

November 4, 1937

TO: Mr. Eccles

FROM: J. M. Daiger

SUBJECT: SUGGESTED ADVISORY GROUP ON HOUSING

The attached list is an alphabetical arrangement of the names that you suggested this afternoon.

Of these persons, it is to be noted that General Wood may be regarded as representative of large sources of orders for new housing to be constructed for sale or rent to salaried workers and wage workers.

Mr. McGrady may be regarded as representative of industrial workers engaged in housing construction, and also of industrial workers affected by the shortage of housing and the rise in rents.

Mr. Swope may be regarded as representative of the larger companies engaged in the manufacture of building materials and equipment.

Mr. Turner may be regarded as representative of the larger companies engaged in building construction.

Mr. Harriman may be regarded as representative of companies engaged in the transportation of building materials and equipment, and also of banking groups that might become interested in financing large-scale housing operations.

SUGGESTED ADVISORY GROUP ON HOUSING

W. Averell Harriman
Union Pacific Railroad Company
59 Wall Street
New York, N. Y.

Edward F. McGrady
Radio Corporation of America
R C A Building
New York, N. Y.

Gerard Swope
General Electric Company
570 Lexington Avenue
New York, N. Y.

Henry C. Turner
Turner Construction Company
420 Lexington Avenue
New York, N. Y.

Robert L. Wood
Sears, Roebuck & Co.
Chicago, Ill.