

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM  
 FOR IMMEDIATE RELEASE  
 November 6, 1958.

October department store sales were near the September level, but 5 per cent above October a year ago. The Board's seasonally adjusted index for October is estimated at 135 per cent of the 1947-49 average compared with 136 in September and 129 in October 1957.

Index of department store sales 1/ 1947-49=100	1958			1957
	Oct.	Sept.	Aug.	Oct.
Adjusted for seasonal variation	e135	136	147	129
Without seasonal adjustment	e141	138	129	134

WEEKLY DEPARTMENT STORE SALES

Federal Reserve District	Percentage change from corresponding period a year ago (Based on retail dollar amounts)					
	One week ending				Four weeks ending	Jan. 1 to Nov. 1
	Nov. 1	Oct. 25	Oct. 18	Oct. 11	Nov. 1	Nov. 1
Boston	+14	+ 3	+ 9	+16	+10	+ 1
New York	+ 4	+ 3	+14	+ 5	+ 7	+ 2
Philadelphia	+ 7	r+ 7	+16	- 2	+ 7	+ 1
Cleveland	+ 1	r 0	+ 8	+ 2	+ 3	- 3
Richmond	+ 7	r+ 3	+10	+ 2	+ 6	0
Atlanta	+ 5	r+ 5	+ 7	+ 8	+ 6	- 1
Chicago	+ 1	- 1	0	+ 2	0	- 4
St. Louis	+ 7	+ 3	+ 7	+ 2	+ 5	- 1
Minneapolis	+ 2	r+ 3	- 1	+ 2	+ 1	- 1
Kansas City	+11	+ 4	+ 1	+ 5	+ 5	+ 2
Dallas	+ 6	- 3	0	+ 3	+ 2	- 1
San Francisco	+ 4	r+ 8	0	+ 3	+ 4	0
U. S. Total	+ 5	+ 3	+ 6	+ 4	+ 4	0

U. S. weekly index, without seasonal adjustment, 1947-49 = 100<sup>2/</sup>

1958		1957		1956	
Oct. 4	145	Oct. 5	136	Oct. 6	138
Oct. 11	147	Oct. 12	142	Oct. 13	146
Oct. 18	146	Oct. 19	138	Oct. 20	140
Oct. 25	140	Oct. 26	136	Oct. 27	139
Nov. 1	137	Nov. 2	130	Nov. 3	134

r--Revised. e--Estimated.  
 1/ Monthly indexes refer to daily average sales in calendar month, October 1958 figures estimated from weekly sales.  
 2/ For description and weekly indexes for the period January 1937 to March 1958 see Federal Reserve Bulletin for April 1958, pp. 412-421.  
 Weekly indexes at the district and city levels are published by several of the Federal Reserve Banks.