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CONFIDENTIAL - F. R. JUL 6 1955 SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES --- UNITED STATES SUMMARY RAL REPORT OF CHICAGO

SERVE BANK July 5, 1955

NOT FOR PUBLICATION

FEDERAL RESERVE BANK OF CHICAGO

Sales	in	sel	ected	dep	artments
Sector Statements					

	Percentage change from a year ago						Monthly unadjusted indexes (1947-49 average monthly sales = 100)								
Department					4 weeks ending								1954		
_		5 June	18 June	11 June 4	June 25	May	Apr.	Mar.	Feb.	June	May	Apr.	Mar.	Feb.	
GRAND TOTAL SALES 1/ 2/	+ 4	0	+ 3	+ 3	+ 3	p101	101	98	76	96	93	100	90	75	
Furniture and bedding	+15	+ 8	+11	+13	+11	p123	106	115	114	104	108	94	105	109	
Domestic floor coverings	+26	+15	+28	+ 5	+18	p 85	77	86	81	62	80	70	76	72	
Major appliances	+15	+ 1	+22	+32	+14	p 85	82	91	69	88	65	62	66	54	
Radio, phonograph, TV	+16	+21	+17	+12	+10	p 77	81	103	93	73	73	76	107	90	
Total of 4 departments 1/	+16	+ 8	+15	+14	+13	p100	91	102	94	87	87	79	90	86	
ALL OTHER SALES 1/	+ 3	0	+ 1	+ 2	+ 1	p100	102	98	73	97	94	103	90	74	

## p--Preliminary.

r---Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes. 2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores). Note:-Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

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## SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES --- SUMMARY BY DISTRICTS

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		Sales in S					
(	Percentage	change fro	m corre	sponding	period	a year	ago)
120	and hedding	Ŷ	1 Dom	estic fl	oor cov	erings	

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					nge from								· · · · ·		rage z
	F	urnitur	e and be	lding			stic floo	or cover	ings		M	ajor hou	sehold a	ppliances	
			ek endin		4 weeks ending			ek endin	-	4 weeks ending			eek endi	0	4 weeks ending
	June 25	June 1	8 June 1	1 June 4	June 25	June 2	5 June 1	June 1	1 June 4	June 25	June	25 June	18 June	11 June 4	June 25
United States	+15	+ 8	+11	+13	+11	+26	+15	+28	+ 5	+18	+15	+ 1	+22	+32	+14
Boston	+ 7	+11	+ 9	+12	+ 9	+51	+25	+40	-21	+23	+32	+28	+21	+44	+31
New York	- 4	- 4	+13	+11	+ 3	+13	+21	+ 8	0	+11	+26	+ 9	+20	+20	+19
Philadelphia	+ 8	+10	- 3	-12	+ 1	- 6	+19	+ 5	-16	, Q	-23	-23 +58	-16	-12	-19 +63
Cleveland	+19	+25	+ 4	+ 5	+13	+21	+29	+109	<b>+1</b> 8	+45	+41	+50	+97	+69	+03
Richmond	+11	- 4	+14	+13	+ 8	-12	+ 3	- 1	+25	+ 2	+41	+ 7	+35	+34	+29
Atlanta	+58	- 8	+15	+18	+19	+95	-10	+25	-15	+23	+57	-31	-12	+27	+ 7
Chicago	+34	+16	+18	+27	+23	+40	+19	+30	+16	+26	+26	- 9	+22	+46	+16
St. Louis	+52	+20	+ 3	+21	+22	+109	+13	-10	+22	+33	-10	-18	+1	+44	<b>-</b> 1
Minneapolis	-18	-15	+98	-16	+13	-17	0	-15	+18	- 6	-39	-14	+106	-25	-1
Kansas City	+26	+10	+ 2	+42	+16	+23	+17	+ 9	-21	+4	-52	-20	-12	+51	-19
Dallas	+28	+13	-10	+18	+11	+10	-24	-10	+58	+ 2	-14	-16	-13	-23	-17
San Francisco	+ 5	+ 8	+ 3	+15	+ 8	+4	- 2	0	-12	- 2	- 2	+ 5	+ 1	- 1	+ 1
	Radios	nhonog	raphs, t	elevisio	on. etc.		Total	of 4 dep	artments		G	rand Tot	alenti	re store	2/
					4 weeks					4 weeks		0	a a la conditi		4 weeks
			ek endin	-	ending			ek endin	-	ending	<u> </u>		reek endi	-	ending June 25
	June 2	5 June 1	8 June 1	1 June 1	June 25	June 2	25 June 1	8 June 1	1 June 4	June 25		25 June	lo Linne	i Linne /	June 25
II. i had Chatca				and the second se								~ ~ ~		second	1.3
United States	+16	+21	+17	+12	+10	+16	+ 8	+15	+14	+13	+ 4	0	+ 3	+ 3	+3
Boston	+16 + 7	+21 +32	+17 + 5	-17	+10 + 7	+16 +19	+ 8 +19	+15 +15	+14 +10	+16	+1	+ 2	+ 3 + 4	+ 3 - 4	+ 1
Boston New York	+16 + 7 + 4	+21 +32 + 1	+17 + 5 + 3	-17 +21	+10 + 7 + 5	+16 +19 + 2	+ 8 +19 + 1	+15 +15 +12	+14 +10 +11	+16 + 6	+ 1 + 6	+ 2 + 3	+ 3 + 4 + 4	+ 3 - 4 - 1	+ 1 + 3
Boston New York Philadelphia	+16 + 7 + 4 - 8	+21 +32 + 1 - 7	+17 + 5 + 3 -11	-17 +21 -15	+10 + 7 + 5 -10	+16 +19 + 2 + 1	+ 8 +19 + 1 + 5	+15 +15 +12 - 4	+14 +10 +11 -13	+16 + 6 - 2	+ 1 + 6 - 4	+ 2 + 3 - 3	+ 3 + 4 + 4 - 6	+ 3 - 4 - 1 - 7	+ 1 + 3 - 5
Boston New York	+16 + 7 + 4	+21 +32 + 1	+17 + 5 + 3	-17 +21	+10 + 7 + 5	+16 +19 + 2	+ 8 +19 + 1	+15 +15 +12	+14 +10 +11	+16 + 6	+ 1 + 6	+ 2 + 3	+ 3 + 4 + 4	+ 3 - 4 - 1	+ 1 + 3
Boston New York Philadelphia	+16 + 7 + 4 - 8 + 9 + 33	+21 +32 + 1 - 7 +24 +59	+17 + 5 + 3 -11 +2 2 +36	-17 +21 -15 +51 +22	+10 + 7 + 5 -10 +25 +37	+16 +19 + 2 + 1 +21 +21 +16	+ 8 +19 + 1 + 5 +30 + 5	+15 +15 +12 - 4 +39 +18	+14 +10 +11 -13 +21 +20	+16 + 6 - 2 +28 +15	+ 1 + 6 - 4 +10 + 5	+ 2 + 3 - 3 - 1 - 2	+ 3 + 4 + 4 - 6 + 7 + 5	+ 3 - 4 - 1 - 7 + 9 + 3	+ 1 + 3 - 5 + 6 + 3
Boston New York Philadelphia Cleveland	+16 + 7 + 4 - 8 + 9 +33 +79	+21 +32 + 1 - 7 +24 +59 + 9	+17 + 5 + 3 -11 +2 2 +36 +12	-17 +21 -15 +51 +22 + 7	+10 + 7 + 5 -10 +25 +37 +24	+16 +19 + 2 + 1 +21 +16 +65	+ 8 +19 + 1 + 5 +30 + 5 -13	+15 +15 +12 - 4 +39 +18 + 7	+14 +10 +11 -13 +21 +20 +15	+16 + 6 - 2 +28 +15 +16	+ 1 + 6 - 4 +10 + 5 +11	+ 2 + 3 - 3 - 1 - 2 r- 1	+ 3 + 4 + 4 - 6 + 7 + 5 + 2	+ 3 - 4 - 1 - 7 + 9 + 3 + 8	+ 1 + 3 - 5 + 6 + 3 + 5
Boston New York Philadelphia Cleveland Richmond	+16 + 7 + 4 - 8 + 9 + 33	+21 +32 + 1 - 7 +24 +59 + 9 +47	+17 + 5 + 3 -11 +2 2 +36 +12 +32	-17 +21 -15 +51 +22 + 7 + 6	+10      +7      +5      -10      +25      +37      +24      +1	+16 +19 + 2 + 1 +21 +16 +65 +32	+8 +19 + 1 + 5 +30 + 5 -13 +12	+15 +15 +12 - 4 +39 +18 + 7 +22	+14 +10 +11 -13 +21 +20 +15 +26	+16 + 6 - 2 +28 +15 +16 +23	+ 1 + 6 - 4 +10 + 5 +11 + 9	+ 2 + 3 - 3 - 1 - 2 r- 1 + 1	+ 3 + 4 + 4 - 6 + 7 + 5 + 2 + 2	+ 3 - 4 - 1 - 7 + 9 + 3 + 8 + 6	+ 1 + 3 - 5 + 6 + 3 + 5 + 4
Boston New York Philadelphia Cleveland Richmond Atlanta	+16 + 7 + 4 - 8 + 9 +33 +79	+21 +32 + 1 - 7 +24 +59 + 9	+17 + 5 + 3 -11 +2 2 +36 +12	-17 +21 -15 +51 +22 + 7	+10 + 7 + 5 -10 +25 +37 +24	+16 +19 + 2 + 1 +21 +16 +65	+ 8 +19 + 1 + 5 +30 + 5 -13	+15 +15 +12 - 4 +39 +18 + 7	+14 +10 +11 -13 +21 +20 +15	+16 + 6 - 2 +28 +15 +16	+ 1 + 6 - 4 +10 + 5 +11	+ 2 + 3 - 3 - 1 - 2 r- 1	+ 3 + 4 + 4 - 6 + 7 + 5 + 2	+ 3 - 4 - 1 - 7 + 9 + 3 + 8	+ 1 + 3 - 5 + 6 + 3 + 5
Boston New York Philadelphia Cleveland Richmond Atlanta Chicago	+16 + 7 + 4 - 8 + 9 +33 +79 +34	+21 +32 +1 -7 +24 +59 +9 +47 +44 +44 +8	+17 + 5 + 3 -11 +2 2 +36 +12 +32 +39 +17	-17 +21 -15 +51 +22 + 7 + 6 +38 - 8	$ \begin{array}{r} +10 \\ +7 \\ +5 \\ -10 \\ +25 \\ +37 \\ +24 \\ +1 \\ +30 \\ +4 \\ \end{array} $	+16 +19 + 2 + 1 +21 +16 +65 +32 +31 -24	+ 8 +19 + 1 + 5 +30 + 5 -13 +12 +10 -10	+15 +15 +12 - 4 +39 +18 + 7 +22 + 4 +62	+14 +10 +11 -13 +21 +20 +15 +26 +29 -11	+16 + 6 - 2 +28 +15 +16 +23 +18 +18 + 4	+ 1 + 6 - 4 +10 + 5 +11 + 9 + 3 -15	+2 +3 -3 -1 -2 r-1 +1 -4 -16	+ 3 + 4 + 4 - 6 + 7 + 2 + 2 + 2 - 4 - 5	+3 - 4 - 1 - 7 + 9 + 3 + 8 + 6 + 3 -14	+ 1 + 3 - 5 + 6 + 3 + 5 + 4 0 -12
Boston New York Philadelphia Cleveland Richmond Atlanta Chicago St. Louis	+16 + 7 + 4 - 8 + 9 +33 +79 +34 0	+21 + 32 + 1 - 7 +24 +59 + 9 +47 +44	+17 + 5 + 3 -11 +2 2 +36 +12 +32 +39 +17 +38	-17 +21 -15 +51 +22 + 7 + 6 +38	$ \begin{array}{r} +10 \\ +7 \\ +5 \\ -10 \\ +25 \\ +37 \\ +24 \\ +1 \\ +30 \\ +4 \\ +17 \\ \end{array} $	+16 +19 + 2 + 1 +21 +16 +65 +32 +31 -24 -24		+15 +15 +12 - 4 +39 +18 + 7 +22 + 4 +62 + 1	+14 +10 +11 -13 +21 +20 +15 +26 +29 -11 +24	+16 + 6 - 2 +28 +15 +16 +23 +18 +18 + 4 - 1	+ 1 + 6 - 4 +10 + 5 +11 + 9 + 3 -15 - 6	+ 2 + 3 - 3 - 1 - 2 r- 1 + 1 - 4 - 16 - 1	+ 3 + 4 + 4 - 6 + 7 + 2 + 2 + 2 + 4 - 5 + 2		+ 1 + 3 - 5 + 6 + 3 + 5 + 4 0 -12 + 1
Boston New York Philadelphia Cleveland Richmond Atlanta Chicago St. Louis Minneapolis	+16 + 7 + 4 - 8 + 9 +33 +79 +34 0 0	+21 +32 +1 -7 +24 +59 +9 +47 +44 +44 +8	+17 + 5 + 3 -11 +2 2 +36 +12 +32 +39 +17	-17 +21 -15 +51 +22 + 7 + 6 +38 - 8	$ \begin{array}{r} +10 \\ +7 \\ +5 \\ -10 \\ +25 \\ +37 \\ +24 \\ +1 \\ +30 \\ +4 \\ \end{array} $	+16 +19 + 2 + 1 +21 +16 +65 +32 +31 -24	+ 8 +19 + 1 + 5 +30 + 5 -13 +12 +10 -10	+15 +15 +12 - 4 +39 +18 + 7 +22 + 4 +62	+14 +10 +11 -13 +21 +20 +15 +26 +29 -11	+16 + 6 - 2 +28 +15 +16 +23 +18 +18 + 4	+ 1 + 6 - 4 +10 + 5 +11 + 9 + 3 -15	+2 +3 -3 -1 -2 r-1 +1 -4 -16	+ 3 + 4 + 4 - 6 + 7 + 2 + 2 + 2 - 4 - 5		+ 1 + 3 - 5 + 6 + 3 + 5 + 4 0 -12

For footnotes, see page 1.