

Sales in selected departments

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June 1, 1953
JUN 3 1953
FEDERAL RESERVE BANK OF CHICAGO

Department	Percentage change from a year ago					Weekly unadjusted indexes (1941 aver. weekly sales=100)				Monthly unadjusted indexes (1941 average monthly sales=100)								
	One week ending				4 weeks ending	1953				1953				May	1952			
	May 23	May 16	May 9	May 2		May 23	May 16	May 9	May 2	Apr.	Mar.	Feb.	Jan.		Apr.	Mar.	Feb.	Jan.
GRAND TOTAL SALES <u>1/</u> <u>2/</u>	+ 6	r+ 7	+ 3	+ 1	+ 4	217	208	243	218	p202	212	163	180	210	204	195	164	181
Furniture & bedding	+ 1	+ 2	- 3	+ 1	0	253	238	233	248	p207	199	232	227	220	186	191	230	221
Domestic fl. cov'gs.	0	- 4	0	+ 3	- 1	208	195	201	214	p179	169	174	179	188	165	171	176	188
Major appliances	-12	-16	- 8	- 4	-12	244	214	219	228	p192	226	174	198	262	167	207	166	193
Radio, phonograph, TV <u>1/</u>	-19	-24	+ 3	+ 6	-11	252	224	261	251	p228	289	272	330	244	216	297	290	354
Total of 4 depts. <u>1/</u>	- 5	- 7	- 3	+ 1	- 4	241	222	226	237	p201	206	213	221	222	181	200	213	222
ALL OTHER SALES <u>1/</u>	+ 7	r+ 9	+ 4	0	+ 5	214	206	245	216	p202	213	157	176	209	207	194	158	177

p—Preliminary.

r—Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.
2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).
 Note:—Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

	Furniture and bedding				4 weeks ending	Domestic floor coverings				4 weeks ending	Major household appliances				4 weeks ending
	One week ending					One week ending					One week ending				
	May 23	May 16	May 9	May 2		May 23	May 16	May 9	May 2		May 23	May 16	May 9	May 2	
United States	+ 1	+ 2	- 3	+ 1	0	0	- 4	0	+ 3	- 1	-12	-16	- 8	- 4	-12
Boston	+27	+10	+13	- 2	+12	+20	-10	-38	- 2	-10	-41	-40	-32	- 8	-32
New York	- 6	0	-11	- 2	- 5	- 3	+13	- 2	+ 4	+ 3	0	+ 4	-16	0	- 3
Philadelphia	+ 2	+16	0	- 6	+ 2	+ 6	-21	+16	- 8	- 2	+15	- 7	-16	-13	- 5
Cleveland	+ 2	+ 5	-17	+ 6	- 1	- 7	-15	- 9	+15	- 5	+19	-17	+ 3	-25	- 7
Richmond	+ 1	- 8	- 4	-20	- 8	+13	- 3	0	-15	- 2	+ 1	- 2	+ 1	-12	- 3
Atlanta	-12	- 9	+ 8	+ 2	- 2	+59	+ 4	+19	-17	+10	-32	- 4	+ 6	+ 6	-11
Chicago	+14	+ 5	+10	+18	+12	+ 1	+ 1	+ 6	+ 8	+ 4	-14	-19	-13	- 2	-12
St. Louis	- 5	+ 1	-12	- 3	- 5	- 2	-14	- 9	+ 3	- 5	-51	+ 9	-19	+53	-14
Minneapolis	+24	+26	+76	+ 6	+31	-10	-13	+65	+ 6	+ 5	-33	-21	+12	-11	-15
Kansas City	-15	+13	-15	-35	-13	+11	0	+32	-13	+ 6	-15	-24	-14	+19	-10
Dallas	-21	-29	-19	+13	-15	-21	-16	-24	+28	- 7	-16	-42	- 9	+15	-19
San Francisco	-15	-18	- 1	+ 9	- 6	-38	- 1	- 2	+ 1	-11	-26	-29	+ 1	-16	-17
	Radios, phonographs, television, etc.				Total of 4 departments				Grand Total--entire store 2/						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	May 23	May 16	May 9	May 2	May 23	May 23	May 16	May 9	May 2	May 23	May 23	May 16	May 9	May 2	May 23
United States	-19	-24	+ 3	+ 6	-11	- 5	- 7	- 3	+ 1	- 4	+ 6	r+ 7	+ 3	+ 1	+ 4
Boston	-34	-31	+18	+16	-12	- 3	-14	- 7	- 1	- 7	+ 7	+ 8	+ 2	- 3	+ 3
New York	- 6	- 9	-18	+ 5	- 7	- 5	+ 1	-11	0	- 4	+ 4	+ 5	+ 1	+ 4	+ 3
Philadelphia	-17	- 3	- 5	+ 2	- 6	+ 3	+ 3	0	- 7	0	+10	+17	+ 1	+ 1	+ 7
Cleveland	-31	-27	-12	-29	-25	- 2	- 7	-12	- 1	- 5	+ 8	+12	+ 3	0	+ 6
Richmond	+ 4	-28	-12	0	-10	+ 3	- 8	- 3	-16	- 6	+12	+12	+ 5	- 4	+ 6
Atlanta	-49	-59	- 7	- 4	-34	-18	-19	+ 7	- 2	- 8	+ 4	r+13	+ 6	+ 3	+ 6
Chicago	-20	-29	+32	+31	- 4	+ 1	- 5	+ 6	+12	+ 3	+ 9	+ 7	+ 5	+ 2	+ 6
St. Louis	-45	-30	- 3	+33	-19	-23	- 5	-12	+11	- 9	+11	+ 3	- 1	- 2	+ 2
Minneapolis	-25	-44	+20	+75	- 8	- 6	- 5	+51	+ 7	+ 9	+ 5	+ 6	+21	- 9	+ 6
Kansas City	+ 8	+46	+25	+25	+27	- 8	+ 4	- 2	-14	- 5	+ 4	+ 3	- 2	+ 1	+ 1
Dallas	-46	-55	0	+ 2	-32	-25	-39	-11	+14	-19	+ 2	-12	0	+ 3	- 2
San Francisco	+34	- 1	+11	+21	+16	-15	-14	+ 1	+ 5	- 6	- 6	- 4	+ 2	0	- 2

For footnotes, see page 1.