


THE WHITE HOUSE  
WASHINGTON

November 9, 1935

MEMORANDUM FOR HONORABLE MARRINER S. ECCLES:  
Governor of Federal Reserve Board.

Respectfully referred for your consid-  
eration.



M. H. McINTYRE  
Assistant Secretary  
to the President

November 9, 1935

*Copy for  
Gov. Ricketts*

My dear Mr. Rickenbacker:

The President asks me to acknowledge the receipt of your letter of November fifth, and to assure you that your recommendation that Mr. William H. Pough, President of the Concrete Steel Company, be appointed to the Federal Reserve Board will be given earnest consideration.

Sincerely yours,

M. H. McINTYRE  
Assistant Secretary  
to the President

E. V. Rickenbacker, Esq.,  
General Manager, Eastern Air Lines,  
General Motors Building,  
1775 Broadway,  
New York, N. Y.



# EASTERN AIR LINES

DIVISION OF NORTH AMERICAN AVIATION, INC.

GENERAL MOTORS BUILDING, 1775 BROADWAY, NEW YORK CITY

November 5, 1935

Honorable Franklin Delano Roosevelt  
President of the United States  
Washington, D. C.

My dear President:

My attention has been called to the fact that Mr. William H. Pouch, President of the Concrete Steel Company, Two Park Avenue, New York City, is being considered as a new member of the Federal Reserve Board at Washington.

The experience of Mr. Pouch in the industrial field, particularly so with relation to credit, qualifies him admirably for a position of this nature.

I am sure that your interest in Mr. Pouch will be beneficial to all concerned.

Respectfully yours,

E. V. Rickenbacker  
General Manager

EVR/oe

**THE WHITE HOUSE  
WASHINGTON**

Nov. 6, 1935.

MEMORANDUM FOR GOVERNOR ECCLES  
Federal Reserve Board:

For your consideration



M. H. MCINTYRE  
Assistant Secretary, to the  
President

**Congress of the United States**  
**House of Representatives**  
**Washington, D. C.**

331 MADISON AVENUE  
NEW YORK, N. Y.

October 31, 1935

Hon. Franklin D. Roosevelt  
The White House  
Washington, D.C.

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Dear Franklin:

Several of my friends - some of them with us on the New Deal - have come asking that I turn in to you the name of Mr. William H. Pough of Greenwich, Connecticut as a possible appointee on the reorganized Federal Reserve Board. I believe there are to be seven members and they seem to feel that you would probably appoint one or two Republicans and that it would be good business to have one of them a man most of whose business experience has been in the commercial credit field.

I know Mr. Pouch, a man of wealth and who has been president of the National Association of Credit Men and I am told that they recommend his appointment. I understand that his endorsement has already been sent to Mr. McIntyre and I am sending you a copy of his qualifications.

I spoke up in Greenwich a few evenings ago. It is violently Republican and it is possible that the appointment of a Republican from there, especially a man of Mr. Pough's attainments would be a wise thing. Anyhow, please read his qualifications and have a little word sent me acknowledging my letter.

Faithfully,

  
(Mrs. Daniel O'Day)

Added  
11-5  
1935

WILLIAM H. POUCH

Philanthropic Organizations

BOY SCOUT FOUNDATION OF GREATER NEW YORK

1928-1935 - Executive Board

YOUNG MEN'S CHRISTIAN ASSOCIATION NEW YORK CITY

1918- Business Manager, Paris (War Work)  
1930-1935 - Director, New York City  
1931-1935 - Finance Committee "

FIRST PRESBYTERIAN CHURCH STATEN ISLAND

1910-1933 - Trustee  
1923-1933 - Treasurer  
1915-1923 - President, Board of Trustees

MARINERS FAMILY ASYLUM

1928-1935 - Advisory Board

DAUGHTERS AMERICAN REVOLUTION

1935- Advisory Committee

Education

ADELPHI ACADEMY BROOKLYN N.Y.

1886-1893

YALE UNIVERSITY  
SHEFFIELD SCIENTIFIC SCHOOL

1893-1896 - Degree Ph.B.

WILLIAM H. POUCH

Business Connections

**CONCRETE STEEL COMPANY (Steel Building Products)**

1907-1923 - Treasurer  
1923-1935 - President  
1907-1935 - Director

**NEWBURGH ELECTRIC RAILWAY COMPANY**

1897-1902 - Secretary and Treasurer  
1897-1902 - Director

**ORANGE COUNTY TRACTION COMPANY**

1902-1907 - President  
1902-1907 - Director

**AMERICAN DOCK COMPANY (Warehouse and Steamship Terminal)**

1909-1915 - Secretary  
1909-1918 - Treasurer  
1896-1935 - Director

**POUCH TERMINAL, INC. (Warehouse and Steamship Terminal)**

1917-1935 - Director  
1917-1924 - Vice President  
1924-1929 - President

**WESTLAND OIL CORPORATION**

1931-1935 - Vice President  
1931-1935 - Director

**LORENA COMPANY (Real Estate)**

1917-1935 - President  
1917-1935 - Director

WILLIAM H. POUCH

Business Organizations

NATIONAL ASSOCIATION OF CREDIT MEN

1925-1927 - President  
1925-1926 - Vice President  
1924-1927 - Director  
1924-1932 - Trustee National Fraud Prevention Fund

NEW YORK CREDIT MEN'S ASSOCIATION

1924-1926 - President  
1921-1924 - Vice President  
1917-1935 - Director

NEW YORK STATE RAILWAY ASSOCIATION

1906-1907 - Director

CONCRETE REINFORCING STEEL INSTITUTE

1924-1927 - President  
1933-1935 - President  
1924-1935 - Director

REINFORCING MATERIALS FABRICATING INDUSTRY CODE AUTHORITY

1933-1935 - President  
1933-1935 - Director

MERCHANTS ASSOCIATION OF NEW YORK

1930-1935 - Legislative Committee

NEW YORK LIEN LAW ASSOCIATION

1931-1935 - Vice President  
1931-1935 - Director

NEW YORK BUILDING CONGRESS

1932-1935 - Executive Committee



WILLIAM H. POUCH

Banking Connections

INDUSTRIAL LOAN ADVISORY COMMITTEE  
FEDERAL RESERVE BANK - SECOND DISTRICT

1934-1935 - Chairman

NEW NETHERLANDS BANK

1919-1928 - Director

EMPIRE CITY SAVINGS BANK

1932-1935 - Trustee

CHEMICAL BANK AND TRUST COMPANY

1928-1932 - Advisory Board - Brooklyn Branch

1932-1935 - Advisory Board - Fifth Avenue Branch



THE SECRETARY OF COMMERCE  
WASHINGTON

# 5-  
Mr. E. C. Casper  
for his information

October 26, 1935

**MEMORANDUM**

**FOR:** President Roosevelt

**FROM:** Secretary Roper

**SUBJECT:** Appointment of William H. Pouch,  
President of Concrete Steel Company,  
New York City, to Federal Reserve  
Board.

Mr. William H. Pouch, President of the Concrete Steel Company, New York City, has been recommended to me for one of the Republican vacancies on the Federal Reserve Board.

I am attaching to this memorandum a summary of Mr. Pouch's qualifications so that you may have an opportunity to review them. I shall be glad to provide any other additional information that may be helpful with respect to Mr. Pouch's application.

D.C.R.

**Attachment**

Business Connections

NEWBURGH ELECTRIC RAILWAY COMPANY

1897-1902 - Secretary and Treasurer  
1897-1902 - Director

ORANGE COUNTY TRACTION COMPANY

1902-1907 - President  
1902-1907 - Director

CONCRETE STEEL COMPANY (Steel building products)

1907-1923 - Treasurer  
1923-1935 - President  
1907-1935 - Director

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1909-1915 - Secretary  
1909-1918 - Treasurer  
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POUCH TERMINAL, INC. (Warehouse and Steamship Terminal)

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1924-1929 - President

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1931-1935 - Vice President  
1931-1935 - Director

LORENA COMPANY (Real Estate)

1917-1935 - President  
1917-1935 - Director

WILLIAM H. POUCH

Business Organizations

NATIONAL ASSOCIATION OF CREDIT MEN

1926-1927 - President  
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1924-1927 - Director  
1924-1932 - Trustee National Fraud Prevention Fund

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1924-1926 - President  
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1917-1935 - Director

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1906-1907 - Director

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1931-1933 - Director

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1932-1935 - Executive Committee

WILLIAM H. POUCH

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FEDERAL RESERVE BANK - SECOND DISTRICT

1934-1935 - Chairman

WILLIAM H. POUCH

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