comfort of their ample living rooms, the perfection of kitchens, the bright pattern of the bathrooms. Cross-ventilation, steel casement windows, metal cabinets, large foyers, hardwood floors, generous closet space, concealed radiation, an advanced radio antenna system — such are some of the PARKCHESTER assets that make for pleasurable living.

All PARKCHESTER rentals include gas and electricity. They are:
 2 rooms, \$32 to \$34 monthly 4 rooms, \$52 to \$64 monthly
 3 rooms, \$39 to \$53 monthly 5 rooms, \$63 to \$71 monthly

Parkchester, Metropolitan Life Insurance Co.
 77 Metropolitan Oval, Borough of the Bronx, New York
 Telephone: TAlmage 2-2200



NOTE.—PARKCHESTER is thirty minutes' subway ride from midtown via Pelham Bay Division, I.R.T. (Lexington Avenue Line) to 177th Street, "Parkchester" station.



PARKCHESTER's landscaped areas provide quiet paths that are pleasantly suggestive of suburban residence.



The wholesomeness of PARKCHESTER is a deep satisfaction to parents seeking proper environment for their children.



Leading sculptors created the figures that embellish the buildings.



Shopping facilities are complete. Highest-type stores, including restaurants, occupy the commercial areas. Macy's only New York branch is in this community.



Attractively landscaped paths wind to the doorways and are picturesque elements of PARKCHESTER's design.



All outer walls are insulated against Summer heat and Winter cold.



View of buildings containing Stores and Offices at the 177th Street (Parkchester) Station of the I.R.T. Also shown is Metropolitan Avenue, a new Parkway.



Children are safe at PARKCHESTER. Sixty-six of the 129 acres are lawns and play sections far removed from traffic.



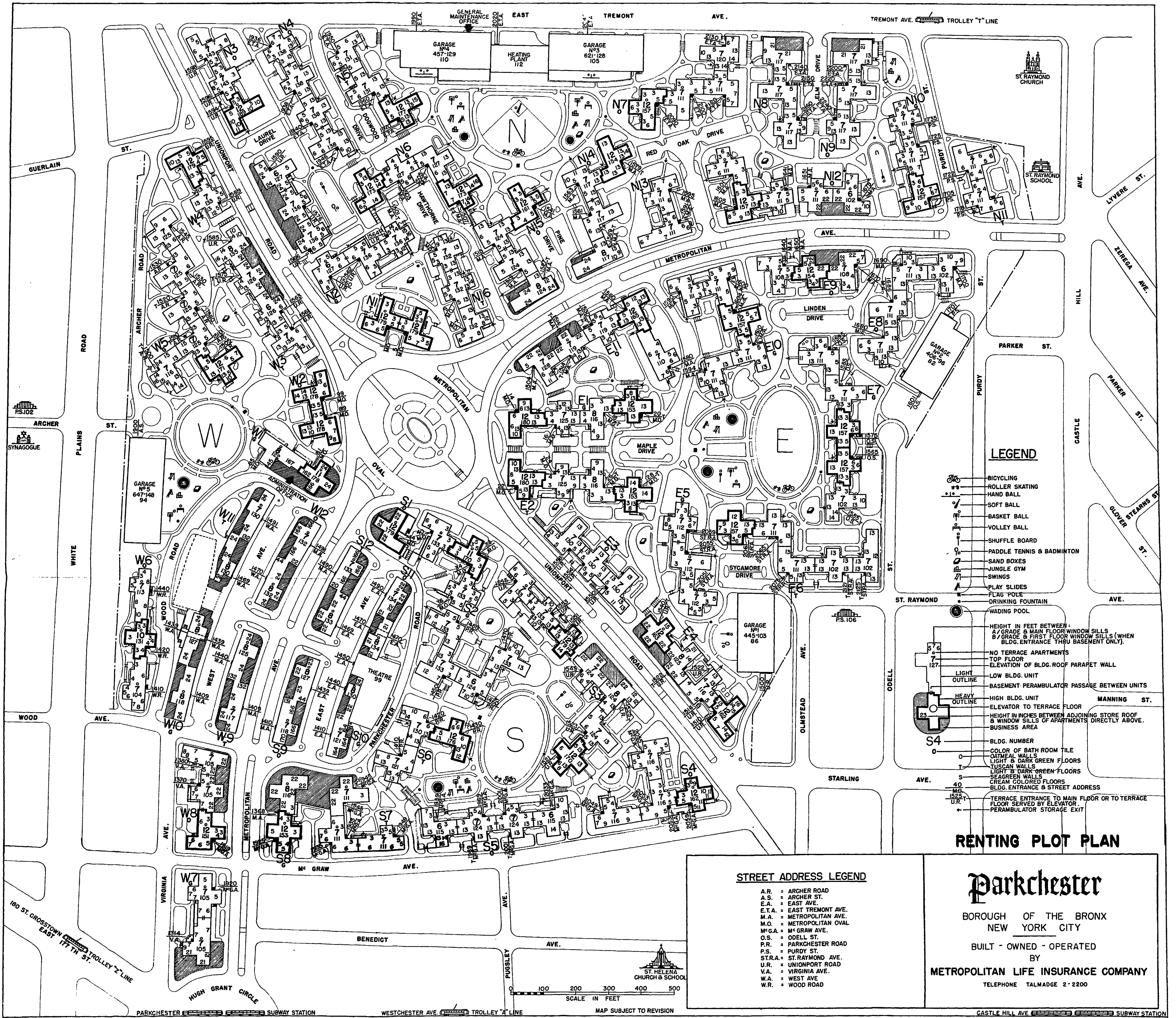
Older children find full opportunity for recreation with members of the PARKCHESTER staff cooperating. This is one of the Play Areas in the South Section.



Sunlight and openness are basic in the PARKCHESTER plan. Apartment windows command beautiful views over lawns. This is the Park Oval of the East Section.

Ample opportunity for outdoor recreation is provided for adults as well as for children.





LEGEND

- BICYCLING
- ROLLER SKATING
- HAND BALL
- SOFT BALL
- BASKET BALL
- VOLLEY BALL
- SHUFFLE BOARD
- PADDLE TENNIS & BADMINTON
- SAND BOXES
- JUNGLE GYM
- SWINGS
- PLAY SLIDES
- FLAG POLE
- DRINKING FOUNTAIN
- WADING POOL

- HEIGHT IN FEET BETWEEN:
- A / GRADE & MAIN FLOOR WINDOW SILLS
 - B / GRADE & FIRST FLOOR WINDOW SILLS (WHEN BLDG. ENTRANCE THRU BASEMENT ONLY)
- NO TERRACE APARTMENTS
- TOP FLOOR
ELEVATION OF BLDG. ROOF PARAPET WALL
- LIGHT OUTLINE
LOW BLDG. UNIT
- HEAVY OUTLINE
BASEMENT PERAMBULATOR PASSAGE BETWEEN UNITS
- ELEVATOR TO TERRACE FLOOR
- HEIGHT IN INCHES BETWEEN ADJOINING STORE ROOF & WINDOW SILLS OF APARTMENTS DIRECTLY ABOVE.
- BUSINESS AREA
- BLDG. NUMBER
- 0
OATMEAL WALLS
- T
LIGHT & DARK GREEN FLOORS
- S
TUSCAN WALLS
- 40
LIGHT & DARK GREEN FLOORS
- 140
SEAGREEN WALLS
- 1525-T
CREAM COLORED FLOORS
- U.R.
BLDG. ENTRANCE & STREET ADDRESS
- 1525-T
TERRACE ENTRANCE TO MAIN FLOOR OR TO TERRACE FLOOR SERVED BY ELEVATOR.
- U.R.
PERAMBULATOR STORAGE EXIT

STREET ADDRESS LEGEND

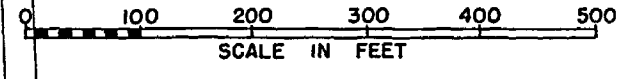
- A.R. = ARCHER ROAD
- A.S. = ARCHER ST.
- E.A. = EAST AVE.
- E.T.A. = EAST TREMONT AVE.
- M.A. = METROPOLITAN AVE.
- M.O. = METROPOLITAN OVAL
- M.G.A. = M^C GRAW AVE.
- O.S. = ODELL ST.
- P.R. = PARKCHESTER ROAD
- P.S. = PURDY ST.
- ST.R.A. = ST. RAYMOND AVE.
- U.R. = UNIONPORT ROAD
- V.A. = VIRGINIA AVE.
- W.A. = WEST AVE.
- W.R. = WOOD ROAD

RENTING PLOT PLAN

Parkchester

BOROUGH OF THE BRONX
NEW YORK CITY

BUILT - OWNED - OPERATED
BY
METROPOLITAN LIFE INSURANCE COMPANY
TELEPHONE TALMADGE 2-2200



MAP SUBJECT TO REVISION



ST. HELENA CHURCH & SCHOOL

PARKCHESTER SUBWAY STATION

WESTCHESTER AVE. TROLLEY "A" LINE

CASTLE HILL AVE. SUBWAY STATION