

October 22, 1954

Internal Memorandum

Conversation with John Chapman, Associate Editor of the Harvard Business Review

(Title approximate)

Mr. Chapman is an old friend who has had wide experience in McGraw-Hill of New York. He is thoroughly familiar with the field of industry and business, and his advice should be valuable. He has also, in the last two years that he has been in Cambridge, become familiar with the Harvard Business School and the people who come and go in that environment.

With this background and having asked details of the operation of this Committee, Mr. Chapman made various suggestions of individuals who might be valuable to us. The first name was that of Bert Fox, head of business research in the Harvard Business School. Mr. Fox is new at Harvard, a man whose work is in research. He has been used recently by the New York law firm of Sullivan and Cromwell, attorneys for the Standard Oil who also operated in the Investment Bankers Case.

(Miss McKinstry is not as enthusiastic about Mr. Fox as is Mr. Chapman).

The next name was that of Mr. Pearson Hunt who has been abroad doing academic work in one of the European countries. Mr. Hunt's field is finance. Mr. Chapman will send us reprints of work which he has written for the Harvard Business Review which will give some idea of his capacity and his style.

Mr. Chapman suggested that when I next go to Charlottesville, I be sure to see Charles C. Abbott, recently of Harvard and now the new dean of the School of Business Administration at the University of Virginia. According to Mr. Chapman, Mr. Abbott was an extremely popular professor at Harvard, and his classes were always large and enthusiastic. Mr. Chapman regards Mr. Abbott as having a fine sense of what can be understood by the general public in the

field of finance.

The next name was that of Mr. Thomas Navin of the Harvard Business School. Mr. Navin is one of the Business Histories people. His name was first recommended by Dean Donald David of the Harvard Business School, whom I tried to see late in September and who referred me to Mr. Navin in his place. I did not then see him.

Paul Howell of New York University was also used by Sullivan and Cromwell on the Investment Bankers Case and might be worth looking up.

Mr. Chapman also suggested that we get in touch with Mr. Edward Mason, dean of the Littauer School at Harvard, in the status of a consultant. He said that Mr. Mason was a warm friend of Dr. John Williams. I telephoned to Mr. Mason in an attempt to see him that day but was unable to do so. This might usefully be followed up.

Mr. Chapman is very well aware of the need for somebody who can write as well as think in this project, and he will keep that matter in mind and will let us have any further names which come to him.