

FEDERAL HOUSING ADMINISTRATION
WASHINGTON

STEWART McDONALD
ADMINISTRATOR

April 3, 1940

The Honorable Marriner S. Eccles
Chairman, Board of Governors of
the Federal Reserve System
Washington, D. C.

Dear Mr. Eccles:

The FHA's moving picture entitled
"Homes of Today," which is now being shown in
7,800 theatres, has sufficient public appeal
to be featured in a great many places, as you
will note by the photograph of the Capitol Theatre
in Atlanta.

Theatres throughout the country are more
or less following this program, which is, of course,
without cost to the Government and is an incentive
to home ownership, particularly to the construction
of small homes for people of modest incomes.

Sincerely yours,

Stewart Lee Donald
Stewart McDonald,
Administrator.

EXTRA ON THE SCREEN "HOMES OF TODAY"
FHA HOMES FOR SMALL INCOMES

ALL SEATS **25¢**

ALL SEATS **25¢**



New Play! EXTRA! ON THE SCREEN!
FEDERAL HOUSING ADMINISTRATION
HOMES OF TODAY
In Technicolor
HOME OWNERSHIP for 65¢ A DAY!
ALL PROSPECTIVE HOME OWNERS SHOULD SEE THIS SUBJECT!

Capitol Theatre - Atlanta, Georgia