BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM FOR IMMEDIATE RELEASE

September 5, 1957.

Seasonally adjusted department store sales continued at a record level in August. The adjusted index is estimated at 133 per cent of the 1947-49 average, compared with 132. for July and 128 for August a year ago.

WEEKLY DEPARTMENT STORE SALES

		1957		1956
Index of department store sales 1/ 1947-49=100	Aug.	July	June	Aug.
Adjusted for seasonal variation Without seasonal adjustment	e133 e118	132 104	127 121	128 113

Federal Reserve	Percentage change from corresponding period a year ago (Based on retail dollar amounts)						
District	One week ending			Four weeks ending	Jan. 1 to		
	Aug. 31	Aug. 24	Aug. 17	Aug. 10	Aug. 31	Aug. 31	
Boston New York Philadelphia Cleveland	- 2 +10 +15 + 5	- 3 + 2 + 1 r- 4	0 + 8 + 3 + 1	0 + 8 + 1 + 2	- 2 + 7 + 5 + 1	+ 1 + 4 + 3 - 1	
Richmond Atlanta Chicago St. Louis	+10 0 + 5 - 1	+ 2 r 0 + 3 - 1	+ 5 + 4 + 2 + 6	+ 2 - 1 + 2 + 1	+ 5 + 1 + 3 + 1	+ 4 + 2 + 3 0	
Minneapolis Kansas City Dallas San Francisco	+ 9 + 1 + 6 - 1	+ 6 + 1 + 1 r+ 2	+ 1 0 + 2 - 2	+ 2 - 1 + 1 + 2	+ 5 0 + 2 + 1	+ 3 + 1 + 3 + 1	
U.S. Total	+ 5	+ 1	r+ 31.	+ 3	+ 3	+ 2	
U. S. weekly index, without seasonal adjustment, 1947-49=100 2/							

195 7		19	56		1955	
Aug. 3	104		Aug. 4	104	Aug. 6	97
Aug. 10	110		Aug. 11	107	Aug. 13	100
/ Aug. 17	r114		^A ug. 18	111	#ug. 20	106
Aug. 24	121		Aug. 25	120	Aug. 27	111
Aug. 31	135		Sept. 1	128	Sept. 3	125

r--Kevised.

H.8a

e--Estimated.

1/ Monthly indexes refer to daily average sales in calendar month. August 1957 figures estimated from weekly sales.

2/ For description and weekly indexes for the period January 1937 to March 1952 see Federal Reserve Bulletin for April 1952, pp. 359-362. Indexes for the period April 1952 to date may be obtained upon request from the Division of Research and Statistics.

Weekly indexes at the district and city levels are published by several of the Federal Reserve Banks.

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