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MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENT

UNITED STATES - JANUARY 1963
(Based on retail dollar amounts)

Summary by Selected Department Groups

	Main Store							Base- ment store total
	Main store total	Women's apparel and acces- sories	Men's and boys' wear	Home furnish- ings	Piece goods and house- hold textiles	Small wares	Miscel- laneous	

SALES INDEXES (Unadjusted, 1947-49 average monthly sales = 100)

Nov. 1960	139	135	155	135	92	157	178	126
Dec. 1960	225	209	315	162	119	315	383	189
Jan. 1961	91	85	77	96	135	101	72	73
Sept. 1961	114	123	101	118	84	115	84	103
Oct. 1961	124	132	122	128	91	123	99	115
Nov. 1961	150	145	170	147	97	166	190	134
Dec. 1961	231	213	319	170	119	327	386	190
Jan. 1962	97	90	84	106	139	108	76	79
Sept. 1962	116	128	105	118	84	113	84	106
Oct. 1962	128	136	124	135	94	125	104	116
Nov. 1962	154	149	174	152	99	168	196	131
Dec. 1962	235	217	328	176	122	327	389	190
Jan. 1963	98	91	86	104	147	107	78	76

STOCKS INDEXES (Unadjusted, 1947-49 average of end-of-month stocks = 100)

Nov. 1960	175	191	201	145	129	191	202	146
Dec. 1960	136	141	143	130	127	144	113	106
Jan. 1961	135	141	135	130	120	139	130	106
Sept. 1961	158	181	177	134	129	150	153	136
Oct. 1961	172	193	196	143	134	176	194	146
Nov. 1961	178	198	201	145	134	197	204	151
Dec. 1961	142	150	147	132	133	151	119	115
Jan. 1962	142	152	141	135	126	147	138	115
Sept. 1962	170	198	192	142	133	161	166	146
Oct. 1962	185	211	213	152	138	187	208	156
Nov. 1962	189	212	218	153	138	207	214	160
Dec. 1962	150	159	160	140	135	159	126	121
Jan. 1963	149	158	151	140	128	155	146	118

RATIO OF STOCKS TO SALES

Jan. 1961	4.0	3.5	5.6	4.5	2.6	4.3	4.6	3.0
Jan. 1962	3.9	3.5	5.2	4.2	2.7	4.2	4.4	3.0
Jan. 1963	4.0	3.6	5.4	4.4	2.6	4.4	4.6	3.1

Figures for departments within groups given on following pages.

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS

UNITED STATES - JANUARY 1963

Department	Percentage change from corresponding period a year ago		Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/)	
	Sales during period	Stocks (end of month)				
			January	January	January	January
	January	January	1963	1962	Sales	Stocks
<u>GRAND TOTAL-entire store</u>	0	+ 4	3.8	3.7	--	--
<u>MAIN STORE TOTAL</u>	0	+ 4	4.0	3.8	98	149
PIECE GOODS, HOUSEHOLD TEXTILES:	+ 5	+ 1	2.6	2.7	147	128
Piece goods	- 2	+ 3	4.7	4.5	56	97
Silks, velvets, synthetics	0	+ 4	4.8	4.6	51	88
Woolen yard goods	+ 4	- 2	3.2	3.4	68	78
Cotton yard goods	- 6	- 1	4.7	4.5	62	125
Household textiles	+ 7	0	2.1	2.2	210	141
Linens and towels	+ 5	0	2.7	2.8	172	131
Domestics--muslins, sheeting	+10	- 1	1.4	1.6	279	158
Blankets, comforters, spreads	+ 4	+ 1	2.6	2.7	182	148
SMALL WARES	- 1	+ 5	4.4	4.2	107	155
Laces, trimmings, embroideries, and ribbons	- 2	+ 4	5.8	5.5	61	114
Notions	- 5	+ 3	4.5	4.1	94	155
Toilet articles, drug sundries	+ 4	+ 5	3.7	3.6	141	160
Silverware and jewelry	- 9	+ 5	7.2	6.2	73	160
Silverware and clocks	- 5	+11	8.2	7.0	77	170
Costume jewelry	-14	+ 2	4.8	4.0	66	134
Fine jewelry and watches	- 3	+ 8	14.2	12.8	79	191
Art needlework	+ 9	+ 5	2.8	3.0	142	117
Books and stationery	- 1	+ 8	3.9	3.6	116	169
Books and magazines	- 4	+ 9	3.4	3.0	124	164
Stationery	0	+ 7	4.3	4.0	109	169
WOMEN'S APPAREL AND ACCESSORIES	0	+ 4	3.6	3.5	91	158
Women's accessories	0	+ 4	4.4	4.2	83	155
Neckwear and scarfs	- 2	0	3.7	3.6	71	149
Handkerchiefs	- 4	- 4	5.4	5.4	33	60
Millinery	-14	+ 1	1.6	1.4	48	80
Women's and children's gloves	- 2	+25	5.6	4.4	79	125
Corsets and brassieres	+ 5	+ 7	3.4	3.3	163	214
Women's, children's hosiery	- 1	+ 5	3.3	3.1	77	154
Underwear, slips, and negligees	- 1	+ 2	3.8	3.7	67	123
Knit underwear	0	+ 5	3.9	3.8	102	184
Silk & muslin underwear, slips	- 2	+ 3	4.0	3.8	53	107
N negligees, robes, loung. apparel	+ 2	- 1	2.7	2.8	61	89
Infants' wear	- 1	+ 1	4.1	4.0	81	142
Handbags, small leather goods	- 2	+ 6	4.0	3.8	71	157
Women's and children's shoes	+ 1	+ 2	6.8	6.7	100	191
Children's shoes	- 1	+ 4	8.7	8.4	67	201
Women's shoes	+ 1	+ 2	6.4	6.4	102	179

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - JANUARY 1963

Department	Percentage change from corresponding period a year ago		Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/)	
	Sales during period	Stocks (end of month)	January		January	
			1963	1962	Sales	Stocks

WOMEN'S APPAREL, ACCESSORIES (Cont.)

Women's apparel	+ 1	+ 3	2.9	2.8	98	163
Women's, misses' coats and suits	0	- 1	1.8	1.8	107	122
Women's, misses' coats	+ 2	+ 2	1.5	1.5	127	128
Women's, misses' suits	- 5	- 7	3.5	3.5	53	101
Juniors' and girls' wear	+ 1	+ 3	3.5	3.4	79	175
Juniors' coats, suits, dresses	0	+ 3	2.6	2.5	81	159
Girls' wear	+ 4	+ 3	4.5	4.5	77	187

Women's and misses' dresses	- 2	+ 3	2.9	2.8	86	175
Inexpensive dresses	- 3	+ 5	2.3	2.2	88	179
Better dresses	0	+ 1	3.6	3.5	84	167
Blouses, skirts, sportswear	+ 5	+ 8	3.1	3.1	117	198
Aprons, housedresses, uniforms	- 6	- 1	2.6	2.5	92	136
Furs	- 1	+ 1	4.5	4.4	106	127

MEN'S AND BOYS' WEAR

Men's clothing	+ 3	+ 8	5.3	5.0	106	162
Men's furnishings and hats	0	+ 6	4.9	4.7	74	137
Boys' wear	+ 5	+ 7	5.9	5.8	75	146
Men's & Boys' shoes, slippers	+ 2	+ 8	7.4	7.0	108	187

HOMEFURNISHINGS

Furniture and bedding	- 5	- 4	3.9	3.5	131	142
Mattresses, springs, studio beds	- 5	+ 4	1.8	1.7	150	164
Upholstered, other furniture	- 4	+ 4	4.8	4.4	120	139
Domestic floor covering	+ 3	+ 3	3.8	3.8	107	116
Rugs and carpets	+ 7	+ 4	3.6	3.7	100	107
Linooleum	+ 7	- 9	6.0	7.0	61	61

Draperies, curtains, upholstery	- 3	+ 4	5.7	5.4	78	131
Lamps and shades	- 5	+ 6	5.1	4.6	81	139
China and glassware	- 3	+ 4	8.9	8.3	88	150
Major household appliances	- 2	+ 2	2.5	2.5	75	101
Housewares (incl. small appliances)	0	+ 2	5.0	4.9	90	148
Gift shop	0	+ 9	9.1	8.3	76	190

Radios, phonographs, television, pianos, records, sheetmusic, instr.	- 1	+14	3.3	2.9	175	212
Radios, phonographs, television	- 2	+14	3.6	2.6	191	215
Records, sheet music, instr.	+ 1	+16	3.9	3.4	125	190

MISCELLANEOUS MERCHANDISE DEPTS.

Toys, games, sporting goods, cameras	+ 3	+ 4	9.0	8.9	52	156
Toys and games	+ 2	+ 1	14.0	14.1	23	151
Sporting goods and cameras	+ 3	+ 7	7.0	6.7	98	160
Luggage	- 5	+ 7	4.9	4.4	99	166
Candy	+ 4	+ 5	2.0	2.0	86	172

MONTHLY DEPARTMENT STORE SALES AND STOCKS, BY DEPARTMENTS (Continued)

UNITED STATES - JANUARY 1963

Department	Percentage change from corresponding period a year ago		Ratio of stocks to sales 1/		Unadjusted indexes (1947-49 av.=100 2/)	
	Sales during period	Stocks (end of month)	January		January	
			January	January	1963	1962
BASEMENT STORE TOTAL	- 4	+ 2	3.1	3.0	76	118
Domestics and blankets	- 1	+ 3	2.2	2.2	137	123
Women's, misses' ready-to-wear	- 4	+ 1	2.7	2.5	67	109
Intimate apparel	- 3	+ 1	3.0	2.8	86	126
Hosiery	- 4	0	2.8	2.7	3/	3/
Underwear, corsets & brassieres	- 3	+ 2	3.1	2.9	3/	3/
Coats and suits	- 3	0	1.7	1.6	67	79
Dresses	-11	+ 3	2.3	2.0	46	101
Blouses, skirts, and sportswear	+ 5	+ 8	2.3	2.3	88	124
Girls' wear	- 7	+ 1	3.6	3.3	59	123
Infants' wear	- 2	- 1	3.6	3.5	72	121
Aprons, housedresses, uniforms	-10	- 4	2.9	2.7	3/	3/
Men's and boys' wear	- 3	+ 6	3.8	3.5	82	140
Men's wear	- 4	+ 6	3.7	3.4	89	137
Men's clothing	- 8	+ 6	3.7	3.2	108	152
Men's furnishings	+ 1	+ 5	3.6	3.5	80	130
Boys' wear	+ 3	+ 5	4.2	4.1	78	140
Homefurnishings	- 8	+ 2	4.3	3.9	67	108
Shoes	- 5	+ 4	5.1	4.7	78	125
NONMERCHANDISE TOTAL	+ 2	3/	3/	3/	124	3/
Barber and beauty shop	+ 2	3/	3/	3/	128	3/

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

2/ The 1947-49 average of monthly sales and end-of-month stocks for each department is used as the base in computing sales and stocks indexes, respectively, for that department. For description of series, see pages 1146-49 of the November 1953 Federal Reserve Bulletin. A brochure containing back data for the departmental series for the period 1940-1952, inclusive, may be obtained from the Division of Administrative Services, Board of Governors of the Federal Reserve System, Washington 25, D. C.

3/ Data not available.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. In 1962, sales and stocks at these stores accounted for more than 1/3 per cent of estimated total department store sales and stocks. Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.