

THE WHITE HOUSE
WASHINGTON

October 1964

Mr. Marriner S. Eccles
c/o Hotel Utah
Salt Lake City, Utah

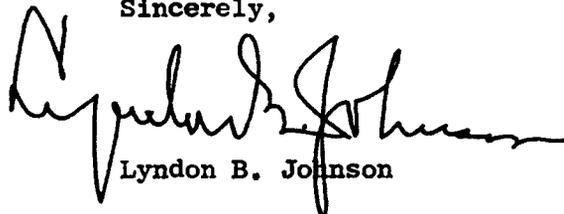
My dear friend:

You are making good progress in the campaign, and I am especially proud and grateful that you are putting forth an extra effort..

In this election, more than ever before, our Party's cause is our country's cause. The center of American life is being challenged by the fringes on the extreme. As Americans, even more than as Democrats, we must make sure that the cause of peace and freedom and decency wins on November 3. Moreover, we must make sure that the margin of victory leaves no doubt where the American majority stands.

I know that you and your fellow Democrats will give an extra measure of effort over the next weeks and days of this campaign. I am working, day and night, because I believe this election is a turning point in our national life. It gives me great strength to know that your campaign is going on day and night, too. I know too, that you are doing your utmost to make this an overwhelming election victory, and I appreciate it.

Sincerely,



Lyndon B. Johnson