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FEDERAL RESERVE BANK
OF CHICAGO

SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

NOT FOR PUBLICATION

Sales in selected departments

January 17, 1955

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Department	Percentage change from a year ago					Monthly unadjusted indexes (1947-49 average monthly sales = 100)								
	One week ending				4 weeks ending	1954				1953				
	Jan. 8	Jan. 1	Dec. 25*	Dec. 18	Jan. 8	Dec.	Nov.	Oct.	Sept.	Jan.	Dec.	Nov.	Oct.	Sept.
GRAND TOTAL SALES <u>1/</u> <u>2/</u>	+ 7	- 3	+16	+ 1	+ 6	e188	128	109	101	80	186	123	112	100
Furniture and bedding	+10	- 2	+18	+ 9	+ 7	e106	128	128	115	110	103	121	132	112
Domestic floor coverings	+ 4	- 5	+ 8	+ 6	+ 3	e 81	112	110	91	75	81	109	122	93
Major appliances	+24	r+31	+13	+11	+18	e 61	67	82	72	59	57	65	75	70
Radio, phonograph, TV	+ 3	r- 2	+33	+ 2	+ 9	e224	148	137	123	101	225	157	141	119
Total of 4 departments <u>1/</u>	+ 9	r+ 1	+21	+ 7	+ 8	e105	113	114	101	89	103	110	118	99
ALL OTHER SALES <u>1/</u>	+ 7	- 3	+16	+ 1	+ 5	e198	129	108	101	79	196	125	111	100

r--Revised.

e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.
2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

*--The large increases shown for this week reflect in part the fact that this year Christmas fell on Saturday and the week therefore included five days of heavy pre-Christmas shopping as compared with four days last year when Christmas fell on Friday.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Jan. 8	Jan. 1	Dec.25*	Dec.18	Jan. 8	Jan. 8	Jan. 1	Dec.25*	Dec.18	Jan. 8	Jan. 8	Jan. 1	Dec.25*	Dec.18	Jan. 8
United States	+10	- 2	+18	+ 9	+ 7	+ 4	- 5	+ 8	+ 6	+ 3	+24	r+31	+13	+11	+18
Boston	+ 1	+28	+ 8	+ 4	+ 8	- 8	-31	- 6	+28	- 5	+ 7	+32	-17	+30	+12
New York	+ 6	- 1	+17	+17	+ 9	+ 8	-11	+ 6	+ 6	+ 5	+64	+13	+ 7	+21	+31
Philadelphia	- 5	- 5	+48	+ 7	+ 4	-12	-25	+43	+17	+ 1	+92	+63	0	+23	+46
Cleveland	- 5	-28	+30	- 1	- 6	- 6	-30	-26	-14	-18	+24	+ 4	+10	+16	+14
Richmond	+58	- 6	+ 7	+ 8	+20	+25	+43	+17	+24	+26	+24	- 2	+43	+19	+21
Atlanta	+49	r+47	-22	+12	+22	+ 7	r+53	-29	+11	+ 9	-42	r+76	- 7	-10	-14
Chicago	+18	- 1	+25	+ 5	+11	+29	-17	+26	+ 5	+11	+23	- 2	+32	+14	+17
St. Louis	-11	+10	+39	+12	+ 5	- 6	+90	+11	+ 2	+20	+34	+289	+38	+28	+83
Minneapolis	+19	+ 6	+14	- 2	+ 9	+14	+10	+88	+19	+22	- 9	+11	+35	+15	+ 9
Kansas City	+ 4	-15	+19	+10	+ 3	0	-22	+30	-20	- 9	+34	-38	+39	- 7	+ 1
Dallas	-13	-19	-19	+22	- 5	-33	-29	+47	+14	- 7	+38	+69	- 9	+ 7	+22
San Francisco	+13	- 9	- 2	+ 4	+ 2	- 4	-20	- 7	+ 4	- 6	+56	+ 3	-15	-13	+11
	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Jan. 8	Jan. 1	Dec.25*	Dec.18	Jan. 8	Jan. 8	Jan. 1	Dec.25*	Dec.18	Jan. 8	Jan. 8	Jan. 1	Dec.25*	Dec.18	Jan. 8
United States	+ 3	r- 2	+33	+ 2	+ 9	+ 9	r+ 1	+21	+ 7	+ 8	+ 7	- 3	+16	+ 1	+ 6
Boston	-24	+43	+25	-20	- 6	- 5	+17	+ 7	+ 3	+ 3	+ 6	- 5	+13	0	+ 4
New York	- 7	+ 1	+41	+ 6	+11	+ 8	- 1	+22	+12	+ 9	+ 7	r- 5	+17	+ 1	+ 6
Philadelphia	+27	-13	+41	- 9	+ 7	+ 3	- 6	+40	+ 6	+ 7	- 2	-14	+19	- 2	+ 1
Cleveland	- 8	-39	+36	+ 9	+ 8	- 3	-27	+21	+ 2	- 2	+ 3	-15	+14	- 2	+ 1
Richmond	- 4	-26	+31	+ 3	+ 5	+37	- 3	+23	+11	+17	+13	- 3	+17	+ 1	+ 6
Atlanta	+ 2	r+38	+25	-10	+ 7	+ 2	r+52	- 4	+ 1	+ 8	+ 8	+38	+16	+ 3	+12
Chicago	+ 6	- 8	+28	0	+ 7	+19	- 5	+28	+ 5	+11	+10	-11	+18	+ 2	+ 6
St. Louis	-13	+45	+35	+13	+16	- 5	+60	+33	+13	+21	+ 7	+ 7	+17	+ 7	+ 9
Minneapolis	+19	-19	+20	- 4	+ 3	+11	+ 1	+27	+ 3	+10	+ 5	+ 3	+16	+ 2	+ 7
Kansas City	+89	-27	+102	+45	+54	+28	-25	+65	+15	+18	+11	- 7	+17	+ 1	+ 6
Dallas	+37	+32	+37	- 7	+17	+ 5	+ 6	+12	+ 7	+ 8	+12	+11	+16	+ 5	+10
San Francisco	+21	- 6	+ 5	+ 5	+ 6	+18	- 9	0	+ 3	+ 3	+ 9	r+ 5	+10	+ 3	+ 6

For footnotes, see page 1.