

Sales in selected departments

JUN 9 1953

June 8, 1953.

Department	Percentage change from a year ago					Weekly unadjusted indexes (1941 aver. weekly sales=100)				Monthly unadjusted indexes (1941 av. monthly sales = 100)								
	One week ending				4 weeks ending	1953				1953				1952				
	May 30	May 23	May 16	May 9	May 30	May 30	May 23	May 16	May 9	May	Apr.	Mar.	Feb.	June	May	Apr.	Mar.	Feb.
GRAND TOTAL SALES <u>1/2/</u>	- 3	+ 6	+ 7	+ 3	+ 3	185	r216	208	243	e209	p202	212	163	196	210	204	195	164
Furniture & bedding	- 4	+ 1	+ 2	- 3	- 1	205	253	238	233	e211	p207	199	232	201	220	186	191	230
Domestic fl. cov'tgs	-12	0	- 4	0	- 5	161	208	195	201	e174	p179	169	174	146	188	165	171	176
Major appliances	- 5	-12	-16	- 8	-12	230	244	214	219	e220	p192	226	174	278	262	167	207	166
Radio, phonograph, TV <u>1/</u>	-20	-19	-24	+ 3	-17	211	252	224	261	e204	p228	289	272	238	244	216	297	290
Total of 4 depts. <u>1/</u>	- 9	- 5	- 7	- 3	- 6	200	241	222	226	e203	p201	206	213	205	222	181	200	213
ALL OTHER SALES <u>1/</u>	- 3	+ 7	+ 9	+ 4	+ 4	184	214	206	245	e209	p202	213	157	195	209	207	194	158

p--Preliminary.

r--Revised.

e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments
(Percentage change from corresponding period a year ago)

	Furniture and bedding				Domestic floor coverings				Major household appliances						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	May 30	May 23	May 16	May 9	May 30	May 30	May 23	May 16	May 9	May 30	May 30	May 23	May 16	May 9	May 30
United States	-4	+1	+2	-3	-1	-12	0	-4	0	-5	-5	-12	-16	-8	-12
Boston	-1	+27	+10	+13	+13	-19	+20	-10	-38	-13	-52	-41	-40	-32	-42
New York	-13	-6	0	-11	-7	+1	-3	+13	-2	+2	+1	0	+4	-16	-3
Philadelphia	+8	+2	+16	0	+6	-19	+6	-21	+16	-4	-15	+15	-7	-16	-5
Cleveland	-6	+2	+5	-17	-4	-15	-7	-15	-9	-11	-17	+19	-17	+3	-4
Richmond	-12	+1	-8	-4	-6	-14	+13	-3	0	-1	-26	+1	-2	+1	-7
Atlanta	+42	-12	-9	+8	+7	-53	+59	+4	+19	-9	+59	-32	-4	+6	+1
Chicago	-4	+14	+5	+10	+6	-7	+1	+1	+6	0	-18	-14	-19	-13	-16
St. Louis	-4	-5	+1	-12	-5	-5	-2	-14	-9	-8	+30	-51	+9	-19	-15
Minneapolis	+10	+24	+26	+76	+33	-4	-10	-13	+65	+3	-6	-33	-21	+12	-15
Kansas City	+2	-15	+13	-15	-4	-8	+11	0	+32	+9	+22	-15	-24	-14	-9
Dallas	+2	-21	-29	-19	-17	-28	-21	-16	-24	-22	+19	-16	-42	-9	-13
San Francisco	-7	-15	-18	-1	-10	-8	-38	-1	-2	-14	-18	-26	-29	+1	-18
	Radios, phonographs, television, etc.				Total of 4 departments				Grand Total--entire store 2/						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	May 30	May 23	May 16	May 9	May 30	May 30	May 23	May 16	May 9	May 30	May 30	May 23	May 16	May 9	May 30
United States	-20	-19	-24	+3	-17	-9	-5	-7	-3	-6	-3	+6	+7	+3	+3
Boston	-9	-34	-31	+18	-17	-22	-3	-14	-7	-12	-10	+7	+8	+2	+2
New York	-8	-6	-9	-18	-11	-9	-5	+1	-11	-6	-5	+4	+5	+1	+1
Philadelphia	0	-17	-3	-5	-7	-1	+3	+3	0	+2	-3	+10	+17	+1	+6
Cleveland	-19	-31	-27	-12	-23	-11	-2	-7	-12	-8	-6	+8	+12	+3	+4
Richmond	-11	+4	-28	-12	-12	-15	+3	-8	-3	-6	-12	+12	+12	+5	+5
Atlanta	-45	-49	-59	-7	-43	+1	-18	-19	+7	-7	+11	+3	+13	+6	+8
Chicago	-33	-20	-29	+32	-18	-12	+1	-5	+6	-3	-4	+9	+7	+5	+5
St. Louis	-69	-45	-30	-3	-41	-8	-23	-5	-12	-13	+10	+11	+3	-1	+5
Minneapolis	+25	-25	-44	+20	-12	+5	-6	-5	+51	+9	-11	+5	+6	+21	+6
Kansas City	-30	+8	+46	+25	+15	+2	-8	+4	-2	-1	+2	+4	+3	-2	+1
Dallas	-27	-46	-55	0	-35	0	-25	-39	-11	-20	+5	+2	-12	0	-1
San Francisco	+11	+34	-1	+11	+13	-6	-15	-14	+1	-9	-5	-7	-4	+2	-3

For footnotes, see page 1.