

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

H.11

April 6, 1951

DEPARTMENT STORE SALES, BY CITIES
(Based on Dollar Amounts)

Federal Reserve district and city	Percentage change from corresponding period a year ago 1/						
	Month of Jan.	Month of Feb.	Mar. 3	Mar. 10	Mar. 17	Mar. 24	Mar. 31
UNITED STATES	+33	+16	+18	+20	+11	+ 9	-14
<u>Boston District</u>							
New Haven Conn.	+29	+ 8	+ 4	+ 9	+12	+ 9	-22
Poston Mass.	+22	+21	+24	+ 9	-19	+42	-16
Lowell-Lawrence "	+32	+ 9	+ 1	+ 7	+14	+ 3	-20
Springfield "	+20	+ 8	+17	+ 9	- 2	+12	-25
Providence R. I.	+33	+12	+13	+18	+16	+24	-20
	+32	+21	+ 3	+16	+12	+22	-23
<u>New York District</u>							
Newark N. J.	+31	+19	+14	+20	+10	+ 9	-14
Buffalo N. Y.	+37	+21	+18	+33	+16	r+ 9	-17
New York "	+29	+11	+15	+21	+19	+13	- 9
Rochester "	+29	+19	+13	+18	+ 8	r+ 7	-15
Syracuse "	+30	+17	+13	+21	+14	r+19	-18
	+34	+16	+16	+25	+ 9	r+17	-16
<u>Philadelphia District</u>							
Philadelphia Pa.	+33	+16	+22	+19	+18	r+11	-19
	+32	+11	+22	+16	+14	+ 3	-22
<u>Cleveland District</u>							
Akron Ohio	+42	+23	+36	+29	+12	+ 2	-18
Cincinnati "	+55	+27	+47	+31	+ 6	+12	- 1
Cleveland "	+29	+13	+28	+20	+ 3	+ 7	-26
Columbus "	+38	+24	+39	+29	+19	0	-12
Toledo "	+18	+14	+36	+37	+ 7	+ 5	-28
Erie Pa.	+42	+26	+41	+49	+18	- 5	- 8
Pittsburgh "	+41	+26	+50	+26	+20	+ 8	-18
	+46	+25	+34	+24	+ 9	- 3	-21
<u>Richmond District</u>							
Washington D.C.	+28	+14	+15	+28	+14	r+ 7	-27
Baltimore Md.	+28	+12	+12	+25	+16	+11	-27
	+26	+14	+21	+34	+14	+ 4	-26
<u>Atlanta District</u>							
Birmingham Ala.	+24	+ 9	+15	+27	+ 8	r+17	- 9
Miami Fla.	+29	+15	+11	+20	+17	+12	-29
Atlanta Ga.	+29	+18	+ 5	+14	+12	r+24	- 4
New Orleans La.	+35	+15	+28	+40	+15	+19	+15
Nashville Tenn.	+14	- 3	+ 3	+26	-14	+ 8	-23
	+25	- 2	+17	+25	+ 3	r+11	-25
<u>Chicago District</u>							
Chicago Ill.	+32	+20	+23	+28	+10	r+ 2	- 9
Indianapolis Ind.	+25	+20	+20	+30	+ 8	- 2	-12
Detroit Mich.	+35	+23	+21	+22	+ 5	+ 2	-16
Milwaukee Wis.	+41	+26	+30	+23	+23	+ 7	- 2
	+29	+20	+13	+35	0	+ 5	- 4

DEPARTMENT STORE SALES, BY CITIES. (Continued)

Federal Reserve District and city		Percentage change from corresponding period a year ago 1/						
		Month of Jan.	Month of Feb.	Mar. 3	Mar.10	Mar.17	Mar.24	Mar.31
<u>St. Louis District</u>		+34	+ 9	+21	+13	+ 3	+ 9	-21
Little Rock	Ark.	+34	+ 5	+11	+ 3	0	+24	-29
Louisville	Ky.	+36	+12	+40	+12	+ 2	+ 9	-22
St. Louis Area	Mo.	+31	+11	+22	+14	+ 1	+ 6	-22
Memphis	Tenn.	+34	+ 4	+ 6	+13	+10	+12	-19
<u>Minneapolis District</u>		+37	+14	+ 4	+13	- 3	- 8	-13
Minneapolis	Minn.	+31	+10	+ 8	+12	- 3	- 5	-12
St. Paul	"	+32	+ 3	+ 1	+11	- 3	-13	-17
Duluth-Superior	"&Wis.	+31	+12	-18	+27	+ 2	0	0
<u>Kansas City District</u>		+37	+15	+19	+21	+12	+15	- 7
Denver	Colo.	+35	+19	+17	+50	+15	+10	-11
Wichita	Kans.	+53	+32	+29	+41	+26	+33	+12
Kansas City	Mo.	+38	+13	+21	+24	+15	+19	- 8
St. Joseph	"	+46	+17	+ 6	+14	+ 6	+27	-18
Oklahoma City	Okla.	+23	+ 4	+16	+ 7	+ 3	+ 9	-14
Tulsa	"	+41	+ 9	+22	+14	+ 9	- 5	- 1
<u>Dallas District</u>		+28	+ 9	+14	+20	+16	+14	-14
Dallas	Tex.	+33	+ 8	+11	+19	+11	+13	-13
El Paso	"	+25	+ 7	+ 2	+ 4	+32	+10	-13
Fort Worth	"	+28	+ 5	+ 8	+ 7	+13	+19	-17
Houston	"	+31	+24	+41	+34	+30	+34	- 7
San Antonio	"	+21	+ 4	+ 7	+24	- 7	-10	-29
<u>San Francisco District</u>		+39	+16	+ 8	+ 4	+13	+22	-10
Los Angeles Area	Calif.	+31	+16	+ 8	+ 5	+11	+21	-11
Oakland	"	+29	+13	+ 7	+12	+18	+24	-10
San Francisco	"	+31	+14	+11	+10	+13	+26	-14
Portland	Ore.	+65	+14	+ 7	-14	+11	+ 7	- 8
Salt Lake City	Utah	+43	+21	+ 5	+20	+16	+34	- 3
Seattle	Wash.	+60	+23	+14	- 1	+18	+25	- 2

r--Revised

1/ During March and April changes from a year ago reflect in part the fact that last year Easter was on April 9 while this year it was on March 25. For this reason it is estimated that in comparison with last year allowance should be made for an increase in sales of about 4 per cent for the month of March as a whole and for a corresponding decrease for the month of April as a whole.