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SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

NOT FOR PUBLICATION

Sales in selected departments

February 21, 1955

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Department	Percentage change from a year ago					Monthly unadjusted indexes (1947-49 average monthly sales = 100)								
	One week ending				4 weeks ending Feb. 12	1955			1954			1953		
	Feb. 12	Feb. 5	Jan. 29	Jan. 22		Jan.	Dec.	Nov.	Oct.	Feb.	Jan.	Dec.	Nov.	Oct.
GRAND TOTAL SALES <u>1/</u> <u>2/</u>	0	- 4	0	+ 7	+ 1	e 84	191	128	109	75	80	186	123	112
Furniture and bedding	+ 2	- 5	+ 3	+18	+ 4	e124	109	128	128	109	110	103	121	132
Domestic floor coverings	+36	+ 1	+14	+13	+14	e 84	85	112	110	72	75	81	109	122
Major appliances	+47	+50	+16	+32	+34	e 71	65	67	82	54	59	57	65	75
Radio, phonograph, TV	- 3	+ 3	- 3	+ 4	- 1	e103	234	148	137	90	101	225	157	141
Total of 4 departments <u>1/</u>	+11	+ 3	+ 5	+16	+ 9	e100	109	113	114	86	89	103	110	118
ALL OTHER SALES <u>1/</u>	- 1	- 6	- 1	+ 6	- 1	e 82	202	129	108	74	79	196	125	111

r--Revised. e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments
(Percentage change from corresponding period a year ago)

	Furniture and bedding				Domestic floor coverings				Major household appliances						
	One week ending				One week ending				One week ending						
	Feb. 12	Feb. 5	Jan. 29	Jan. 22	Feb. 12	Feb. 12	Feb. 5	Jan. 29	Jan. 22	Feb. 12	Feb. 12	Feb. 5	Jan. 29	Jan. 22	Feb. 12
United States	+ 2	- 5	+ 3	+18	+ 4	+36	+ 1	+14	+13	+14	+47	+50	+16	+32	+34
Boston	+ 3	+22	- 2	+ 3	+ 6	+22	+42	+22	+20	+26	+ 8	+38	+ 4	+18	+16
New York	+ 4	-15	+ 1	+31	+ 4	+ 1	- 4	+ 4	+ 2	+ 1	+ 9	-19	+ 1	+14	+ 4
Philadelphia	0	-15	- 3	+ 2	- 3	- 9	-15	-22	+19	- 7	+ 5	-32	+ 3	+46	+ 2
Cleveland	+ 1	-15	-13	- 3	- 7	+170	-36	+14	- 6	+26	+100	+30	0	+33	+36
Richmond	+ 5	- 2	- 5	+ 9	+ 1	+ 7	- 6	+25	- 1	+ 6	+20	+ 8	+10	+21	+15
Atlanta	+23	+ 5	+14	+51	+26	+ 5	+ 6	+ 4	+15	+ 8	+108	+208	+ 2	+46	+82
Chicago	- 5	- 1	+16	+18	+ 7	+18	+24	+10	+40	+23	+25	+32	+47	+33	+34
St. Louis	-12	+ 3	+16	+32	+ 9	+16	-47	+47	+31	+ 4	+172	+120	+71	+24	+91
Minneapolis	0	+ 5	+ 6	+124	+27	- 7	+10	+19	+170	+46	+ 3	+24	- 6	- 2	+ 4
Kansas City	+29	-12	- 3	+35	+ 8	+32	-12	0	-24	- 3	-11	+92	+30	+52	+36
Dallas	+12	+24	+48	- 1	+18	+61	+39	+81	-17	+31	+14	+102	+12	+24	+34
San Francisco	- 2	+21	+ 1	+ 2	+ 5	+34	r+37	+22	- 1	+21	+43	+42	+ 2	+44	+31
	Radios, phonographs, television, etc.				Total of 4 departments				Grand Total--entire store 2/						
	One week ending				One week ending				One week ending						
	Feb. 12	Feb. 5	Jan. 29	Jan. 22	Feb. 12	Feb. 12	Feb. 5	Jan. 29	Jan. 22	Feb. 12	Feb. 12	Feb. 5	Jan. 29	Jan. 22	Feb. 12
United States	- 3	+ 3	- 3	+ 4	- 1	+11	+ 3	+ 5	+16	+ 9	0	- 4	0	+ 7	+ 1
Boston	- 5	-13	-14	-37	-20	+ 6	+21	- 1	- 1	+ 5	+ 4	- 4	+ 1	0	0
New York	- 9	+13	+11	+ 7	+ 5	+ 2	-11	+ 2	+22	+ 4	+ 1	r-16	+ 5	+ 4	- 2
Philadelphia	0	+ 4	+ 6	+17	+ 6	- 2	-15	- 5	+ 9	- 3	- 2	-18	- 6	- 3	- 7
Cleveland	-25	0	-30	+ 3	-15	+30	-12	- 9	+ 1	+ 2	+ 4	-10	- 4	- 2	- 3
Richmond	-24	-15	-12	- 2	-13	+ 2	- 3	+ 1	+ 7	+ 2	- 7	- 9	- 6	+22	- 1
Atlanta	-20	+ 5	+42	+ 4	+ 6	+26	+41	+13	+36	+29	+ 8	r+10	+ 8	+20	+11
Chicago	- 6	+ 8	+ 3	+12	+ 4	+ 4	+ 9	+18	+23	+13	- 4	+ 3	- 2	+ 8	+ 1
St. Louis	+22	-14	-24	-12	- 9	+23	+ 2	+19	+22	+16	- 6	- 2	+ 1	+10	+ 1
Minneapolis	+44	- 8	+22	0	+11	+ 4	+ 8	+ 7	+72	+22	- 6	+ 2	- 2	+27	+ 4
Kansas City	+105	+69	+24	+48	+58	+29	+21	+ 9	+30	+21	+ 2	- 5	+ 2	+ 4	+ 1
Dallas	+88	+45	+17	+49	+44	+32	+48	+37	+ 7	+28	+ 6	+ 4	+ 6	+19	+ 9
San Francisco	- 7	-12	-16	+16	- 6	+ 9	+17	+ 1	+ 9	+ 9	+ 3	+ 7	- 2	+11	+ 5

For footnotes, see page 1.