

LIBRARY

MAY 2 1954

FEDERAL RESERVE BANK OF CHICAGO

May 3, 1954

DATA FILE  
REFERENCE LIBRARY  
FEDERAL RESERVE BANK  
OF CHICAGO

Sales in selected departments

Department	Percentage change from a year ago					Weekly unadjusted indexes (1947-49 av. wkly. sales=100)				Monthly unadjusted indexes (1947-49 average monthly sales = 100)								
	One week ending				4 wks. ending	1954				1954			1953				1952	
	Apr. 24	Apr. 17	Apr. 10	Apr. 3		Apr. 24	Apr. 17	Apr. 10	Apr. 3	Mar.	Feb.	Jan.	Dec.	Apr.	Mar.	Feb.	Jan.	Dec.
GRAND TOTAL SALES <u>1/2/</u>	- 2	+14	+19	-10	+ 4	96	r110	108	99	p 90	75	80	186	95	100	77	84	190
Furniture & bedding	- 9	-38	- 2	+29	- 9	115	80	106	112	p104	109	110	103	108	105	121	120	112
Domestic fl. cov'gs	-14	-36	- 4	+24	-13	84	59	83	78	p 77	72	75	81	83	82	80	88	91
Major appliances	-11	-28	- 2	+18	- 9	69	52	63	67	p 65	54	59	57	66	72	59	64	66
Radio, phonograph, TV	-13	-17	+18	+31	+ 2	84	78	101	105	p107	90	101	225	81	101	95	115	244
Total of 4 depts. <u>1/</u>	-11	-34	0	+25	- 8	94	69	90	93	p 90	86	89	103	89	92	94	99	114
ALL OTHER SALES <u>1/</u>	- 1	+21	+22	-13	+ 6	97	r115	110	100	p 90	74	79	196	96	101	75	83	199

p--Preliminary.

r--Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.  
2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).  
 Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments  
(Percentage change from corresponding period a year ago)

	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Apr. 24	Apr. 17	Apr. 10	Apr. 3		Apr. 24	Apr. 17	Apr. 10	Apr. 3		Apr. 24	Apr. 17	Apr. 10	Apr. 3	
United States	- 9	-38	- 2	+29	- 9	-14	-36	- 4	+24	-13	-11	-28	- 2	+18	- 9
Boston	-15	-25	- 9	+47	- 4	-28	-17	- 5	+65	- 5	-32	-39	-14	-31	-30
New York	-14	-45	+18	+62	- 2	-23	-28	+17	+49	- 1	- 7	-15	+51	+60	+16
Philadelphia	-13	-38	- 1	+21	-10	+ 1	-54	-11	+25	-15	-19	-39	-25	+12	-20
Cleveland	-10	-36	-13	+12	-15	-23	-32	-22	0	-20	-21	-45	-25	-21	-29
Richmond	-27	-51	- 3	+24	-20	-23	-41	- 3	+59	-10	+19	- 5	+ 3	+55	+17
Atlanta	+10	-32	- 2	+33	0	+44	-67	+34	- 6	-17	-16	-25	- 5	+37	- 5
Chicago	+ 4	-31	-12	+17	- 8	-17	-29	- 9	+ 6	-14	+ 5	-35	-12	+22	- 7
St. Louis	-16	-29	+ 3	+18	- 9	+ 2	-56	+43	- 2	-10	- 9	- 8	+ 9	+34	+ 2
Minneapolis	-16	-36	-35	+40	-16	-28	-62	- 3	+131	-18	-13	-31	- 3	+43	- 6
Kansas City	- 7	-42	-19	+18	-15	-41	-45	-17	+35	-25	-12	+43	+59	-22	+11
Dallas	+31	-64	+11	+25	-14	-10	-67	-30	-43	-40	-41	-52	- 1	+60	-19
San Francisco	- 8	-29	- 7	- 2	-12	+ 1	-21	-20	+27	- 4	- 2	- 9	+16	- 2	+ 1
	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Apr. 24	Apr. 17	Apr. 10	Apr. 3		Apr. 24	Apr. 17	Apr. 10	Apr. 3		Apr. 24	Apr. 17	Apr. 10	Apr. 3	
United States	-13	-17	+18	+31	+ 2	-11	-34	0	+25	- 8	- 2	+14	+19	-10	+ 4
Boston	- 7	-23	+61	+49	+16	-20	-27	- 1	+26	- 8	- 8	+24	+32	-11	+ 8
New York	-36	-23	+48	+76	+ 5	-17	-39	+22	+61	0	- 5	+10	+27	+ 3	+ 8
Philadelphia	-32	-35	+21	-17	-18	-13	-41	- 5	+16	-13	- 5	- 4	+20	- 6	+ 1
Cleveland	-32	-17	-15	-11	-18	-17	-34	-17	0	-19	- 6	+19	+17	-17	+ 2
Richmond	- 2	+ 8	+13	+13	+13	-17	-37	+ 1	+37	- 9	- 4	+10	+25	- 6	+ 5
Atlanta	-13	-16	- 2	+47	+ 1	+ 4	-40	+ 3	+29	- 4	+ 9	+27	+22	-11	+10
Chicago	+11	-11	+12	+57	+15	+ 1	-29	- 8	+21	- 6	+ 5	+13	+11	-12	+ 4
St. Louis	+25	+ 8	+70	+41	+34	- 6	-29	+21	+19	- 2	0	+15	+28	- 5	+ 8
Minneapolis	0	-42	-11	+25	-12	-17	-44	-17	+53	-14	+ 1	0	+ 6	- 5	0
Kansas City	+ 4	-10	+25	+120	+27	-15	-22	+ 2	+26	- 5	- 8	+18	+22	-10	+ 4
Dallas	-34	-58	- 3	- 4	-23	-15	-56	- 2	+21	-21	0	- 3	+19	-13	- 1
San Francisco	- 5	-20	+32	+ 4	+ 2	- 5	-23	+ 2	+ 4	- 5	- 3	+23	+12	-20	+ 1

For footnotes, see page 1.