

A. P. GIANNINI
BIRTHDAY PARTY
Extra

THE *Bankamerican*



Official Organ of the
9,000
Co-Workers of
Bank of America
National Trust and
Savings Association

Volume 10

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No. 5

Staff's Birthday Gift to Bank's Founder is Pledge of \$150,000,000 in New Business



"A fond goodnight, and again my grateful thanks to you all, and God bless you!" said A. P. feelingly as he brought to a close his address to the thousands of Bankamericans gathered at dinners and about their radios as part of the celebration of his birthday on May 6. A few minutes later, the eventful day was brought to a close as he cut the massive birthday cake, brought in as the broadcast con-

cluded. Beside him is the table containing the hundreds of novel birthday greetings which were unveiled during the broadcast. At the speakers table can be seen, left to right, W. W. Douglas, Director of Transamerica Corporation, Vice-Chairman of the Board W. E. Blauer, Harry Mazzera, Bank of America Director and Louis Ferrari, Vice-President and Counsel, who addressed the San Jose meeting.

Bankamericans celebrated the seventieth birthday of A. P. Giannini on May 6 in a manner characteristic of the attitude of the founder of the nation's fourth largest bank.

Just as A. P. has always done since the bank first opened its doors over thirty-five years ago, each of his 9,000 associates looked ahead to the future welfare of the institution. As his individual birthday gift, each of these associates pledged his individual efforts to make the bank grow in strength and service through the coming year.

Each pledge was in the dollars and cents of a banker's language. When the total was run up, the group pledge became a promise to add \$150,000,000 in new business, in addition to expanded endeavors in the trust and other business building fields.

Surrounding these pledges was also a wealth of affection and reverence for the man who as father of the bank had taken a fatherly interest in the welfare of all who have worked to keep it progressing according to his ideals.

With the pledges went individual birthday greetings from the members of each branch and department. These greetings varied in form from personal cards to beautifully inscribed albums and scrolls. Though their number was

legion, each hit its mark to such an extent that he spent the next day—happy as a boy—looking at each in its turn.

Not one party—but seventeen—attended by over 2,500 officers who were in substantial careers because of his endeavors, were given in his honor. By telegraphed greetings and the magic of radio, he attended them all in spirit.

Sentiment, however, directed his steps to the great banquet which his associates tendered him in San Jose—the city of his birth. There he was received with civic honors and saluted with editorial tributes by the San Jose press. Just a few blocks away from the scene of the feast, he paused at the building marking the site of his birth, his face growing solemn as memories of his barefoot days came back to mind.

Like a boy, he entered into the rollicking spirit of the party. But at the evening's end, his beaming countenance bespoke a happiness greater than that engendered by the festivities of the day.

It was more than the happiness which would come to most men at such a moment—the happiness of reviewing a life well-lived and reckoning the wealth of an uncounted army of staunch friends.

It was the happiness of knowing that the bank for which he had worked and fought was marching on with a firmer, stronger step than ever.

President Giannini Announces Extended Vacation Program

Birthday Parties Applaud News of Added Rewards for Long Service

Group Dinners Throughout State, Attended by over 2,500, Make May 6 Important Milestone in Bank's History

Bankamericans gathered at seventeen officer group dinner meetings, and listening in on a statewide radio broadcast, found that May 6 became much more than a celebration of the birthday of the bank's founder.

President L. M. Giannini used this festive occasion to announce a further extension of the many benefits which are enjoyed by those in the bank's service. Starting immediately, he said, all staff members over 45 years of age will receive three weeks vacation annually with pay after completion of 20 years of service, and four weeks vacation annually with pay after completion of 25 years of service.

Members of the "Quarter Century Club" who have completed 25 years of service will also receive a special service emblem, in recognition of their long record with the bank.

President Giannini's announcement was greeted with approving applause, not only at the San Jose meeting, at which he was speaking, but at the sixteen other dinners where officers were gathered to pay a birthday tribute to his father.

His announcement also served to emphasize the feeling which prevailed throughout the entire organization on May 6—that the day bound the whole staff more solidly together as a great family with a common purpose and a mutual interest in each member's welfare.

Day Begins at 10 A. M.

For A. P. Giannini, the birthday party began at ten in the morning, when the entire personnel of Head Office was gathered on the second floor to give him a surprise greeting on his arrival. He found his desk hidden by a mass of floral greetings and piled high with telegrams of congratulation from all parts of the world. Throughout the day a steady stream of visitors called to extend well wishes.

Together with 300 officers from San Francisco, Peninsula and North Bay areas, he boarded the seven-car special train at 5:45 P. M., which speeded the group to the main birthday dinner in the San Jose Municipal Auditorium. On the train he came under the spell of the four accordianists aboard and joined lustily in the singing of old favorites.

At San Jose, the group was welcomed by a musical fanfare in the station and hustled into twelve special buses which whisked the party to the Auditorium, where street banners gave the greeting "Happy Birthday, A.P."

San Jose Joint Dinner

Through the efforts of Vice-President Frank C. Mitchell of San Jose Main Office and a hard working committee, the Auditorium had been converted into a great banquet hall, its ceiling a canopy of colored streamers and its stage and walls a mass of greenery.

Here were gathered nearly one thousand members of the East-bay, Mt. Diablo, Monterey Bay, North Bay, San Francisco-Peninsula and Santa Clara Valley groups.

At each place was a reproduction of the first page of the "San Jose Daily Patriot" of May 6, 1870, containing the evening's program. All attending wore lapel labels bearing the greeting "Happy Birthday, A.P." and showing the wearer's name and branch.

Toastmaster Mitchell, opening the meeting with the tap of a bell, announced the singing of the "Star Spangled Banner." As the group rose, house lights

dimmed and stage curtains parted to reveal a spot-lighted American flag waving in the breeze.

At the close of the national anthem, the orchestra broke into "For He's a Jolly Good Fellow" as a massive back drop descended, bearing in shimmering silver, the greeting "Happy Birthday, A.P." and a reproduction of the founder's diamond-studded service pin.

After community singing led by Joe Cuneo, Louis Ferrari, Vice-President and Counsel, gave an inspiring address in tribute to both Mr. A. P. and Mr. L. M. Mr. Edward Arnold, master of ceremonies of the radio program, was then introduced and prepared the group for its participation in the radio program. At this point, the sixteen other officers' groups became a part of the gathering, to join as at one banquet table with over 2,500 Bankamericans present. Each of these groups had just completed special programs of their own preparatory to listening to the addresses of the bank's founder and president.

Following the broadcast, a giant birthday cake with lighted candles was wheeled in front of A.P. and the crowd rose to drink a birthday toast.

Los Angeles

Largest of these other meetings was the gathering of five hundred members of the three Los Angeles groups in the Elks Temple in Los Angeles.

After a sparkling program of entertainment, A. J. Gock, Vice-Chairman of the Board, gave a stirring address on Mr. A. P.'s accomplishments.

"I believe, and I think you must agree, that we have seen A. P. at his very best under the most trying conditions during the last two years," said Mr. Gock. "We have in that period seen A. P. in his rarest form, and again relying on the statement I have so often heard him make that 'Right is might and right will out,' he has once more demonstrated to the world at large that the institution under his guidance is now and always will be operated for the benefit of its depositors and stockholders and not for the gain or profit of any private group or individual employee, and he hopes to see the day when the employees own and control the bank.

"I want to assure you that he is not unmindful of the splendid part all of you men and women played during those trying times, because he has told me on many occasions that if it were not for the wholehearted cooperation and loyalty of the girls and the boys on the firing line and the Board of Directors, Advisory Council members, and Advisory Board members, he could not have ac-

"DAD . . . TO ME FALLS THIS EVENING'S MOST PLEASANT DUTY"



President L. M. Giannini as he began his radio address in which he presented to his father the birthday greetings and pledges of the staff, and announced extended vacation privileges to older staff members. Chairman Giannini at the left listens attentively, as does Vice-President Frank C. Mitchell, center, catching his breath after presiding over the program prior to the broadcast.

complished the satisfactory conclusion of the entire recent controversies. I know that he also deeply appreciates the loyalty and cooperation of our depositors and stockholders.

"You know that he always has the welfare of his employees constantly in mind, and this statement is best evidenced by the fairly recent introduction of our Group Insurance, Profit Sharing, Hospitalization and Medical, and Retirement Plans.

"As one of the four oldest employees in time of service, I could go on enumerating many incidents which have taken place during my 28 years of employment which show the patience, generosity and considerate attitude of A. P., but I know many of you have had your own personal experiences, which I am sure speak for themselves."

Central San Joaquin and South San Joaquin

Branch officers from the Central San Joaquin and South San Joaquin Groups gathered at the Commercial Club in Fresno to listen to the broadcast from the San Jose meeting. R. S. Heaton, Vice President of Fresno Main Office, presided over the meeting.

After a few introductory remarks he called on B. H. Critchfield, Vice President from San Francisco Headquarters, to review the wine and grape situation in the San Joaquin Valley which Mr. Critchfield did in a very capable manner.

Approximately 150 officers and Advisory Board members were present. Prior to the dinner hour many of the officers visited the new headquarters of the Bank-america Company which are on the second floor of Fresno Main Office.

Arrangements for the Fresno meeting were made by R. L. Rehorn, Vice President and Manager of Fresno Main Office, and Julius B. Nielsen, Manager of Fulton-Fresno Branch.

Golden Empire

The fifth meeting of the Golden Empire Signing Officers' Association, comprising the counties of Lassen, Tehama, Glenn, Butte, Plumas, Colusa, Yuba, Nevada, Sutter and Sierra, was held on May 6 at the Riverside Hotel in Colusa.

There were 88 in attendance including staff and Advisory Board members, representing 18 out of the 24 branches included in this district. Regrets were sent from the other 6 banks, including Quincy, Westwood, Susanville, Portola, Truckee and Loyaltan, as the distance was too far to travel.

The meeting was opened by the singing of several popular songs by the members, under the able leadership of the singing maestro, Manager J. W. Reinhardt of Gridley.

L. M. Westphal, host and Manager of our baby branch in Colusa, acted as chairman of the meeting. During the dinner a very entertaining program was given by local talent.

Following the broadcast on the radio of the birthday party in San Jose, a general discussion followed on banking problems, and the several managers were called upon for remarks regarding the problems of their district.

It was decided to hold the next quarterly meeting in August in Grass Valley, and the November meeting in Gridley.

Harbor District

A dinner party at the Hilton Hotel, Long Beach, attended by 150 members and guests of the Harbor District Officers' Group, was given May 6th in celebration of A. P. Giannini's 70th birthday.

Before and after listening to the Radio Broadcast of the San Jose party those present were entertained by a beautiful musical program planned by M. W. Daubney, Manager of American Avenue Branch, Long Beach, who was chairman of the evening.

During the meeting it was announced that C. H. Williams of Redondo Beach Branch, C. A. Thompson of the Hynes Branch, and J. R. Davis of the Long Beach Main Office had been elected to serve on the Executive Committee in charge of programs of the Harbor District Officers' Group for the ensuing year.

Long Beach Chapter Dance

A. P. Giannini's 70th birthday anniversary was also the incentive for a gala dancing party given by the Long Beach Bank-america Club at the Army and Navy Club on May 6th.

As the broadcast of the San

Jose party came over the air, members and their guests joined in singing "Happy Birthday, A. P."

This was the first of many social activities planned for the Bankamericans by the new administration. A beach party, a picnic and field day at Orange County Park and a week-end trip to Santa Catalina Island are among the events being looked forward to by Bankamerica Club members.

Humboldt-Del Norte

The Humboldt-Del Norte Signing Officers' Group held its May meeting at the Eureka Inn or May 6th honoring the Birthday of A. P. Giannini. The group was entertained by William B. Smullen, manager of Station KIEM in Eureka with a transcription record of one of John Nesbitt's Passing Parades.

In view of the festive occasion no business was transacted, but the evening was given over to reminiscences of the growth of the bank and evening culminated with the addresses of L. M. and A. P.

Manager Leo Lebenbaum of the Eureka Inn presented the group with a large birthday cake, which brightened the dinner as well as added to the menu.

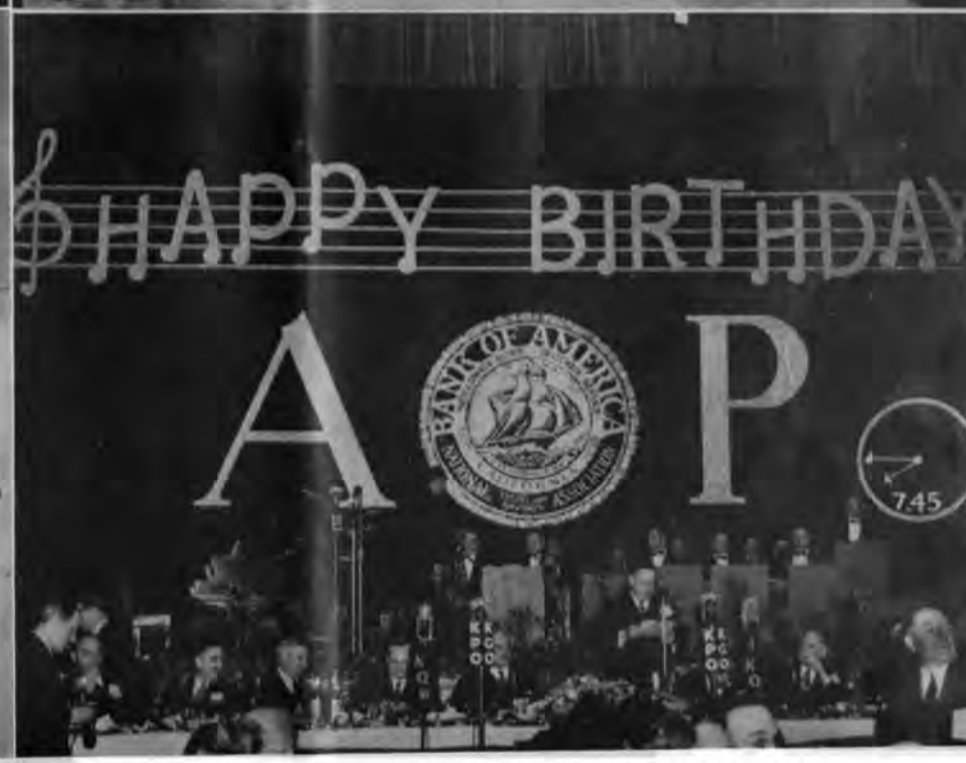
Imperial Valley

At Calexico's Hotel De Anza staff members and Advisory Board members of the three Imperial Valley branches enjoyed dinner and a talk by Robert L. Gordon, Assistant Cashier, Commodity Loan Department, Los Angeles, preceding the radio observance.

Mr. Gordon, introduced by J. R. Thomson, Manager of Brawley Branch, spoke enthusiastically of A. P.'s career, likening it in spirit with the careers of the Imperial Valley pioneers, who, by undauntingly pursuing their goal, made the Valley the great agricultural community it is today; and in achievement, with three American industrial giants—Armour, Carnegie, Wanamaker, each of whom was an innovator in his field.

Following Mr. Gordon's speech, the group listened to the radio broadcast from San Jose. Spontaneous applause greeted the

From 10 a. m. to 10 p. m. Something Was Doing Every Minute



(1) 10:00 A. M.—A. P. as he arrived at his flower-circled desk, after staff greetings.
 (2) 5:44 P. M.—The seven-car "Birthday Special" about to pull out for San Jose.
 (3) 5:45 P. M.—Chairman Frank F. Rizzo of Birthday Committee pulls throttle that starts train.

(4) 7:00 P. M.—San Franciscans get aboard twelve special buses for ride to Auditorium.
 (5) 7:15 P. M.—San Jose Chamber of Commerce greeting on arrival at Municipal Auditorium.
 (6) 7:45 P. M.—Toastmaster Frank C. Mitchell gets the San Jose dinner under way.

warm-hearted sincerity of A. P.'s talk.

James Ryerson, El Centro Branch, sang two songs as part of the program, with Leroy Rumsey accompanying him on the piano.

North San Joaquin

The North San Joaquin Officers' Group met at the Modesto Hotel with about 100 signing officers and Advisory Board members present. Harry Lemmon, Vice President and Manager of Merced Branch, acted as Chairman of the evening.

A delightful dinner was served followed by a few extemporaneous talks preceding the radio

broadcast. After the broadcast, which was enjoyed tremendously and found most inspirational, Mr. Lemmon introduced the guest speakers, Judge James D. Garibaldi of Merced and Mr. C. Ray Robinson, Merced attorney. They both spoke on the subject of Bank of America and A. P. Gianni and the progress made under his leadership.

The next meeting is to be held during the month of July with R. F. Odgers, Manager of the Sonora Branch acting as Chairman.

Northern California

Nine branches of the Bank of America were represented at the

Birthday Party given at the Hotel Redding.

Staff members from Weaver-ville, Dunsmuir, Yreka, Fall River Mills, Alturas, Bieber, McCloud, Tule Lake, and Redding branches gathered to listen in to the broadcast coming from the banquet at San Jose.

Dancing and buffet supper followed in the hotel's ballroom.

Orange Belt

The Birthday Dinner party of the Orange Belt Group was held at the Victor Hugo Cafe in Laguna Beach, with approximately 110 members and guests present,

including wives and women employees, who were special guests at this meeting.

After an excellent dinner, Frank D. Hevener, Manager of the Laguna Beach Branch, extended greetings to everyone present, with a special welcome to the women. He then turned the meeting over to H. E. Coward, Assistant Cashier of the Laguna Beach Branch and Chairman of the Entertainment Committee for the meeting.

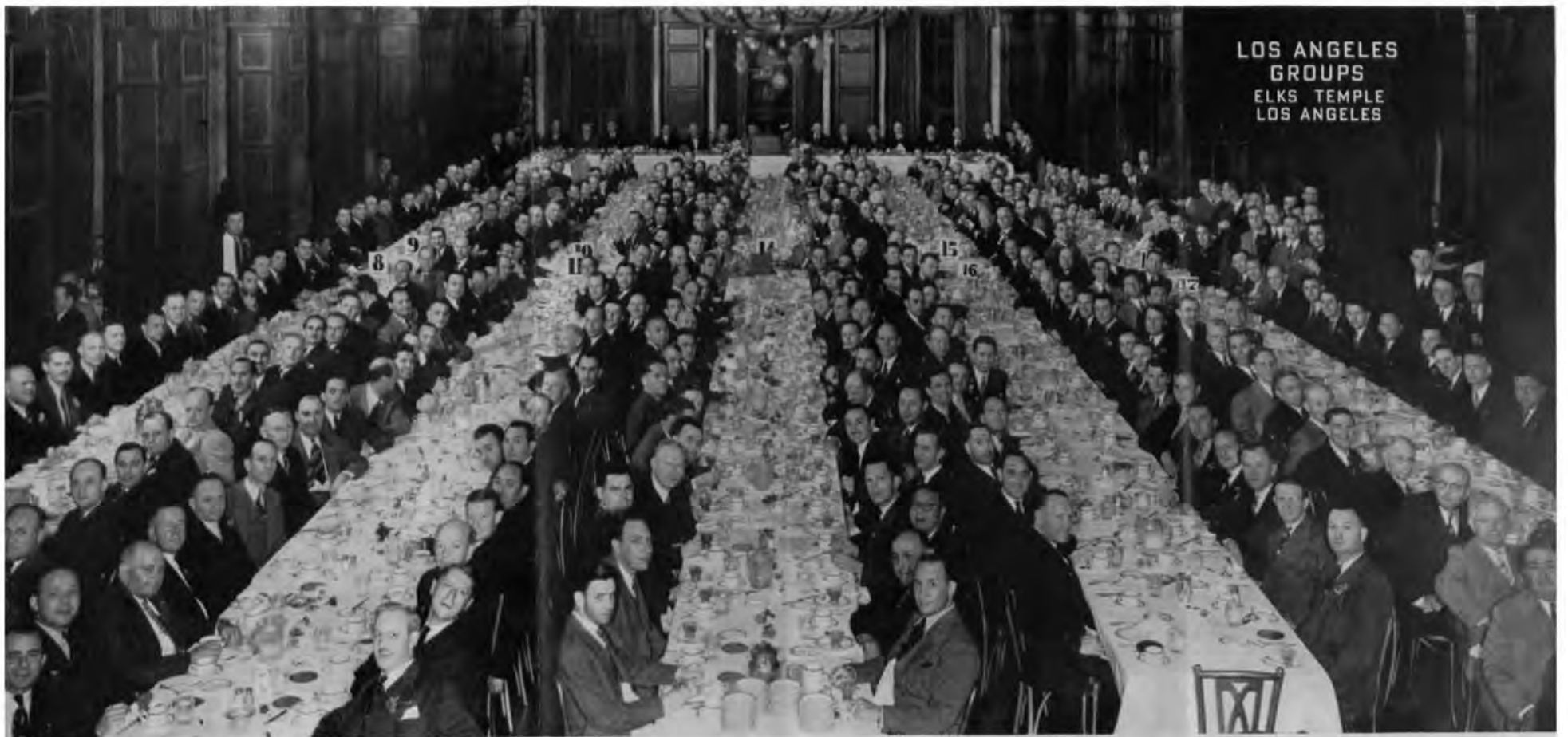
Mr. Coward read a telegram to the Group from A. P., and then introduced John H. Ferguson, teacher in the Laguna Beach High School, who sang "Without a

Song" and "For You Alone." Conney Kunze, a senior in the Laguna Beach High School, then gave a short talk on "Youth Looks at Democracy."

L. N. Woodward, Assistant Trust Officer of Los Angeles Headquarters, was then introduced as the principal speaker of the evening, and spoke on the subject, "Life's Cycle." He brought out the necessity for Faith, Strife, Individuality and Solitude in the building of a successful career, and pointed out the important part each of these had played in the success of Mr. A. P. Gianni. He also stated that there are four

(Continued on Page 8)

Sixteen Other Officers' Groups Celebrate With Dinners



LOS ANGELES GROUPS
ELKS TEMPLE
LOS ANGELES



ORANGE BELT
VICTOR HUGO CAFE
LAGUNA BEACH



SANTA BARBARA-VENTURA
THE CASTLE, VENTURA



RIVERSIDE-SAN BERNARDINO
WOMEN'S CLUB, UPLAND



SACRAMENTO
SUTTER CLUB, SACRAMENTO



NORTH SAN JOAQUIN
HOTEL MODESTO, MODESTO



SAN DIEGO
U. S. GRANT HOTEL
SAN DIEGO

Originality Shown in Birthday Greetings from Branches

HAPPY BIRTHDAY TO "A.P."
From LOS ANGELES TRUST DEPARTMENT

Query
Dear A.P. on your birthday too. I wish you were here to look at you. I wish you were here to see the world. I wish you were here to see the world. I wish you were here to see the world.

Answer
When the Gods love, the young leave. The gods who love the world above. The gods who love the world above. The gods who love the world above.

Epilogue!
Leave me the past and let me go. Let me go and let me go. Let me go and let me go. Let me go and let me go.



THE CAMBRIAN
The Daily Newspaper, Published Every Thursday in Cambria, Where it is Printed and the Head Office of the Bank of America is Located.

BANK STAFF GREETES FOUNDER

CAMBRIA BRANCH EMPLOYEES SEND BIRTHDAY GREETINGS TO A. P. GIANNINI ON MAY 6

MERCHANTS ENJOY FIRST BANQUET AT O'NEIL'S

TREASURE ISLAND OPENS NEXT MONTH

SCREEN STARS ON BANK OF AMERICA RADIO PROGRAM

FUTURE FARMERS OF COAST UNION IN SCHOOL

Community Agricultural Fair

AUTO CLUB REPORTS ROOSEVELT HIGHWAY OPEN TO TRAVEL

CAMBRIA GOLF CLUB DOWNS SAN ARDO IN FIRST HOME GAME

Dear A.P. -

The baby branch of 31 years ago now fairly well grown, and the oldest of 486 children salutes you on this YOUR BIRTHDAY.

As our tribute to you and L.M. we give you assurance that during the next twelve months we will develop new deposit business to the amount of ONE MILLION DOLLARS.

With affectionate greetings and our best wishes for your continued Health and Happiness!

Your boys and girls
SAN JOSE MAIN OFFICE.

MAY 4 1940

May 6, 1940
Congratulations, A.P.

Your employees whose signatures appear hereon, pledge themselves as a gift to you, to obtain in their business the amount beside our name, during the Year 1940.

489

SACRAMENTO

Handwritten signatures and names of employees.

BIRTHDAY GREETINGS FROM SEVIERY HILLS

Illustration of a group of people in a room.

Handwritten birthday wishes and names.

TREES

Illustration of a large tree.

A.P. Giannini

Friendship

Greetings

Best Wishes

Handwritten birthday wishes.

Greetings

To you, A.P., on your Seventieth Birthday.

From all of us at
Western and Santa Monica Boulevard Branch
Hollywood, Calif.

Handwritten birthday wishes.

THE OFFICES AND EMPLOYEES AT LOS ANGELES BANK OFFICE SEND HEARTFEST GREETINGS AND THEIR PRIDE OF CONTINUED LOYALTY

Illustration of a building and a group of people.

Handwritten birthday wishes.

THE THREE HORSEMEN

Illustration of three men riding horses.

Handwritten birthday wishes.

Staff's Personal Greetings Will Be Placed On Display

Bankamericans will have the opportunity to view the hundreds of attractive albums, scrolls, plaques and greeting cards which were sent to Chairman Giannini by staff members as personal birthday greetings to accompany the birthday pledge of new business.

The entire collection is now being arranged as a permanent display and will soon be ready for inspection in the Directors' Room at Head Office. The display will later be shown in Los Angeles and may also be placed in Treasure Island Branch at the Exposition.

So impressed was Mr. Giannini by the collection after it was unveiled during the radio program at San Jose that he insisted on taking everything home with him that night, to inspect at his leisure on the holiday following.

Typical of the originality which was shown by branches in preparing their greetings are the following, selected at random from the hundreds received:

Bakersfield—Leather-bound album, containing individual pictures of each staff member and individual greetings and pledges.

Huntington Park—Portfolio with printed pages, giving important events of 1870, a brief history of Huntington Park, and special birthday greetings. The first page contains the following appropriate quotation from Oliver Wendell Holmes, "It is sometimes better to be seventy years young than forty years old."

Eureka—Plaque of polished redwood, signed in gold by staff members.

Fourth and Spring, Los Angeles—Phonograph record recording greetings of all staff members.

Auditing, Inspection and Tabulating Department, San Francisco—Original knob and marble

from the Directors' Room at first head office at Clay and Montgomery Streets.

Harbor Branch, San Francisco—Steering wheel of two-toned inlaid woods framing greetings.

Richmond—Wood binder with Portsmouth in relief on copper-plate.

Ventura—Two larger panels of Philippine mahogany, bound with metal hinges, with names of staff written on wood.

Sacramento Main—Large cardboard cut-out of Portsmouth, containing in pockets on either side individual greeting cards in envelopes.

Crescent City—Redwood burl panel carved with a large "70" and bearing staff signatures.

Advertising and Publicity De-

partment, San Francisco—Miniature billboard with real clock, like the big Time-plan boards.

Personnel and Operating Department, San Francisco—Illuminated parchment scroll.

San Diego Main—Cowhide folder with uniform circular pictures of individual staff members with signatures.

Santa Ana—Tooled leather binder, enclosing parchment bearing greetings and signatures.

I. C. L. Department, Los Angeles—Album with gold embossed morocco cover.

Tulare Branch—Album with wood veneer cover, burned with basket weave pattern, containing signatures and branch photograph.

Alameda—Album with two-toned suede cover, with greetings and portrait of A. P. in air brush design.

Hollister—Album with cover of sand-blasted redwood, with individual staff pictures.

Oakland Main—Gold embossed grain leather album with greetings in old English lettering.

Forty-Seventh and Broadway, Los Angeles—Eight-page folder in original colored design, showing staff gathered about cake and Portsmouth under full sail.

San Jose Main—Poster showing the "baby branch" of 31 years ago and present San Jose Main Office.

Hayward—Colored cartoon folder showing A. P. watering the Bank of America tree from which sprouts the Hayward Branch.

Analysis and Research Department—Modernistic graph in black and gold, showing deposit rise since 1904.

Burbank—Large card announce-

ing the taking off to new heights in home financing, accompanied by striking photographs of a Lockheed Electra plane taking the air and one of Burbank's new homes.

Fullerton—Greeting card sent, not to A. P., but to Mrs. A. P., in tribute to her contribution to her husband's success.

Pomona—Cellophane covered folder with group picture with names forming sunburst and picture of branch.

Fulton-Fresno—Large poster showing Timeplan hour glass with staff picture in upper half.

Beverly Hills—Original "Jiggs" drawing by George McManus.

Seventh and Westlake, Los Angeles—Binder containing deposit slips for pledge and individual greeting cards.

Cambria—Special reprint of front page of "The Cambrian," bearing greetings of staff and pictures of A. P. and Cambria Branch.

Los Angeles Trust Department—Five foot poster with colored sketch of A. P. and greetings in original verse.

San Francisco Appraisers—Original cartoon of members on horse, "not giving a 'horseback' appraisal, but a sincere greeting."

Slauson-Vermont, Los Angeles—Blue print promising "new construction."

Addressograph Department—Package of addressograph plates bearing individual greetings of staff.

Colton Branch—Miniature sack of cement pledging cemented loyalty of branch.

Toluca Lake—Copy of "The Valley of San Fernando," with

frontispiece inscribed with branch staff signatures.

Los Angeles Main—Poster showing entrance, surrounded by staff signatures.

San Francisco Main—Folder showing entrance doors at 1 Powell Street, which open to reveal hand-lettered greetings and signatures.

Placerville—Cut-out map of California in sugar pine, with burned-in signatures and piece of El Dorado County quartz attached.

Santa Barbara Main—Large sheepskin table cover with burned-in signatures and greetings.

Sixth and K, Sacramento—Illuminated scroll in bronze tones, with large gold "49," the branch number so significant in Sacramento history.

Cashiers' Department, Los Angeles—Leather folder containing steel engraved certificate of assurance.

Vallejo Commercial—Hand-lettered card mounted on hand-tooled cowhide.

Hynes—Large cut-out of cow, showing staff members as hay farmers and dairy maids.

Lassen Branch, Westwood—Joyce Kilmer's "Trees" imprinted on panel of Paul Bunyan pine.

Oriental Branch, San Francisco—Framed Chinese embroidered picture, accompanied by pledges in Chinese hieroglyphics.

Western and Santa Marina Boulevard, Hollywood—Large illuminated parchment scroll showing movie cameras and floodlights centering on birthday cake.

Commodity Loan Department—Card with hand-colored pictorial design and printed greetings.

Lively Programs at Group Meetings

(Continued from Page 3)

positive forces in a man's life — Trust, Will, Power and Love — and that we do not create them; we find them here. He then named the negative elements and showed how each could be overcome by a positive force.

Mrs. L. N. Woodward (Margaret McKee) was then introduced to the Group and whistled two selections for us, "Bird Imitations" and "At Dawning." As it was then nearly 9:30, the radio program from San Jose was tuned in.

Pasadena

One hundred and ninety members of the Pasadena Group Bankamericans met at the Pasadena Athletic Club to celebrate the birthday.

The celebration program was in charge of J. P. Kennedy, Vice President and Manager, Pasadena Main Office. Six excellent acts of vaudeville obtained through Fanchon and Marco were presented by Chairman Kennedy. The entertainment was very much above the average and was enjoyed by every member present.

Chairman Kennedy then introduced Mr. George A. Baker, Secretary of the Los Angeles Loan Committee, as the principal speaker. The subject of Mr. Baker's address was, "A Tribute to A. P., the Man." Mr. Baker's address was an excellent one and each and every member present was of the opinion that it was their good fortune to know of the characteristics which have had to do with the success of Mr. Giannini. Mr. Baker stated that in his opinion the three outstanding characteristics of A. P. were his awakensness, alertness, and aggress-

siveness. He stressed the fact that each member of the Bank of America should strive at all times to acquire these three characteristics which have carried A. P. to the very highest position in his chosen profession.

After Mr. Baker's address, Chairman Kennedy announced that the following telegram was sent to Frank F. Risso, Chairman of the Birthday Party:

"Heartiest congratulations to A. P. on his birthday and to L. M. on his achievement. The bank has no more loyal supporters anywhere than in the Pasadena Group Bankamericans. We will do our very best not only to make this the largest bank in America but the best."

Following the reading of a telegram from A. P., the radio was tuned to the broadcast originating from San Jose.

Riverside-San Bernardino

The Riverside-San Bernardino Counties Group meeting, held in honor of A. P.'s seventieth birthday, took place at the Women's Club House in Upland. Host was R. C. Norton, Manager of the Upland Branch, with Jonas Killian, Vice President and Manager of Riverside Branch, presiding.

After the roll call Advisory Board members were introduced and we were proud to have so many of them with us. After a very good and well-served meal, Herman Reagan of the Corona Branch, entertained the group with Mexican songs, his singing and playing of the guitar was well received and the applause given him certainly showed the appreciation of the group.

Vice President Earl I. Vaughn of Los Angeles Headquarters was the principal speaker and he gave an outstanding address on the accomplishments and ambitions of our beloved "A. P." Mr. Vaughn's

"word picture" was impressive and we were happy to have such a splendid speaker tell us about the humanitarian accomplishments of our leader.

The radio broadcast originating from San Jose was received and at the introduction of Mr. Giannini the group rose and remained standing during his talk.

John A. Minehan was a welcome guest from Los Angeles Headquarters. The attendance of 164 was the largest of the year for the group.

Sacramento

The "A. P." Birthday Party of the Sacramento District Signing Officers' Association, held at the Sutter Club in Sacramento, had the largest attendance of any gathering since the organization of this group, many of the branches bringing members of their Advisory Board with them.

After an excellent dinner Chairman Homer J. Boucher, Vice President and Manager of Sixth and K Branch, called on two Advisory Board members who had been associated with A. P. for many years.

John J. Monteverde, member of the Advisory Board of the Sixth and K Branch, gave some interesting sidelights on his acquaintanceship with A. P. Then followed a talk by Mr. George Radcliffe, member of the Advisory Board of the Eighth and J Office, who is about Mr. Giannini's age and has known him since he was nineteen years old. He, too, presented illuminating sidelights on Mr. Giannini's younger days and followed his career up to the present time.

At 9:30 the radio was turned on and every one listened to the inspiring talks of both A. P. and L. M. It was really a splendid program and enjoyed by all. Before the meeting adjourned, Chairman

Boucher proposed a toast to A. P. and L. M., which met with a hearty response.

San Diego County

The San Diego County Branch Managers' Association held its birthday celebration in the Plata Real of the U. S. Grant Hotel in San Diego, with G. Aubrey Davidson, Vice President in the San Diego Main Office, acting as Chairman of the evening.

Vice President Emil Klicka, Master of Ceremonies, had provided dinner music and special entertainment consisting of a vaudeville act from Los Angeles. The Chairman had arranged to have as the principal speaker Gordon Gray, a director of Transamerica Corporation. Mr. Gray spoke of the miraculous growth of the Bank from the original, one-room office in San Francisco to the present state-wide banking institution. He reviewed the history of A. P.'s life from the time he was a small boy up to the current period. The point he stressed was the fact that the growth of the Bank is not exceeded by the growth of A. P. Giannini as a banker and as a man.

As Mr. Gray finished his concluding remarks, the radio program was tuned in from San Jose and the group listened to the broadcast. Practically 100 per cent of the officers and employees of the San Diego County branches were in attendance at this meeting to pay tribute to A. P. on his 70th birthday.

San Luis Obispo

A dinner meeting of the San Luis Obispo and northern Santa Barbara Counties Group was held at the Cambria Pines Lodge, Cambria. There were about 100 Bankamericans present with Santa Maria Branch leading the attendance.

Entertainment was furnished by the Paso Robles Branch quartet and the Santa Maria Branch Trio. After a delicious dinner the guests enjoyed dancing in the main lobby. The main interest of the evening was the radio broadcast, which was enjoyed by every one. Cambria Branch was the host for the evening.

Santa Barbara-Ventura

The Santa Barbara-Ventura Group met May 6th at the Castle in Ventura. There were 133 present from 9 branches, which included staff members and their wives or husbands and Advisory Board members. Officials from Headquarters included Mr. and Mrs. Ralph Windsor.

Master of Ceremonies was Frank L. Davis, President of the Group, who presented Geo. W. Tighe, former Vice President and now Chairman of the Advisory Board of the Ventura Branch. Mr. Tighe gave a very interesting resume of the early life of A. P. Giannini and the foundation of the bank and its progress throughout the years. The group then listened to the radio broadcast from San Jose. Following the broadcast the remainder of the evening was spent in dancing.

Birthday Committee

Man behind the gun in arranging the statewide celebration on May 6 was Vice-President Frank F. Risso, Chairman of the Committee of Arrangements. Assisting him were the following:

H. Ahlman, R. J. Barbieri, E. B. Baugh, Ivan R. Bean, M. J. Bohnett, R. C. Bryce, Fred A. Cassani, H. R. Coulter, G. K. Cunningham, J. E. Gustafson, W. W. Kenville, E. A. Mattison, F. C. Mitchell, Vincent O'Dea, J. H. Quire, W. E. Rose, O. L. Slaght, I. E. Townsend, Fred Yeates.