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SALES FINANCE COMPANIES

MAY 1950

Retail financing.--In May reporting sales finance companies showed substantial gains over April volume in the retail financing of automobiles and other consumer goods. Outstanding balances on automobiles continued upward. Balances for other consumer goods have been declining over the past year and rose only slightly in May.

The 13 per cent gain in automotive paper acquired, as shown in the table below, reflected marked increases in the financing of all types of vehicles.

Financing of other consumer goods was up 26 per cent in May. Paper based on sales of furniture, radios, and musical instruments, probably television sales in large part, was the only class of retail financing to show a decline from April levels.

Retail Financing by Sales Finance Companies

Class of retail instalment paper	Percentage change, April 1950 to May 1950		
	Number of cars	Volume of paper acquired during month	Outstanding balances end of month
Automotive: Total retail	+10	+13	+4
Passenger cars: New	+12	+14	...
Used	+7	+11	...
Commercial cars: New	+13	+11	...
Used	+12	+13	...
Other consumer goods: Total		+26	+1
Furniture, radios, musical instruments		-3	...
Refrigerators and other household appliances		+36	...
Residential building repair and modernization		+28	...
Miscellaneous retail		+19	...

Wholesale financing.--Increases in wholesale paper acquired during the month were accompanied by a rise in balances outstanding on motor vehicles but no change in balances for other goods.

Ratio of paper acquired to balances outstanding.--The turnover rate of receivables as measured by the ratio of paper purchased during the month to outstanding balances at the end of the month increased 4 percentage points to 30 for May.

NOTE.--May data, based on returns from 123 sales finance companies, are compiled in the same manner as those shown in earlier reports. Aggregates represent only the totals for the reporting companies and, since the reporting sample is not identical from month to month, they are not comparable with totals of preceding months.

## SALES FINANCE COMPANIES

Table 1.--Automotive and Diversified Financing by Sales Finance Companies  
Indexes of Outstanding Balances: December 31, 1939 = 100 <sup>a/</sup>

End of month and year	Total all sales financing	Retail automotive	Wholesale automotive	Wholesale other than automotive	Retail other consumers' goods	Industrial, commercial, and farm equipment
1939.....	100	100	100	100	100	100
1940.....	136	132	169	140	129	131
1941.....	152	149	175	250	148	147
1942.....	53	37	112	40	76	61
1943.....	20	13	40	8	30	27
1944.....	18	15	24	11	26	26
1945.....	22	18	27	38	39	23
1946.....	59	42	90	224	105	59
1947.....	119	88	163	394	226	89
1948.....	174	151	252	454	232	116
1949.....	228	249	216	332	187	107
1949-May.....	191	188	219	515	202	112
June.....	198	197	225	479	203	111
July.....	203	206	227	430	203	111
August.....	214	219	242	417	202	111
September.....	225	228	279	400	199	110
October.....	232	237	294	371	195	111
November.....	233	245	267	361	190	110
December.....	228	249	216	332	187	107
1950-January.....	234	252	250	329	180	110
February.....	234	258	223	398	176	109
March.....	237	265	204	485	172	111
April.....	240	274	186	537	172	112
May.....	250	284	202	537	174	117

<sup>a/</sup> Indexes as of December 31 for the years of 1939, 1940, and 1941 are based on figures reported by sales finance companies on a supplementary report form which accompanied the regular monthly report form for January 1942. Succeeding indexes are derived by calculating the percentage changes of the outstanding balances reported by sales finance companies for each month from those reported by the same companies for the preceding month, and by linking these percentages to the indexes for the preceding month.

Table 2.--Relative Importance of Loans Made by Sales Finance Companies During May 1950 and Outstanding Balances at End of Month

Class of paper	Paper acquired during month		Outstanding balances, end of month	
	Amount	Percentage of total	Amount	Percentage of total
Total, all classes of paper <sup>a/</sup> .....	\$931,068,337	100	\$3,060,866,217	100
Total loans.....	48,530,777	5	149,217,869	5
Small (personal) loans.....	10,883,387	1	63,656,076	2
Business loans.....	37,647,390	4	85,561,793	3
Total sales financing <sup>a/</sup> .....	882,537,560	95	2,911,648,348	95

<sup>a/</sup> Included in this classification are only those firms which, in addition to their sales financing operations, reported loan activities.

## SALES FINANCE COMPANIES

Table 3.--Automotive and Diversified Financing by Sales Finance Companies  
Paper Acquired During May 1950 and Balances Outstanding at End of Month

Class of paper	Volume of paper acquired during May 1950		Outstanding balances May 31, 1950 a/	Ratio paper acquired to outstanding balances b/
	By all companies reporting	By companies reporting outstanding balances a/		
Total retail automotive.....	\$325,324,125	\$323,348,780	\$2,257,987,867	14
Total wholesale automotive.....	509,458,820	509,105,456	315,540,658	161
Total wholesale - other than automotive...	21,516,465	21,459,991	10,495,091	53
Total retail - other consumers' goods....	31,894,237	31,602,162	268,257,738	12
Industrial, commercial, and farm equipment	9,304,402	9,292,192	87,773,407	11
Total sales financing.....	\$897,498,049	\$894,808,581	\$2,970,054,761	30

a/ Data are based on figures from sales finance companies able to report both their paper acquired and their outstanding balances.

b/ Ratios obtained by dividing paper acquired (column 2) by outstanding balances (column 3).

Table 4.--Number of Cars Financed and Volume of Paper Acquired  
by Sales Finance Companies During May 1950

Class of paper	Number of cars		Paper acquired	
	Number	Percentage of total	Dollar volume	Percentage of total
Total retail automotive.....	267,700	100	\$284,100,101 a/	100
New passenger cars.....	100,333	37	150,325,837	53
New commercial cars.....	15,834	6	21,133,561	7
Used passenger cars.....	139,535	52	104,624,832	37
Used commercial cars.....	11,998	5	8,015,871	3
Total wholesale automotive.....	310,814	100	\$479,069,249 a/	100
New cars (passenger and commercial)..	292,608	94	461,330,324	96
Used cars (passenger and commercial).	18,206	6	17,738,925	4

a/ Data are based on reports from sales finance companies providing a breakdown of their retail and wholesale automotive financing. These amounts are less than those reported in table 3 due to the exclusion of some data for which breakdowns were not available.

Table 5.--Volume of Diversified Sales Financing During

Class of paper	Dollar volume of paper acquired	Percentage of total
Retail - other consumers' goods:		
Furniture, radios, pianos, and other musical instruments..	\$ 3,229,277	5
Refrigerators and other household appliances.....	17,530,159	28
Residential building repairs and modernization.....	3,282,945	12
Miscellaneous retail.....	7,102,824	5
Total retail - other consumers' goods.....	\$ 31,145,205 a/	50
Total wholesale - other than automotive.....	21,516,465	35
Industrial, commercial, and farm equipment.....	9,304,402	15
Total diversified financing.....	\$ 61,966,072	100

a/ Data are based on reports from sales finance companies providing a breakdown of their retail financing of other consumers' goods. This amount is less than that reported in table 3 due to the exclusion of some data for which breakdowns were not available.